



TO: All Policyholders of Heartland Mutual Insurance Company

RE: Notice of Annual Policyholder Meeting and Consideration and Approval of Merger – Saturday, May 18, 2024

DATE: March ____, 2024

NOTICE IS HEREBY GIVEN THAT the annual meeting of the Heartland Mutual Insurance Company (the “Company”) policyholders will be held on **Saturday, May 18, 2024, at 12:00 p.m. at Drugan’s Supper Club in Holmen, Wisconsin.** The Annual Meeting will include, in addition to other matters regularly presented, a discussion and a vote on the proposed merger of the Company with and into Arlington Mutual Insurance Company (the “Merger”) through consideration of the following resolution:

RESOLVED, that after review of the Agreement and Plan of Merger and/or the Summary of the Agreement and Plan of Merger with respect to the merger of the Company with and into Arlington Mutual Insurance Company, the members of the Company hereby adopt and approve the Merger pursuant to the Agreement and Plan of Merger substantially in the form made available to the members, including the adoption of the: (i) Interior Water Damage Limitation Endorsement; (ii) Roof Limitation Endorsement; and (iii) \$2,500 Deductible Endorsement on all current Company policies effective on July 1, 2024, and authorize its Board of Directors to take or cause to be taken any remaining actions necessary to effectuate such merger.

The Board of Directors of the Company recommends that you vote “**YES**” on the policyholder resolution to approve the Agreement and Plan of Merger. Members will also consider and vote upon any matters as may properly come before the meeting, or any adjournments or postponements thereof. In the event a quorum is not present, the meeting will be postponed until such date and time as a quorum is present.

All the Company policyholders have a right to vote on the Conversion under Wis. Stat. § 612.12. Policyholders may cast their vote in person at the annual meeting. Enclosed with this correspondence is a Summary of the Plan of Merger.

Please note, pursuant to the Agreement and Plan of Merger and upon the effective date of the Merger (i.e., July 1, 2024), all current Company policies will be endorsed to include the following endorsements: (i) Interior Water Damage Limitation Endorsement; (ii) Roof Limitation Endorsement; and (iii) \$2,500 Deductible Endorsement. These endorsements are included with this mailing. Policyholders are free to seek alternative coverage from another insurance company and to cancel their current policy at any time.

The Plan of Conversion was filed by the Company with the State of Wisconsin Office of the Commissioner of Insurance (the “Commissioner”) on March 19, 2024.

A complete copy of the Plan of Conversion is available for your inspection, if you wish, during business hours at the Company office. You may also contact Company Secretary and General Manager Lorraine Bowen by phone at (608) 525-3201 or email at lbowen@heartlandmutualwi.com, if you prefer that we email or mail you the meeting materials or a copy of the Agreement and Plan of Merger.

Your vote is important. Please make plans to attend the Annual Meeting on May 18, 2024, at 12:00 p.m. at Drugan’s Supper Club. Please call if you have any questions about the Merger or the Annual Meeting.

By Order of the Board of Directors

Lorraine Bowen, Secretary

Ettrick, Wisconsin