

# STATE of WISCONSIN



OFFICE of the GOVERNOR

## Proclamation

*WHEREAS*, the primary purpose of insurance is to help protect individuals, families, and businesses from financial hardship; and

*WHEREAS*, insurance is a critical piece of financial planning for ensuring a healthy financial future; and

*WHEREAS*, insurance is an essential component to financial literacy education and plays a strategic role in preventing future economic disasters; and

*WHEREAS*, Wisconsin has a healthy and competitive insurance market with more than 2,100 insurance companies, more than 350 of which are domiciled in Wisconsin, making Wisconsin the third largest insurance market in the country; and

*WHEREAS*, Wisconsin insurers are good corporate citizens that give back to their communities through charitable and volunteer efforts; and

*WHEREAS*, the mission of the Office of the Commissioner of Insurance is to lead the way in informing and protecting the public, and responding to their insurance needs;

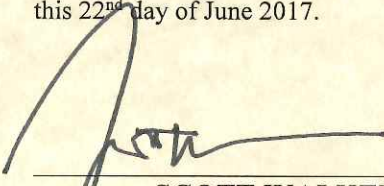
*NOW, THEREFORE*, I, Scott Walker, Governor of the State of Wisconsin,  
do hereby proclaim Wednesday, June 28, 2017 as

### INSURANCE AWARENESS DAY

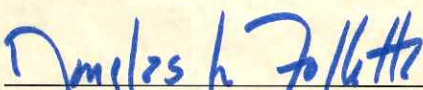
throughout the State of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 22<sup>nd</sup> day of June 2017.

  
SCOTT WALKER  
GOVERNOR

By the Governor:

  
DOUGLAS LA FOLLETTE  
Secretary of State