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August 12, 2013

**VIA FEDERAL EXPRESS**

The Honorable Theodore K. Nickel  
Commissioner of Insurance  
Wisconsin Office of the Commissioner of Insurance  
125 South Webster Street  
Madison, Wisconsin 53703-3474

Attention: Kristin L. Forsberg, CPA, CFE  
Insurance Financial Examiner / Licensing Specialist  
Bureau of Financial Analysis and Examinations

**Re: Statement Regarding the Acquisition of Control of Vision Insurance Plan of America, Inc. by Superior Vision Acquisition Corp.**

Dear Commissioner Nickel:

On behalf of our client, Superior Vision Acquisition Corp. (the "Applicant"), enclosed is the Statement Regarding the Acquisition of Control of a Domestic Insurer ("Form A") filed in connection with the Applicant's proposed acquisition of Vision Insurance Plan of America, Inc. ("VIPA"), a Wisconsin Limited Service Health Organization. Also enclosed is VIPA's Consent to Jurisdiction Statement (Form E).

As more fully described in the Form A and the exhibits attached thereto, the Applicant proposes to indirectly acquire 100% of the issued and outstanding capital stock of VIPA, pursuant to the terms set forth in that certain Agreement and Plan of Merger, dated as of July 14, 2013, among the Applicant, Block Vision Merger Corp., Superior Vision Holding Company, LLC, Block Vision Holdings Corporation, and Howard Hoffmann, as Recipients' Representative.

As always, should have any questions, please do not hesitate to contact me at the above referenced telephone number.

Sincerely,

  
Michael T. Griffin

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OF INSURANCE  
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Enclosures

cc: Kirk Rothrock, President – Superior Vision Acquisition Corp.