

PROXY FORM

[POLICYHOLDER NAME]

[POLICY NUMBER]

Dear Policyholder:

We will hold a Special policyholders' meeting of SECURA INSURANCE, A Mutual Company ("SECURA"), at our home office, 1500 Mutual Way, Neenah, Wisconsin, at _____ CST on _____, _____, 2020. Matters to be brought before policyholders at that meeting include:

1. Voting on a proposal to approve the Mutual Holding Company Plan, dated as of _____, and the transactions contemplated thereby, including the amendment and restatement of the Articles of Incorporation of SECURA. Please read the enclosed materials regarding the proposed conversion very carefully.
2. Transaction of such other business as may properly come before the meeting, or any adjournment thereof.

As a SECURA policyholder, you are a member of the Company and are thereby entitled to vote at this Special meeting. Your exercise of this voting privilege is fundamental to the idea of mutual insurance. The Company exists for the benefit of you and all of its other policyholders.

If you will not be present at the meeting, please date, sign, and return the tear-off proxy below in the enclosed envelope. If the policyholder is a corporation, limited liability company or partnership, the proxy should be signed by an authorized officer, member, partner or other agent, as applicable. Proxies will be voted by management for approval of the above-referenced Mutual Holding Company Plan. If you attend the meeting, you may vote in person. Thank you for your cooperation.

Sincerely,

Daniel P. Ferris
Secretary

PROXY

The undersigned, a member of SECURA INSURANCE, A Mutual Company, does hereby constitute and appoint the Company's President & CEO, David D. Gross, or in his absence the Secretary, Daniel P. Ferris, with power of substitution in each of them, to attend and vote on the member's behalf at the Company's Special Meeting of Policyholders, to be held at the Home Office of the Company, 1500 Mutual Way, Neenah, Wisconsin, on the ____ day of _____ 2020, at _____ CST, or at any adjournment thereof, upon all business which may come before the meeting, including the approval of the Mutual Holding Company Plan, hereby ratifying and confirming all that my Proxy may legally do by virtue hereof.

[POLICYHOLDER NAME]

[POLICY NUMBER]

SIGNATURE: _____
Authorized Signatory

DATED: _____, 2020