

Conditions subsequent

- If PPIC uses the UnityPoint or UnityPoint Health tradename(s) and trademark(s) to reference its affiliation with UnityPoint Health in its marketing materials, PPIC will include a reasonable notice that PPIC is an affiliate of Iowa Health System, which does business as UnityPoint Health.
- If PPIC uses the UnityPoint or UnityPoint Health tradename(s) and trademark(s) to reference its providers in its marketing materials, PPIC will include a reasonable notice that (1) the provider is an affiliate of Iowa Health System, which does business as UnityPoint Health, or (2) UnityPoint Health is not an affiliate of Unity Health Plans.
- Nothing in these conditions subsequent will preclude OCI from ordering further remedies to cure any potential consumer confusion

[These are in addition to UnityPoint Health's statement in the Form A that it will not rename PPIC using the UnityPoint or UnityPoint Health tradename(s) or trademark(s).]

Exh #	<u>7</u>
Date	<u>12-18-13</u>
Case	<u>13-C35798</u>
Ins. Comm.	