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June 15, 2011

BY FEDERAL EXPRESS

The Honorable Theodore Nickel
Commissioner of Insurance of the State of Wisconsin
Office of the Commissioner of Insurance
125 South Webster Street
Madison, WI 53702

Re: Form A Statement Regarding the Proposed Acquisition of Control of Esurance Insurance Company and Esurance Insurance Company of New Jersey (together the "Domestic Insurers") by The Allstate Corporation and Allstate Insurance Holdings, LLC (together the "Applicants")

Dear Commissioner Nickel:

On behalf of the Applicants, please find enclosed one original and one copy of the above captioned Form A Statement (the "Form A") filed in connection with a proposed acquisition of control of the Domestic Insurers. In accordance with Section 40.02(1) of the Wisconsin Administrative Code, a copy of the Form A with exhibits is being delivered to the Domestic Insurers as well.

Biographical affidavits for the directors and executive officers of the Applicants will be provided to the Department under separate cover.

We have enclosed with this submission a duplicate copy of this transmittal letter. We would be grateful if you would have the enclosed copy of this letter date-stamped as an acknowledgement of receipt and return it to us in the enclosed self-addressed, stamped envelope.

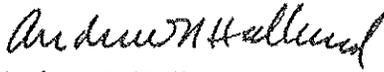
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We look forward to working with you on this matter. If you require any additional information relating to the enclosed Form A, please do not hesitate to contact me at (212) 259-7312.

Very truly yours,


Andrew R. Holland

Enclosures

cc: Mary J. McGinn, Esq., The Allstate Corporation