



State of Wisconsin / OFFICE OF THE COMMISSIONER OF INSURANCE

Tommy G. Thompson
Governor

Connie L. O'Connell
Commissioner

December 19, 2000

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MR THOMAS M ROSE
ATTORNEY
FOLEY AND LARDNER
FIRSTSTAR CENTER
777 E WISCONSIN AVE
MILWAUKEE WI 53202-5367

Re: Your Letter of December 19, 2000 on Blue Cross Conversion - Change in Foundation Name

Dear Mr. Rose:

This acknowledges receipt of your December 19, 2000 correspondence concerning the above-referenced matter.

Pursuant to the Commissioner O'Connell's order of March 28, 2000 concerning the approval of the conversion of Blue Cross and Blue Shield United of Wisconsin (BCBSUW) from a non-profit service insurance corporation to a for-profit stock insurance corporation under **Foundation Governance** section 1., (11), BCBSUW is ordered to change the name of the public health foundation to a form acceptable to the Commissioner. We therefore are viewing your December 19, 2000 letter regarding the above as BCBSUW's submission under the aforementioned section of Commissioner O'Connell's March 28, 2000 order.

Please be advised that we find "Wisconsin United for Health Foundation, Inc." as an acceptable name for the public health foundation in the above-referenced matter. Should you have any questions concerning the above, please feel free to contact the undersigned,

Sincerely,

Guenther H. Ruch, Administrator
Division of Regulation and Enforcement

GHR: gr