

June 8, 2016

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Via Hand Delivery

Theodore K. Nickel, Commissioner of Insurance  
State of Wisconsin  
GEF 3, Second Floor  
125 South Webster St.  
Madison, WI 53702

Re: American Family Mutual Insurance Company  
Mutual Holding Company Plan

Dear Commissioner Nickel:

Pursuant to Section 644.07(4) of the Wisconsin Statutes, on behalf of American Family Mutual Insurance Company ("AFMIC"), we submit for your review and approval the enclosed Mutual Holding Company Plan (the "Plan") and supporting documentation relating to AFMIC's proposed conversion to a Wisconsin mutual holding company structure.

We look forward to working with you and your staff on this matter, and stand ready to answer any questions and provide any supplemental materials you deem necessary. Should you have any questions regarding this submission, the Plan, the Restructuring or any other materials enclosed herewith, please do not hesitate to contact the undersigned at the direct line or email address set forth above, at any time.

Respectfully submitted,



Anne E. Ross

Enclosures

cc: Mark V. Afable  
Scott J. Seymour  
Noreen J. Parrett