
In the Matter of:

PROPOSED DECISION

The Acquisition of Control of Acquisition of Control of Permanent General Assurance Corporation, Permanent General Assurance Corporation of Ohio, and The General Automobile Insurance Company, Inc. by Sentry Insurance Company, Sentry Holdings, Inc. and Sentry Mutual Holding Company

Petitioner.

OCI Case No. 24-C46088

OCI Case No. 24-C46124

OCI Case No. 24-C46125

Amy J. Malm, Hearing Examiner, Presiding
Administrator, Division of Financial Regulation
Office of the Commissioner of Insurance
101 E. Wilson St
Madison, WI 53703

APPEARANCES

For the Office of the Commissioner of Insurance:

Mark McNabb
Company Licensing and Analytics Supervisor
Office of the Commissioner of Insurance
101 E. Wilson St
Madison, WI 53703

Christopher Martin
Domestic Licensing Specialist
Office of the Commissioner of Insurance
101 E. Wilson St
Madison, WI 53703

For the Petitioner:

Timothy Kovac
Vice President, Chief Legal & Compliance Officer
Sentry Insurance Company
1800 North Point Dr, Stevens Point, WI 54481
tim.kovac@sentry.com
715-346-6261

Raina Zanow
AVP – Assistant General Counsel
Sentry Insurance Company
1800 North Point Dr, Stevens Point, WI 54481
raina.zanow@sentry.com
715-346-6483

Sara Africano
Counsel
Sidley Austin LLP
1 South Dearborn, Chicago, IL 60603
safricano@sidley.com
312-853-7184

For the Domestic Insurer:

Tom Hrdlick
Chief Legal Officer
American Family Mutual Insurance Company, S.I.
6000 American Parkway, Madison, WI 53783
thomas.hrdlick@amfam.com
608-893-2069

Troy Van Beek
Chief Financial Officer
American Family Mutual Insurance Company, S.I.
6000 American Parkway, Madison, WI 53783
tvanbee2@amfam.com
844-927-2446 x31160

Monica Groves
Vice President, Government Affairs
American Family Mutual Insurance Company, S.I.
6000 American Parkway, Madison, WI 53783
mgroves@amfam.com
608-417-0050

Chris Pollek
Associate General Counsel
American Family Mutual Insurance Company, S.I.
6000 American Parkway, Madison, WI 53783
cpollek@amfam.com
608-242-4100 x31409

Maureen Easton
Partner
Foley & Lardner LLP
150 E. Gilman Street, Suite 4000, Madison, WI 53703
measton@foley.com
608-258-4219

PRELIMINARY

Pursuant to a Notice of Hearing dated December 3, 2024, a hearing was held by teleconference on or about 10:00 a.m. on December 18, 2024, to determine whether the Petitioners' application for approval of the plan for acquisition of control should be granted. Based on the record, the Hearing Examiner makes the following:

PROPOSED FINDINGS OF FACT

(1) The Petitioners, Sentry Insurance Company, Sentry Holdings, Inc. and Sentry Mutual Holding Company, Wisconsin corporations, each located at 1800 North Point Drive, Stevens Point, Wisconsin 54481.

(2) Permanent General Assurance Corporation, Permanent General Assurance Corporation of Ohio, and The General Automobile Insurance Company, Inc., the Domestic Insurers, each located at 2636 Elm Hill Pike, Nashville, TN 37214.

(3) The Petitioners filed with the Office of the Commissioner of Insurance an application for approval of the acquisition of Permanent General Assurance Corporation, Permanent General Assurance Corporation of Ohio, and The General Automobile Insurance Company, Inc.

(4) The Petitioners fulfilled the filing requirements of s. Ins 40.02, Wis. Adm. Code.

(5) The plan will not violate the law or be contrary to the interests of the insureds of Permanent General Assurance Corporation, Permanent General Assurance Corporation of Ohio, or The General Automobile Insurance Company, Inc.

(6) After the acquisition of control of Permanent General Assurance Corporation, Permanent General Assurance Corporation of Ohio, and The General Automobile Insurance Company, Inc., the companies will be able to satisfy the requirements for the issuance of a license to write the lines of insurance for which they are presently licensed.

(7) The effect of the acquisition of control will not be to create a monopoly or substantially to lessen competition in any type or line of insurance in Wisconsin.

(8) The financial condition of Sentry Insurance Company, Sentry Holdings, Inc. and Sentry Mutual Holding Company is not likely to jeopardize the financial stability of Permanent General Assurance Corporation, Permanent General Assurance Corporation of Ohio, or The General Automobile Insurance Company, Inc., or to prejudice the interests of their Wisconsin policyholders.

(9) There are no plans or proposals to liquidate the domestic insurers, Permanent General Assurance Corporation, Permanent General Assurance Corporation of Ohio, and The General Automobile Insurance Company, Inc., to sell their assets (other than investment portfolio transactions in the ordinary course of business), or to consolidate or merge them with any person or make any other material change in their business or corporate structure other than as described in the plan.

(10) The competence and integrity of the persons who will control the operation of the domestic insurers, Permanent General Assurance Corporation, Permanent General Assurance Corporation of Ohio, and The General Automobile Insurance Company, Inc., are such that it will be in the interest of the policyholders and the public to permit the acquisition of control.

PROPOSED CONCLUSION OF LAW

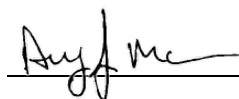
(11) The proposed findings of fact set forth above establish that the requirements of s. 611.72 and ch. 227 and 617, Wis. Stat., and ch. Ins 40, Wis. Adm. Code, have been satisfied and approval of the plan should be granted.

PROPOSED ORDER

NOW, THEREFORE, based upon the findings of fact and conclusion of law, I hereby recommend that:

(12) The Petitioners' request for approval of the plan for acquisition of control should be approved.

Dated at Madison, Wisconsin, this 18th day of December, 2024.



Amy J. Malm
Hearing Examiner