

Exhibit C

**Current Directors and Executive Officers of the Applicants and Proposed Directors and
Executive Officers of the Domestic Insurer Post-Closing**

American Family Mutual Insurance Company, S.I.

Directors:

William Westrate, Chair
Telisa Yancy
Troy Van Beek
Tracy Schweitzer
Jeffrey Swalve
Thomas Hrdlick

Executive Officers:

William Westrate, Chief Executive Officer
Troy Van Beek, Chief Financial Officer; Treasurer
Tracy Schweitzer, Chief Administrative Officer
Thomas Hrdlick, Chief Legal Officer
Lauren Powell, Secretary

AmFam Holdings, Inc.

Directors:

Telisa Yancy, Chair
Troy Van Beek
Thomas Hrdlick

Executive Officers:

Telisa Yancy, President
Troy Van Beek, Treasurer
Lauren Powell, Secretary

American Family Insurance Mutual Holding Company

Directors:

William Westrate, Chair
Mark Afable
Londa Dewey
Idalene Kesner
Rakesh Khurana
Michael Knetter
Antoninette Leatherberry
Cory Nettles
Rosa Rios
Paul Shain
Thomas Tefft
Scott Wrobbel
Telisa Yancy
Thomas Zimbrick

Executive Officers:

William Westrate, Chief Executive Officer
Troy Van Beek, Chief Financial Officer; Treasurer
Tracy Schweitzer, Chief Administrative Officer
Thomas Hrdlick, Chief Legal Officer
Lauren Powell, Secretary

Bowhead Insurance Company Inc.

Directors:

William Westrate, Chair
Thomas Hrdlick
Tracy Schweitzer
Stephen Sills
Troy Van Beek
Benjamin Wright

Executive Officers:

Stephen Sills, Chief Executive Officer; President
Troy Van Beek, Treasurer
Lauren Powell, Secretary
Kari Grasee, Assistant Treasurer
Cody Faust, Assistant Secretary