

## OVERVIEW

In his 2025-27 budget, Governor Tony Evers has made health care access for all a top priority. He has proposed over a dozen innovative and effective policy solutions to reduce the cost of prescription drugs for Wisconsin families. He has proposed lower everyday out-of-pocket costs for Wisconsinites and working families. His Office of Prescription Drug Affordability would oversee prescription drug regulations and support the work of the Prescription Drug Affordability Review Board which would be tasked with analyzing drug policies, establishing spending limits, and setting price ceilings on price-gouging drugs. Governor Evers has also proposed a \$35 copay cap on insulin and creating an Insulin Safety Net Program to ensure those with an urgent need for insulin can access the life-saving medication.



**COPAY CAP  
ON INSULIN**



**SUPPLY CHAIN  
TRANSPARENCY**



**INSULIN SAFETY  
NET PROGRAM**



**PREVENT DRUG  
PRICE-GOUGING**

## AFFORDABLE AND ACCESSIBLE MEDICATIONS

According to a Kaiser Family Foundation poll, three in ten adults have not taken their medicine as prescribed due to costs. Wisconsinites shouldn't have to choose between paying their bills or filling a needed prescription, but skyrocketing drug prices have forced too many to make that choice.

Governor Evers' Less for Rx package in his budget proposal would also:

- Improve transparency in the prescription drug supply chain by licensing and regulating pharmacy benefit manager brokers, pharmacy services administration organization, and pharmaceutical sales representatives
- Exempt over-the-counter medications from sales tax which will save Wisconsinites \$70 million dollars over the biennium
- Establish an Insulin Safety Net Program to ensure those with an urgent need for insulin, as well as those with lower incomes and limited insurance coverage have access to life-saving insulin
- Study the creation of a Prescription Drug Importation Program to import low-cost generic prescription drugs by pooling state and local purchasing power