

2023 Financial and Statistical Data

Market Share Tables for All Companies



Wisconsin Office of the
COMMISSIONER
OF INSURANCE

Notes to Tables

The Market Share Tables report the activity of admitted insurers in the state of Wisconsin for the business of 2023. The tables include premiums written for life lines of business (ordinary life, group life, credit life, and annuities), as well as premiums written, premiums earned, and losses incurred for certain property and casualty lines of business.

Table E: Wisconsin Market Shares - Top 20 includes the top 20 insurers for certain lines of business presented here. This table may be viewed at oci.wi.gov/WIR.

Questions regarding the Market Share Tables may be directed to ocifinancial@wisconsin.gov or by calling 608-266-3585.

Explanation of Terms Used in Tables

Wisconsin Operations columns report the direct premiums and losses for Wisconsin-only business for the year.

Nationwide Operations columns report the net premiums and losses for all operations for the year.

Direct Business refers to business for which the insurer issued an insurance policy and accepted the premium.

Net business is direct business plus reinsurance assumed and less reinsurance ceded.

Reinsurance is the transfer of risk between insurance companies. Almost all direct writing companies use reinsurance to transfer a portion of the risk associated with their direct policies. Reinsurance assumed is accepting the risk of other insurers, while reinsurance ceded is transferring the risk to other insurers. Some companies specialize in providing reinsurance to other companies versus writing business directly.

Premium Written is usually defined as premium billed by fire and casualty companies. Rules of life insurance accounting require reporting premiums actually collected. Premium written is a measure of sales activity for the year.

Premium Earned is the result of premiums written in the current and previous years and, in some instances, premiums to be written in the future for current coverages. It is approximately the pro rata portion of the premium charged for each policy for the portion of coverage provided within the calendar year.

Losses Incurred equals losses paid, plus an estimate at the close of the current year of the amounts to be paid in the future for all unsettled claims as of the financial statement date, less the corresponding estimate made at the end of the prior year. If the estimates were exactly correct, then the incurred losses would be the actual cost of all claims arising from coverage provided during the current year. The estimates would also include amounts for IBNR claims (incurred but not reported). Loss adjustment expenses are also included in the losses incurred for nationwide operations of title companies.

Annuity Considerations is revenue received for annuity contracts during the year. The amount corresponds to premiums written on insurance contracts.

Deposits are amounts placed with the insurer that do not incorporate risk from the death or disability of the policyholder and are more comparable to financial or investment instruments than insurance contracts.

Other Considerations are annuity considerations or other deposits which are not allocated to a specific policy but include an insurable risk.

Net Loss Ratio is equal to net losses incurred plus net loss adjustment expenses incurred, divided by net premiums earned.

Expense Ratio is equal to underwriting expenses divided by net premiums written. The loss ratio is determined based on net premiums earned as losses occur randomly throughout the policy term which matches the period the premiums are

earned. The expense ratio is determined using net premiums written, because most underwriting expenses (commissions, home office underwriting, and clerical expenses) are incurred at the time the policy is written, not evenly throughout the policy term.

Wisconsin Direct Loss Ratio is a pure loss ratio equal to the direct losses incurred divided by the direct premiums earned for Wisconsin business. This ratio does not include Loss Adjustment

Additional Reports

The Office of the Commissioner of Insurance submits reports to the governor and to the legislature each year providing overviews of the insurance industry, the operations of OCI, and important Financial and Statistical Data on the

Expenses. For insurers with small direct premiums earned, this ratio may not be a meaningful representation of their overall operations. Negative losses incurred would result from the company overestimating the cost to settle open claims as of the end of the prior year or the receipt of salvage or other recoveries from claims paid in prior years which were in excess of amounts incurred for the current year claims.

insurers doing business in Wisconsin.

These reports can be viewed and downloaded on the OCI website at oci.wi.gov/WIR.

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - INDUSTRIAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	METROPOLITAN LIFE INS CO	78.0	\$ 444,954
2	UNITED INSURANCE CO OF AMER	21.0	\$ 119,799
3	NATIONAL GUARDIAN LIFE INS CO	0.7	\$ 4,216
4	TRANSAMERICA LIFE INS CO	0.1	\$ 648
5	RELIABLE LIFE INS CO THE	0.1	\$ 539
6	SECURITY NATIONAL LIFE INS CO	0.1	\$ 322
7	WESTERN AND SOUTHERN LIFE INS CO THE	0.0	\$ 217
8	COLUMBIAN MUTUAL LIFE INS CO	0.0	\$ 31
9	LIBERTY BANKERS LIFE INS CO	0.0	\$ 29
10	JACKSON NATIONAL LIFE INS CO	0.0	\$ 11
11	AMERICAN NATIONAL INS CO	0.0	\$ 8
12	UNION SECURITY INS CO	0.0	\$ 7
13	ATHENE ANNUITY & LIFE ASSUR CO	0.0	\$ 6
14	LIBERTY NATIONAL LIFE INS CO	0.0	\$ 3
Total for 14 Ranked Insurers Writing This Line		100.0	\$ 570,790

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	NORTHWESTERN MUTUAL LIFE INS CO THE	37.8	\$ 361,486,294
2	MASSACHUSETTS MUTUAL LIFE INS CO	5.8	\$ 55,438,840
3	THRIVENT FINANCIAL FOR LUTHERANS	5.5	\$ 52,622,877
4	NEW YORK LIFE INS CO	4.9	\$ 46,542,010
5	AMERICAN FAMILY LIFE INS CO	3.5	\$ 33,330,608
6	AMERICAN INCOME LIFE INS CO	3.5	\$ 33,217,846
7	STATE FARM LIFE & ACCIDENT ASSUR CO	2.9	\$ 27,271,015
8	GUARDIAN LIFE INS CO OF AMER THE	2.4	\$ 22,976,506
9	UNITED OF OMAHA LIFE INS CO	2.2	\$ 21,145,916
10	PENN MUTUAL LIFE INS CO THE	2.0	\$ 19,071,650
11	LAFAYETTE LIFE INS CO THE	1.4	\$ 13,580,701
12	AUGUSTAR LIFE INS CO	1.4	\$ 12,962,384
13	KNIGHTS OF COLUMBUS	1.2	\$ 11,439,408
14	PRUDENTIAL INSURANCE CO OF AMER THE	1.2	\$ 11,391,360
15	CMFG LIFE INS CO	1.2	\$ 11,308,590
16	FORETHOUGHT LIFE INS CO	1.1	\$ 10,775,930
17	METROPOLITAN LIFE INS CO	1.1	\$ 10,579,756
18	GERBER LIFE INS CO	0.9	\$ 8,415,794
19	BANKERS LIFE & CSLTY CO	0.8	\$ 7,646,294
20	MODERN WOODMEN OF AMER	0.8	\$ 7,351,112
21	STATE LIFE INS CO THE	0.8	\$ 7,190,106
22	PAN-AMERICAN LIFE INS CO	0.8	\$ 7,188,932
23	OLD AMERICAN INS CO	0.7	\$ 6,555,566
24	COUNTRY LIFE INS CO	0.7	\$ 6,424,043
25	TRANSAMERICA LIFE INS CO	0.6	\$ 6,024,788
26	MINNESOTA LIFE INS CO	0.6	\$ 5,697,899
27	AMERICAN UNITED LIFE INS CO	0.6	\$ 5,352,372

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	LINCOLN HERITAGE LIFE INS CO	0.5	\$ 4,710,633
29	FARM BUREAU LIFE INS CO	0.5	\$ 4,617,954
30	AAA LIFE INS CO	0.5	\$ 4,536,537
31	COLONIAL PENN LIFE INS CO	0.5	\$ 4,465,498
32	BRIGHTHOUSE LIFE INS CO	0.4	\$ 4,245,695
33	UNITED HERITAGE LIFE INS CO	0.4	\$ 4,156,385
34	PHYSICIANS LIFE INS CO	0.4	\$ 4,047,950
35	JOHN HANCOCK LIFE INS CO (USA)	0.4	\$ 3,862,793
36	PRINCIPAL LIFE INS CO	0.4	\$ 3,733,626
37	GLOBE LIFE & ACCIDENT INS CO	0.4	\$ 3,461,514
38	OZARK NATIONAL LIFE INS CO	0.4	\$ 3,454,131
39	PROVIDENT LIFE & ACCIDENT INS CO	0.3	\$ 3,289,455
40	CATHOLIC ORDER OF FORESTERS	0.3	\$ 3,212,321
41	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.3	\$ 3,098,589
42	AMERICAN GENERAL LIFE INS CO	0.3	\$ 2,802,372
43	NATIONAL LIFE INS CO	0.3	\$ 2,483,114
44	EVERLY LIFE INS CO	0.2	\$ 2,161,802
45	PEKIN LIFE INS CO	0.2	\$ 2,081,612
46	ATHENE ANNUITY & LIFE CO	0.2	\$ 2,076,285
47	ROYAL NEIGHBORS OF AMER	0.2	\$ 1,794,114
48	PROTECTIVE LIFE INS CO	0.2	\$ 1,770,626
49	SENTRY LIFE INS CO	0.2	\$ 1,763,822
50	BOSTON MUTUAL LIFE INS CO	0.2	\$ 1,762,350
51	ACCENDO INSURANCE CO	0.2	\$ 1,697,706
52	KSKJ LIFE	0.2	\$ 1,685,119
53	COLUMBIAN LIFE INS CO	0.2	\$ 1,642,059
54	WESTERN AND SOUTHERN LIFE INS CO THE	0.2	\$ 1,560,481

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
55	UNITED LIFE INS CO	0.2	\$ 1,540,170
56	OCCIDENTAL LIFE INS CO OF NC	0.2	\$ 1,458,607
57	AMERICAN-AMICABLE LIFE INS CO OF TX	0.2	\$ 1,433,853
58	AMERICAN FAMILY LIFE ASSUR CO OF COLUMBUS	0.1	\$ 1,426,282
59	AUTO-OWNERS LIFE INS CO	0.1	\$ 1,403,039
60	EQUITABLE FINANCIAL LIFE INS CO	0.1	\$ 1,393,751
61	ERIE FAMILY LIFE INS CO	0.1	\$ 1,314,140
62	ASSURITY LIFE INS CO	0.1	\$ 1,280,378
63	EMPOWER ANNUITY INS CO OF AMER	0.1	\$ 1,253,787
64	NATIONAL GUARDIAN LIFE INS CO	0.1	\$ 1,149,520
65	CANADA LIFE ASSUR CO THE	0.1	\$ 1,114,301
66	FARMERS NEW WORLD LIFE INS CO	0.1	\$ 1,080,794
67	UNITED INSURANCE CO OF AMER	0.1	\$ 1,065,411
68	ELCO MUTUAL LIFE & ANNUITY	0.1	\$ 1,060,456
69	AMERITAS LIFE INS CORP	0.1	\$ 1,034,742
70	SUSA LIFE INS CO INC	0.1	\$ 1,027,617
71	MONY LIFE INS CO	0.1	\$ 990,236
72	SECURITY MUTUAL LIFE INS CO OF NY	0.1	\$ 963,758
73	NASSAU LIFE INS CO	0.1	\$ 938,991
74	LIBERTY NATIONAL LIFE INS CO	0.1	\$ 938,574
75	ENCOVA LIFE INS CO	0.1	\$ 930,171
76	GREAT WESTERN INS CO	0.1	\$ 921,105
77	SUN LIFE ASSUR CO OF CN	0.1	\$ 917,722
78	STATE LIFE INS FUND	0.1	\$ 897,035
79	COLONIAL LIFE & ACCIDENT INS CO	0.1	\$ 840,835
80	PACIFIC LIFE INS CO	0.1	\$ 838,451
81	CINCINNATI LIFE INS CO THE	0.1	\$ 806,979

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
82	SLOVAK CATHOLIC SOKOL	0.1	\$ 790,130
83	SECURITY NATIONAL LIFE INS CO	0.1	\$ 785,436
84	BALTIMORE LIFE INS CO THE	0.1	\$ 783,814
85	LIBERTY BANKERS LIFE INS CO	0.1	\$ 722,025
86	RELIASTAR LIFE INS CO	0.1	\$ 714,437
87	LINCOLN NATIONAL LIFE INS CO THE	0.1	\$ 664,735
88	CONNECTICUT GENERAL LIFE INS CO	0.1	\$ 650,823
89	AMERICAN CONTINENTAL INS CO	0.1	\$ 597,143
90	FIDELITY LIFE ASSN A LEGAL RESERVE LIFE INS CO	0.1	\$ 585,047
91	HORACE MANN LIFE INS CO	0.1	\$ 566,737
92	ILLINOIS MUTUAL LIFE INS CO	0.1	\$ 562,030
93	AMERICAN FIDELITY ASSUR CO	0.1	\$ 539,981
94	METROPOLITAN TOWER LIFE INS CO	0.1	\$ 518,629
95	MEMBERS LIFE INS CO	0.1	\$ 507,193
96	NORTH AMERICAN CO FOR LIFE & HEALTH INS	0.0	\$ 473,556
97	JACKSON NATIONAL LIFE INS CO	0.0	\$ 460,970
98	EMC NATIONAL LIFE CO	0.0	\$ 446,152
99	UNITED HOME LIFE INS CO	0.0	\$ 428,899
100	AMERICAN NATIONAL INS CO	0.0	\$ 406,256
101	OXFORD LIFE INS CO	0.0	\$ 396,096
102	GUARANTEE TRUST LIFE INS CO	0.0	\$ 395,361
103	NATIONAL SLOVAK SOCIETY OF THE USA	0.0	\$ 384,854
104	WILCAC LIFE INS CO	0.0	\$ 381,580
105	TEACHERS INSURANCE & ANNUITY ASSN OF AMER	0.0	\$ 322,182
106	NATIONWIDE LIFE INS CO	0.0	\$ 294,139
107	EVERLAKE LIFE INS CO	0.0	\$ 290,563
108	AMERICAN HOME LIFE INS CO THE	0.0	\$ 282,203

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
109	1891 FINANCIAL LIFE	0.0	\$ 262,802
110	GCU	0.0	\$ 259,212
111	NATIONWIDE LIFE & ANNUITY INS CO	0.0	\$ 223,084
112	AMERICAN MEMORIAL LIFE INS CO	0.0	\$ 207,978
113	NATIONAL BENEFIT LIFE INS CO	0.0	\$ 203,306
114	UNUM LIFE INS CO OF AMER	0.0	\$ 198,508
115	LUMICO LIFE INS CO	0.0	\$ 178,877
116	NASSAU LIFE & ANNUITY CO	0.0	\$ 170,392
117	AMERICAN HERITAGE LIFE INS CO	0.0	\$ 170,356
118	CATHOLIC UNITED FINANCIAL	0.0	\$ 166,576
119	SECURITY LIFE OF DENVER INS CO	0.0	\$ 165,529
120	EVERLAKE ASSURANCE CO	0.0	\$ 159,929
121	GARDEN STATE LIFE INS CO	0.0	\$ 155,444
122	MANHATTANLIFE INSURANCE & ANNUITY CO	0.0	\$ 154,575
123	CHESAPEAKE LIFE INS CO THE	0.0	\$ 149,771
124	PIONEER SECURITY LIFE INS CO	0.0	\$ 149,171
125	LINCOLN BENEFIT LIFE CO	0.0	\$ 145,593
126	FEDERAL LIFE INS CO	0.0	\$ 141,550
127	SAVINGS BANK MUTUAL LIFE INS CO OF MA THE	0.0	\$ 139,663
128	MIDLAND NATIONAL LIFE INS CO	0.0	\$ 138,282
129	GOVERNMENT PERSONNEL MUTUAL LIFE INS CO	0.0	\$ 136,231
130	GRANGE LIFE INS CO	0.0	\$ 134,617
131	TRUSTMARK INSURANCE CO	0.0	\$ 134,111
132	HOMESTEADERS LIFE CO	0.0	\$ 128,742
133	STANDARD INSURANCE CO	0.0	\$ 127,157
134	MADISON NATIONAL LIFE INS CO INC	0.0	\$ 124,753
135	AMERICAN REPUBLIC INS CO	0.0	\$ 124,039

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
136	IA AMERICAN LIFE INS CO	0.0	\$ 123,990
137	AMICA LIFE INS CO	0.0	\$ 117,044
138	VENERABLE INSURANCE & ANNUITY CO	0.0	\$ 113,273
139	AMERICAN REPUBLIC CORP INS CO	0.0	\$ 108,523
140	LIFE INSURANCE CO OF NORTH AMER	0.0	\$ 106,203
141	NEW ENGLAND LIFE INS CO	0.0	\$ 92,872
142	UNITY FINANCIAL LIFE INS CO	0.0	\$ 92,482
143	WASHINGTON NATIONAL INS CO	0.0	\$ 90,758
144	FAMILY LIFE INS CO	0.0	\$ 88,641
145	AURORA NATIONAL LIFE ASSUR CO	0.0	\$ 87,803
146	PHL VARIABLE INS CO	0.0	\$ 86,992
147	VANTIS LIFE INS CO	0.0	\$ 86,516
148	ATHENE ANNUITY & LIFE ASSUR CO OF NY	0.0	\$ 82,532
149	5 STAR LIFE INS CO	0.0	\$ 81,593
150	CONTINENTAL GENERAL INS CO	0.0	\$ 77,437
151	KANSAS CITY LIFE INS CO	0.0	\$ 74,347
152	LIFE INSURANCE CO OF THE SOUTHWEST	0.0	\$ 73,242
153	TEXAS LIFE INS CO	0.0	\$ 73,102
154	MANHATTAN NATIONAL LIFE INS CO	0.0	\$ 71,039
155	ALLIANZ LIFE INS CO OF NORTH AMER	0.0	\$ 66,573
156	SECURITY BENEFIT LIFE INS CO	0.0	\$ 63,566
157	RESERVE NATIONAL INS CO	0.0	\$ 58,060
158	WESTERN CATHOLIC UNION	0.0	\$ 56,767
159	AMERICAN NATIONAL LIFE INS CO OF TX	0.0	\$ 55,731
160	FORTITUDE US REINSURANCE CO	0.0	\$ 54,544
161	GENWORTH LIFE & ANNUITY INS CO	0.0	\$ 52,262
162	MASSMUTUAL ASCEND LIFE INS CO	0.0	\$ 52,080

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
163	STANDARD LIFE & ACCIDENT INS CO	0.0	\$ 51,939
164	ATHENE ANNUITY & LIFE ASSUR CO	0.0	\$ 49,521
165	UNION SECURITY INS CO	0.0	\$ 48,057
166	CONTINENTAL LIFE INS CO OF BRENTWOOD TN	0.0	\$ 46,549
167	CROATIAN FRATERNAL UNION OF AMER	0.0	\$ 45,808
168	FIDELITY SECURITY LIFE INS CO	0.0	\$ 43,462
169	LOYAL AMERICAN LIFE INS CO	0.0	\$ 40,927
170	TIER ONE INS CO	0.0	\$ 38,781
171	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	0.0	\$ 38,636
172	FIRST ALLMERICA FINANCIAL LIFE INS CO	0.0	\$ 38,010
173	CATHOLIC FRATERNAL LIFE	0.0	\$ 37,227
174	HUMANADENTAL INSURANCE CO	0.0	\$ 37,058
175	COLUMBIAN MUTUAL LIFE INS CO	0.0	\$ 36,815
176	POLISH ROMAN CATHOLIC UNION OF AMER	0.0	\$ 35,937
177	SECURIAN LIFE INS CO	0.0	\$ 35,740
178	ANTHEM LIFE INS CO	0.0	\$ 34,881
179	AMERICAN FIDELITY LIFE INS CO	0.0	\$ 34,225
180	HARTFORD LIFE & ACCIDENT INS CO	0.0	\$ 33,252
181	ABILITY INSURANCE CO	0.0	\$ 32,953
182	SILAC INSURANCE CO	0.0	\$ 31,805
183	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	0.0	\$ 31,262
184	RELIANCE STANDARD LIFE INS CO	0.0	\$ 31,204
185	UNITED AMERICAN INS CO	0.0	\$ 29,068
186	POLISH NATIONAL ALLIANCE OF THE US OF NA	0.0	\$ 28,462
187	WOODMEN OF THE WORLD LIFE INS SOCIETY	0.0	\$ 28,075
188	UNION FIDELITY LIFE INS CO	0.0	\$ 26,338
189	EPIC LIFE INS CO THE	0.0	\$ 25,946

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
190	FAMILY HERITAGE LIFE INS CO OF AMER	0.0	\$ 24,652
191	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 24,467
192	DEARBORN LIFE INS CO	0.0	\$ 23,814
193	OLD REPUBLIC LIFE INS CO	0.0	\$ 23,510
194	STARMOUNT LIFE INS CO	0.0	\$ 23,221
195	UNITED STATES LETTER CARRIERS MUTUAL BENEFIT ASSN OF & FOR	0.0	\$ 22,874
196	SAGICOR LIFE INS CO	0.0	\$ 22,774
197	SYMETRA LIFE INS CO	0.0	\$ 22,358
198	TRANS WORLD ASSUR CO	0.0	\$ 21,901
199	NATIONAL FARMERS UNION LIFE INS CO	0.0	\$ 21,847
200	CSA FRATERNAL LIFE	0.0	\$ 20,708
201	SLOVENE NATIONAL BENEFIT SOCIETY	0.0	\$ 18,669
202	BANNER LIFE INS CO	0.0	\$ 18,400
203	SUPREME COUNCIL OF THE ROYAL ARCANUM	0.0	\$ 18,362
204	UNITED WORLD LIFE INS CO	0.0	\$ 18,018
205	SHENANDOAH LIFE INS CO	0.0	\$ 17,345
206	MANHATTAN LIFE INS CO THE	0.0	\$ 16,373
207	PACIFIC GUARDIAN LIFE INS CO LTD	0.0	\$ 15,999
208	SERB NATIONAL FEDERATION	0.0	\$ 15,336
209	FIDELITY & GUARANTY LIFE INS CO	0.0	\$ 14,513
210	WOMANS LIFE INS SOCIETY	0.0	\$ 14,451
211	MEDICO INSURANCE CO	0.0	\$ 14,391
212	FIRST CATHOLIC SLOVAK UNION OF THE USA & CN	0.0	\$ 13,982
213	UNITED FIDELITY LIFE INS CO	0.0	\$ 13,655
214	CENTRAL STATES HEALTH & LIFE CO OF OMAHA	0.0	\$ 13,442
215	BANKERS FIDELITY LIFE INS CO	0.0	\$ 13,149
216	WILLIAM PENN ASSN	0.0	\$ 12,765

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
217	COMMONWEALTH ANNUITY & LIFE INS CO	0.0	\$ 12,561
218	PRUCO LIFE INS CO	0.0	\$ 12,439
219	ASSURED LIFE ASSN	0.0	\$ 12,350
220	MERIT LIFE INS CO	0.0	\$ 12,326
221	ELIPS LIFE INS CO	0.0	\$ 11,234
222	UNIFIED LIFE INS CO	0.0	\$ 10,105
223	FUNERAL DIRECTORS LIFE INS CO	0.0	\$ 10,073
224	COLUMBUS LIFE INS CO	0.0	\$ 9,568
225	UNIVERSAL GUARANTY LIFE INS CO	0.0	\$ 9,152
226	INVESTORS LIFE INS CO OF NORTH AMER	0.0	\$ 9,051
227	LIFESECURE INSURANCE CO	0.0	\$ 8,010
228	NASSAU LIFE INS CO OF KS	0.0	\$ 7,724
229	GLEANER LIFE INS SOCIETY	0.0	\$ 7,562
230	TRANSAMERICA FINANCIAL LIFE INS CO	0.0	\$ 7,499
231	PAUL REVERE LIFE INS CO THE	0.0	\$ 7,268
232	CM LIFE INS CO	0.0	\$ 6,958
233	US FINANCIAL LIFE INS CO	0.0	\$ 6,365
234	SBLI USA LIFE INS CO INC	0.0	\$ 5,903
235	CHURCH LIFE INS CORP	0.0	\$ 5,185
236	RELIABLE LIFE INS CO THE	0.0	\$ 4,798
237	AMERICAN HEALTH & LIFE INS CO	0.0	\$ 4,619
238	NATIONAL WESTERN LIFE INS CO	0.0	\$ 4,609
239	WEST COAST LIFE INS CO	0.0	\$ 4,565
240	AMALGAMATED LIFE INS CO	0.0	\$ 4,374
241	PURITAN LIFE INS CO OF AMER	0.0	\$ 3,776
242	UNION LABOR LIFE INS CO THE	0.0	\$ 3,709
243	GREAT SOUTHERN LIFE INS CO	0.0	\$ 3,573

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
244	RELIASTAR LIFE INS CO OF NY	0.0	\$ 3,370
245	POLISH FALCONS OF AMER	0.0	\$ 3,338
246	PAN-AMERICAN ASSURANCE CO	0.0	\$ 3,010
247	ZURICH AMERICAN LIFE INS CO	0.0	\$ 2,771
248	CELTIC INSURANCE CO	0.0	\$ 2,558
249	WILTON REASSURANCE LIFE CO OF NY	0.0	\$ 2,510
250	PROVIDENT AMERICAN LIFE & HEALTH INS CO	0.0	\$ 2,419
251	CLOVER INSURANCE CO	0.0	\$ 2,400
252	AMERICAN BENEFIT LIFE INS CO	0.0	\$ 2,392
253	IDEALIFE INSURANCE CO	0.0	\$ 2,363
254	AMERICAN BANKERS LIFE ASSUR CO OF FL	0.0	\$ 2,255
255	STANDARD SECURITY LIFE INS CO OF NY	0.0	\$ 2,184
256	OHIO STATE LIFE INS CO	0.0	\$ 1,900
257	LOYAL CHRISTIAN BENEFIT ASSN	0.0	\$ 1,837
258	FEDERATED LIFE INS CO	0.0	\$ 1,555
259	CAPITOL LIFE INS CO	0.0	\$ 1,555
260	BENEFICIAL LIFE INS CO	0.0	\$ 1,401
261	PIONEER MUTUAL LIFE INS CO	0.0	\$ 1,384
262	SYMETRA NATIONAL LIFE INS CO	0.0	\$ 1,194
263	GENWORTH LIFE INS CO	0.0	\$ 1,126
264	STERLING LIFE INS CO	0.0	\$ 1,113
265	FIRST HEALTH LIFE & HEALTH INS CO	0.0	\$ 1,106
266	WORKMENS BENEFIT FUND OF THE USA	0.0	\$ 1,041
267	INVESTORS HERITAGE LIFE INS CO	0.0	\$ 1,004
268	PHILADELPHIA AMERICAN LIFE INS CO	0.0	\$ 900
269	FIRST CATHOLIC SLOVAK LADIES ASSN OF THE USA	0.0	\$ 826
270	CLEAR SPRING LIFE & ANNUITY CO	0.0	\$ 716

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
271	GPM HEALTH & LIFE INS CO	0.0	\$ 681
272	UNITED NATIONAL LIFE INS CO OF AMER	0.0	\$ 580
273	MIDWESTERN UNITED LIFE INS CO	0.0	\$ 562
274	PATRIOT LIFE INS CO	0.0	\$ 555
275	MONITOR LIFE INS CO OF NY	0.0	\$ 551
276	STANDARD LIFE & CSLTY INS CO	0.0	\$ 490
277	AUTO CLUB LIFE INS CO	0.0	\$ 473
278	WESTERN-SOUTHERN LIFE ASSUR CO	0.0	\$ 446
279	GUARANTY INCOME LIFE INS CO	0.0	\$ 444
280	CSI LIFE INS CO	0.0	\$ 384
281	SURETY LIFE INS CO	0.0	\$ 274
282	EQUITRUST LIFE INS CO	0.0	\$ 250
283	CICA LIFE INS CO OF AMER	0.0	\$ 221
284	INTEGRITY LIFE INS CO	0.0	\$ 179
285	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 150
286	TRUSTMARK LIFE INS CO	0.0	\$ 140
287	WILLIAM PENN LIFE INS CO OF NY	0.0	\$ 105
288	MONARCH LIFE INS CO	0.0	\$ 34
289	MEDICO LIFE & HEALTH INS CO	0.0	\$ 29
Total for 289 Ranked Insurers Writing This Line		100.0	\$ 955,528,082

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	NORTHWESTERN MUTUAL LIFE INS CO THE	15.7	\$ 83,415,878
2	STATE FARM LIFE & ACCIDENT ASSUR CO	6.3	\$ 33,625,317
3	AMERICAN FAMILY LIFE INS CO	6.0	\$ 32,055,418
4	PRIMERICA LIFE INS CO	5.5	\$ 28,968,298
5	PRUCO LIFE INS CO	5.2	\$ 27,747,581
6	BANNER LIFE INS CO	4.1	\$ 21,705,147
7	THRIVENT FINANCIAL FOR LUTHERANS	4.1	\$ 21,662,289
8	AMERICAN GENERAL LIFE INS CO	3.7	\$ 19,430,280
9	LINCOLN NATIONAL LIFE INS CO THE	3.3	\$ 17,320,740
10	PROTECTIVE LIFE INS CO	2.4	\$ 12,996,685
11	PRINCIPAL NATIONAL LIFE INS CO	2.3	\$ 12,329,118
12	TRANSAMERICA LIFE INS CO	1.8	\$ 9,804,268
13	CINCINNATI LIFE INS CO THE	1.8	\$ 9,626,759
14	GENWORTH LIFE & ANNUITY INS CO	1.8	\$ 9,503,391
15	RELIASTAR LIFE INS CO	1.5	\$ 7,709,893
16	BRIGHTHOUSE LIFE INS CO	1.4	\$ 7,180,404
17	PEKIN LIFE INS CO	1.2	\$ 6,250,328
18	JOHN HANCOCK LIFE INS CO (USA)	1.2	\$ 6,202,730
19	FARM BUREAU LIFE INS CO	1.1	\$ 5,851,883
20	NEW YORK LIFE INS CO	1.1	\$ 5,808,513
21	GLOBE LIFE & ACCIDENT INS CO	1.1	\$ 5,701,012
22	CMFG LIFE INS CO	1.1	\$ 5,618,642
23	ERIE FAMILY LIFE INS CO	1.0	\$ 5,470,321
24	UNITED OF OMAHA LIFE INS CO	1.0	\$ 5,121,740
25	WEST COAST LIFE INS CO	1.0	\$ 5,097,495

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
26	EQUITABLE FINANCIAL LIFE INS CO	0.9	\$ 4,959,120
27	PACIFIC LIFE INS CO	0.9	\$ 4,949,795
28	MASSACHUSETTS MUTUAL LIFE INS CO	0.9	\$ 4,911,283
29	AUTO-OWNERS LIFE INS CO	0.9	\$ 4,538,716
30	JACKSON NATIONAL LIFE INS CO	0.8	\$ 4,482,445
31	FARMERS NEW WORLD LIFE INS CO	0.8	\$ 4,479,394
32	NORTH AMERICAN CO FOR LIFE & HEALTH INS	0.8	\$ 4,146,938
33	COUNTRY LIFE INS CO	0.7	\$ 3,949,327
34	AAA LIFE INS CO	0.7	\$ 3,752,577
35	AUGUSTAR LIFE ASSUR CORP	0.6	\$ 3,302,303
36	MINNESOTA LIFE INS CO	0.6	\$ 3,080,757
37	MODERN WOODMEN OF AMER	0.6	\$ 2,930,415
38	RIVERSOURCE LIFE INS CO	0.5	\$ 2,837,629
39	AMERICAN FAMILY LIFE ASSUR CO OF COLUMBUS	0.5	\$ 2,518,463
40	MIDLAND NATIONAL LIFE INS CO	0.5	\$ 2,486,556
41	KNIGHTS OF COLUMBUS	0.5	\$ 2,467,257
42	AMERICAN INCOME LIFE INS CO	0.4	\$ 2,287,530
43	ILLINOIS MUTUAL LIFE INS CO	0.4	\$ 2,240,638
44	SAVINGS BANK MUTUAL LIFE INS CO OF MA THE	0.4	\$ 2,052,815
45	GENWORTH LIFE INS CO	0.4	\$ 2,007,872
46	LINCOLN BENEFIT LIFE CO	0.4	\$ 1,952,834
47	FEDERATED LIFE INS CO	0.4	\$ 1,897,869
48	SYMETRA LIFE INS CO	0.3	\$ 1,836,489
49	GUARDIAN LIFE INS CO OF AMER THE	0.3	\$ 1,814,262
50	FIDELITY LIFE ASSN A LEGAL RESERVE LIFE INS CO	0.3	\$ 1,778,996

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
51	AMERICAN NATIONAL INS CO	0.3	\$ 1,729,921
52	SENTRY LIFE INS CO	0.3	\$ 1,709,988
53	UNITED LIFE INS CO	0.3	\$ 1,639,994
54	COLONIAL LIFE & ACCIDENT INS CO	0.3	\$ 1,631,117
55	METROPOLITAN LIFE INS CO	0.3	\$ 1,516,424
56	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	0.3	\$ 1,441,505
57	EVERLAKE ASSURANCE CO	0.3	\$ 1,357,185
58	ENTERPRISE LIFE INS CO	0.3	\$ 1,347,933
59	PENN MUTUAL LIFE INS CO THE	0.3	\$ 1,332,350
60	TEACHERS INSURANCE & ANNUITY ASSN OF AMER	0.2	\$ 1,235,939
61	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.2	\$ 1,233,989
62	FIRST PENN-PACIFIC LIFE INS CO	0.2	\$ 1,165,812
63	US FINANCIAL LIFE INS CO	0.2	\$ 1,063,329
64	NATIONWIDE LIFE & ANNUITY INS CO	0.2	\$ 1,003,619
65	FIDELITY & GUARANTY LIFE INS CO	0.2	\$ 989,418
66	EMC NATIONAL LIFE CO	0.2	\$ 971,835
67	MANHATTAN NATIONAL LIFE INS CO	0.2	\$ 858,787
68	AMERITAS LIFE INS CORP	0.2	\$ 838,326
69	ASSURITY LIFE INS CO	0.2	\$ 797,403
70	GRANGE LIFE INS CO	0.1	\$ 779,330
71	LIFE INSURANCE CO OF THE SOUTHWEST	0.1	\$ 748,335
72	AMERICAN FIDELITY ASSUR CO	0.1	\$ 689,643
73	PRINCIPAL LIFE INS CO	0.1	\$ 687,787
74	PAN-AMERICAN LIFE INS CO	0.1	\$ 687,141
75	OCCIDENTAL LIFE INS CO OF NC	0.1	\$ 678,417

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
76	PHYSICIANS LIFE INS CO	0.1	\$ 678,232
77	TIAA-CREF LIFE INS CO	0.1	\$ 674,053
78	EVERLAKE LIFE INS CO	0.1	\$ 672,096
79	LUMICO LIFE INS CO	0.1	\$ 666,191
80	AMERICAN-AMICABLE LIFE INS CO OF TX	0.1	\$ 631,576
81	KANSAS CITY LIFE INS CO	0.1	\$ 603,623
82	MONY LIFE INS CO	0.1	\$ 575,443
83	GUARDIAN INSURANCE & ANNUITY CO INC THE	0.1	\$ 566,430
84	GOLDEN RULE INS CO	0.1	\$ 520,183
85	AMERICAN UNITED LIFE INS CO	0.1	\$ 513,224
86	AMICA LIFE INS CO	0.1	\$ 507,729
87	ENCOVA LIFE INS CO	0.1	\$ 474,425
88	FIDELITY SECURITY LIFE INS CO	0.1	\$ 437,921
89	OZARK NATIONAL LIFE INS CO	0.1	\$ 435,032
90	PHL VARIABLE INS CO	0.1	\$ 428,839
91	HORACE MANN LIFE INS CO	0.1	\$ 377,363
92	CM LIFE INS CO	0.1	\$ 355,212
93	SUSA LIFE INS CO INC	0.1	\$ 349,853
94	ATHENE ANNUITY & LIFE ASSUR CO	0.1	\$ 338,258
95	COLONIAL PENN LIFE INS CO	0.1	\$ 336,872
96	ATHENE ANNUITY & LIFE CO	0.1	\$ 331,060
97	CATHOLIC ORDER OF FORESTERS	0.1	\$ 322,153
98	COLUMBIAN LIFE INS CO	0.1	\$ 306,503
99	NATIONAL GUARDIAN LIFE INS CO	0.1	\$ 300,898
100	ACCORDIA LIFE & ANNUITY CO	0.1	\$ 298,849

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
101	ALLIANZ LIFE INS CO OF NORTH AMER	0.1	\$ 298,053
102	NYLIFE INSURANCE CO OF AZ	0.1	\$ 266,286
103	ZURICH AMERICAN LIFE INS CO	0.0	\$ 256,817
104	LAFAYETTE LIFE INS CO THE	0.0	\$ 243,519
105	WESTERN-SOUTHERN LIFE ASSUR CO	0.0	\$ 237,355
106	GERBER LIFE INS CO	0.0	\$ 226,308
107	EQUITABLE FINANCIAL LIFE INS CO OF AMER	0.0	\$ 221,156
108	BANKERS LIFE & CSLTY CO	0.0	\$ 213,095
109	EVERLY LIFE INS CO	0.0	\$ 209,660
110	PRUDENTIAL INSURANCE CO OF AMER THE	0.0	\$ 204,096
111	NEW ENGLAND LIFE INS CO	0.0	\$ 197,376
112	5 STAR LIFE INS CO	0.0	\$ 185,126
113	GREAT SOUTHERN LIFE INS CO	0.0	\$ 180,981
114	AMERICAN HERITAGE LIFE INS CO	0.0	\$ 179,055
115	WILCAC LIFE INS CO	0.0	\$ 177,011
116	SAGICOR LIFE INS CO	0.0	\$ 175,416
117	NATIONAL HEALTH INS CO	0.0	\$ 171,973
118	AMERICAN HEALTH & LIFE INS CO	0.0	\$ 170,559
119	CHESAPEAKE LIFE INS CO THE	0.0	\$ 163,656
120	NATIONWIDE LIFE INS CO	0.0	\$ 150,405
121	COLUMBUS LIFE INS CO	0.0	\$ 135,279
122	CATHOLIC UNITED FINANCIAL	0.0	\$ 134,072
123	NATIONAL LIFE INS CO	0.0	\$ 130,824
124	MASSMUTUAL ASCEND LIFE INS CO	0.0	\$ 125,200
125	FIDELITY INVESTMENTS LIFE INS CO	0.0	\$ 124,327

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
126	FEDERAL LIFE INS CO	0.0	\$ 115,241
127	SECURITY MUTUAL LIFE INS CO OF NY	0.0	\$ 110,485
128	REVOL ONE INS CO	0.0	\$ 107,211
129	UNITED HOME LIFE INS CO	0.0	\$ 101,481
130	GOVERNMENT PERSONNEL MUTUAL LIFE INS CO	0.0	\$ 101,253
131	HUMANADENTAL INSURANCE CO	0.0	\$ 96,666
132	OLD REPUBLIC LIFE INS CO	0.0	\$ 92,556
133	AMERICAN REPUBLIC INS CO	0.0	\$ 89,709
134	JEFFERSON NATIONAL LIFE INS CO	0.0	\$ 88,523
135	STANDARD LIFE & ACCIDENT INS CO	0.0	\$ 81,671
136	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 79,125
137	MANHATTANLIFE INSURANCE & ANNUITY CO	0.0	\$ 73,763
138	SUN LIFE ASSUR CO OF CN	0.0	\$ 73,282
139	UNION SECURITY INS CO	0.0	\$ 71,757
140	ROYAL NEIGHBORS OF AMER	0.0	\$ 65,834
141	GUARANTEE TRUST LIFE INS CO	0.0	\$ 56,068
142	VANTIS LIFE INS CO	0.0	\$ 48,461
143	NASSAU LIFE & ANNUITY CO	0.0	\$ 48,438
144	EMPOWER ANNUITY INS CO OF AMER	0.0	\$ 47,675
145	LIBERTY NATIONAL LIFE INS CO	0.0	\$ 47,303
146	NATIONAL BENEFIT LIFE INS CO	0.0	\$ 44,887
147	WASHINGTON NATIONAL INS CO	0.0	\$ 43,862
148	WILLIAM PENN LIFE INS CO OF NY	0.0	\$ 43,178
149	STATE LIFE INS FUND	0.0	\$ 37,285
150	STARMOUNT LIFE INS CO	0.0	\$ 36,426

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
151	EQUITABLE FINANCIAL LIFE & ANNUITY CO	0.0	\$ 36,055
152	NATIONAL WESTERN LIFE INS CO	0.0	\$ 34,296
153	METROPOLITAN TOWER LIFE INS CO	0.0	\$ 32,134
154	NASSAU LIFE INS CO	0.0	\$ 31,840
155	WILTON REASSURANCE LIFE CO OF NY	0.0	\$ 30,350
156	GCU	0.0	\$ 29,486
157	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	0.0	\$ 29,353
158	RELIASTAR LIFE INS CO OF NY	0.0	\$ 27,796
159	UNION LABOR LIFE INS CO THE	0.0	\$ 27,253
160	UNION FIDELITY LIFE INS CO	0.0	\$ 25,682
161	FAMILY LIFE INS CO	0.0	\$ 22,643
162	WYSH LIFE & HEALTH INS CO	0.0	\$ 22,600
163	SHENANDOAH LIFE INS CO	0.0	\$ 22,231
164	UNITED INSURANCE CO OF AMER	0.0	\$ 22,186
165	WOODMEN OF THE WORLD LIFE INS SOCIETY	0.0	\$ 22,107
166	FORTITUDE US REINSURANCE CO	0.0	\$ 19,164
167	TALCOTT RESOLUTION LIFE INS CO	0.0	\$ 19,103
168	DIRECT GENERAL LIFE INS CO	0.0	\$ 18,781
169	1891 FINANCIAL LIFE	0.0	\$ 18,291
170	STATE LIFE INS CO THE	0.0	\$ 18,229
171	KSKJ LIFE	0.0	\$ 17,376
172	WESTERN AND SOUTHERN LIFE INS CO THE	0.0	\$ 17,323
173	ANTHEM LIFE INS CO	0.0	\$ 14,986
174	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 14,786
175	PIONEER SECURITY LIFE INS CO	0.0	\$ 13,236

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
176	BALTIMORE LIFE INS CO THE	0.0	\$ 13,176
177	BESTOW LIFE INS CO	0.0	\$ 12,724
178	CONTINENTAL GENERAL INS CO	0.0	\$ 12,581
179	GLENER LIFE INS SOCIETY	0.0	\$ 12,142
180	UNITED STATES LETTER CARRIERS MUTUAL BENEFIT ASSN OF & FOR	0.0	\$ 11,802
181	MERIT LIFE INS CO	0.0	\$ 10,902
182	IA AMERICAN LIFE INS CO	0.0	\$ 10,191
183	VENERABLE INSURANCE & ANNUITY CO	0.0	\$ 10,052
184	NATIONAL FARMERS UNION LIFE INS CO	0.0	\$ 9,171
185	OHIO STATE LIFE INS CO	0.0	\$ 8,774
186	TRUSTMARK INSURANCE CO	0.0	\$ 8,730
187	UNIFIED LIFE INS CO	0.0	\$ 8,391
188	PROVIDENT LIFE & ACCIDENT INS CO	0.0	\$ 7,992
189	HARTFORD LIFE & ACCIDENT INS CO	0.0	\$ 7,664
190	WESTERN CATHOLIC UNION	0.0	\$ 6,698
191	BENEFICIAL LIFE INS CO	0.0	\$ 6,597
192	POLISH NATIONAL ALLIANCE OF THE US OF NA	0.0	\$ 6,542
193	TRANSAMERICA FINANCIAL LIFE INS CO	0.0	\$ 6,475
194	BERKSHIRE LIFE INS CO OF AMER	0.0	\$ 6,302
195	PATRIOT LIFE INS CO	0.0	\$ 5,710
196	ATLANTA LIFE INS CO	0.0	\$ 5,325
197	UNITED FIDELITY LIFE INS CO	0.0	\$ 5,252
198	AMERICAN HOME LIFE INS CO THE	0.0	\$ 4,912
199	SURETY LIFE INS CO	0.0	\$ 4,308
200	CENTRAL STATES HEALTH & LIFE CO OF OMAHA	0.0	\$ 4,016

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
201	COMMONWEALTH ANNUITY & LIFE INS CO	0.0	\$ 3,556
202	STANDARD INSURANCE CO	0.0	\$ 3,521
203	FIRST HEALTH LIFE & HEALTH INS CO	0.0	\$ 3,472
204	COLUMBIAN MUTUAL LIFE INS CO	0.0	\$ 3,097
205	INVESTORS LIFE INS CO OF NORTH AMER	0.0	\$ 2,861
206	JOHN ALDEN LIFE INS CO	0.0	\$ 2,712
207	SECURITY LIFE OF DENVER INS CO	0.0	\$ 2,496
208	PROFESSIONAL INSURANCE CO	0.0	\$ 2,463
209	UNITED AMERICAN INS CO	0.0	\$ 2,421
210	OLD AMERICAN INS CO	0.0	\$ 2,285
211	PIONEER MUTUAL LIFE INS CO	0.0	\$ 1,950
212	SBLI USA LIFE INS CO INC	0.0	\$ 1,720
213	NASSAU LIFE INS CO OF KS	0.0	\$ 1,507
214	IDEALIFE INSURANCE CO	0.0	\$ 1,389
215	USABLE LIFE	0.0	\$ 1,388
216	OCEANVIEW LIFE & ANNUITY CO	0.0	\$ 1,230
217	DEARBORN LIFE INS CO	0.0	\$ 1,121
218	POLISH ROMAN CATHOLIC UNION OF AMER	0.0	\$ 980
219	CSA FRATERNAL LIFE	0.0	\$ 966
220	AMERICAN NATIONAL LIFE INS CO OF TX	0.0	\$ 938
221	RESERVE NATIONAL INS CO	0.0	\$ 782
222	CHURCH LIFE INS CORP	0.0	\$ 742
223	PACIFIC GUARDIAN LIFE INS CO LTD	0.0	\$ 730
224	WILLIAM PENN ASSN	0.0	\$ 672
225	LINCOLN HERITAGE LIFE INS CO	0.0	\$ 619

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
226	ELIPS LIFE INS CO	0.0	\$ 607
227	SYMETRA NATIONAL LIFE INS CO	0.0	\$ 548
228	LIBERTY BANKERS LIFE INS CO	0.0	\$ 513
229	MEMBERS LIFE INS CO	0.0	\$ 510
230	WOMANS LIFE INS SOCIETY	0.0	\$ 325
231	ASSURED LIFE ASSN	0.0	\$ 295
232	NATIONAL TEACHERS ASSOCIATES LIFE INS CO	0.0	\$ 289
233	CLOVER INSURANCE CO	0.0	\$ 266
234	SECURIAN LIFE INS CO	0.0	\$ 259
235	LIFESECURE INSURANCE CO	0.0	\$ 256
236	UNITEDHEALTHCARE LIFE INS CO	0.0	\$ 254
237	AMERICAN MEMORIAL LIFE INS CO	0.0	\$ 213
238	POLISH FALCONS OF AMER	0.0	\$ 174
239	RENAISSANCE LIFE & HEALTH INS CO OF AMER	0.0	\$ 169
240	RELIABLE LIFE INS CO THE	0.0	\$ 100
241	UNITED HERITAGE LIFE INS CO	0.0	\$ 66
242	LOYAL CHRISTIAN BENEFIT ASSN	0.0	\$ 50
243	MANHATTAN LIFE INS CO THE	0.0	\$ (899)
Total for 243 Ranked Insurers Writing This Line		100.0	\$ 531,127,029

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - INDEXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	ALLIANZ LIFE INS CO OF NORTH AMER	11.3	\$ 20,238,428
2	PACIFIC LIFE INS CO	10.5	\$ 18,824,362
3	MINNESOTA LIFE INS CO	9.9	\$ 17,706,747
4	NATIONWIDE LIFE & ANNUITY INS CO	8.9	\$ 15,953,190
5	LIFE INSURANCE CO OF THE SOUTHWEST	7.5	\$ 13,522,393
6	FIDELITY & GUARANTY LIFE INS CO	7.4	\$ 13,359,914
7	JOHN HANCOCK LIFE INS CO (USA)	5.0	\$ 9,033,468
8	NORTH AMERICAN CO FOR LIFE & HEALTH INS	5.0	\$ 8,931,908
9	MIDLAND NATIONAL LIFE INS CO	4.5	\$ 8,064,094
10	FARM BUREAU LIFE INS CO	3.8	\$ 6,840,874
11	LINCOLN NATIONAL LIFE INS CO THE	3.8	\$ 6,806,265
12	TRANSAMERICA LIFE INS CO	2.8	\$ 5,017,305
13	ACCORDIA LIFE & ANNUITY CO	2.7	\$ 4,779,003
14	PROTECTIVE LIFE INS CO	2.2	\$ 3,920,981
15	RIVERSOURCE LIFE INS CO	2.1	\$ 3,706,720
16	AMERICAN GENERAL LIFE INS CO	1.8	\$ 3,151,735
17	AMERICAN NATIONAL INS CO	1.8	\$ 3,147,342
18	EQUITABLE FINANCIAL LIFE INS CO OF AMER	1.7	\$ 3,080,238
19	ATHENE ANNUITY & LIFE CO	1.2	\$ 2,216,441
20	NATIONAL LIFE INS CO	0.9	\$ 1,639,026
21	PRINCIPAL NATIONAL LIFE INS CO	0.8	\$ 1,479,781
22	SECURITY LIFE OF DENVER INS CO	0.8	\$ 1,355,355
23	COLUMBUS LIFE INS CO	0.7	\$ 1,341,913
24	AMERITAS LIFE INS CORP	0.6	\$ 1,077,421
25	PRUCO LIFE INS CO	0.4	\$ 785,870
26	UNITED LIFE INS CO	0.4	\$ 692,333
27	BRIGHTHOUSE LIFE INS CO	0.4	\$ 676,201

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - INDEXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	ZURICH AMERICAN LIFE INS CO	0.3	\$ 450,098
29	KANSAS CITY LIFE INS CO	0.2	\$ 320,261
30	EQUITABLE FINANCIAL LIFE INS CO	0.2	\$ 277,733
31	BANKERS LIFE & CSLTY CO	0.1	\$ 213,281
32	LINCOLN BENEFIT LIFE CO	0.1	\$ 206,057
33	EVERLAKE ASSURANCE CO	0.1	\$ 147,597
34	AUGUSTAR LIFE ASSUR CORP	0.0	\$ 84,794
35	HORACE MANN LIFE INS CO	0.0	\$ 79,296
36	TRANSAMERICA FINANCIAL LIFE INS CO	0.0	\$ 61,239
37	FIRST ALLMERICA FINANCIAL LIFE INS CO	0.0	\$ 52,171
38	PHL VARIABLE INS CO	0.0	\$ 50,115
39	EVERLAKE LIFE INS CO	0.0	\$ 46,825
40	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.0	\$ 30,362
41	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	0.0	\$ 23,371
42	NATIONWIDE LIFE INS CO	0.0	\$ 18,606
43	WOODMEN OF THE WORLD LIFE INS SOCIETY	0.0	\$ 12,674
44	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 10,000
45	SAGICOR LIFE INS CO	0.0	\$ 360
46	EQUITRUST LIFE INS CO	0.0	\$ (870)
Total for 46 Ranked Insurers Writing This Line		100.0	\$ 179,433,278

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	THRIVENT FINANCIAL FOR LUTHERANS	25.5	\$ 55,494,825
2	NORTHWESTERN MUTUAL LIFE INS CO THE	12.5	\$ 27,093,605
3	LINCOLN NATIONAL LIFE INS CO THE	6.8	\$ 14,885,912
4	STATE FARM LIFE & ACCIDENT ASSUR CO	6.6	\$ 14,440,364
5	AMERICAN FAMILY LIFE INS CO	4.6	\$ 10,032,957
6	FEDERATED LIFE INS CO	3.8	\$ 8,315,906
7	MODERN WOODMEN OF AMER	3.0	\$ 6,562,190
8	STATE LIFE INS CO THE	2.5	\$ 5,339,593
9	PEKIN LIFE INS CO	2.3	\$ 5,068,748
10	TRANSAMERICA LIFE INS CO	1.5	\$ 3,298,813
11	JOHN HANCOCK LIFE INS CO (USA)	1.5	\$ 3,295,944
12	PROTECTIVE LIFE INS CO	1.4	\$ 3,017,919
13	AMERICAN GENERAL LIFE INS CO	1.3	\$ 2,903,910
14	FARM BUREAU LIFE INS CO	1.2	\$ 2,688,053
15	SECURITY LIFE OF DENVER INS CO	1.2	\$ 2,619,063
16	FARMERS NEW WORLD LIFE INS CO	1.1	\$ 2,425,173
17	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	1.1	\$ 2,389,365
18	JACKSON NATIONAL LIFE INS CO	1.1	\$ 2,348,949
19	PRINCIPAL LIFE INS CO	0.8	\$ 1,840,989
20	BRIGHTHOUSE LIFE INS CO	0.8	\$ 1,769,972
21	PRINCIPAL NATIONAL LIFE INS CO	0.8	\$ 1,753,399
22	NATIONAL GUARDIAN LIFE INS CO	0.8	\$ 1,660,253
23	METROPOLITAN LIFE INS CO	0.8	\$ 1,650,607
24	METROPOLITAN TOWER LIFE INS CO	0.8	\$ 1,638,357
25	MIDLAND NATIONAL LIFE INS CO	0.6	\$ 1,405,069

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
26	ATHENE ANNUITY & LIFE CO	0.6	\$ 1,374,482
27	WILCAC LIFE INS CO	0.6	\$ 1,261,437
28	NEW YORK LIFE INS & ANNUITY CORP	0.6	\$ 1,199,192
29	EVERLAKE LIFE INS CO	0.5	\$ 1,187,151
30	CMFG LIFE INS CO	0.5	\$ 1,042,609
31	LINCOLN BENEFIT LIFE CO	0.4	\$ 952,881
32	AUGUSTAR LIFE ASSUR CORP	0.4	\$ 930,861
33	ERIE FAMILY LIFE INS CO	0.4	\$ 918,123
34	SENTRY LIFE INS CO	0.4	\$ 916,726
35	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.4	\$ 904,331
36	MINNESOTA LIFE INS CO	0.4	\$ 886,463
37	PACIFIC LIFE INS CO	0.4	\$ 885,287
38	NORTH AMERICAN CO FOR LIFE & HEALTH INS	0.4	\$ 876,758
39	CATHOLIC ORDER OF FORESTERS	0.3	\$ 664,836
40	BANNER LIFE INS CO	0.3	\$ 616,473
41	AMERITAS LIFE INS CORP	0.3	\$ 598,682
42	TIAA-CREF LIFE INS CO	0.3	\$ 565,642
43	RIVERSOURCE LIFE INS CO	0.2	\$ 542,247
44	ALLIANZ LIFE INS CO OF NORTH AMER	0.2	\$ 537,634
45	AUTO-OWNERS LIFE INS CO	0.2	\$ 527,634
46	TEXAS LIFE INS CO	0.2	\$ 518,170
47	AMERICAN NATIONAL INS CO	0.2	\$ 515,454
48	CONNECTICUT GENERAL LIFE INS CO	0.2	\$ 509,818
49	ILLINOIS MUTUAL LIFE INS CO	0.2	\$ 509,162
50	CATHOLIC UNITED FINANCIAL	0.2	\$ 493,023

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
51	VOYA RETIREMENT INS & ANNUITY CO	0.2	\$ 483,522
52	SUN LIFE ASSUR CO OF CN	0.2	\$ 481,420
53	COUNTRY LIFE INS CO	0.2	\$ 478,899
54	CINCINNATI LIFE INS CO THE	0.2	\$ 469,193
55	EMPOWER ANNUITY INS CO OF AMER	0.2	\$ 452,486
56	ACCORDIA LIFE & ANNUITY CO	0.2	\$ 437,309
57	AMERICAN HERITAGE LIFE INS CO	0.2	\$ 412,173
58	GENWORTH LIFE & ANNUITY INS CO	0.2	\$ 409,477
59	PHL VARIABLE INS CO	0.2	\$ 408,501
60	US FINANCIAL LIFE INS CO	0.2	\$ 402,396
61	PROVIDENT LIFE & ACCIDENT INS CO	0.2	\$ 371,219
62	UNITED OF OMAHA LIFE INS CO	0.2	\$ 327,436
63	BANKERS LIFE & CSLTY CO	0.1	\$ 324,307
64	KANSAS CITY LIFE INS CO	0.1	\$ 319,348
65	PIONEER MUTUAL LIFE INS CO	0.1	\$ 308,788
66	TALCOTT RESOLUTION LIFE INS CO	0.1	\$ 306,220
67	WESTERN-SOUTHERN LIFE ASSUR CO	0.1	\$ 297,155
68	HUMANADENTAL INSURANCE CO	0.1	\$ 257,963
69	CM LIFE INS CO	0.1	\$ 253,857
70	ASSURITY LIFE INS CO	0.1	\$ 248,466
71	SYMETRA LIFE INS CO	0.1	\$ 247,029
72	NATIONWIDE LIFE INS CO	0.1	\$ 229,804
73	EVERLY LIFE INS CO	0.1	\$ 221,780
74	EMC NATIONAL LIFE CO	0.1	\$ 207,349
75	MANHATTAN NATIONAL LIFE INS CO	0.1	\$ 198,489

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
76	LAFAYETTE LIFE INS CO THE	0.1	\$ 193,003
77	AAA LIFE INS CO	0.1	\$ 191,222
78	COMMONWEALTH ANNUITY & LIFE INS CO	0.1	\$ 174,402
79	GREAT SOUTHERN LIFE INS CO	0.1	\$ 174,278
80	SURETY LIFE INS CO	0.1	\$ 162,597
81	GRANGE LIFE INS CO	0.1	\$ 160,520
82	PENN MUTUAL LIFE INS CO THE	0.1	\$ 155,863
83	FIRST PENN-PACIFIC LIFE INS CO	0.1	\$ 153,321
84	PENN INSURANCE & ANNUITY CO	0.1	\$ 145,696
85	SECURITY MUTUAL LIFE INS CO OF NY	0.1	\$ 142,424
86	MASSACHUSETTS MUTUAL LIFE INS CO	0.1	\$ 142,326
87	ATHENE ANNUITY & LIFE ASSUR CO	0.1	\$ 136,367
88	FIDELITY & GUARANTY LIFE INS CO	0.1	\$ 128,724
89	GOVERNMENT PERSONNEL MUTUAL LIFE INS CO	0.1	\$ 116,875
90	PRUDENTIAL INSURANCE CO OF AMER THE	0.1	\$ 115,902
91	FEDERAL LIFE INS CO	0.1	\$ 115,234
92	WEST COAST LIFE INS CO	0.1	\$ 112,311
93	LIFE INSURANCE CO OF THE SOUTHWEST	0.0	\$ 107,315
94	ROYAL NEIGHBORS OF AMER	0.0	\$ 101,386
95	COLUMBUS LIFE INS CO	0.0	\$ 100,998
96	JOHN ALDEN LIFE INS CO	0.0	\$ 95,536
97	UNION SECURITY INS CO	0.0	\$ 94,882
98	INVESTORS LIFE INS CO OF NORTH AMER	0.0	\$ 82,190
99	1891 FINANCIAL LIFE	0.0	\$ 80,731
100	EQUITABLE FINANCIAL LIFE INS CO	0.0	\$ 79,561

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
101	AMERICAN-AMICABLE LIFE INS CO OF TX	0.0	\$ 79,029
102	NATIONAL LIFE INS CO	0.0	\$ 77,160
103	NASSAU LIFE & ANNUITY CO	0.0	\$ 76,885
104	RELIASTAR LIFE INS CO	0.0	\$ 74,944
105	HARTFORD LIFE & ACCIDENT INS CO	0.0	\$ 74,247
106	NATIONWIDE LIFE & ANNUITY INS CO	0.0	\$ 72,044
107	PRUCO LIFE INS CO	0.0	\$ 66,792
108	COUNTRY INVESTORS LIFE ASSUR CO	0.0	\$ 64,321
109	GLEANER LIFE INS SOCIETY	0.0	\$ 63,741
110	WASHINGTON NATIONAL INS CO	0.0	\$ 59,732
111	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 58,083
112	OCCIDENTAL LIFE INS CO OF NC	0.0	\$ 55,704
113	SECURITY BENEFIT LIFE INS CO	0.0	\$ 48,612
114	AMERICAN UNITED LIFE INS CO	0.0	\$ 47,136
115	TRANS WORLD ASSUR CO	0.0	\$ 46,925
116	NATIONAL WESTERN LIFE INS CO	0.0	\$ 46,300
117	NATIONAL FARMERS UNION LIFE INS CO	0.0	\$ 42,777
118	ENCOVA LIFE INS CO	0.0	\$ 40,995
119	MASSMUTUAL ASCEND LIFE INS CO	0.0	\$ 40,531
120	NASSAU LIFE INS CO	0.0	\$ 38,692
121	WOODMEN OF THE WORLD LIFE INS SOCIETY	0.0	\$ 37,329
122	AMERICAN REPUBLIC INS CO	0.0	\$ 36,585
123	UNITED FIDELITY LIFE INS CO	0.0	\$ 33,820
124	PAN-AMERICAN ASSURANCE CO	0.0	\$ 30,488
125	UNITED INSURANCE CO OF AMER	0.0	\$ 28,432

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
126	TRUSTMARK INSURANCE CO	0.0	\$ 27,959
127	SAVINGS BANK MUTUAL LIFE INS CO OF MA THE	0.0	\$ 27,480
128	PAN-AMERICAN LIFE INS CO	0.0	\$ 25,525
129	ZURICH AMERICAN LIFE INS CO	0.0	\$ 22,176
130	BENEFICIAL LIFE INS CO	0.0	\$ 21,950
131	OHIO STATE LIFE INS CO	0.0	\$ 17,599
132	BALTIMORE LIFE INS CO THE	0.0	\$ 17,362
133	WOMANS LIFE INS SOCIETY	0.0	\$ 16,077
134	AMERICAN FIDELITY LIFE INS CO	0.0	\$ 14,310
135	MADISON NATIONAL LIFE INS CO INC	0.0	\$ 13,677
136	MANHATTANLIFE INSURANCE & ANNUITY CO	0.0	\$ 13,446
137	CONTINENTAL GENERAL INS CO	0.0	\$ 13,252
138	GUARDIAN LIFE INS CO OF AMER THE	0.0	\$ 12,937
139	AUTO CLUB LIFE INS CO	0.0	\$ 12,639
140	UNIVERSAL GUARANTY LIFE INS CO	0.0	\$ 12,042
141	WILTON REASSURANCE LIFE CO OF NY	0.0	\$ 11,082
142	DELAWARE LIFE INS CO	0.0	\$ 10,734
143	CHESAPEAKE LIFE INS CO THE	0.0	\$ 10,071
144	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	0.0	\$ 9,085
145	SHENANDOAH LIFE INS CO	0.0	\$ 8,972
146	MIDWESTERN UNITED LIFE INS CO	0.0	\$ 8,754
147	UNUM LIFE INS CO OF AMER	0.0	\$ 8,670
148	FAMILY LIFE INS CO	0.0	\$ 8,155
149	POLISH NATIONAL ALLIANCE OF THE US OF NA	0.0	\$ 7,881
150	CLEAR SPRING LIFE & ANNUITY CO	0.0	\$ 7,694

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
151	NEW ENGLAND LIFE INS CO	0.0	\$ 7,205
152	FIRST ALLMERICA FINANCIAL LIFE INS CO	0.0	\$ 7,197
153	AMERICAN NATIONAL LIFE INS CO OF TX	0.0	\$ 6,575
154	CENTRAL STATES HEALTH & LIFE CO OF OMAHA	0.0	\$ 6,055
155	POLISH ROMAN CATHOLIC UNION OF AMER	0.0	\$ 5,428
156	CLOVER INSURANCE CO	0.0	\$ 5,090
157	JOHN HANCOCK LIFE & HEALTH INS CO	0.0	\$ 5,000
158	FIDELITY LIFE ASSN A LEGAL RESERVE LIFE INS CO	0.0	\$ 4,900
159	FIRST HEALTH LIFE & HEALTH INS CO	0.0	\$ 4,530
160	NATIONAL BENEFIT LIFE INS CO	0.0	\$ 4,150
161	GENWORTH LIFE INS CO	0.0	\$ 4,062
162	COLONIAL PENN LIFE INS CO	0.0	\$ 3,985
163	COLUMBIAN LIFE INS CO	0.0	\$ 3,883
164	PACIFIC GUARDIAN LIFE INS CO LTD	0.0	\$ 3,810
165	AMERICAN FIDELITY ASSUR CO	0.0	\$ 3,518
166	STANDARD INSURANCE CO	0.0	\$ 2,818
167	UNIFIED LIFE INS CO	0.0	\$ 2,734
168	OPTUM INSURANCE OF OH INC	0.0	\$ 2,364
169	BERKSHIRE LIFE INS CO OF AMER	0.0	\$ 2,350
170	MANHATTAN LIFE INS CO THE	0.0	\$ 2,112
171	UNION FIDELITY LIFE INS CO	0.0	\$ 1,817
172	AMERICAN BANKERS LIFE ASSUR CO OF FL	0.0	\$ 1,701
173	UNITED STATES LETTER CARRIERS MUTUAL BENEFIT ASSN OF & FOR	0.0	\$ 1,451
174	LOYAL AMERICAN LIFE INS CO	0.0	\$ 1,429
175	SECURITY NATIONAL LIFE INS CO	0.0	\$ 1,244

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
176	NASSAU LIFE INS CO OF KS	0.0	\$ 1,168
177	IDEALIFE INSURANCE CO	0.0	\$ 1,130
178	SAGICOR LIFE INS CO	0.0	\$ 1,081
179	PAUL REVERE LIFE INS CO THE	0.0	\$ 970
180	EQUITRUST LIFE INS CO	0.0	\$ 876
181	UNUM INSURANCE CO	0.0	\$ 766
182	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 639
183	5 STAR LIFE INS CO	0.0	\$ 455
184	LOYAL CHRISTIAN BENEFIT ASSN	0.0	\$ 409
185	AMICA LIFE INS CO	0.0	\$ 362
186	COLUMBIAN MUTUAL LIFE INS CO	0.0	\$ 300
187	ATHENE ANNUITY & LIFE ASSUR CO OF NY	0.0	\$ 250
188	RELIABLE LIFE INS CO THE	0.0	\$ 128
189	SYMETRA NATIONAL LIFE INS CO	0.0	\$ 121
190	CSA FRATERNAL LIFE	0.0	\$ 96
191	LIFESECURE INSURANCE CO	0.0	\$ 25
Total for 191 Ranked Insurers Writing This Line		100.0	\$ 217,498,278

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL WITH SECONDARY GUARANTEE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	THRIVENT FINANCIAL FOR LUTHERANS	16.2	\$ 42,163,749
2	PRUCO LIFE INS CO	8.6	\$ 22,370,982
3	JOHN HANCOCK LIFE INS CO (USA)	8.5	\$ 22,057,469
4	LINCOLN NATIONAL LIFE INS CO THE	6.7	\$ 17,536,575
5	PROTECTIVE LIFE INS CO	5.2	\$ 13,619,437
6	PACIFIC LIFE INS CO	4.9	\$ 12,683,311
7	UNITED OF OMAHA LIFE INS CO	3.4	\$ 8,883,049
8	SYMETRA LIFE INS CO	3.2	\$ 8,277,154
9	PENN INSURANCE & ANNUITY CO	2.8	\$ 7,377,859
10	NATIONWIDE LIFE & ANNUITY INS CO	2.8	\$ 7,254,917
11	BRIGHTHOUSE LIFE INS CO	2.7	\$ 7,127,566
12	NEW YORK LIFE INS & ANNUITY CORP	2.6	\$ 6,739,361
13	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	2.6	\$ 6,673,717
14	AMERICAN GENERAL LIFE INS CO	2.3	\$ 6,094,348
15	TRANSAMERICA LIFE INS CO	2.3	\$ 5,953,074
16	PRINCIPAL NATIONAL LIFE INS CO	1.8	\$ 4,711,827
17	GENWORTH LIFE & ANNUITY INS CO	1.8	\$ 4,637,382
18	EQUITABLE FINANCIAL LIFE INS CO	1.7	\$ 4,360,324
19	BANKERS LIFE & CSLTY CO	1.7	\$ 4,329,332
20	NORTH AMERICAN CO FOR LIFE & HEALTH INS	1.4	\$ 3,725,033
21	LINCOLN BENEFIT LIFE CO	1.3	\$ 3,285,161
22	SUN LIFE ASSUR CO OF CN	1.3	\$ 3,271,223
23	PRINCIPAL LIFE INS CO	1.0	\$ 2,641,727
24	PENN MUTUAL LIFE INS CO THE	1.0	\$ 2,637,805
25	RELIASTAR LIFE INS CO	1.0	\$ 2,586,345
26	AMERICAN NATIONAL INS CO	1.0	\$ 2,498,774
27	RIVERSOURCE LIFE INS CO	0.9	\$ 2,449,000

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL WITH SECONDARY GUARANTEE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	GENWORTH LIFE INS CO	0.9	\$ 2,360,276
29	MODERN WOODMEN OF AMER	0.6	\$ 1,597,622
30	MASSACHUSETTS MUTUAL LIFE INS CO	0.6	\$ 1,507,298
31	MIDLAND NATIONAL LIFE INS CO	0.6	\$ 1,496,975
32	COLUMBUS LIFE INS CO	0.5	\$ 1,234,309
33	WEST COAST LIFE INS CO	0.5	\$ 1,171,173
34	NATIONAL WESTERN LIFE INS CO	0.4	\$ 1,035,571
35	CM LIFE INS CO	0.4	\$ 918,782
36	AAA LIFE INS CO	0.3	\$ 906,554
37	FARMERS NEW WORLD LIFE INS CO	0.3	\$ 904,028
38	WESTERN-SOUTHERN LIFE ASSUR CO	0.3	\$ 901,405
39	FARM BUREAU LIFE INS CO	0.3	\$ 866,927
40	JACKSON NATIONAL LIFE INS CO	0.3	\$ 840,167
41	ACCORDIA LIFE & ANNUITY CO	0.3	\$ 797,416
42	SAGICOR LIFE INS CO	0.2	\$ 642,596
43	ERIE FAMILY LIFE INS CO	0.2	\$ 597,841
44	KNIGHTS OF COLUMBUS	0.2	\$ 468,551
45	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.2	\$ 449,255
46	AMERITAS LIFE INS CORP	0.2	\$ 432,374
47	EVERLAKE LIFE INS CO	0.2	\$ 431,685
48	AUGUSTAR LIFE ASSUR CORP	0.2	\$ 390,595
49	MINNESOTA LIFE INS CO	0.2	\$ 390,035
50	COUNTRY INVESTORS LIFE ASSUR CO	0.1	\$ 273,152
51	PEKIN LIFE INS CO	0.1	\$ 236,990
52	NORTHWESTERN MUTUAL LIFE INS CO THE	0.1	\$ 222,962
53	COLONIAL LIFE & ACCIDENT INS CO	0.1	\$ 216,015
54	CINCINNATI LIFE INS CO THE	0.1	\$ 197,928

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL WITH SECONDARY GUARANTEE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
55	EVERLAKE ASSURANCE CO	0.1	\$ 185,403
56	SECURITY LIFE OF DENVER INS CO	0.1	\$ 167,174
57	VENERABLE INSURANCE & ANNUITY CO	0.1	\$ 164,489
58	GUARDIAN LIFE INS CO OF AMER THE	0.1	\$ 150,511
59	EMC NATIONAL LIFE CO	0.1	\$ 130,386
60	CHESAPEAKE LIFE INS CO THE	0.0	\$ 127,623
61	METROPOLITAN LIFE INS CO	0.0	\$ 126,707
62	SECURITY MUTUAL LIFE INS CO OF NY	0.0	\$ 118,722
63	BANNER LIFE INS CO	0.0	\$ 111,695
64	VOYA RETIREMENT INS & ANNUITY CO	0.0	\$ 105,886
65	OHIO STATE LIFE INS CO	0.0	\$ 102,752
66	FIDELITY & GUARANTY LIFE INS CO	0.0	\$ 98,743
67	SURETY LIFE INS CO	0.0	\$ 89,238
68	CATHOLIC ORDER OF FORESTERS	0.0	\$ 85,955
69	KANSAS CITY LIFE INS CO	0.0	\$ 81,545
70	PAN-AMERICAN LIFE INS CO	0.0	\$ 81,001
71	PHL VARIABLE INS CO	0.0	\$ 75,664
72	GUARDIAN INSURANCE & ANNUITY CO INC THE	0.0	\$ 61,450
73	LIFE INSURANCE CO OF THE SOUTHWEST	0.0	\$ 59,606
74	PROVIDENT LIFE & ACCIDENT INS CO	0.0	\$ 54,469
75	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 50,534
76	WILCAC LIFE INS CO	0.0	\$ 48,269
77	NATIONAL LIFE INS CO	0.0	\$ 29,188
78	WASHINGTON NATIONAL INS CO	0.0	\$ 25,759
79	TEXAS LIFE INS CO	0.0	\$ 22,856
80	TALCOTT RESOLUTION LIFE INS CO	0.0	\$ 19,175
81	GRANGE LIFE INS CO	0.0	\$ 19,063

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - UNIVERSAL WITH SECONDARY GUARANTEE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
82	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 16,699
83	NATIONWIDE LIFE INS CO	0.0	\$ 16,682
84	TRUSTMARK INSURANCE CO	0.0	\$ 13,595
85	BENEFICIAL LIFE INS CO	0.0	\$ 10,810
86	PAN-AMERICAN ASSURANCE CO	0.0	\$ 9,500
87	WOODMEN OF THE WORLD LIFE INS SOCIETY	0.0	\$ 9,394
88	UNITED HERITAGE LIFE INS CO	0.0	\$ 6,626
89	WILLIAM PENN LIFE INS CO OF NY	0.0	\$ 6,599
90	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	0.0	\$ 5,535
91	WILTON REASSURANCE LIFE CO OF NY	0.0	\$ 5,183
92	RELIASTAR LIFE INS CO OF NY	0.0	\$ 4,025
93	OCCIDENTAL LIFE INS CO OF NC	0.0	\$ 3,890
94	AMERICAN-AMICABLE LIFE INS CO OF TX	0.0	\$ 1,860
95	TRANSAMERICA FINANCIAL LIFE INS CO	0.0	\$ 1,598
96	AMERICAN NATIONAL LIFE INS CO OF TX	0.0	\$ 528
97	GREAT SOUTHERN LIFE INS CO	0.0	\$ 483
Total for 97 Ranked Insurers Writing This Line		100.0	\$ 259,941,853

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - VARIABLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	MINNESOTA LIFE INS CO	25.6	\$ 7,630,490
2	NATIONWIDE LIFE INS CO	21.7	\$ 6,467,751
3	PRUDENTIAL INSURANCE CO OF AMER THE	15.0	\$ 4,482,473
4	NORTHWESTERN MUTUAL LIFE INS CO THE	14.5	\$ 4,323,124
5	NATIONWIDE LIFE & ANNUITY INS CO	7.1	\$ 2,113,090
6	METROPOLITAN TOWER LIFE INS CO	4.5	\$ 1,352,362
7	PRUCO LIFE INS CO	3.8	\$ 1,133,354
8	UNION SECURITY INS CO	3.7	\$ 1,088,531
9	CMFG LIFE INS CO	2.2	\$ 651,671
10	JOHN HANCOCK LIFE INS CO (USA)	1.0	\$ 297,116
11	TRANSAMERICA LIFE INS CO	0.5	\$ 137,322
12	EQUITABLE FINANCIAL LIFE INS CO	0.2	\$ 62,100
13	NEW YORK LIFE INS & ANNUITY CORP	0.1	\$ 24,486
14	MONARCH LIFE INS CO	0.1	\$ 19,692
15	NASSAU LIFE INS CO	0.1	\$ 18,477
16	RELIASTAR LIFE INS CO	0.0	\$ 4,981
17	RELIASTAR LIFE INS CO OF NY	0.0	\$ 604
Total for 17 Ranked Insurers Writing This Line		100.0	\$ 29,807,624

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - VARIABLE UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	PRUCO LIFE INS CO	19.9	\$ 43,906,040
2	PACIFIC LIFE INS CO	10.2	\$ 22,519,659
3	LINCOLN NATIONAL LIFE INS CO THE	10.1	\$ 22,368,798
4	EQUITABLE FINANCIAL LIFE INS CO	8.2	\$ 18,137,655
5	NEW YORK LIFE INS & ANNUITY CORP	8.0	\$ 17,744,733
6	NORTHWESTERN MUTUAL LIFE INS CO THE	7.3	\$ 16,154,287
7	RIVERSOURCE LIFE INS CO	4.6	\$ 10,133,950
8	EQUITABLE FINANCIAL LIFE INS CO OF AMER	3.3	\$ 7,355,960
9	JOHN HANCOCK LIFE INS CO (USA)	3.2	\$ 7,046,207
10	MASSACHUSETTS MUTUAL LIFE INS CO	3.2	\$ 7,032,740
11	PRINCIPAL NATIONAL LIFE INS CO	3.0	\$ 6,553,621
12	PRINCIPAL LIFE INS CO	2.8	\$ 6,114,268
13	PROTECTIVE LIFE INS CO	2.7	\$ 6,023,710
14	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	1.5	\$ 3,401,949
15	TRANSAMERICA LIFE INS CO	1.5	\$ 3,242,186
16	METROPOLITAN LIFE INS CO	1.2	\$ 2,688,208
17	THRIVENT FINANCIAL FOR LUTHERANS	1.1	\$ 2,525,624
18	AMERICAN FAMILY LIFE INS CO	1.0	\$ 2,099,979
19	PENN MUTUAL LIFE INS CO THE	0.8	\$ 1,739,807
20	BRIGHTHOUSE LIFE INS CO	0.7	\$ 1,576,581
21	FARMERS NEW WORLD LIFE INS CO	0.7	\$ 1,547,118
22	NEW ENGLAND LIFE INS CO	0.6	\$ 1,263,639
23	LINCOLN BENEFIT LIFE CO	0.5	\$ 1,178,480
24	FARM BUREAU LIFE INS CO	0.4	\$ 828,075
25	SECURITY LIFE OF DENVER INS CO	0.4	\$ 781,536
26	AMERICAN GENERAL LIFE INS CO	0.3	\$ 738,156
27	STATE FARM LIFE & ACCIDENT ASSUR CO	0.3	\$ 608,752

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - VARIABLE UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	AMERITAS LIFE INS CORP	0.3	\$ 594,957
29	MIDLAND NATIONAL LIFE INS CO	0.2	\$ 525,551
30	PENN INSURANCE & ANNUITY CO	0.2	\$ 442,672
31	MML BAY STATE LIFE INS CO	0.2	\$ 395,306
32	AUGUSTAR LIFE ASSUR CORP	0.2	\$ 346,455
33	RELIASTAR LIFE INS CO	0.1	\$ 297,656
34	CM LIFE INS CO	0.1	\$ 265,711
35	DELAWARE LIFE INS CO	0.1	\$ 261,272
36	NASSAU LIFE INS CO	0.1	\$ 231,163
37	EMPOWER ANNUITY INS CO OF AMER	0.1	\$ 220,345
38	RELIASTAR LIFE INS CO OF NY	0.1	\$ 181,305
39	TALCOTT RESOLUTION LIFE INS CO	0.1	\$ 151,004
40	PHL VARIABLE INS CO	0.1	\$ 147,534
41	GUARDIAN INSURANCE & ANNUITY CO INC THE	0.1	\$ 128,075
42	COMMONWEALTH ANNUITY & LIFE INS CO	0.1	\$ 115,767
43	NATIONAL LIFE INS CO	0.1	\$ 115,254
44	TIAA-CREF LIFE INS CO	0.0	\$ 102,283
45	UNITED OF OMAHA LIFE INS CO	0.0	\$ 96,014
46	AMERICAN NATIONAL INS CO	0.0	\$ 92,728
47	JACKSON NATIONAL LIFE INS CO	0.0	\$ 80,223
48	PRUDENTIAL INSURANCE CO OF AMER THE	0.0	\$ 72,779
49	ZURICH AMERICAN LIFE INS CO	0.0	\$ 65,090
50	EVERLAKE ASSURANCE CO	0.0	\$ 62,050
51	AMERICAN UNITED LIFE INS CO	0.0	\$ 60,963
52	GENWORTH LIFE & ANNUITY INS CO	0.0	\$ 57,345
53	FORTITUDE LIFE INS & ANNUITY CO	0.0	\$ 49,562
54	SENTRY LIFE INS CO	0.0	\$ 45,053

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - VARIABLE UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
55	PACIFIC LIFE & ANNUITY CO	0.0	\$ 38,200
56	KANSAS CITY LIFE INS CO	0.0	\$ 26,902
57	BANNER LIFE INS CO	0.0	\$ 21,413
58	SYMETRA LIFE INS CO	0.0	\$ 16,173
59	COUNTRY INVESTORS LIFE ASSUR CO	0.0	\$ 9,647
60	EQUITRUST LIFE INS CO	0.0	\$ 7,169
61	MUTUAL OF AMER LIFE INS CO	0.0	\$ 6,210
62	TRANSAMERICA FINANCIAL LIFE INS CO	0.0	\$ 5,300
63	INTEGRITY LIFE INS CO	0.0	\$ 485
64	COLUMBUS LIFE INS CO	0.0	\$ 235
Total for 64 Ranked Insurers Writing This Line		100.0	\$ 220,647,569

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - CREDIT

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	CENTRAL STATES HEALTH & LIFE CO OF OMAHA	104.6	\$ 586,017
2	AMERICAN REPUBLIC INS CO	-4.6	\$ (25,667)
Total for 2 Ranked Insurers Writing This Line		100.0	\$ 560,350

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - OTHER

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	TRUSTED FRATERNAL LIFE	43.4	\$ 23,956,863
2	BETTERLIFE	15.1	\$ 8,327,672
3	USAA LIFE INS CO	14.6	\$ 8,042,452
4	INDEPENDENT ORDER OF FORESTERS THE	10.9	\$ 6,003,658
5	UNITED LIFE INS CO	2.0	\$ 1,130,484
6	LUMICO LIFE INS CO	2.0	\$ 1,078,397
7	GBU FINANCIAL LIFE	1.9	\$ 1,066,136
8	COMBINED INSURANCE CO OF AMER	1.7	\$ 961,227
9	MASSACHUSETTS MUTUAL LIFE INS CO	1.4	\$ 787,105
10	SONS OF NORWAY	1.3	\$ 718,333
11	GLENER LIFE INS SOCIETY	1.3	\$ 707,001
12	FIDELITY LIFE ASSN A LEGAL RESERVE LIFE INS CO	0.8	\$ 432,088
13	EQUITABLE FINANCIAL LIFE INS CO	0.7	\$ 407,015
14	AETNA LIFE INS CO	0.7	\$ 396,565
15	EQUITABLE FINANCIAL LIFE INS CO OF AMER	0.4	\$ 195,608
16	ACCORDIA LIFE & ANNUITY CO	0.3	\$ 165,731
17	STATE MUTUAL INS CO	0.3	\$ 162,482
18	EQUITABLE FINANCIAL LIFE & ANNUITY CO	0.3	\$ 141,707
19	MIDLAND NATIONAL LIFE INS CO	0.2	\$ 136,925
20	INDIVIDUAL ASSURANCE CO LIFE HEALTH & ACCIDENT	0.2	\$ 91,160
21	KNIGHTS OF COLUMBUS	0.2	\$ 90,657
22	PHYSICIANS MUTUAL INS CO	0.1	\$ 63,758
23	RIVERSOURCE LIFE INS CO	0.0	\$ 21,675
24	HORACE MANN LIFE INS CO	0.0	\$ 19,980
25	UNITED INSURANCE CO OF AMER	0.0	\$ 19,367
26	DELAWARE AMERICAN LIFE INS CO	0.0	\$ 18,311
27	SUN LIFE ASSUR CO OF CN	0.0	\$ 12,508

Wisconsin Market Share - Business of 2023

INDIVIDUAL LIFE - OTHER

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	BANNER LIFE INS CO	0.0	\$ 7,644
29	AMERICAN EQUITY INVESTMENT LIFE INS CO	0.0	\$ 1,567
30	RELIASTAR LIFE INS CO	0.0	\$ 1,563
31	COMMERCIAL TRAVELERS LIFE INS CO	0.0	\$ 1,135
32	WILLIAM PENN LIFE INS CO OF NY	0.0	\$ 600
33	CINCINNATI LIFE INS CO THE	0.0	\$ 586
34	CATHOLIC ORDER OF FORESTERS	0.0	\$ 582
35	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 88
36	RELIABLE LIFE INS CO THE	0.0	\$ 87
37	INVESTORS HERITAGE LIFE INS CO	0.0	\$ 30
38	METROPOLITAN TOWER LIFE INS CO	0.0	\$ (80)
Total for 38 Ranked Insurers Writing This Line		100.0	\$ 55,168,667

Wisconsin Market Share - Business of 2023

GROUP LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	NATIONAL GUARDIAN LIFE INS CO	23.4	\$ 24,512,178
2	HOMESTEADERS LIFE CO	19.9	\$ 20,844,745
3	PEKIN LIFE INS CO	13.6	\$ 14,202,651
4	NEW YORK LIFE INS CO	12.3	\$ 12,894,174
5	FUNERAL DIRECTORS LIFE INS CO	10.9	\$ 11,429,279
6	GREAT WESTERN INS CO	7.8	\$ 8,165,713
7	PHYSICIANS LIFE INS CO	4.6	\$ 4,869,722
8	UNITY FINANCIAL LIFE INS CO	2.5	\$ 2,611,513
9	GLOBE LIFE & ACCIDENT INS CO	1.1	\$ 1,107,629
10	TRANSAMERICA LIFE INS CO	0.7	\$ 724,202
11	METROPOLITAN TOWER LIFE INS CO	0.6	\$ 590,273
12	CMFG LIFE INS CO	0.5	\$ 560,223
13	MASSACHUSETTS MUTUAL LIFE INS CO	0.5	\$ 555,936
14	AMERICAN FAMILY LIFE ASSUR CO OF COLUMBUS	0.4	\$ 389,906
15	AMERICAN HERITAGE LIFE INS CO	0.4	\$ 376,007
16	JACKSON NATIONAL LIFE INS CO	0.1	\$ 120,844
17	ASSURITY LIFE INS CO	0.1	\$ 116,306
18	CONTINENTAL AMERICAN INS CO	0.1	\$ 102,253
19	PURITAN LIFE INS CO OF AMER	0.1	\$ 86,752
20	BANKERS FIDELITY LIFE INS CO	0.1	\$ 80,423
21	COLONIAL PENN LIFE INS CO	0.1	\$ 72,573
22	FORETHOUGHT LIFE INS CO	0.1	\$ 64,369
23	CANADA LIFE ASSUR CO THE	0.1	\$ 60,904
24	AMERICAN MEMORIAL LIFE INS CO	0.1	\$ 56,516
25	AUTO-OWNERS LIFE INS CO	0.0	\$ 40,744
26	UNION FIDELITY LIFE INS CO	0.0	\$ 32,199
27	EVERLAKE LIFE INS CO	0.0	\$ 19,833

Wisconsin Market Share - Business of 2023

GROUP LIFE - WHOLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	EMPOWER ANNUITY INS CO OF AMER	0.0	\$ 19,060
29	ATHENE ANNUITY & LIFE ASSUR CO	0.0	\$ 12,944
30	AMICA LIFE INS CO	0.0	\$ 9,681
31	NORTH AMERICAN CO FOR LIFE & HEALTH INS	0.0	\$ 7,763
32	COLUMBIAN LIFE INS CO	0.0	\$ 7,475
33	NATIONAL BENEFIT LIFE INS CO	0.0	\$ 4,672
34	LINCOLN HERITAGE LIFE INS CO	0.0	\$ 3,801
35	5 STAR LIFE INS CO	0.0	\$ 2,270
36	FEDERAL LIFE INS CO	0.0	\$ 1,946
37	GREAT SOUTHERN LIFE INS CO	0.0	\$ 1,309
38	STANDARD LIFE & ACCIDENT INS CO	0.0	\$ 833
39	MEMBERS LIFE INS CO	0.0	\$ 766
40	AURORA NATIONAL LIFE ASSUR CO	0.0	\$ 682
41	FIDELITY SECURITY LIFE INS CO	0.0	\$ 495
42	PROTECTIVE LIFE INS CO	0.0	\$ 401
43	AMERICAN NATIONAL INS CO	0.0	\$ 371
44	UNION LABOR LIFE INS CO THE	0.0	\$ 323
45	EVERLY LIFE INS CO	0.0	\$ 303
46	NATIONAL FARMERS UNION LIFE INS CO	0.0	\$ 102
47	WESTERN UNITED LIFE ASSUR CO	0.0	\$ 41
48	JOHN HANCOCK LIFE INS CO (USA)	0.0	\$ (17,373)
Total for 48 Ranked Insurers Writing This Line		100.0	\$ 104,745,732

Wisconsin Market Share - Business of 2023

GROUP LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	MINNESOTA LIFE INS CO	20.2	\$ 121,608,149
2	METROPOLITAN LIFE INS CO	15.8	\$ 94,812,356
3	PRUDENTIAL INSURANCE CO OF AMER THE	8.3	\$ 49,968,098
4	HARTFORD LIFE & ACCIDENT INS CO	5.2	\$ 31,500,930
5	LINCOLN NATIONAL LIFE INS CO THE	5.1	\$ 30,806,116
6	UNUM LIFE INS CO OF AMER	5.1	\$ 30,688,167
7	STANDARD INSURANCE CO	3.8	\$ 22,993,652
8	LIFE INSURANCE CO OF NORTH AMER	3.7	\$ 22,238,707
9	SECURIAN LIFE INS CO	3.5	\$ 21,183,885
10	SUN LIFE ASSUR CO OF CN	3.5	\$ 21,116,406
11	RELIASTAR LIFE INS CO	3.3	\$ 20,060,018
12	RELIANCE STANDARD LIFE INS CO	3.0	\$ 17,846,881
13	UNITED OF OMAHA LIFE INS CO	2.9	\$ 17,270,553
14	UNITEDHEALTHCARE INSURANCE CO	2.5	\$ 14,941,458
15	NEW YORK LIFE INS CO	2.3	\$ 14,005,557
16	GUARDIAN LIFE INS CO OF AMER THE	1.9	\$ 11,221,432
17	SYMETRA LIFE INS CO	1.6	\$ 9,906,332
18	PRINCIPAL LIFE INS CO	1.6	\$ 9,863,596
19	AAA LIFE INS CO	0.7	\$ 4,157,093
20	NORTHWESTERN MUTUAL LIFE INS CO THE	0.6	\$ 3,845,947
21	AMERICAN FAMILY LIFE INS CO	0.6	\$ 3,460,920
22	MADISON NATIONAL LIFE INS CO INC	0.6	\$ 3,457,651
23	ANTHEM LIFE INS CO	0.6	\$ 3,339,536
24	GLOBE LIFE & ACCIDENT INS CO	0.5	\$ 3,044,756
25	DEARBORN LIFE INS CO	0.5	\$ 2,771,268

Wisconsin Market Share - Business of 2023

GROUP LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
26	EQUITABLE FINANCIAL LIFE INS CO OF AMER	0.3	\$ 1,910,799
27	CONTINENTAL AMERICAN INS CO	0.2	\$ 1,493,562
28	PROTECTIVE LIFE INS CO	0.2	\$ 1,336,174
29	UNION LABOR LIFE INS CO THE	0.2	\$ 1,300,406
30	KANSAS CITY LIFE INS CO	0.2	\$ 1,179,023
31	5 STAR LIFE INS CO	0.2	\$ 919,227
32	TRANSAMERICA LIFE INS CO	0.1	\$ 763,778
33	COMPANION LIFE INS CO	0.1	\$ 699,711
34	WEA INSURANCE CORP	0.1	\$ 626,870
35	AMERICAN INCOME LIFE INS CO	0.1	\$ 576,264
36	SUN LIFE & HEALTH INS CO (US)	0.1	\$ 494,515
37	AMERICAN FAMILY LIFE ASSUR CO OF COLUMBUS	0.1	\$ 446,174
38	CMFG LIFE INS CO	0.1	\$ 335,640
39	COLONIAL LIFE & ACCIDENT INS CO	0.1	\$ 322,771
40	CHURCH LIFE INS CORP	0.1	\$ 306,340
41	NATIONAL GUARDIAN LIFE INS CO	0.1	\$ 305,681
42	AMERICAN UNITED LIFE INS CO	0.1	\$ 302,600
43	EVERLAKE LIFE INS CO	0.0	\$ 255,943
44	ZURICH AMERICAN LIFE INS CO	0.0	\$ 255,556
45	USABLE LIFE	0.0	\$ 169,205
46	AMERICAN HERITAGE LIFE INS CO	0.0	\$ 147,650
47	AMERICAN HEALTH & LIFE INS CO	0.0	\$ 127,043
48	STATE FARM LIFE & ACCIDENT ASSUR CO	0.0	\$ 123,979
49	FIDELITY SECURITY LIFE INS CO	0.0	\$ 117,702
50	PEKIN LIFE INS CO	0.0	\$ 109,475

Wisconsin Market Share - Business of 2023

GROUP LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
51	EPIC LIFE INS CO THE	0.0	\$ 103,977
52	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.0	\$ 100,669
53	EMPOWER ANNUITY INS CO OF AMER	0.0	\$ 86,606
54	CONNECTICUT GENERAL LIFE INS CO	0.0	\$ 80,966
55	MUTUAL OF AMER LIFE INS CO	0.0	\$ 63,923
56	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 57,740
57	TALCOTT RESOLUTION LIFE INS CO	0.0	\$ 57,561
58	ASSURITY LIFE INS CO	0.0	\$ 52,875
59	EMC NATIONAL LIFE CO	0.0	\$ 43,213
60	RENAISSANCE LIFE & HEALTH INS CO OF AMER	0.0	\$ 35,136
61	UNION SECURITY INS CO	0.0	\$ 29,965
62	COUNTRY LIFE INS CO	0.0	\$ 28,038
63	NATIONWIDE LIFE INS CO	0.0	\$ 27,485
64	OCCIDENTAL LIFE INS CO OF NC	0.0	\$ 25,297
65	GOLDEN RULE INS CO	0.0	\$ 23,303
66	LIBERTY NATIONAL LIFE INS CO	0.0	\$ 21,925
67	BOSTON MUTUAL LIFE INS CO	0.0	\$ 19,510
68	AMERICAN PUBLIC LIFE INS CO	0.0	\$ 19,278
69	AMERICAN-AMICABLE LIFE INS CO OF TX	0.0	\$ 17,295
70	COLONIAL PENN LIFE INS CO	0.0	\$ 16,361
71	UNITED LIFE INS CO	0.0	\$ 13,476
72	AETNA LIFE INS CO	0.0	\$ 13,452
73	TRUSTMARK INSURANCE CO	0.0	\$ 13,113
74	TRUSTMARK LIFE INS CO	0.0	\$ 12,467
75	PAN-AMERICAN LIFE INS CO	0.0	\$ 11,106

Wisconsin Market Share - Business of 2023

GROUP LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
76	4 EVER LIFE INS CO	0.0	\$ 10,344
77	SENTRY LIFE INS CO	0.0	\$ 9,882
78	GUARANTEE TRUST LIFE INS CO	0.0	\$ 9,667
79	MONY LIFE INS CO	0.0	\$ 8,640
80	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 8,452
81	ERIE FAMILY LIFE INS CO	0.0	\$ 7,949
82	MANHATTANLIFE INSURANCE & ANNUITY CO	0.0	\$ 6,260
83	ALLIANZ LIFE INS CO OF NORTH AMER	0.0	\$ 6,160
84	HORACE MANN LIFE INS CO	0.0	\$ 5,953
85	WYSH LIFE & HEALTH INS CO	0.0	\$ 5,814
86	SBLI USA LIFE INS CO INC	0.0	\$ 5,535
87	FEDERAL LIFE INS CO	0.0	\$ 4,563
88	PROVIDENT LIFE & ACCIDENT INS CO	0.0	\$ 4,448
89	UNION FIDELITY LIFE INS CO	0.0	\$ 3,989
90	AMERICAN GENERAL LIFE INS CO	0.0	\$ 3,569
91	PAUL REVERE LIFE INS CO THE	0.0	\$ 3,547
92	FIDELITY LIFE ASSN A LEGAL RESERVE LIFE INS CO	0.0	\$ 3,104
93	RELIASTAR LIFE INS CO OF NY	0.0	\$ 2,396
94	AMERICAN BANKERS LIFE ASSUR CO OF FL	0.0	\$ 2,119
95	VANTIS LIFE INS CO	0.0	\$ 2,030
96	GREAT SOUTHERN LIFE INS CO	0.0	\$ 1,943
97	MEDICO LIFE & HEALTH INS CO	0.0	\$ 1,566
98	UNITED HERITAGE LIFE INS CO	0.0	\$ 1,401
99	NORTH AMERICAN CO FOR LIFE & HEALTH INS	0.0	\$ 1,400
100	DELAWARE AMERICAN LIFE INS CO	0.0	\$ 807

Wisconsin Market Share - Business of 2023

GROUP LIFE - TERM

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
101	JEFFERSON NATIONAL LIFE INS CO	0.0	\$ 773
102	UNIMERICA INSURANCE CO	0.0	\$ 702
103	AMERICAN NATIONAL INS CO	0.0	\$ 428
104	JACKSON NATIONAL LIFE INS CO	0.0	\$ 357
105	NATIONAL HEALTH INS CO	0.0	\$ 347
106	BALTIMORE LIFE INS CO THE	0.0	\$ 341
107	GERBER LIFE INS CO	0.0	\$ 330
108	SHENANDOAH LIFE INS CO	0.0	\$ 314
109	MIDLAND NATIONAL LIFE INS CO	0.0	\$ 245
Total for 109 Ranked Insurers Writing This Line		100.0	\$ 601,835,664

Wisconsin Market Share - Business of 2023

GROUP LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	METROPOLITAN LIFE INS CO	39.1	\$ 8,259,865
2	PRUDENTIAL INSURANCE CO OF AMER THE	24.1	\$ 5,088,477
3	TRUSTMARK INSURANCE CO	14.2	\$ 3,005,187
4	MINNESOTA LIFE INS CO	5.9	\$ 1,236,002
5	CONNECTICUT GENERAL LIFE INS CO	5.1	\$ 1,069,733
6	AMERICAN HERITAGE LIFE INS CO	4.2	\$ 894,790
7	SECURIAN LIFE INS CO	1.9	\$ 411,169
8	PRINCIPAL LIFE INS CO	1.6	\$ 335,499
9	TIAA-CREF LIFE INS CO	1.4	\$ 288,160
10	UNUM LIFE INS CO OF AMER	0.7	\$ 152,040
11	MASSACHUSETTS MUTUAL LIFE INS CO	0.6	\$ 121,060
12	PROTECTIVE LIFE INS CO	0.3	\$ 70,169
13	AMERICAN GENERAL LIFE INS CO	0.2	\$ 43,251
14	AMERICAN NATIONAL INS CO	0.2	\$ 34,025
15	EQUITABLE FINANCIAL LIFE INS CO OF AMER	0.1	\$ 21,866
16	4 EVER LIFE INS CO	0.1	\$ 20,626
17	TRANSAMERICA LIFE INS CO	0.1	\$ 15,745
18	5 STAR LIFE INS CO	0.1	\$ 15,156
19	NATIONAL GUARDIAN LIFE INS CO	0.1	\$ 10,723
20	AMERICAN UNITED LIFE INS CO	0.0	\$ 4,289
21	GUARDIAN INSURANCE & ANNUITY CO INC THE	0.0	\$ 2,893
22	MONY LIFE INS CO	0.0	\$ 2,532
23	LIFE INSURANCE CO OF NORTH AMER	0.0	\$ 2,384
24	GUARDIAN LIFE INS CO OF AMER THE	0.0	\$ 1,943
25	EMPOWER ANNUITY INS CO OF AMER	0.0	\$ 1,650
26	NEW YORK LIFE INS CO	0.0	\$ 1,017
27	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.0	\$ 848

Wisconsin Market Share - Business of 2023

GROUP LIFE - UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	CONTINENTAL AMERICAN INS CO	0.0	\$ 789
29	NORTH AMERICAN CO FOR LIFE & HEALTH INS	0.0	\$ 696
30	PROVIDENT LIFE & ACCIDENT INS CO	0.0	\$ 639
31	PENN MUTUAL LIFE INS CO THE	0.0	\$ 560
32	FIRST PENN-PACIFIC LIFE INS CO	0.0	\$ 493
33	LINCOLN BENEFIT LIFE CO	0.0	\$ 324
34	PENN INSURANCE & ANNUITY CO	0.0	\$ 243
35	EVERLY LIFE INS CO	0.0	\$ 169
Total for 35 Ranked Insurers Writing This Line		100.0	\$ 21,115,012

Wisconsin Market Share - Business of 2023

GROUP LIFE - VARIABLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	METROPOLITAN TOWER LIFE INS CO	85.5	\$ 13,144,560
2	HUMANA INSURANCE CO	10.8	\$ 1,666,304
3	NATIONWIDE LIFE INS CO	3.7	\$ 561,917
Total for 3 Ranked Insurers Writing This Line		100.0	\$ 15,372,781

Wisconsin Market Share - Business of 2023

GROUP LIFE - VARIABLE UNIVERSAL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	PRUDENTIAL INSURANCE CO OF AMER THE	67.6	\$ 1,199,271
2	MASSACHUSETTS MUTUAL LIFE INS CO	19.9	\$ 353,115
3	TIAA-CREF LIFE INS CO	5.9	\$ 105,353
4	VOYA RETIREMENT INS & ANNUITY CO	4.0	\$ 70,121
5	NEW YORK LIFE INS & ANNUITY CORP	2.2	\$ 39,814
6	MINNESOTA LIFE INS CO	2.0	\$ 35,015
7	AMERICAN NATIONAL INS CO	0.3	\$ 5,675
8	LINCOLN BENEFIT LIFE CO	0.2	\$ 2,910
9	TRANSAMERICA LIFE INS CO	0.1	\$ 1,800
10	METROPOLITAN LIFE INS CO	-2.2	\$ (39,581)
Total for 10 Ranked Insurers Writing This Line		100.0	\$ 1,773,493

Wisconsin Market Share - Business of 2023

GROUP LIFE - CREDIT

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	CMFG LIFE INS CO	35.5	\$ 1,607,398
2	AMERICAN HEALTH & LIFE INS CO	29.1	\$ 1,315,407
3	MINNESOTA LIFE INS CO	16.8	\$ 760,190
4	BANKERS LIFE INS CO OF LA	13.7	\$ 617,820
5	AMERICAN NATIONAL INS CO	4.9	\$ 220,637
6	PLATEAU INSURANCE CO	1.3	\$ 60,215
7	SECURIAN LIFE INS CO	0.3	\$ 13,964
8	TRANSAMERICA LIFE INS CO	0.2	\$ 7,649
9	REVOL ONE INS CO	0.0	\$ 1,219
10	CENTRAL STATES HEALTH & LIFE CO OF OMAHA	0.0	\$ 63
11	MERIT LIFE INS CO	0.0	\$ (47)
12	PROTECTIVE LIFE INS CO	-0.1	\$ (3,446)
13	PEKIN LIFE INS CO	-1.7	\$ (76,026)
Total for 13 Ranked Insurers Writing This Line		100.0	\$ 4,525,043

Wisconsin Market Share - Business of 2023

GROUP LIFE - OTHER

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	STANDARD INSURANCE CO	54.5	\$ 1,566,512
2	COMBINED INSURANCE CO OF AMER	28.2	\$ 810,883
3	AMERICAN GENERAL LIFE INS CO	8.9	\$ 256,262
4	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	4.5	\$ 130,355
5	PEKIN LIFE INS CO	1.5	\$ 41,778
6	SYMETRA LIFE INS CO	0.9	\$ 26,596
7	FIDELITY SECURITY LIFE INS CO	0.5	\$ 15,338
8	ASSURITY LIFE INS CO	0.3	\$ 8,924
9	TRANSAMERICA LIFE INS CO	0.3	\$ 7,800
10	MASSACHUSETTS MUTUAL LIFE INS CO	0.2	\$ 7,006
11	MIDLAND NATIONAL LIFE INS CO	0.0	\$ 1,200
12	RIVERSOURCE LIFE INS CO	0.0	\$ 678
13	METROPOLITAN LIFE INS CO	0.0	\$ (507)
Total for 13 Ranked Insurers Writing This Line		100.0	\$ 2,872,825

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	ATHENE ANNUITY & LIFE CO	9.5	\$ 244,034,452
2	THRIVENT FINANCIAL FOR LUTHERANS	7.8	\$ 199,268,263
3	MASSACHUSETTS MUTUAL LIFE INS CO	6.5	\$ 167,571,697
4	FORETHOUGHT LIFE INS CO	5.1	\$ 130,600,083
5	AMERICAN GENERAL LIFE INS CO	4.0	\$ 101,603,948
6	MASSMUTUAL ASCEND LIFE INS CO	3.9	\$ 100,914,091
7	AMERICAN NATIONAL INS CO	3.8	\$ 98,700,394
8	DELAWARE LIFE INS CO	3.4	\$ 86,481,906
9	OCEANVIEW LIFE & ANNUITY CO	3.3	\$ 84,990,209
10	RELIANCE STANDARD LIFE INS CO	3.3	\$ 84,602,242
11	WESTERN-SOUTHERN LIFE ASSUR CO	3.0	\$ 77,089,711
12	MODERN WOODMEN OF AMER	2.7	\$ 68,073,150
13	LINCOLN NATIONAL LIFE INS CO THE	2.5	\$ 63,771,060
14	NEW YORK LIFE INS & ANNUITY CORP	2.4	\$ 62,296,087
15	BRIGHTHOUSE LIFE INS CO	2.4	\$ 60,945,134
16	EQUITRUST LIFE INS CO	2.0	\$ 50,219,194
17	FIDELITY & GUARANTY LIFE INS CO	2.0	\$ 50,125,102
18	SUSA LIFE INS CO INC	1.8	\$ 46,679,242
19	PACIFIC LIFE INS CO	1.7	\$ 44,216,608
20	SYMETRA LIFE INS CO	1.7	\$ 43,991,639
21	STANDARD INSURANCE CO	1.6	\$ 42,069,109
22	NATIONWIDE LIFE INS CO	1.6	\$ 41,129,574
23	GCU	1.5	\$ 38,851,770
24	LIBERTY BANKERS LIFE INS CO	1.4	\$ 34,750,799
25	GUARDIAN INSURANCE & ANNUITY CO INC THE	1.3	\$ 33,545,226
26	UNITED LIFE INS CO	1.2	\$ 30,277,248
27	CMFG LIFE INS CO	1.2	\$ 30,257,717

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	PROTECTIVE LIFE INS CO	1.2	\$ 29,514,569
29	PRUCO LIFE INS CO	1.1	\$ 27,467,363
30	ASPIDA LIFE INS CO	1.0	\$ 25,937,393
31	SAGICOR LIFE INS CO	1.0	\$ 25,919,677
32	CLEAR SPRING LIFE & ANNUITY CO	1.0	\$ 25,390,253
33	GUARANTY INCOME LIFE INS CO	0.9	\$ 24,134,440
34	SECURITY BENEFIT LIFE INS CO	0.9	\$ 24,103,176
35	FUNERAL DIRECTORS LIFE INS CO	0.8	\$ 20,964,162
36	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.8	\$ 20,704,434
37	ELCO MUTUAL LIFE & ANNUITY	0.8	\$ 19,861,133
38	MIDLAND NATIONAL LIFE INS CO	0.7	\$ 18,180,651
39	PACIFIC GUARDIAN LIFE INS CO LTD	0.6	\$ 15,692,196
40	LIFE INSURANCE CO OF THE SOUTHWEST	0.5	\$ 13,762,724
41	NASSAU LIFE & ANNUITY CO	0.5	\$ 13,072,252
42	OXFORD LIFE INS CO	0.4	\$ 9,616,852
43	CATHOLIC ORDER OF FORESTERS	0.4	\$ 9,530,990
44	UNITED OF OMAHA LIFE INS CO	0.3	\$ 8,659,599
45	STATE FARM LIFE & ACCIDENT ASSUR CO	0.3	\$ 8,431,559
46	FIRST CATHOLIC SLOVAK UNION OF THE USA & CN	0.3	\$ 7,649,569
47	OHIO STATE LIFE INS CO	0.3	\$ 6,724,325
48	BETTERLIFE	0.2	\$ 6,078,512
49	ERIE FAMILY LIFE INS CO	0.2	\$ 5,879,903
50	WESTERN UNITED LIFE ASSUR CO	0.2	\$ 5,831,214
51	MINNESOTA LIFE INS CO	0.2	\$ 5,502,202
52	NORTH AMERICAN CO FOR LIFE & HEALTH INS	0.2	\$ 5,378,153
53	VARIABLE ANNUITY LIFE INS CO THE	0.2	\$ 5,316,246
54	STATE LIFE INS CO THE	0.2	\$ 5,259,741

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
55	NORTHWESTERN MUTUAL LIFE INS CO THE	0.2	\$ 4,286,239
56	NATIONAL SLOVAK SOCIETY OF THE USA	0.2	\$ 3,878,636
57	COUNTRY INVESTORS LIFE ASSUR CO	0.1	\$ 3,634,628
58	FARM BUREAU LIFE INS CO	0.1	\$ 3,339,825
59	PURITAN LIFE INS CO OF AMER	0.1	\$ 2,821,607
60	ROYAL NEIGHBORS OF AMER	0.1	\$ 2,561,266
61	WESTERN CATHOLIC UNION	0.1	\$ 2,416,277
62	JACKSON NATIONAL LIFE INS CO	0.1	\$ 2,254,326
63	POLISH ROMAN CATHOLIC UNION OF AMER	0.1	\$ 2,240,022
64	INTEGRITY LIFE INS CO	0.1	\$ 2,189,748
65	1891 FINANCIAL LIFE	0.1	\$ 2,097,664
66	HORACE MANN LIFE INS CO	0.1	\$ 1,772,618
67	GLENER LIFE INS SOCIETY	0.1	\$ 1,389,092
68	SAVINGS BANK MUTUAL LIFE INS CO OF MA THE	0.1	\$ 1,324,104
69	AUTO-OWNERS LIFE INS CO	0.1	\$ 1,311,035
70	BANKERS LIFE & CSLTY CO	0.0	\$ 1,153,949
71	KSKJ LIFE	0.0	\$ 1,153,859
72	PENN MUTUAL LIFE INS CO THE	0.0	\$ 928,585
73	LINCOLN BENEFIT LIFE CO	0.0	\$ 777,192
74	AUGUSTAR LIFE INS CO	0.0	\$ 764,199
75	AMERICAN FAMILY LIFE INS CO	0.0	\$ 685,374
76	CM LIFE INS CO	0.0	\$ 677,110
77	PEKIN LIFE INS CO	0.0	\$ 666,858
78	AAA LIFE INS CO	0.0	\$ 628,949
79	HOMESTEADERS LIFE CO	0.0	\$ 611,442
80	EMPOWER ANNUITY INS CO OF AMER	0.0	\$ 575,649
81	NATIONAL GUARDIAN LIFE INS CO	0.0	\$ 559,575

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
82	SLOVAK CATHOLIC SOKOL	0.0	\$ 526,021
83	CATHOLIC UNITED FINANCIAL	0.0	\$ 510,811
84	SENTRY LIFE INS CO	0.0	\$ 491,869
85	FORTITUDE LIFE INS & ANNUITY CO	0.0	\$ 490,019
86	OCCIDENTAL LIFE INS CO OF NC	0.0	\$ 455,898
87	FEDERATED LIFE INS CO	0.0	\$ 449,482
88	EQUITABLE FINANCIAL LIFE INS CO	0.0	\$ 403,208
89	MANHATTAN LIFE INS CO THE	0.0	\$ 357,738
90	CROATIAN FRATERNAL UNION OF AMER	0.0	\$ 356,376
91	COUNTRY LIFE INS CO	0.0	\$ 338,124
92	CINCINNATI LIFE INS CO THE	0.0	\$ 299,610
93	CSA FRATERNAL LIFE	0.0	\$ 219,691
94	POLISH NATIONAL ALLIANCE OF THE US OF NA	0.0	\$ 218,262
95	TRANSAMERICA LIFE INS CO	0.0	\$ 215,728
96	AMERICAN-AMICABLE LIFE INS CO OF TX	0.0	\$ 193,274
97	RELIASTAR LIFE INS CO	0.0	\$ 187,339
98	KNIGHTS OF COLUMBUS	0.0	\$ 155,000
99	GAINBRIDGE LIFE INS CO	0.0	\$ 150,000
100	SERB NATIONAL FEDERATION	0.0	\$ 143,744
101	HUMANADENTAL INSURANCE CO	0.0	\$ 133,373
102	ANNUITY INVESTORS LIFE INS CO	0.0	\$ 126,949
103	UNITED STATES LETTER CARRIERS MUTUAL BENEFIT ASSN OF & FOR	0.0	\$ 107,410
104	PACIFIC LIFE & ANNUITY CO	0.0	\$ 100,000
105	ENCOVA LIFE INS CO	0.0	\$ 90,611
106	PAN-AMERICAN LIFE INS CO	0.0	\$ 89,045
107	FARMERS NEW WORLD LIFE INS CO	0.0	\$ 85,969
108	VOYA RETIREMENT INS & ANNUITY CO	0.0	\$ 73,954

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
109	MADISON NATIONAL LIFE INS CO INC	0.0	\$ 70,022
110	GREAT WESTERN INS CO	0.0	\$ 69,281
111	GENWORTH LIFE INS CO	0.0	\$ 63,869
112	PRINCIPAL LIFE INS CO	0.0	\$ 63,394
113	VENERABLE INSURANCE & ANNUITY CO	0.0	\$ 60,450
114	ASSURITY LIFE INS CO	0.0	\$ 39,416
115	EVERLAKE LIFE INS CO	0.0	\$ 39,400
116	TRUSTMARK INSURANCE CO	0.0	\$ 36,954
117	WASHINGTON NATIONAL INS CO	0.0	\$ 35,261
118	ISDA FRATERNAL ASSN	0.0	\$ 35,000
119	NATIONAL WESTERN LIFE INS CO	0.0	\$ 26,526
120	ILLINOIS MUTUAL LIFE INS CO	0.0	\$ 26,500
121	KANSAS CITY LIFE INS CO	0.0	\$ 25,472
122	AMERITAS LIFE INS CORP	0.0	\$ 25,000
123	MANHATTAN NATIONAL LIFE INS CO	0.0	\$ 23,416
124	EMC NATIONAL LIFE CO	0.0	\$ 17,697
125	PRUDENTIAL INSURANCE CO OF AMER THE	0.0	\$ 17,505
126	IA AMERICAN LIFE INS CO	0.0	\$ 16,943
127	SILAC INSURANCE CO	0.0	\$ 16,531
128	UNITED AMERICAN INS CO	0.0	\$ 15,407
129	OZARK NATIONAL LIFE INS CO	0.0	\$ 11,463
130	GENWORTH LIFE & ANNUITY INS CO	0.0	\$ 10,960
131	FEDERAL LIFE INS CO	0.0	\$ 10,550
132	AMICA LIFE INS CO	0.0	\$ 8,500
133	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 6,233
134	UNION SECURITY INS CO	0.0	\$ 4,160
135	CHURCH LIFE INS CORP	0.0	\$ 4,000

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
136	TRANS WORLD ASSUR CO	0.0	\$ 3,760
137	PRIMERICA LIFE INS CO	0.0	\$ 2,943
138	UNIFIED LIFE INS CO	0.0	\$ 2,728
139	UNITED INSURANCE CO OF AMER	0.0	\$ 2,595
140	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	0.0	\$ 2,573
141	SHENANDOAH LIFE INS CO	0.0	\$ 2,400
142	NASSAU LIFE INS CO	0.0	\$ 2,400
143	METROPOLITAN TOWER LIFE INS CO	0.0	\$ 2,000
144	ATHENE ANNUITY & LIFE ASSUR CO OF NY	0.0	\$ 1,849
145	WILCAC LIFE INS CO	0.0	\$ 1,801
146	COLUMBUS LIFE INS CO	0.0	\$ 1,800
147	FIDELITY SECURITY LIFE INS CO	0.0	\$ 1,728
148	UNITED FIDELITY LIFE INS CO	0.0	\$ 1,427
149	WOMANS LIFE INS SOCIETY	0.0	\$ 1,420
150	SECURITY MUTUAL LIFE INS CO OF NY	0.0	\$ 1,415
151	UNIVERSAL GUARANTY LIFE INS CO	0.0	\$ 1,367
152	AMERICAN FIDELITY LIFE INS CO	0.0	\$ 1,290
153	SURETY LIFE INS CO	0.0	\$ 1,238
154	ATHENE ANNUITY & LIFE ASSUR CO	0.0	\$ 1,200
155	AMERICAN HOME LIFE INS CO THE	0.0	\$ 1,200
156	POLISH FALCONS OF AMER	0.0	\$ 1,200
157	VANTIS LIFE INS CO	0.0	\$ 1,000
158	CONTINENTAL GENERAL INS CO	0.0	\$ 900
159	LINCOLN HERITAGE LIFE INS CO	0.0	\$ 825
160	NATIONAL LIFE INS CO	0.0	\$ 721
161	GUARANTEE TRUST LIFE INS CO	0.0	\$ 710
162	NATIONAL FARMERS UNION LIFE INS CO	0.0	\$ 600

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
163	INDEPENDENT ORDER OF FORESTERS THE	0.0	\$ 600
164	AMERICAN REPUBLIC INS CO	0.0	\$ 550
165	METROPOLITAN LIFE INS CO	0.0	\$ 396
166	JEFFERSON NATIONAL LIFE INS CO	0.0	\$ 360
167	COLUMBIAN MUTUAL LIFE INS CO	0.0	\$ 300
168	WORKMENS BENEFIT FUND OF THE USA	0.0	\$ 250
169	PROVIDENT LIFE & ACCIDENT INS CO	0.0	\$ 233
170	STATE MUTUAL INS CO	0.0	\$ 222
171	AMERICAN HERITAGE LIFE INS CO	0.0	\$ 120
172	PIONEER MUTUAL LIFE INS CO	0.0	\$ 100
173	GREAT SOUTHERN LIFE INS CO	0.0	\$ 96
174	LOYAL AMERICAN LIFE INS CO	0.0	\$ 23
175	AMERICAN UNITED LIFE INS CO	0.0	\$ 11
176	SECURITY NATIONAL LIFE INS CO	0.0	\$ (958)
177	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ (228,001)
178	RIVERSOURCE LIFE INS CO	0.0	\$ (413,759)
Total for 178 Ranked Insurers Writing This Line		100.0	\$ 2,565,473,819

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - INDEXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	ALLIANZ LIFE INS CO OF NORTH AMER	10.7	\$ 187,469,645
2	BRIGHTHOUSE LIFE INS CO	10.6	\$ 185,856,370
3	ATHENE ANNUITY & LIFE CO	8.6	\$ 151,284,705
4	PACIFIC LIFE INS CO	8.1	\$ 142,783,222
5	NATIONWIDE LIFE & ANNUITY INS CO	7.0	\$ 123,373,438
6	AMERICAN GENERAL LIFE INS CO	4.9	\$ 86,097,747
7	MASSMUTUAL ASCEND LIFE INS CO	4.5	\$ 79,895,797
8	NORTH AMERICAN CO FOR LIFE & HEALTH INS	3.9	\$ 68,158,979
9	FIDELITY & GUARANTY LIFE INS CO	3.8	\$ 67,451,954
10	RIVERSOURCE LIFE INS CO	3.8	\$ 67,265,424
11	GUARANTY INCOME LIFE INS CO	3.7	\$ 64,521,041
12	FORETHOUGHT LIFE INS CO	3.6	\$ 63,384,047
13	LINCOLN NATIONAL LIFE INS CO THE	2.8	\$ 48,562,257
14	MIDLAND NATIONAL LIFE INS CO	2.1	\$ 37,022,536
15	PRUCO LIFE INS CO	2.1	\$ 36,874,474
16	NASSAU LIFE & ANNUITY CO	2.1	\$ 36,104,004
17	SECURITY BENEFIT LIFE INS CO	1.8	\$ 32,150,663
18	BANKERS LIFE & CSLTY CO	1.8	\$ 31,365,487
19	SILAC INSURANCE CO	1.5	\$ 26,650,883
20	SYMETRA LIFE INS CO	1.4	\$ 24,591,176
21	THRIVENT FINANCIAL FOR LUTHERANS	1.2	\$ 21,330,817
22	DELAWARE LIFE INS CO	1.2	\$ 20,962,393
23	NEW YORK LIFE INS & ANNUITY CORP	1.2	\$ 20,678,578
24	AUGUSTAR LIFE INS CO	1.1	\$ 19,106,522
25	EQUITRUST LIFE INS CO	0.9	\$ 16,346,653
26	ASPIDA LIFE INS CO	0.9	\$ 15,327,937
27	PROTECTIVE LIFE INS CO	0.8	\$ 13,798,012

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - INDEXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	INVESTORS HERITAGE LIFE INS CO	0.5	\$ 8,566,327
29	CM LIFE INS CO	0.4	\$ 6,890,112
30	LIFE INSURANCE CO OF THE SOUTHWEST	0.4	\$ 6,175,691
31	STANDARD INSURANCE CO	0.3	\$ 5,753,090
32	OCEANVIEW LIFE & ANNUITY CO	0.3	\$ 5,410,910
33	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.3	\$ 4,458,961
34	GCU	0.3	\$ 4,438,854
35	JACKSON NATIONAL LIFE INS CO	0.2	\$ 3,618,100
36	AMERITAS LIFE INS CORP	0.2	\$ 3,250,518
37	RELIANCE STANDARD LIFE INS CO	0.2	\$ 2,935,970
38	UNITED LIFE INS CO	0.1	\$ 2,588,934
39	MINNESOTA LIFE INS CO	0.1	\$ 2,459,364
40	INTEGRITY LIFE INS CO	0.1	\$ 1,994,024
41	FARM BUREAU LIFE INS CO	0.1	\$ 1,760,234
42	PRINCIPAL LIFE INS CO	0.1	\$ 1,596,680
43	AMERICAN UNITED LIFE INS CO	0.1	\$ 1,575,793
44	STATE LIFE INS CO THE	0.1	\$ 1,088,185
45	NATIONAL WESTERN LIFE INS CO	0.1	\$ 919,910
46	AMERICAN NATIONAL INS CO	0.0	\$ 806,892
47	CAPITOL LIFE INS CO	0.0	\$ 661,940
48	CLEAR SPRING LIFE & ANNUITY CO	0.0	\$ 606,895
49	LAFAYETTE LIFE INS CO THE	0.0	\$ 579,734
50	GLEANER LIFE INS SOCIETY	0.0	\$ 538,852
51	OXFORD LIFE INS CO	0.0	\$ 375,740
52	PENN INSURANCE & ANNUITY CO	0.0	\$ 206,929
53	HORACE MANN LIFE INS CO	0.0	\$ 126,938
54	PHYSICIANS LIFE INS CO	0.0	\$ 115,728

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - INDEXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
55	ANNUITY INVESTORS LIFE INS CO	0.0	\$ 83,510
56	VENERABLE INSURANCE & ANNUITY CO	0.0	\$ 12,700
57	RELIASTAR LIFE INS CO	0.0	\$ 9,000
58	WASHINGTON NATIONAL INS CO	0.0	\$ 7,700
59	LINCOLN BENEFIT LIFE CO	0.0	\$ 700
60	AMERICAN-AMICABLE LIFE INS CO OF TX	0.0	\$ 66
Total for 60 Ranked Insurers Writing This Line		100.0	\$ 1,758,029,742

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - VARIABLE WITH GUARANTEES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	JACKSON NATIONAL LIFE INS CO	13.3	\$ 202,095,848
2	ALLIANZ LIFE INS CO OF NORTH AMER	12.6	\$ 191,264,034
3	EQUITABLE FINANCIAL LIFE INS CO OF AMER	12.2	\$ 184,793,321
4	THRIVENT FINANCIAL FOR LUTHERANS	11.7	\$ 177,071,359
5	PACIFIC LIFE INS CO	9.9	\$ 150,999,545
6	LINCOLN NATIONAL LIFE INS CO THE	6.4	\$ 97,533,946
7	PRUCO LIFE INS CO	5.9	\$ 90,156,140
8	NORTHWESTERN MUTUAL LIFE INS CO THE	4.4	\$ 67,077,336
9	NATIONWIDE LIFE INS CO	4.0	\$ 60,781,716
10	TEACHERS INSURANCE & ANNUITY ASSN OF AMER	3.3	\$ 49,963,094
11	MEMBERS LIFE INS CO	3.2	\$ 48,362,133
12	EQUITABLE FINANCIAL LIFE INS CO	2.8	\$ 42,832,199
13	AMERICAN GENERAL LIFE INS CO	2.1	\$ 31,480,905
14	ATHENE ANNUITY & LIFE CO	1.4	\$ 20,573,171
15	RIVERSOURCE LIFE INS CO	1.2	\$ 17,980,173
16	MODERN WOODMEN OF AMER	1.0	\$ 15,615,691
17	BRIGHTHOUSE LIFE INS CO	0.8	\$ 12,492,673
18	NEW YORK LIFE INS & ANNUITY CORP	0.8	\$ 12,000,482
19	PROTECTIVE LIFE INS CO	0.7	\$ 10,841,296
20	PRINCIPAL LIFE INS CO	0.6	\$ 8,553,886
21	DELAWARE LIFE INS CO	0.5	\$ 7,592,799
22	MASSACHUSETTS MUTUAL LIFE INS CO	0.2	\$ 3,448,040
23	SECURITY BENEFIT LIFE INS CO	0.2	\$ 2,440,628
24	VARIABLE ANNUITY LIFE INS CO THE	0.1	\$ 2,092,778
25	PENN MUTUAL LIFE INS CO THE	0.1	\$ 1,781,670
26	JEFFERSON NATIONAL LIFE INS CO	0.1	\$ 1,530,418
27	INTEGRITY LIFE INS CO	0.1	\$ 1,335,630

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - VARIABLE WITH GUARANTEES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	COMMONWEALTH ANNUITY & LIFE INS CO	0.1	\$ 1,069,440
29	TIAA-CREF LIFE INS CO	0.1	\$ 977,542
30	FORETHOUGHT LIFE INS CO	0.1	\$ 794,875
31	AMERITAS LIFE INS CORP	0.0	\$ 717,869
32	AUGUSTAR LIFE INS CO	0.0	\$ 411,230
33	CM LIFE INS CO	0.0	\$ 402,835
34	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	0.0	\$ 344,511
35	JOHN HANCOCK LIFE INS CO (USA)	0.0	\$ 314,041
36	NASSAU LIFE INS CO	0.0	\$ 286,505
37	STATE FARM LIFE & ACCIDENT ASSUR CO	0.0	\$ 268,841
38	PRUDENTIAL INSURANCE CO OF AMER THE	0.0	\$ 225,105
39	VENERABLE INSURANCE & ANNUITY CO	0.0	\$ 168,796
40	GENWORTH LIFE & ANNUITY INS CO	0.0	\$ 162,089
41	FARM BUREAU LIFE INS CO	0.0	\$ 134,120
42	METROPOLITAN LIFE INS CO	0.0	\$ 129,368
43	NEW ENGLAND LIFE INS CO	0.0	\$ 102,589
44	LINCOLN BENEFIT LIFE CO	0.0	\$ 89,455
45	NATIONWIDE LIFE & ANNUITY INS CO	0.0	\$ 77,254
46	RELIASTAR LIFE INS CO	0.0	\$ 63,245
47	FIDELITY INVESTMENTS LIFE INS CO	0.0	\$ 52,451
48	UNION SECURITY INS CO	0.0	\$ 49,165
49	PHL VARIABLE INS CO	0.0	\$ 30,100
50	FARMERS NEW WORLD LIFE INS CO	0.0	\$ 28,130
51	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 17,539
52	CMFG LIFE INS CO	0.0	\$ 15,443
53	SENTRY LIFE INS CO	0.0	\$ 8,850
54	EVERLAKE LIFE INS CO	0.0	\$ 7,970

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - VARIABLE WITH GUARANTEES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
55	TALCOTT RESOLUTION LIFE INS CO	0.0	\$ 7,700
56	AMERICAN UNITED LIFE INS CO	0.0	\$ 6,125
57	ANNUITY INVESTORS LIFE INS CO	0.0	\$ 5,003
58	NATIONAL LIFE INS CO	0.0	\$ 1,000
59	COUNTRY INVESTORS LIFE ASSUR CO	0.0	\$ 700
60	WESTERN-SOUTHERN LIFE ASSUR CO	0.0	\$ 600
61	GUARDIAN INSURANCE & ANNUITY CO INC THE	0.0	\$ (490,057)
62	MINNESOTA LIFE INS CO	-0.1	\$ (1,014,253)
Total for 62 Ranked Insurers Writing This Line		100.0	\$ 1,518,157,087

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - VARIABLE WITHOUT GUARANTEES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	LINCOLN NATIONAL LIFE INS CO THE	31.1	\$ 80,434,219
2	TRANSAMERICA LIFE INS CO	15.1	\$ 39,176,485
3	JACKSON NATIONAL LIFE INS CO	13.3	\$ 34,379,781
4	JEFFERSON NATIONAL LIFE INS CO	11.1	\$ 28,808,732
5	FIDELITY INVESTMENTS LIFE INS CO	8.4	\$ 21,832,657
6	PRINCIPAL LIFE INS CO	5.2	\$ 13,420,405
7	EQUITABLE FINANCIAL LIFE INS CO OF AMER	4.8	\$ 12,518,391
8	MIDLAND NATIONAL LIFE INS CO	3.1	\$ 8,017,580
9	NATIONWIDE LIFE INS CO	2.6	\$ 6,795,027
10	ZURICH AMERICAN LIFE INS CO	2.2	\$ 5,650,266
11	HORACE MANN LIFE INS CO	1.2	\$ 3,143,663
12	MUTUAL OF AMER LIFE INS CO	0.5	\$ 1,321,707
13	EQUITABLE FINANCIAL LIFE INS CO	0.5	\$ 1,304,458
14	AXCELUS FINANCIAL LIFE INS CO	0.4	\$ 917,026
15	AMERICAN FAMILY LIFE INS CO	0.2	\$ 526,992
16	MEMBERS LIFE INS CO	0.1	\$ 324,200
17	TRANSAMERICA FINANCIAL LIFE INS CO	0.1	\$ 200,000
18	UNITED OF OMAHA LIFE INS CO	0.1	\$ 182,610
19	COMMONWEALTH ANNUITY & LIFE INS CO	0.0	\$ 37,941
20	METROPOLITAN TOWER LIFE INS CO	0.0	\$ 5,920
21	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 3,577
22	EQUITRUST LIFE INS CO	0.0	\$ 2,000
23	CHESAPEAKE LIFE INS CO THE	0.0	\$ 500
Total for 23 Ranked Insurers Writing This Line		100.0	\$ 259,004,137

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - LIFE CONTINGENT PAYOUT

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	NORTHWESTERN MUTUAL LIFE INS CO THE	31.3	\$ 71,239,863
2	NEW YORK LIFE INS & ANNUITY CORP	19.6	\$ 44,668,789
3	NATIONWIDE LIFE INS CO	9.5	\$ 21,647,384
4	MASSACHUSETTS MUTUAL LIFE INS CO	7.2	\$ 16,505,304
5	GUARDIAN INSURANCE & ANNUITY CO INC THE	6.3	\$ 14,327,553
6	WESTERN-SOUTHERN LIFE ASSUR CO	3.6	\$ 8,166,183
7	MINNESOTA LIFE INS CO	2.6	\$ 5,887,097
8	PENN MUTUAL LIFE INS CO THE	2.5	\$ 5,702,317
9	NEW YORK LIFE INS CO	2.2	\$ 4,950,092
10	THRIVENT FINANCIAL FOR LUTHERANS	2.0	\$ 4,629,290
11	MODERN WOODMEN OF AMER	1.8	\$ 4,080,981
12	UNITED OF OMAHA LIFE INS CO	1.4	\$ 3,288,856
13	CMFG LIFE INS CO	1.4	\$ 3,248,024
14	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	1.3	\$ 3,059,514
15	PACIFIC LIFE INS CO	1.3	\$ 3,042,772
16	RIVERSOURCE LIFE INS CO	1.1	\$ 2,417,835
17	AMERICAN GENERAL LIFE INS CO	1.0	\$ 2,174,136
18	STATE FARM LIFE & ACCIDENT ASSUR CO	0.6	\$ 1,363,189
19	BRIGHTHOUSE LIFE INS CO	0.5	\$ 1,157,627
20	INTEGRITY LIFE INS CO	0.5	\$ 1,092,105
21	SYMETRA LIFE INS CO	0.5	\$ 1,032,084
22	TALCOTT RESOLUTION LIFE INS CO	0.3	\$ 723,348
23	PROTECTIVE LIFE INS CO	0.2	\$ 526,003
24	PRUDENTIAL INSURANCE CO OF AMER THE	0.1	\$ 336,488
25	FORETHOUGHT LIFE INS CO	0.1	\$ 322,510
26	KNIGHTS OF COLUMBUS	0.1	\$ 271,750
27	HORACE MANN LIFE INS CO	0.1	\$ 259,966

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - LIFE CONTINGENT PAYOUT

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	PRUCO LIFE INS CO	0.1	\$ 252,719
29	AMERICAN NATIONAL INS CO	0.1	\$ 237,184
30	LINCOLN LIFE & ANNUITY CO OF NY	0.1	\$ 228,361
31	FARM BUREAU LIFE INS CO	0.1	\$ 200,000
32	NATIONWIDE LIFE & ANNUITY INS CO	0.1	\$ 177,462
33	ELCO MUTUAL LIFE & ANNUITY	0.1	\$ 172,229
34	FORTITUDE LIFE INS & ANNUITY CO	0.1	\$ 117,945
35	KANSAS CITY LIFE INS CO	0.1	\$ 116,561
36	LINCOLN NATIONAL LIFE INS CO THE	0.0	\$ 86,239
37	BANKERS LIFE & CSLTY CO	0.0	\$ 84,567
38	AMERICAN UNITED LIFE INS CO	0.0	\$ 56,287
39	SECURITY BENEFIT LIFE INS CO	0.0	\$ 8,082
40	FORTITUDE US REINSURANCE CO	0.0	\$ 813
Total for 40 Ranked Insurers Writing This Line		100.0	\$ 227,859,509

Wisconsin Market Share - Business of 2023

INDIVIDUAL ANNUITIES - OTHER

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	GBU FINANCIAL LIFE	29.5	\$ 102,545,873
2	AMERICAN EQUITY INVESTMENT LIFE INS CO	25.0	\$ 86,740,377
3	USAA LIFE INS CO	23.7	\$ 82,213,599
4	EAGLE LIFE INS CO	16.3	\$ 56,673,657
5	TRUSTED FRATERNAL LIFE	4.9	\$ 17,096,591
6	VARIABLE ANNUITY LIFE INS CO THE	0.6	\$ 1,940,102
7	SONS OF NORWAY	0.3	\$ 886,693
8	FORETHOUGHT LIFE INS CO	0.2	\$ 702,304
9	AMERICAN GENERAL LIFE INS CO	0.1	\$ 186,737
10	UNION SECURITY INS CO	0.0	\$ 78,536
11	FEDERATED LIFE INS CO	0.0	\$ 30,000
12	GOLDEN RULE INS CO	0.0	\$ 9,620
13	AMERITAS LIFE INS CORP	0.0	\$ 1,479
14	UNION LABOR LIFE INS CO THE	0.0	\$ 300
15	FORTITUDE US REINSURANCE CO	0.0	\$ 17
16	UNITED INSURANCE CO OF AMER	0.0	\$ 5
17	ROYAL NEIGHBORS OF AMER	0.0	\$ (68)
18	MINNESOTA LIFE INS CO	-0.4	\$ (1,520,185)
Total for 18 Ranked Insurers Writing This Line		100.0	\$ 347,585,637

Wisconsin Market Share - Business of 2023

GROUP ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	CMFG LIFE INS CO	22.2	\$ 61,334,545
2	NATIONWIDE LIFE INS CO	12.7	\$ 35,227,535
3	LINCOLN NATIONAL LIFE INS CO THE	12.6	\$ 34,853,360
4	EMPOWER ANNUITY INS CO OF AMER	9.8	\$ 27,088,566
5	TRANSAMERICA LIFE INS CO	9.3	\$ 25,692,461
6	METROPOLITAN TOWER LIFE INS CO	9.2	\$ 25,548,316
7	TALCOTT RESOLUTION LIFE INS CO	5.9	\$ 16,356,645
8	VOYA RETIREMENT INS & ANNUITY CO	5.9	\$ 16,193,262
9	EQUITABLE FINANCIAL LIFE INS CO	3.9	\$ 10,825,950
10	PRUDENTIAL INSURANCE CO OF AMER THE	2.2	\$ 6,175,871
11	BANNER LIFE INS CO	2.2	\$ 6,153,371
12	TRANSAMERICA FINANCIAL LIFE INS CO	1.7	\$ 4,613,513
13	METROPOLITAN LIFE INS CO	0.8	\$ 2,119,983
14	NATIONAL GUARDIAN LIFE INS CO	0.5	\$ 1,270,186
15	PEKIN LIFE INS CO	0.4	\$ 1,141,723
16	NATIONAL WESTERN LIFE INS CO	0.3	\$ 759,058
17	TEACHERS INSURANCE & ANNUITY ASSN OF AMER	0.2	\$ 467,859
18	PHYSICIANS LIFE INS CO	0.1	\$ 214,062
19	VENERABLE INSURANCE & ANNUITY CO	0.1	\$ 145,000
20	RIVERSOURCE LIFE INS CO	0.0	\$ 116,550
21	HORACE MANN LIFE INS CO	0.0	\$ 101,812
22	VARIABLE ANNUITY LIFE INS CO THE	0.0	\$ 51,562
23	COUNTRY LIFE INS CO	0.0	\$ 25,454
24	ASSURITY LIFE INS CO	0.0	\$ 18,893
25	FIDELITY SECURITY LIFE INS CO	0.0	\$ 13,849
26	ATHENE ANNUITY & LIFE CO	0.0	\$ 10,784
27	LINCOLN BENEFIT LIFE CO	0.0	\$ 9,464

Wisconsin Market Share - Business of 2023

GROUP ANNUITIES - FIXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
28	JACKSON NATIONAL LIFE INS CO	0.0	\$ 4,800
29	AMERICAN GENERAL LIFE INS CO	0.0	\$ 3,010
30	SAGICOR LIFE INS CO	0.0	\$ 3,000
31	FEDERAL LIFE INS CO	0.0	\$ 1,768
32	MIDLAND NATIONAL LIFE INS CO	0.0	\$ 1,691
33	GENWORTH LIFE INS CO	0.0	\$ 2
Total for 33 Ranked Insurers Writing This Line		100.0	\$ 276,543,905

Wisconsin Market Share - Business of 2023

GROUP ANNUITIES - INDEXED

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	LAFAYETTE LIFE INS CO THE	55.6	\$ 682,664
2	NATIONWIDE LIFE INS CO	42.6	\$ 522,731
3	MIDLAND NATIONAL LIFE INS CO	1.6	\$ 20,011
4	AMERICAN GENERAL LIFE INS CO	0.1	\$ 1,800
Total for 4 Ranked Insurers Writing This Line		100.0	\$ 1,227,206

Wisconsin Market Share - Business of 2023

GROUP ANNUITIES - VARIABLE WITH GUARANTEES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	SENTRY LIFE INS CO	45.5	\$ 91,730,501
2	TEACHERS INSURANCE & ANNUITY ASSN OF AMER	33.1	\$ 66,704,717
3	EQUITABLE FINANCIAL LIFE INS CO	6.3	\$ 12,804,601
4	EMPOWER ANNUITY INS CO OF AMER	2.9	\$ 5,945,615
5	METROPOLITAN LIFE INS CO	2.9	\$ 5,923,504
6	AMERICAN GENERAL LIFE INS CO	2.3	\$ 4,624,483
7	DELAWARE LIFE INS CO	2.0	\$ 4,050,800
8	MASSACHUSETTS MUTUAL LIFE INS CO	1.7	\$ 3,461,831
9	EMPOWER ANNUITY INS CO	0.9	\$ 1,763,246
10	SECURITY BENEFIT LIFE INS CO	0.7	\$ 1,327,418
11	NATIONWIDE LIFE INS CO	0.6	\$ 1,240,587
12	VARIABLE ANNUITY LIFE INS CO THE	0.4	\$ 800,034
13	AMERICAN NATIONAL INS CO	0.3	\$ 661,477
14	BRIGHTHOUSE LIFE INS CO	0.1	\$ 282,361
15	VENERABLE INSURANCE & ANNUITY CO	0.1	\$ 167,611
16	AMERICAN UNITED LIFE INS CO	0.0	\$ 78,307
17	LINCOLN NATIONAL LIFE INS CO THE	0.0	\$ 48,520
18	VOYA RETIREMENT INS & ANNUITY CO	0.0	\$ 21,221
19	EVERLAKE LIFE INS CO	0.0	\$ 17,500
20	SYMETRA LIFE INS CO	0.0	\$ 15,666
21	RIVERSOURCE LIFE INS CO	0.0	\$ 9,049
22	JACKSON NATIONAL LIFE INS CO	0.0	\$ 1,493
Total for 22 Ranked Insurers Writing This Line		100.0	\$ 201,680,542

Wisconsin Market Share - Business of 2023

GROUP ANNUITIES - VARIABLE WITHOUT GUARANTEES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	JOHN HANCOCK LIFE INS CO (USA)	35.0	\$ 313,185,602
2	AMERICAN UNITED LIFE INS CO	12.9	\$ 115,313,957
3	MINNESOTA LIFE INS CO	10.3	\$ 92,602,969
4	TRANSAMERICA LIFE INS CO	8.1	\$ 72,947,669
5	NORTHWESTERN MUTUAL LIFE INS CO THE	6.0	\$ 53,404,267
6	STANDARD INSURANCE CO	5.2	\$ 46,476,787
7	NATIONWIDE LIFE INS CO	4.5	\$ 40,161,871
8	LINCOLN NATIONAL LIFE INS CO THE	4.4	\$ 39,800,154
9	MASSACHUSETTS MUTUAL LIFE INS CO	3.7	\$ 33,586,714
10	MUTUAL OF AMER LIFE INS CO	3.7	\$ 33,417,258
11	TRANSAMERICA FINANCIAL LIFE INS CO	2.7	\$ 24,094,471
12	EQUITABLE FINANCIAL LIFE INS CO	1.6	\$ 14,052,094
13	EMPOWER ANNUITY INS CO OF AMER	0.8	\$ 7,330,128
14	AMERITAS LIFE INS CORP	0.7	\$ 6,106,982
15	CMFG LIFE INS CO	0.3	\$ 2,407,195
16	AUGUSTAR LIFE INS CO	0.0	\$ 328,668
17	HORACE MANN LIFE INS CO	0.0	\$ 162,861
18	MIDLAND NATIONAL LIFE INS CO	0.0	\$ 157,614
19	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 130,473
Total for 19 Ranked Insurers Writing This Line		100.0	\$ 895,667,734

Wisconsin Market Share - Business of 2023

GROUP ANNUITIES - LIFE CONTINGENT PAYOUT

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	ATHENE ANNUITY & LIFE CO	27.7	\$ 191,896,766
2	BANNER LIFE INS CO	13.0	\$ 90,250,105
3	PACIFIC LIFE INS CO	9.6	\$ 66,636,951
4	NATIONWIDE LIFE & ANNUITY INS CO	9.4	\$ 64,932,704
5	PRINCIPAL LIFE INS CO	9.1	\$ 62,965,110
6	UNITED OF OMAHA LIFE INS CO	6.4	\$ 44,145,048
7	SECURIAN LIFE INS CO	5.7	\$ 39,450,145
8	WESTERN-SOUTHERN LIFE ASSUR CO	3.9	\$ 27,080,586
9	CMFG LIFE INS CO	3.6	\$ 24,681,658
10	FIDELITY & GUARANTY LIFE INS CO	2.5	\$ 17,479,723
11	NEW YORK LIFE INS CO	2.5	\$ 17,435,930
12	AMERICAN NATIONAL INS CO	1.7	\$ 11,902,318
13	PRUDENTIAL INSURANCE CO OF AMER THE	1.6	\$ 11,389,593
14	PARKER CENTENNIAL ASSUR CO	0.7	\$ 4,609,124
15	RGA REINSURANCE CO	0.6	\$ 4,175,745
16	METROPOLITAN LIFE INS CO	0.6	\$ 4,119,006
17	METROPOLITAN TOWER LIFE INS CO	0.5	\$ 3,571,082
18	MINNESOTA LIFE INS CO	0.5	\$ 3,405,583
19	NATIONWIDE LIFE INS CO	0.2	\$ 1,204,521
20	EMPOWER ANNUITY INS CO OF AMER	0.1	\$ 716,484
21	LINCOLN NATIONAL LIFE INS CO THE	0.0	\$ 274,000
22	VOYA RETIREMENT INS & ANNUITY CO	0.0	\$ 271,549
23	AMERICAN MATURITY LIFE INS CO	0.0	\$ 220,729
24	BRIGHTHOUSE LIFE INS CO	0.0	\$ 132,952
25	PACIFIC LIFE & ANNUITY CO	0.0	\$ 70,808

Wisconsin Market Share - Business of 2023

GROUP ANNUITIES - LIFE CONTINGENT PAYOUT

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
26	EMPOWER ANNUITY INS CO	0.0	\$ 26,692
27	PEKIN LIFE INS CO	0.0	\$ 21,099
28	AETNA LIFE INS CO	0.0	\$ (26,888)
Total for 28 Ranked Insurers Writing This Line		100.0	\$ 693,039,123

Wisconsin Market Share - Business of 2023

GROUP ANNUITIES - OTHER

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN
1	VOYA RETIREMENT INS & ANNUITY CO	54.2	\$ 307,423,549
2	AMERICAN UNITED LIFE INS CO	21.0	\$ 119,191,354
3	NEW YORK LIFE INS CO	8.3	\$ 47,105,034
4	MIDLAND NATIONAL LIFE INS CO	6.5	\$ 36,995,068
5	PRUDENTIAL INSURANCE CO OF AMER THE	3.6	\$ 20,541,880
6	MASSACHUSETTS MUTUAL LIFE INS CO	3.5	\$ 19,876,005
7	METROPOLITAN LIFE INS CO	1.3	\$ 7,632,507
8	AMERICAN GENERAL LIFE INS CO	0.7	\$ 3,873,173
9	UNITED OF OMAHA LIFE INS CO	0.6	\$ 3,143,348
10	PRINCIPAL LIFE INS CO	0.1	\$ 479,351
11	TRANSAMERICA LIFE INS CO	0.1	\$ 335,070
12	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	0.0	\$ 65,283
13	RELIASTAR LIFE INS CO	0.0	\$ 45,922
Total for 13 Ranked Insurers Writing This Line		100.0	\$ 566,707,544

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
1	UNITEDHEALTHCARE OF WI INC	20.5	\$ 3,037,711,661	\$ 3,039,287,758	\$ 2,487,874,834	
2	SECURITY HEALTH PLAN OF WI INC	7.5	\$ 1,105,196,005	\$ 1,104,697,710	\$ 1,016,804,926	
3	COMPCARE HEALTH SERVICES INS CORP	6.9	\$ 1,021,338,307	\$ 1,019,049,142	\$ 843,629,954	
4	INDEPENDENT CARE HEALTH PLAN	6.0	\$ 893,609,074	\$ 872,688,406	\$ 741,563,966	
5	UNITEDHEALTHCARE INSURANCE CO	5.5	\$ 818,195,708	\$ 822,596,623	\$ 681,722,075	
6	NETWORK HEALTH INS CORP	5.3	\$ 776,963,018	\$ 776,963,018	\$ 672,355,383	
7	CARE IMPROVEMENT PLUS WI INS CO	4.4	\$ 645,704,738	\$ 626,971,196	\$ 516,066,084	
8	HUMANA INSURANCE CO	4.0	\$ 589,537,190	\$ 589,709,821	\$ 483,503,519	
9	MOLINA HEALTHCARE OF WI INC	3.8	\$ 559,479,904	\$ 532,987,423	\$ 458,715,237	
10	DEAN HEALTH PLAN INC	3.4	\$ 495,723,089	\$ 495,607,991	\$ 461,282,436	
11	CHORUS COMMUNITY HEALTH PLANS INC	3.1	\$ 451,326,825	\$ 451,326,825	\$ 408,231,158	
12	COMMON GROUND HEALTHCARE COOPERATIVE	3.0	\$ 437,767,092	\$ 437,770,787	\$ 435,792,305	
13	QUARTZ HEALTH PLAN CORP	2.8	\$ 421,529,770	\$ 418,245,455	\$ 393,514,675	
14	HUMANA WISCONSIN HEALTH ORGANIZATION INS CORP	2.5	\$ 363,870,746	\$ 363,870,746	\$ 304,188,942	
15	MANAGED HEALTH SERVICES INS CORP	1.6	\$ 232,004,364	\$ 220,794,364	\$ 313,949,022	
16	QUARTZ HEALTH BENEFIT PLANS CORP	1.5	\$ 220,107,401	\$ 220,107,401	\$ 214,809,072	
17	WISCONSIN PHYSICIANS SERVICE INS CORP	1.4	\$ 204,854,859	\$ 205,328,415	\$ 158,025,285	
18	NETWORK HEALTH PLAN	1.3	\$ 189,252,397	\$ 189,252,397	\$ 164,525,191	
19	ANTHEM INSURANCE COMPANIES INC	1.1	\$ 165,314,191	\$ 156,732,217	\$ 139,250,051	
20	AETNA LIFE INS CO	1.0	\$ 147,375,820	\$ 147,371,397	\$ 118,769,515	
21	MEDICA INSURANCE CO	0.9	\$ 138,318,927	\$ 138,318,927	\$ 112,293,940	
22	MY CHOICE WISCONSIN HEALTH PLANS INC.	0.9	\$ 136,968,951	\$ 136,460,283	\$ 113,771,821	
23	GROUP HEALTH COOPERATIVE OF EAU CLAIRE	0.9	\$ 135,695,906	\$ 135,695,906	\$ 106,130,085	
24	MEDICA COMMUNITY HEALTH PLAN	0.9	\$ 129,080,988	\$ 129,080,988	\$ 110,608,377	
25	COMMUNITY CARE HEALTH PLAN INC	0.8	\$ 119,512,249	\$ 119,512,249	\$ 110,162,204	
26	ASPIRUS HEALTH PLAN INC	0.7	\$ 104,547,062	\$ 103,787,495	\$ 107,475,075	

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
27	DELTA DENTAL OF WI INC	0.4	\$ 64,333,243	\$ 64,333,243	\$ 43,779,531	
28	PHYSICIANS MUTUAL INS CO	0.4	\$ 61,850,577	\$ 61,839,925	\$ 52,203,406	
29	GROUP HEALTH COOPERATIVE OF SOUTH CENTRAL WI	0.4	\$ 58,189,800	\$ 58,189,800	\$ 62,912,834	
30	HEALTHPARTNERS INSURANCE CO	0.4	\$ 53,129,498	\$ 53,129,498	\$ 49,660,610	
31	NORTHWESTERN LONG TERM CARE INS CO	0.3	\$ 50,388,700	\$ 50,158,736	\$ 23,603,381	
32	AMERICAN FAMILY LIFE ASSUR CO OF COLUMBUS	0.3	\$ 49,786,529	\$ 50,147,456	\$ 18,890,532	
33	NORTHWESTERN MUTUAL LIFE INS CO THE	0.3	\$ 47,384,096	\$ 46,929,590	\$ 19,845,953	
34	BLUE CROSS BLUE SHIELD OF WI	0.3	\$ 44,372,674	\$ 44,391,574	\$ 29,919,643	
35	GENWORTH LIFE INS CO	0.3	\$ 40,166,459	\$ 40,559,824	\$ 39,217,691	
36	THRIVENT FINANCIAL FOR LUTHERANS	0.3	\$ 38,121,444	\$ 38,193,709	\$ 45,232,709	
37	PHYSICIANS LIFE INS CO	0.3	\$ 37,534,365	\$ 37,570,503	\$ 27,937,335	
38	WELLCARE PRESCRIPTION INS INC	0.3	\$ 37,094,260	\$ 37,674,113	\$ 26,895,079	
39	SILVERSCRIPT INSURANCE CO	0.2	\$ 32,912,259	\$ 31,041,688	\$ 23,270,555	
40	CIGNA HEALTH & LIFE INS CO	0.2	\$ 31,096,889	\$ 30,374,810	\$ 23,830,799	
41	ACCENDO INSURANCE CO	0.2	\$ 30,272,886	\$ 30,270,882	\$ 32,237,865	
42	MEDICO CORP LIFE INS CO	0.2	\$ 29,415,981	\$ 29,574,310	\$ 22,285,320	
43	MERCYCARE HMO INC	0.2	\$ 29,178,309	\$ 29,178,309	\$ 29,521,582	
44	JOHN HANCOCK LIFE INS CO (USA)	0.2	\$ 28,330,851	\$ 28,647,234	\$ 31,641,734	
45	CONTINENTAL LIFE INS CO OF BRENTWOOD TN	0.2	\$ 23,264,801	\$ 23,217,008	\$ 14,250,154	
46	MUTUAL OF OMAHA INS CO	0.2	\$ 22,861,382	\$ 22,651,771	\$ 11,576,563	
47	AMERICAN CONTINENTAL INS CO	0.1	\$ 18,704,615	\$ 18,793,091	\$ 14,868,691	
48	TRANSAMERICA LIFE INS CO	0.1	\$ 17,713,114	\$ 17,857,412	\$ 29,320,243	
49	STATE FARM MUTUAL AUTOMOBILE INS CO	0.1	\$ 17,693,265	\$ 17,735,625	\$ 13,363,905	
50	UNITED WORLD LIFE INS CO	0.1	\$ 15,763,147	\$ 15,866,576	\$ 14,441,422	
51	MEDICO INSURANCE CO	0.1	\$ 15,132,157	\$ 15,035,905	\$ 12,749,458	

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH					
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
52	AETNA HEALTH & LIFE INS CO	0.1	\$ 13,925,393	\$ 13,931,696	\$ 12,843,743
53	BANKERS LIFE & CSLTY CO	0.1	\$ 13,356,746	\$ 13,488,684	\$ 18,229,741
54	PRINCIPAL LIFE INS CO	0.1	\$ 12,113,093	\$ 10,597,104	\$ 2,419,216
55	UNITED OF OMAHA LIFE INS CO	0.1	\$ 10,967,888	\$ 10,795,415	\$ 5,998,520
56	HUMANADENTAL INSURANCE CO	0.1	\$ 10,157,279	\$ 10,164,458	\$ 8,017,993
57	FAMILY HERITAGE LIFE INS CO OF AMER	0.1	\$ 9,978,239	\$ 9,978,903	\$ 1,047,790
58	COLONIAL LIFE & ACCIDENT INS CO	0.1	\$ 9,810,313	\$ 9,806,811	\$ 3,622,893
59	BERKSHIRE LIFE INS CO OF AMER	0.1	\$ 9,639,699	\$ 9,437,511	\$ 5,610,070
60	WPS HEALTH PLAN INC	0.1	\$ 9,418,949	\$ 9,421,679	\$ 11,166,681
61	PROVIDENT LIFE & ACCIDENT INS CO	0.1	\$ 9,278,457	\$ 9,030,222	\$ 4,829,755
62	COMBINED INSURANCE CO OF AMER	0.1	\$ 9,258,438	\$ 9,438,720	\$ 6,877,796
63	AMERICAN REPUBLIC CORP INS CO	0.1	\$ 8,476,134	\$ 8,610,057	\$ 5,736,887
64	METROPOLITAN LIFE INS CO	0.1	\$ 8,438,182	\$ 8,482,753	\$ 10,245,821
65	AMERITAS LIFE INS CORP	0.1	\$ 8,193,595	\$ 8,344,982	\$ 3,037,091
66	AMERICAN RETIREMENT LIFE INS CO	0.1	\$ 7,859,250	\$ 7,894,366	\$ 5,148,970
67	GUARANTEE TRUST LIFE INS CO	0.1	\$ 7,580,671	\$ 7,612,791	\$ 4,863,892
68	AMERICAN HERITAGE LIFE INS CO	0.0	\$ 6,873,219	\$ 6,873,219	\$ 3,102,401
69	WASHINGTON NATIONAL INS CO	0.0	\$ 6,872,486	\$ 6,885,707	\$ 3,861,547
70	ELIXIR INS CO	0.0	\$ 6,855,323	\$ 6,855,323	\$ 6,722,781
71	MASSACHUSETTS MUTUAL LIFE INS CO	0.0	\$ 6,803,672	\$ 6,788,107	\$ 6,020,898
72	MEDICAL ASSOCIATES CLINIC HEALTH PLAN OF WI THE	0.0	\$ 6,637,418	\$ 6,637,418	\$ 6,308,640
73	GOLDEN RULE INS CO	0.0	\$ 6,531,688	\$ 6,553,800	\$ 2,452,228
74	RIVERSOURCE LIFE INS CO	0.0	\$ 6,118,588	\$ 6,263,233	\$ 13,886,433
75	OMAHA INSURANCE CO	0.0	\$ 5,879,801	\$ 5,782,745	\$ 6,946,841
76	NATIONAL HEALTH INS CO	0.0	\$ 5,258,147	\$ 5,241,300	\$ 1,825,649

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
77	STANDARD INSURANCE CO	0.0	\$ 5,106,515	\$ 5,028,656	\$ 1,816,219	
78	AMERICAN REPUBLIC INS CO	0.0	\$ 4,699,359	\$ 4,813,008	\$ 3,884,475	
79	AMERICAN FAMILY MUTUAL INS CO SI	0.0	\$ 4,612,347	\$ 4,643,510	\$ 4,239,089	
80	ILLINOIS MUTUAL LIFE INS CO	0.0	\$ 4,517,102	\$ 4,618,439	\$ 3,566,664	
81	CHESAPEAKE LIFE INS CO THE	0.0	\$ 4,240,955	\$ 4,233,490	\$ 1,581,963	
82	HEALTH CARE SERVICE CORP	0.0	\$ 4,239,988	\$ 4,239,988	\$ 6,262,002	
83	ALLIANZ LIFE INS CO OF NORTH AMER	0.0	\$ 4,069,782	\$ 4,119,847	\$ 23,519,125	
84	UCARE HEALTH INC	0.0	\$ 4,035,368	\$ 4,035,368	\$ 5,256,732	
85	STATE MUTUAL INS CO	0.0	\$ 3,958,672	\$ 3,903,271	\$ 61,023	
86	NEW YORK LIFE INS CO	0.0	\$ 3,831,520	\$ 3,831,208	\$ 1,377,214	
87	COLONIAL PENN LIFE INS CO	0.0	\$ 3,824,565	\$ 3,909,994	\$ 3,013,513	
88	AMERICAN INCOME LIFE INS CO	0.0	\$ 3,691,147	\$ 3,700,127	\$ 905,246	
89	PHILADELPHIA AMERICAN LIFE INS CO	0.0	\$ 3,682,783	\$ 3,727,375	\$ 2,630,850	
90	PRUDENTIAL INSURANCE CO OF AMER THE	0.0	\$ 3,488,701	\$ 3,448,845	\$ 3,960,539	
91	MANHATTANLIFE INSURANCE & ANNUITY CO	0.0	\$ 3,470,344	\$ 2,958,800	\$ 1,837,797	
92	CIGNA NATIONAL HEALTH INS CO	0.0	\$ 3,104,014	\$ 2,995,844	\$ 2,936,814	
93	CONTINENTAL CASUALTY CO	0.0	\$ 2,876,587	\$ 3,002,698	\$ 14,241,057	
94	PEKIN LIFE INS CO	0.0	\$ 2,797,148	\$ 2,805,631	\$ 2,061,332	
95	UNION SECURITY INS CO	0.0	\$ 2,752,254	\$ 2,736,604	\$ 9,420,632	
96	QUARTZ HEALTH INS CORP	0.0	\$ 2,558,205	\$ 2,558,205	\$ 1,953,003	
97	SOUTHERN GUARANTY INS CO	0.0	\$ 2,517,859	\$ 2,523,390	\$ 1,816,411	
98	KNIGHTS OF COLUMBUS	0.0	\$ 2,283,140	\$ 2,254,285	\$ 1,709,668	
99	UNUM LIFE INS CO OF AMER	0.0	\$ 2,253,520	\$ 2,281,772	\$ 9,044,759	
100	NASSAU LIFE & ANNUITY CO	0.0	\$ 2,128,426	\$ 2,218,991	\$ 1,450,697	
101	HUMANA BENEFIT PLAN OF IL INC	0.0	\$ 2,073,518	\$ 2,073,518	\$ 1,462,352	

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH					
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
102	FEDERATED LIFE INS CO	0.0	\$ 1,986,292	\$ 2,015,899	\$ 782,447
103	RENAISSANCE LIFE & HEALTH INS CO OF AMER	0.0	\$ 1,981,471	\$ 1,935,306	\$ 1,397,564
104	AMERICAN GENERAL LIFE INS CO	0.0	\$ 1,875,140	\$ 1,933,613	\$ 4,362,883
105	CONTINENTAL GENERAL INS CO	0.0	\$ 1,784,026	\$ 1,837,033	\$ 2,874,750
106	ACE AMERICAN INS CO	0.0	\$ 1,699,047	\$ 1,713,808	\$ 556,240
107	ASSURITY LIFE INS CO	0.0	\$ 1,622,824	\$ 1,626,943	\$ 735,750
108	GUARDIAN LIFE INS CO OF AMER THE	0.0	\$ 1,551,623	\$ 1,545,001	\$ 818,151
109	AUTO-OWNERS LIFE INS CO	0.0	\$ 1,522,259	\$ 1,492,668	\$ 402,234
110	AETNA HEALTH INS CO	0.0	\$ 1,506,910	\$ 1,505,110	\$ 898,218
111	LOYAL AMERICAN LIFE INS CO	0.0	\$ 1,453,982	\$ 1,456,370	\$ 606,155
112	EMPHESYS INSURANCE CO	0.0	\$ 1,389,470	\$ 1,389,470	\$ 1,406,078
113	STATE LIFE INS CO THE	0.0	\$ 1,376,947	\$ 1,386,199	\$ 3,924,940
114	MANHATTAN LIFE INS CO THE	0.0	\$ 1,180,762	\$ 1,188,844	\$ 1,462,369
115	NATIONAL GUARDIAN LIFE INS CO	0.0	\$ 1,178,517	\$ 1,175,591	\$ 526,893
116	STANDARD LIFE & ACCIDENT INS CO	0.0	\$ 1,164,451	\$ 1,237,424	\$ 718,655
117	MEDAMERICA INSURANCE CO	0.0	\$ 1,140,616	\$ 1,252,450	\$ 2,285,919
118	COUNTRY LIFE INS CO	0.0	\$ 1,127,655	\$ 1,120,700	\$ 742,218
119	UNITED AMERICAN INS CO	0.0	\$ 1,095,064	\$ 1,119,061	\$ 1,026,673
120	FORETHOUGHT LIFE INS CO	0.0	\$ 1,081,811	\$ 1,081,811	\$ 52,610
121	VISION SERVICE PLAN INS CO	0.0	\$ 1,037,872	\$ 1,037,872	\$ 563,013
122	LIFESECURE INSURANCE CO	0.0	\$ 1,021,674	\$ 1,101,482	\$ 143,543
123	PACIFICARE LIFE & HEALTH INS CO	0.0	\$ 1,021,602	\$ 1,021,602	\$ 779,518
124	AMERICAN FIDELITY ASSUR CO	0.0	\$ 997,588	\$ 981,403	\$ 532,696
125	MOMENTUM INSURANCE PLANS, INC.	0.0	\$ 855,230	\$ 855,230	\$ 698,580
126	RURAL MUTUAL INS CO	0.0	\$ 846,511	\$ 796,511	\$ 171,466

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
127	BRIGHTHOUSE LIFE INS CO	0.0	\$ 840,463	\$ 864,957	\$ 1,560,496	
128	OMAHA HEALTH INS CO	0.0	\$ 814,075	\$ 805,034	\$ 658,194	
129	AUGUSTAR LIFE ASSUR CORP	0.0	\$ 808,525	\$ 790,120	\$ 262,790	
130	WYSSTA INSURANCE CO INC	0.0	\$ 794,133	\$ 794,133	\$ 317,125	
131	FEDERAL INSURANCE CO	0.0	\$ 773,503	\$ 713,035	\$ 248,904	
132	INDIVIDUAL ASSURANCE CO LIFE HEALTH & ACCIDENT	0.0	\$ 688,360	\$ 809,918	\$ 599,269	
133	LINCOLN BENEFIT LIFE CO	0.0	\$ 669,633	\$ 673,086	\$ 2,995,524	
134	PURITAN LIFE INS CO OF AMER	0.0	\$ 631,258	\$ 627,668	\$ 460,848	
135	ACCESSCARE GENERAL WI INS INC	0.0	\$ 625,903	\$ 625,903	\$ 375,542	
136	PAUL REVERE LIFE INS CO THE	0.0	\$ 618,284	\$ 625,676	\$ 1,594,806	
137	GERBER LIFE INS CO	0.0	\$ 585,455	\$ 584,834	\$ 163,901	
138	USAA LIFE INS CO	0.0	\$ 580,648	\$ 581,097	\$ 382,270	
139	MINNESOTA LIFE INS CO	0.0	\$ 574,761	\$ 577,096	\$ 436,959	
140	FIDELITY SECURITY LIFE INS CO	0.0	\$ 549,174	\$ 554,773	\$ 173,832	
141	AUGUSTAR LIFE INS CO	0.0	\$ 492,117	\$ 457,585	\$ 130,523	
142	CMFG LIFE INS CO	0.0	\$ 453,606	\$ 451,114	\$ 491,201	
143	PAN-AMERICAN LIFE INS CO	0.0	\$ 438,463	\$ 438,565	\$ 412,923	
144	CENTRAL STATES INDEMNITY CO OF OMAHA	0.0	\$ 434,234	\$ 436,586	\$ 266,039	
145	TIER ONE INS CO	0.0	\$ 419,976	\$ 396,846	\$ 197,776	
146	UNIFIED LIFE INS CO	0.0	\$ 405,851	\$ 410,941	\$ 397,856	
147	LIBERTY NATIONAL LIFE INS CO	0.0	\$ 391,009	\$ 390,747	\$ 59,788	
148	CATHOLIC ORDER OF FORESTERS	0.0	\$ 380,582	\$ 388,295	\$ 829,991	
149	ABILITY INSURANCE CO	0.0	\$ 364,877	\$ 386,988	\$ 700,435	
150	EVEREST REINSURANCE CO	0.0	\$ 363,077	\$ 353,824	\$ 232,600	
151	DENTAL CARE PLUS INC	0.0	\$ 359,775	\$ 359,775	\$ 179,272	

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
152	ACE PROPERTY & CSLTY INS CO	0.0	\$ 354,281	\$ 343,897	\$ 143,516	
153	CITIZENS SECURITY LIFE INS CO	0.0	\$ 337,672	\$ 352,013	\$ 199,211	
154	GLOBE LIFE & ACCIDENT INS CO	0.0	\$ 320,629	\$ 318,211	\$ 42,669	
155	ROYAL NEIGHBORS OF AMER	0.0	\$ 299,607	\$ 309,484	\$ 130,474	
156	RESERVE NATIONAL INS CO	0.0	\$ 298,468	\$ 305,969	\$ 204,393	
157	FARM BUREAU LIFE INS CO	0.0	\$ 292,866	\$ 292,531	\$ 260,865	
158	COMPANION LIFE INS CO	0.0	\$ 289,835	\$ 288,787	\$ 188,036	
159	FIRST HEALTH LIFE & HEALTH INS CO	0.0	\$ 261,474	\$ 261,474	\$ 145,591	
160	CENTRAL STATES HEALTH & LIFE CO OF OMAHA	0.0	\$ 241,250	\$ 246,565	\$ 46,685	
161	PHYSICIANS SELECT INS CO	0.0	\$ 238,736	\$ 81,662	\$ 27,788	
162	INDEPENDENCE AMERICAN INS CO	0.0	\$ 237,434	\$ 239,992	\$ 3	
163	EQUITABLE FINANCIAL LIFE INS CO	0.0	\$ 236,585	\$ 241,304	\$ 35,789	
164	CATHOLIC UNITED FINANCIAL	0.0	\$ 227,018	\$ 225,477	\$ 203,074	
165	CINCINNATI LIFE INS CO THE	0.0	\$ 215,563	\$ 222,069	\$ 958,701	
166	MASSMUTUAL ASCEND LIFE INS CO	0.0	\$ 211,182	\$ 211,120	\$ (12,825)	
167	LIBERTY BANKERS LIFE INS CO	0.0	\$ 210,777	\$ 210,329	\$ 197,565	
168	FARMERS NEW WORLD LIFE INS CO	0.0	\$ 194,710	\$ 195,057	\$ 94,598	
169	LUMICO LIFE INS CO	0.0	\$ 184,533	\$ 187,575	\$ 178,988	
170	STARMOUNT LIFE INS CO	0.0	\$ 182,253	\$ 182,265	\$ 200,740	
171	GOVERNMENT PERSONNEL MUTUAL LIFE INS CO	0.0	\$ 180,256	\$ 178,943	\$ 158,635	
172	UNITED SECURITY ASSUR CO OF PA	0.0	\$ 178,934	\$ 178,701	\$ 218,156	
173	JACKSON NATIONAL LIFE INS CO	0.0	\$ 177,171	\$ 191,523	\$ 2,227,560	
174	SILAC INSURANCE CO	0.0	\$ 171,124	\$ 171,497	\$ 240,198	
175	ERIE FAMILY LIFE INS CO	0.0	\$ 157,454	\$ 154,972	\$ 99,555	
176	EMPLOYES MUTUAL BENEFIT ASSN	0.0	\$ 153,139	\$ 153,139	\$ 28,568	

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
177	CAPITOL LIFE INS CO	0.0	\$ 150,798	\$ 148,526	\$ 231,808	
178	FAMILY LIFE INS CO	0.0	\$ 149,935	\$ 151,352	\$ 64,961	
179	BANNER LIFE INS CO	0.0	\$ 141,063	\$ 141,063	\$ -	
180	TIAA-CREF LIFE INS CO	0.0	\$ 139,500	\$ 140,744	\$ 63,588	
181	WESTERN CATHOLIC UNION	0.0	\$ 137,799	\$ 140,612	\$ 104,746	
182	CENTRE LIFE INS CO	0.0	\$ 132,915	\$ 135,071	\$ 219,690	
183	STERLING LIFE INS CO	0.0	\$ 126,131	\$ 127,709	\$ 109,337	
184	SENIORDENT DENTAL PLAN INC	0.0	\$ 122,363	\$ 122,363	\$ 99,222	
185	MONY LIFE INS CO	0.0	\$ 120,575	\$ 116,002	\$ 741,687	
186	GARDEN STATE LIFE INS CO	0.0	\$ 119,146	\$ 119,186	\$ 168,886	
187	JOHN ALDEN LIFE INS CO	0.0	\$ 119,013	\$ 115,507	\$ (202,329)	
188	LINCOLN NATIONAL LIFE INS CO THE	0.0	\$ 118,182	\$ 120,827	\$ 238,180	
189	AMERICAN FINANCIAL SECURITY LIFE INS CO	0.0	\$ 109,593	\$ 109,657	\$ 97,445	
190	EVERLY LIFE INS CO	0.0	\$ 105,325	\$ 106,593	\$ 54,390	
191	AMERICO FINANCIAL LIFE & ANNUITY INS CO	0.0	\$ 100,016	\$ 97,031	\$ 12,722	
192	TRUSTMARK INSURANCE CO	0.0	\$ 94,178	\$ 96,901	\$ 36,736	
193	INDEPENDENT ORDER OF FORESTERS THE	0.0	\$ 89,934	\$ 89,934	\$ 10,311	
194	JOHN HANCOCK LIFE & HEALTH INS CO	0.0	\$ 89,821	\$ 90,191	\$ 264,911	
195	GPM HEALTH & LIFE INS CO	0.0	\$ 75,822	\$ 74,916	\$ 111,852	
196	PROTECTIVE LIFE INS CO	0.0	\$ 74,239	\$ 74,786	\$ 5,102	
197	ELIPS LIFE INS CO	0.0	\$ 69,683	\$ 76,238	\$ 79,629	
198	OXFORD LIFE INS CO	0.0	\$ 64,554	\$ -	\$ 12,201	
199	AMERICAN NATIONAL LIFE INS CO OF TX	0.0	\$ 60,908	\$ 62,331	\$ 39,558	
200	POLISH FALCONS OF AMER	0.0	\$ 54,149	\$ 54,149	\$ 36,361	
201	GENWORTH LIFE & ANNUITY INS CO	0.0	\$ 49,228	\$ 48,260	\$ (54,055)	

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH					
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
202	UNION FIDELITY LIFE INS CO	0.0	\$ 45,989	\$ 45,846	\$ (5,002)
203	NATIONAL LIFE INS CO	0.0	\$ 44,989	\$ 101,998	\$ 128,641
204	NEW ENGLAND LIFE INS CO	0.0	\$ 44,696	\$ 45,313	\$ 2,608
205	WESTERN AND SOUTHERN LIFE INS CO THE	0.0	\$ 44,014	\$ 44,085	\$ 2,774
206	MADISON NATIONAL LIFE INS CO INC	0.0	\$ 43,051	\$ 43,519	\$ 4,604
207	BETTERLIFE	0.0	\$ 41,345	\$ 42,315	\$ 32,061
208	MONARCH LIFE INS CO	0.0	\$ 40,931	\$ 41,821	\$ 59,209
209	NATIONAL TEACHERS ASSOCIATES LIFE INS CO	0.0	\$ 38,836	\$ 38,995	\$ 14,265
210	CONNECTICUT GENERAL LIFE INS CO	0.0	\$ 34,237	\$ 33,324	\$ 129,180
211	BOSTON MUTUAL LIFE INS CO	0.0	\$ 34,009	\$ 18,852	\$ 4,287
212	UNITED INSURANCE CO OF AMER	0.0	\$ 33,325	\$ 33,344	\$ 2,208
213	AMALGAMATED LIFE INS CO	0.0	\$ 31,980	\$ 31,980	\$ 15,385
214	UNITED NATIONAL LIFE INS CO OF AMER	0.0	\$ 31,334	\$ 32,785	\$ 20,558
215	ARCH INSURANCE CO	0.0	\$ 28,585	\$ 14,335	\$ 4,618
216	TEACHERS INSURANCE & ANNUITY ASSN OF AMER	0.0	\$ 28,126	\$ 29,893	\$ -
217	PROFESSIONAL INSURANCE CO	0.0	\$ 27,512	\$ 30,285	\$ 17,821
218	MODERN WOODMEN OF AMER	0.0	\$ 26,971	\$ 27,252	\$ 41,580
219	GREAT SOUTHERN LIFE INS CO	0.0	\$ 24,962	\$ 26,530	\$ 12,258
220	ASSURED LIFE ASSN	0.0	\$ 24,882	\$ 25,225	\$ 14,402
221	CANADA LIFE ASSUR CO THE	0.0	\$ 24,638	\$ 30,943	\$ 156,604
222	GREAT NORTHERN INS CO	0.0	\$ 24,384	\$ 23,421	\$ (4,290)
223	OMAHA SUPPLEMENTAL INS CO	0.0	\$ 24,300	\$ 23,623	\$ 19,415
224	SUSA LIFE INS CO INC	0.0	\$ 23,752	\$ 23,455	\$ (1,442)
225	LINCOLN HERITAGE LIFE INS CO	0.0	\$ 23,663	\$ 26,727	\$ 9,142
226	DENTAL COM INS PLANS, INC.	0.0	\$ 23,108	\$ 35,856	\$ 23,907

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH					
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
227	TRUASSURE INSURANCE CO	0.0	\$ 22,244	\$ 19,831	\$ 12,876
228	WESTERN UNITED LIFE ASSUR CO	0.0	\$ 21,666	\$ 23,855	\$ 29,579
229	STANDARD LIFE & CSLTY INS CO	0.0	\$ 21,626	\$ 21,855	\$ 36
230	SHENANDOAH LIFE INS CO	0.0	\$ 20,807	\$ 20,833	\$ 31,970
231	SBLI USA LIFE INS CO INC	0.0	\$ 19,252	\$ 19,474	\$ 6,618
232	LOYAL CHRISTIAN BENEFIT ASSN	0.0	\$ 19,098	\$ 22,863	\$ 17,475
233	MEDCO CONTAINMENT LIFE INS CO	0.0	\$ 18,470	\$ 18,470	\$ 75,778
234	FEDERAL LIFE INS CO	0.0	\$ 17,889	\$ 17,994	\$ 13,576
235	TRUSTED FRATERNAL LIFE	0.0	\$ 17,528	\$ 19,661	\$ 32,570
236	PENN MUTUAL LIFE INS CO THE	0.0	\$ 16,490	\$ 20,020	\$ (4,154)
237	ATHENE ANNUITY & LIFE CO	0.0	\$ 15,218	\$ 17,425	\$ 17,269
238	BANKERS FIDELITY LIFE INS CO	0.0	\$ 14,745	\$ 14,920	\$ 4,295
239	UNITED STATES LETTER CARRIERS MUTUAL BENEFIT ASSN	0.0	\$ 14,666	\$ 14,706	\$ 1,393
240	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 13,964	\$ 14,356	\$ 11,981
241	TRAVELERS PROTECTIVE ASSN OF AMER	0.0	\$ 12,088	\$ 11,796	\$ 9,292
242	AMERICAN NATIONAL INS CO	0.0	\$ 11,547	\$ 11,231	\$ 819,072
243	ATHENE ANNUITY & LIFE ASSUR CO	0.0	\$ 9,935	\$ 10,362	\$ 1,436
244	BANKERS RESERVE LIFE INS CO OF WI	0.0	\$ 9,135	\$ 9,135	\$ 5,658
245	NASSAU LIFE INS CO OF KS	0.0	\$ 8,895	\$ 8,931	\$ 273
246	TRANSAMERICA FINANCIAL LIFE INS CO	0.0	\$ 7,682	\$ 7,848	\$ (80)
247	RELIASTAR LIFE INS CO OF NY	0.0	\$ 7,450	\$ 7,572	\$ -
248	KSKJ LIFE	0.0	\$ 6,839	\$ 6,957	\$ -
249	LIFE INSURANCE CO OF NORTH AMER	0.0	\$ 6,540	\$ 6,470	\$ -
250	METROPOLITAN TOWER LIFE INS CO	0.0	\$ 6,507	\$ 6,913	\$ 4,390
251	MIDLAND NATIONAL LIFE INS CO	0.0	\$ 5,745	\$ 5,883	\$ (360)

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
252	STANDARD SECURITY LIFE INS CO OF NY	0.0	\$ 5,597	\$ 5,614	\$ 785	
253	SECURITY MUTUAL LIFE INS CO OF NY	0.0	\$ 4,741	\$ 4,780	\$ -	
254	TALCOTT RESOLUTION LIFE INS CO	0.0	\$ 4,573	\$ 4,573	\$ -	
255	MEDICO LIFE & HEALTH INS CO	0.0	\$ 4,015	\$ 3,997	\$ 2,178	
256	AMERICAN BENEFIT LIFE INS CO	0.0	\$ 3,823	\$ 3,823	\$ 22,404	
257	TALCOTT RESOLUTION LIFE & ANNUITY INS CO	0.0	\$ 3,294	\$ 3,128	\$ 4,456	
258	WILCAC LIFE INS CO	0.0	\$ 3,288	\$ 3,367	\$ 20,512	
259	HARTFORD LIFE & ACCIDENT INS CO	0.0	\$ 3,047	\$ -	\$ -	
260	UNION LABOR LIFE INS CO THE	0.0	\$ 3,003	\$ 3,003	\$ (496)	
261	VIGILANT INSURANCE CO	0.0	\$ 2,800	\$ 2,464	\$ (92)	
262	COMMONWEALTH ANNUITY & LIFE INS CO	0.0	\$ 2,746	\$ 2,754	\$ 20,195	
263	SYMETRA LIFE INS CO	0.0	\$ 1,745	\$ 1,793	\$ (1,000)	
264	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	0.0	\$ 1,604	\$ 1,932	\$ (208)	
265	OLD AMERICAN INS CO	0.0	\$ 1,595	\$ 2,131	\$ (3,223)	
266	OLD REPUBLIC LIFE INS CO	0.0	\$ 1,587	\$ 1,587	\$ -	
267	USABLE LIFE	0.0	\$ 1,587	\$ 1,587	\$ -	
268	PRIMERICA LIFE INS CO	0.0	\$ 1,520	\$ 1,308	\$ (43)	
269	WYSH LIFE & HEALTH INS CO	0.0	\$ 1,358	\$ 1,310	\$ -	
270	NATIONAL CASUALTY CO	0.0	\$ 1,357	\$ 1,383	\$ -	
271	EVERLAKE LIFE INS CO	0.0	\$ 1,148	\$ 1,103	\$ -	
272	LIBERTY MUTUAL INS CO	0.0	\$ 1,085	\$ 1,085	\$ 45,004	
273	WILTON REASSURANCE LIFE CO OF NY	0.0	\$ 1,000	\$ 1,003	\$ (18)	
274	SECURITY NATIONAL LIFE INS CO	0.0	\$ 917	\$ 923	\$ -	
275	COMMERCIAL TRAVELERS LIFE INS CO	0.0	\$ 876	\$ 1,785	\$ -	
276	WOODMEN OF THE WORLD LIFE INS SOCIETY	0.0	\$ 840	\$ 843	\$ 56	

Wisconsin Market Share - Business of 2023

INDIVIDUAL ACCIDENT & HEALTH						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
277	AMERICAN STATES INS CO	0.0	\$ 765	\$ 2,159	\$ -	
278	SUN LIFE ASSUR CO OF CN	0.0	\$ 620	\$ 620	\$ 20,685	
279	HORACE MANN LIFE INS CO	0.0	\$ 481	\$ 519	\$ (177)	
280	AMERICAN HEALTH & LIFE INS CO	0.0	\$ 395	\$ 544	\$ -	
281	CROATIAN FRATERNAL UNION OF AMER	0.0	\$ 384	\$ 384	\$ 150	
282	LIBERTY INSURANCE UNDERWRITERS INC	0.0	\$ 329	\$ 352	\$ -	
283	RELIANCE STANDARD LIFE INS CO	0.0	\$ 301	\$ 301	\$ -	
284	AMERICAN HOME LIFE INS CO THE	0.0	\$ 248	\$ 58	\$ 31	
285	SENTRY LIFE INS CO	0.0	\$ 205	\$ 200	\$ 9	
286	TRANSAMERICA CASUALTY INS CO	0.0	\$ 120	\$ 119	\$ -	
287	IA AMERICAN LIFE INS CO	0.0	\$ 59	\$ 60	\$ -	
288	OZARK NATIONAL LIFE INS CO	0.0	\$ 57	\$ 56	\$ 27	
289	RELIASTAR LIFE INS CO	0.0	\$ 51	\$ 51	\$ (48)	
290	RELIABLE LIFE INS CO THE	0.0	\$ 43	\$ 43	\$ -	
291	NORTH AMERICAN CO FOR LIFE & HEALTH INS	0.0	\$ 25	\$ 26	\$ -	
292	TRAVELERS INDEMNITY CO THE	0.0	\$ -	\$ 9,837	\$ -	
293	AMERICAN UNITED LIFE INS CO	0.0	\$ -	\$ 3,999	\$ -	
294	UNITEDHEALTHCARE INSURANCE CO OF AMER	0.0	\$ -	\$ 22	\$ 526	
295	DENTAQUEST NATIONAL INS CO INC	0.0	\$ -	\$ -	\$ 5,513,391	
296	FIRST ALLMERICA FINANCIAL LIFE INS CO	0.0	\$ -	\$ -	\$ 2,373	
297	OCEANVIEW LIFE & ANNUITY CO	0.0	\$ -	\$ -	\$ 2,309	
298	CONTINENTAL AMERICAN INS CO	0.0	\$ -	\$ -	\$ 131	
299	JEFFERSON NATIONAL LIFE INS CO	0.0	\$ -	\$ -	\$ 36	
300	OLD REPUBLIC INS CO	0.0	\$ -	\$ -	\$ (5)	
301	UNITEDHEALTHCARE LIFE INS CO	0.0	\$ -	\$ -	\$ (67)	
302	FARMERS PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	\$ (47,326)	
303	ALL SAVERS INS CO	0.0	\$ -	\$ -	\$ (80,700)	
304	MERIT LIFE INS CO	0.0	\$ (33)	\$ (33)	\$ 10,531	
305	SIERRA HEALTH & LIFE INS CO INC	0.0	\$ (18,558)	\$ (3,801)	\$ 80,624	
306	HCC LIFE INS CO	0.0	\$ (722,862)	\$ 1,223,542	\$ 118,932	
			\$ 14,795,280,358	\$ 14,707,895,319	\$ 12,718,197,157	

Wisconsin Market Share - Business of 2023

CREDIT ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	CMFG LIFE INS CO	46.9	\$ 2,737,089	\$ 2,621,334	\$ 1,197,776
2	AMERICAN HEALTH & LIFE INS CO	31.1	\$ 1,814,811	\$ 1,859,705	\$ 1,113,706
3	CENTRAL STATES HEALTH & LIFE CO OF OMAHA	9.1	\$ 528,613	\$ 532,116	\$ 48,558
4	MINNESOTA LIFE INS CO	8.6	\$ 503,172	\$ 497,393	\$ 218,891
5	AMERICAN NATIONAL INS CO	5.5	\$ 323,399	\$ 350,205	\$ 47,777
6	SECURIAN LIFE INS CO	0.2	\$ 10,869	\$ 10,144	\$ (1,139)
7	CENTRAL STATES INDEMNITY CO OF OMAHA	0.0	\$ 1,960	\$ 1,960	\$ 1,566
8	TRANSAMERICA CASUALTY INS CO	0.0	\$ 940	\$ 940	\$ -
9	PLATEAU INSURANCE CO	0.0	\$ 789	\$ 27,039	\$ (3,282)
10	REVOL ONE INS CO	0.0	\$ 611	\$ 611	\$ -
11	TRANSAMERICA LIFE INS CO	0.0	\$ 99	\$ 90	\$ (61)
12	AMERICAN GENERAL LIFE INS CO	0.0	\$ -	\$ 17,384	\$ (379)
13	AMERICAN BANKERS LIFE ASSUR CO OF FL	0.0	\$ -	\$ 65	\$ (124)
14	GUARANTEE TRUST LIFE INS CO	0.0	\$ -	\$ 42	\$ (7)
15	MERIT LIFE INS CO	0.0	\$ -	\$ 13	\$ -
16	INDIVIDUAL ASSURANCE CO LIFE HEALTH & ACCIDENT	0.0	\$ -	\$ 10	\$ -
17	AMERICAN SECURITY INS CO	0.0	\$ -	\$ -	\$ (36)
18	AMERICAN BANKERS INS CO OF FL	0.0	\$ -	\$ -	\$ (96)
19	STATE FARM MUTUAL AUTOMOBILE INS CO	0.0	\$ (64)	\$ 1,812	\$ 874
20	PROTECTIVE LIFE INS CO	-0.1	\$ (6,353)	\$ 27,979	\$ 15,610
21	AMERICAN REPUBLIC INS CO	-0.3	\$ (16,520)	\$ 70,933	\$ 76,421
22	PEKIN LIFE INS CO	-1.2	\$ (67,752)	\$ 477,002	\$ 258,693
Total for 22 Ranked Insurers Writing This Line		100.0	\$ 5,831,663	\$ 6,496,777	\$ 2,974,748

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	QUARTZ HEALTH BENEFIT PLANS CORP	14.2	\$ 1,367,669,772	\$ 1,367,882,843	\$ 1,260,746,518
2	DEAN HEALTH PLAN INC	11.6	\$ 1,117,111,939	\$ 1,117,037,964	\$ 990,448,395
3	UNITEDHEALTHCARE INSURANCE CO	11.3	\$ 1,083,067,666	\$ 1,077,912,201	\$ 837,522,857
4	BLUE CROSS BLUE SHIELD OF WI	10.5	\$ 1,015,150,646	\$ 1,030,096,087	\$ 946,586,257
5	SIERRA HEALTH & LIFE INS CO INC	6.5	\$ 628,104,952	\$ 628,104,952	\$ 498,425,932
6	COMPCARE HEALTH SERVICES INS CORP	4.4	\$ 426,020,469	\$ 426,018,832	\$ 331,378,558
7	GROUP HEALTH COOPERATIVE OF SOUTH CENTRAL WI	4.3	\$ 413,897,104	\$ 413,897,104	\$ 391,401,563
8	UNITEDHEALTHCARE OF WI INC	3.3	\$ 316,295,965	\$ 313,232,578	\$ 255,365,050
9	SECURITY HEALTH PLAN OF WI INC	3.3	\$ 316,227,871	\$ 314,893,872	\$ 306,102,745
10	DELTA DENTAL OF WI INC	2.7	\$ 258,216,956	\$ 258,216,956	\$ 212,382,697
11	NETWORK HEALTH PLAN	2.7	\$ 257,723,847	\$ 257,723,847	\$ 207,972,682
12	HEALTHPARTNERS INSURANCE CO	2.7	\$ 256,279,160	\$ 256,279,160	\$ 229,818,036
13	HUMANA WISCONSIN HEALTH ORGANIZATION INS CORP	1.9	\$ 182,471,178	\$ 182,471,178	\$ 170,435,585
14	HUMANA INSURANCE CO	1.8	\$ 175,909,254	\$ 175,905,897	\$ 151,399,865
15	WISCONSIN PHYSICIANS SERVICE INS CORP	1.2	\$ 118,403,405	\$ 119,219,558	\$ 117,123,024
16	GROUP HEALTH COOPERATIVE OF EAU CLAIRE	1.2	\$ 112,313,716	\$ 112,313,716	\$ 116,864,280
17	MERCYCARE HMO INC	1.1	\$ 104,466,365	\$ 104,466,365	\$ 95,118,858
18	AETNA LIFE INS CO	1.1	\$ 102,809,029	\$ 106,850,886	\$ 84,689,689
19	ASPIRUS HEALTH PLAN INC	1.0	\$ 99,906,915	\$ 99,906,915	\$ 90,512,950
20	METROPOLITAN LIFE INS CO	0.9	\$ 90,057,673	\$ 89,777,204	\$ 76,805,190
21	MEDICA INSURANCE CO	0.8	\$ 81,427,798	\$ 81,427,798	\$ 67,292,418
22	UNUM LIFE INS CO OF AMER	0.7	\$ 70,682,714	\$ 70,724,677	\$ 37,916,950
23	CIGNA HEALTH & LIFE INS CO	0.7	\$ 69,761,635	\$ 59,682,078	\$ 84,665,610
24	HARTFORD LIFE & ACCIDENT INS CO	0.6	\$ 62,052,950	\$ 62,540,234	\$ 49,227,987
25	LINCOLN NATIONAL LIFE INS CO THE	0.5	\$ 51,032,683	\$ 50,928,478	\$ 33,582,469
26	STANDARD INSURANCE CO	0.5	\$ 44,684,587	\$ 44,767,475	\$ 36,763,813

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
27	RELIASTAR LIFE INS CO	0.4	\$ 41,726,349	\$ 42,419,833	\$ 16,399,919
28	SUN LIFE ASSUR CO OF CN	0.4	\$ 40,446,465	\$ 41,276,100	\$ 65,436,801
29	LIFE INSURANCE CO OF NORTH AMER	0.4	\$ 39,283,016	\$ 39,311,828	\$ 26,658,095
30	UNITED OF OMAHA LIFE INS CO	0.4	\$ 37,729,661	\$ 37,844,158	\$ 25,551,358
31	GUARDIAN LIFE INS CO OF AMER THE	0.4	\$ 37,689,241	\$ 37,699,065	\$ 23,492,529
32	WYSSTA INSURANCE CO INC	0.4	\$ 37,512,771	\$ 37,512,771	\$ 25,951,355
33	GOLDEN RULE INS CO	0.4	\$ 35,893,762	\$ 36,130,083	\$ 24,787,844
34	RELIANCE STANDARD LIFE INS CO	0.3	\$ 33,397,679	\$ 33,802,030	\$ 14,222,297
35	WPS HEALTH PLAN INC	0.3	\$ 32,712,584	\$ 32,712,584	\$ 25,784,540
36	PRINCIPAL LIFE INS CO	0.3	\$ 29,691,341	\$ 29,588,909	\$ 17,463,784
37	VISION SERVICE PLAN INS CO	0.3	\$ 28,388,295	\$ 28,388,295	\$ 21,347,636
38	PRUDENTIAL INSURANCE CO OF AMER THE	0.3	\$ 25,069,193	\$ 24,852,535	\$ 18,774,837
39	FIDELITY SECURITY LIFE INS CO	0.2	\$ 22,393,667	\$ 22,392,623	\$ 17,805,782
40	MEDICAL ASSOCIATES CLINIC HEALTH PLAN OF WI THE	0.2	\$ 17,536,026	\$ 17,536,026	\$ 15,129,603
41	ENTERPRISE LIFE INS CO	0.2	\$ 17,227,979	\$ 17,166,605	\$ 5,501,825
42	ANTHEM INSURANCE COMPANIES INC	0.2	\$ 17,020,931	\$ 17,020,931	\$ 14,516,357
43	MADISON NATIONAL LIFE INS CO INC	0.2	\$ 16,520,285	\$ 17,100,406	\$ 8,281,791
44	AMERICAN HERITAGE LIFE INS CO	0.2	\$ 15,912,439	\$ 15,912,439	\$ 7,563,580
45	EMPHEYSYS INSURANCE CO	0.1	\$ 14,128,307	\$ 14,128,307	\$ 12,815,878
46	COMMON GROUND HEALTHCARE COOPERATIVE	0.1	\$ 12,537,395	\$ 12,537,395	\$ 12,461,514
47	CARE-PLUS DENTAL PLANS, INC.	0.1	\$ 11,701,353	\$ 11,701,353	\$ 11,385,211
48	WEA INSURANCE CORP	0.1	\$ 10,818,448	\$ 10,709,037	\$ (2,430,671)
49	TRANSAMERICA LIFE INS CO	0.1	\$ 10,252,271	\$ 10,292,964	\$ 5,260,757
50	NORTHWESTERN MUTUAL LIFE INS CO THE	0.1	\$ 8,816,527	\$ 8,816,527	\$ 10,187,775
51	CONTINENTAL AMERICAN INS CO	0.1	\$ 7,800,611	\$ 7,721,232	\$ 3,693,438
52	CMFG LIFE INS CO	0.1	\$ 7,770,703	\$ 7,780,011	\$ 2,692,969

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
53	PHYSICIANS MUTUAL INS CO	0.1	\$ 7,592,785	\$ 7,633,215	\$ 5,045,823
54	WISCONSIN COLLABORATIVE INS CO	0.1	\$ 6,804,084	\$ 6,804,084	\$ 4,921,877
55	SUPERIOR VISION INS PLAN OF WI INC	0.1	\$ 6,776,308	\$ 6,776,308	\$ 3,266,016
56	NATIONAL GUARDIAN LIFE INS CO	0.1	\$ 6,775,365	\$ 6,645,047	\$ 4,342,117
57	UNITED STATES FIRE INS CO	0.1	\$ 6,217,134	\$ 6,217,134	\$ 4,258,055
58	AMERITAS LIFE INS CORP	0.1	\$ 6,178,093	\$ 6,321,466	\$ 4,062,710
59	UNITED AMERICAN INS CO	0.1	\$ 6,122,634	\$ 6,093,508	\$ 5,138,283
60	HCC LIFE INS CO	0.1	\$ 5,791,896	\$ 5,814,876	\$ 3,726,237
61	ALL SAVERS INS CO	0.1	\$ 5,580,462	\$ 5,415,065	\$ 4,647,181
62	SECURIAN LIFE INS CO	0.1	\$ 5,464,603	\$ 5,685,195	\$ 3,634,138
63	SYMETRA LIFE INS CO	0.1	\$ 5,434,606	\$ 5,601,126	\$ 3,045,255
64	ZURICH AMERICAN INS CO	0.1	\$ 5,434,024	\$ 5,424,888	\$ 1,935,364
65	KANSAS CITY LIFE INS CO	0.1	\$ 5,185,639	\$ 5,204,446	\$ 3,121,441
66	UNIFIED LIFE INS CO	0.1	\$ 4,823,269	\$ 4,825,310	\$ 4,103,306
67	COMPANION LIFE INS CO	0.0	\$ 4,626,728	\$ 4,704,229	\$ 2,324,006
68	JOHN HANCOCK LIFE & HEALTH INS CO	0.0	\$ 4,593,214	\$ 4,592,691	\$ 205,666
69	EQUITABLE FINANCIAL LIFE INS CO OF AMER	0.0	\$ 4,580,443	\$ 4,580,443	\$ 2,606,679
70	FAIR AMERICAN INS & REINSURANCE CO	0.0	\$ 4,211,480	\$ 4,211,480	\$ 4,008,313
71	WELLFLEET INS CO	0.0	\$ 4,109,539	\$ 2,357,258	\$ 1,651,454
72	ASSURITY LIFE INS CO	0.0	\$ 3,990,858	\$ 4,032,484	\$ 1,505,138
73	JOHN HANCOCK LIFE INS CO (USA)	0.0	\$ 3,659,535	\$ 3,656,606	\$ 2,112,002
74	UNUM INSURANCE CO	0.0	\$ 3,549,206	\$ 3,544,898	\$ 977,777
75	CLEAR SPRING HEALTH INS CO	0.0	\$ 3,510,032	\$ 3,510,032	\$ 2,284,641
76	ANTHEM LIFE INS CO	0.0	\$ 3,476,892	\$ 3,504,315	\$ 2,841,871
77	NORTH RIVER INS CO THE	0.0	\$ 3,470,872	\$ 3,470,872	\$ 2,513,366
78	GREAT AMERICAN SPIRIT INS CO	0.0	\$ 3,366,933	\$ 3,860,736	\$ 393,096

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
79	GENWORTH LIFE INS CO	0.0	\$ 3,190,833	\$ 3,227,590	\$ 1,318,791
80	MEDCO CONTAINMENT LIFE INS CO	0.0	\$ 3,167,490	\$ 3,167,490	\$ 1,829,283
81	GREAT MIDWEST INS CO	0.0	\$ 2,928,960	\$ 2,928,960	\$ 3,522,223
82	AMERICAN REPUBLIC INS CO	0.0	\$ 2,845,597	\$ 3,618,903	\$ 2,345,815
83	DENTAL COM INS PLANS, INC.	0.0	\$ 2,620,507	\$ 2,620,507	\$ 2,366,820
84	MINNESOTA LIFE INS CO	0.0	\$ 2,614,104	\$ 2,628,381	\$ 791,873
85	CONTINENTAL CASUALTY CO	0.0	\$ 2,565,531	\$ 2,545,224	\$ 1,573,706
86	AMERICAN FIDELITY ASSUR CO	0.0	\$ 2,438,314	\$ 2,422,998	\$ 555,959
87	NEW YORK LIFE INS CO	0.0	\$ 2,257,356	\$ 2,266,371	\$ 949,980
88	STARMOUNT LIFE INS CO	0.0	\$ 2,131,607	\$ 2,131,201	\$ 1,799,849
89	COLONIAL LIFE & ACCIDENT INS CO	0.0	\$ 1,987,842	\$ 1,988,382	\$ 556,783
90	WASHINGTON NATIONAL INS CO	0.0	\$ 1,833,035	\$ 1,823,354	\$ 343,393
91	MUTUAL OF OMAHA INS CO	0.0	\$ 1,662,961	\$ 1,646,531	\$ 621,014
92	HUMANADENTAL INSURANCE CO	0.0	\$ 1,563,220	\$ 1,563,220	\$ 833,263
93	AXIS INSURANCE CO	0.0	\$ 1,419,207	\$ 1,405,713	\$ 423,876
94	ILLINOIS MUTUAL LIFE INS CO	0.0	\$ 1,311,179	\$ 1,305,396	\$ 456,920
95	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	0.0	\$ 1,185,917	\$ 1,338,066	\$ 175,299
96	PAN-AMERICAN LIFE INS CO	0.0	\$ 1,106,449	\$ 1,134,816	\$ 451,993
97	QBE INSURANCE CORP	0.0	\$ 1,058,725	\$ 1,014,343	\$ 683,236
98	AMERICAN FAMILY LIFE ASSUR CO OF COLUMBUS	0.0	\$ 959,479	\$ 1,158,201	\$ 777,543
99	NATIONWIDE LIFE INS CO	0.0	\$ 937,347	\$ 923,584	\$ 595,114
100	PROTECTIVE LIFE INS CO	0.0	\$ 935,014	\$ 942,997	\$ 273,599
101	MANHATTANLIFE INSURANCE & ANNUITY CO	0.0	\$ 931,421	\$ 819,572	\$ 194,960
102	GREAT AMERICAN INS CO	0.0	\$ 929,929	\$ 823,026	\$ 43,558
103	COMBINED INSURANCE CO OF AMER	0.0	\$ 917,461	\$ 987,021	\$ 187,020
104	BCS INSURANCE CO	0.0	\$ 913,300	\$ 916,420	\$ 262,744

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
105	GUARANTEE TRUST LIFE INS CO	0.0	\$ 834,916	\$ 835,539	\$ 399,906
106	SIRIUSPOINT AMERICA INS CO	0.0	\$ 743,989	\$ 723,518	\$ 487,555
107	STANDARD LIFE & ACCIDENT INS CO	0.0	\$ 739,763	\$ 731,947	\$ 520,260
108	MOMENTUM INS PLANS, INC.	0.0	\$ 714,657	\$ 714,657	\$ 618,838
109	4 EVER LIFE INS CO	0.0	\$ 664,666	\$ 666,588	\$ 153,067
110	HARTFORD FIRE INS CO	0.0	\$ 631,590	\$ 381,135	\$ 125,002
111	MERCYCARE INSURANCE CO	0.0	\$ 608,243	\$ 608,243	\$ 484,992
112	ARCH INSURANCE CO	0.0	\$ 603,808	\$ 751,857	\$ 625,115
113	AMERICAN DENTAL PLAN OF WI, INC.	0.0	\$ 545,365	\$ 545,365	\$ 373,785
114	BANKERS LIFE & CSLTY CO	0.0	\$ 541,401	\$ 574,400	\$ 839,387
115	BERKLEY LIFE & HEALTH INS CO	0.0	\$ 481,769	\$ 500,762	\$ 49,086
116	MEDICO INSURANCE CO	0.0	\$ 472,591	\$ 476,408	\$ 325,805
117	MARKEL INSURANCE CO	0.0	\$ 472,580	\$ 431,792	\$ 135,485
118	SILVERSCRIPT INSURANCE CO	0.0	\$ 446,061	\$ 446,061	\$ 350,268
119	AMERICAN UNITED LIFE INS CO	0.0	\$ 405,676	\$ 411,203	\$ 491,790
120	DEARBORN LIFE INS CO	0.0	\$ 341,230	\$ 351,493	\$ 284,610
121	OLD REPUBLIC LIFE INS CO	0.0	\$ 263,480	\$ 263,480	\$ 56,755
122	WESCO INSURANCE CO	0.0	\$ 256,795	\$ 261,152	\$ 152,521
123	FEDERAL LIFE INS CO	0.0	\$ 248,058	\$ 245,336	\$ 27,845
124	TRUSTMARK INSURANCE CO	0.0	\$ 237,233	\$ 238,013	\$ 33,115
125	PHILADELPHIA INDEMNITY INS CO	0.0	\$ 230,357	\$ 213,511	\$ (25,276)
126	AMERICAN PUBLIC LIFE INS CO	0.0	\$ 216,160	\$ 229,170	\$ 102,674
127	AMERICAN INCOME LIFE INS CO	0.0	\$ 213,661	\$ 212,157	\$ 116,211
128	UNION LABOR LIFE INS CO THE	0.0	\$ 191,703	\$ 187,266	\$ 11,656
129	ZURICH AMERICAN LIFE INS CO	0.0	\$ 190,096	\$ 156,878	\$ 33,065
130	TALCOTT RESOLUTION LIFE INS CO	0.0	\$ 181,143	\$ 179,318	\$ 112,560

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
131	SUN LIFE & HEALTH INS CO (US)	0.0	\$ 158,650	\$ 176,974	\$ 425,229
132	EVERLAKE LIFE INS CO	0.0	\$ 145,077	\$ 142,779	\$ 242,944
133	WELLPOINT LIFE & HEALTH INS CO	0.0	\$ 140,516	\$ 140,504	\$ 230,170
134	AMERICAN HEALTH & LIFE INS CO	0.0	\$ 137,081	\$ 160,683	\$ 161,182
135	BOSTON MUTUAL LIFE INS CO	0.0	\$ 129,158	\$ 160,697	\$ 62,354
136	UNITED STATES LIFE INS CO IN THE CITY OF NY THE	0.0	\$ 126,743	\$ 122,357	\$ 189,355
137	NIPPON LIFE INS CO OF AMER	0.0	\$ 108,757	\$ 108,757	\$ 71,987
138	LINCOLN LIFE & ANNUITY CO OF NY	0.0	\$ 104,247	\$ 104,089	\$ 37,202
139	INDEPENDENCE AMERICAN INS CO	0.0	\$ 98,803	\$ 98,803	\$ 63
140	FIRST CONTINENTAL LIFE & ACCIDENT INS CO	0.0	\$ 97,777	\$ 97,777	\$ 28,653
141	PEKIN LIFE INS CO	0.0	\$ 95,750	\$ 95,711	\$ 65,561
142	FAMILY HERITAGE LIFE INS CO OF AMER	0.0	\$ 83,497	\$ 83,468	\$ 9,551
143	MID-WEST NATIONAL LIFE INS CO OF TN	0.0	\$ 83,348	\$ 84,512	\$ 23,378
144	USABLE LIFE	0.0	\$ 79,871	\$ 71,997	\$ 39,518
145	GERBER LIFE INS CO	0.0	\$ 77,294	\$ 77,294	\$ (1,143)
146	MASSMUTUAL ASCEND LIFE INS CO	0.0	\$ 68,130	\$ 65,257	\$ 314,402
147	5 STAR LIFE INS CO	0.0	\$ 62,139	\$ 56,328	\$ 9,365
148	LIFESECURE INSURANCE CO	0.0	\$ 59,602	\$ 56,068	\$ 5,824
149	UNION SECURITY INS CO	0.0	\$ 56,205	\$ 56,205	\$ -
150	RENAISSANCE LIFE & HEALTH INS CO OF AMER	0.0	\$ 51,848	\$ 53,841	\$ 25,751
151	AMERICAN NATIONAL LIFE INS CO OF TX	0.0	\$ 51,229	\$ 48,576	\$ 16,412
152	ATHENE ANNUITY & LIFE ASSUR CO	0.0	\$ 42,265	\$ 41,522	\$ -
153	AUTO-OWNERS LIFE INS CO	0.0	\$ 40,984	\$ 40,984	\$ 26,402
154	BEAZLEY INSURANCE CO INC	0.0	\$ 40,845	\$ 40,845	\$ 11,448
155	UNION FIDELITY LIFE INS CO	0.0	\$ 40,403	\$ 40,693	\$ 469
156	PAUL REVERE LIFE INS CO THE	0.0	\$ 39,398	\$ 39,417	\$ 12,379

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
157	MEDAMERICA INSURANCE CO	0.0	\$ 38,004	\$ 39,821	\$ 433,431
158	FARM BUREAU LIFE INS CO	0.0	\$ 37,495	\$ 36,693	\$ 7,825
159	COUNTRY LIFE INS CO	0.0	\$ 35,237	\$ 36,455	\$ (569,270)
160	NATIONAL HEALTH INS CO	0.0	\$ 33,766	\$ 33,832	\$ 1,665
161	SENTRY INSURANCE CO	0.0	\$ 32,306	\$ (111,522)	\$ 25,069
162	CONTINENTAL GENERAL INS CO	0.0	\$ 25,951	\$ 24,749	\$ (2,977)
163	UNITEDHEALTHCARE LIFE INS CO	0.0	\$ 23,850	\$ 23,986	\$ 17,513
164	PROVIDENT LIFE & ACCIDENT INS CO	0.0	\$ 20,762	\$ 16,147	\$ 132,751
165	DELAWARE AMERICAN LIFE INS CO	0.0	\$ 17,420	\$ 18,005	\$ 2,114
166	TRUSTMARK LIFE INS CO	0.0	\$ 16,504	\$ 19,644	\$ 85,369
167	SUSA LIFE INS CO INC	0.0	\$ 15,518	\$ 15,709	\$ -
168	EMPOWER ANNUITY INS CO OF AMER	0.0	\$ 14,515	\$ 14,515	\$ 52,270
169	STANDARD SECURITY LIFE INS CO OF NY	0.0	\$ 14,460	\$ 14,411	\$ 4,490
170	AMALGAMATED LIFE INS CO	0.0	\$ 13,991	\$ 13,991	\$ 109
171	NATIONAL BENEFIT LIFE INS CO	0.0	\$ 12,475	\$ 12,737	\$ (4,237)
172	TRANSAMERICA FINANCIAL LIFE INS CO	0.0	\$ 11,287	\$ 11,234	\$ 19,126
173	CONNECTICUT GENERAL LIFE INS CO	0.0	\$ 10,677	\$ 10,546	\$ 165,022
174	STARR INDEMNITY & LIABILITY CO	0.0	\$ 9,775	\$ 28,398	\$ 79,519
175	LAFAYETTE LIFE INS CO THE	0.0	\$ 9,199	\$ 9,399	\$ 159,022
176	AMERICAN GENERAL LIFE INS CO	0.0	\$ 8,507	\$ 42,597	\$ 24,584
177	MANHATTAN LIFE INS CO THE	0.0	\$ 6,135	\$ 5,965	\$ -
178	AEGIS SECURITY INS CO	0.0	\$ 5,223	\$ 11,894	\$ 515
179	AMERICAN BANKERS LIFE ASSUR CO OF FL	0.0	\$ 4,960	\$ 5,133	\$ -
180	BRIGHTHOUSE LIFE INS CO	0.0	\$ 4,844	\$ 4,844	\$ (160,817)
181	GREAT SOUTHERN LIFE INS CO	0.0	\$ 4,738	\$ 4,644	\$ -
182	FORETHOUGHT LIFE INS CO	0.0	\$ 4,365	\$ 4,365	\$ -

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
183	GLOBE LIFE & ACCIDENT INS CO	0.0	\$ 4,343	\$ 4,343	\$ -
184	USAA LIFE INS CO	0.0	\$ 3,794	\$ 3,816	\$ -
185	UNITED HERITAGE LIFE INS CO	0.0	\$ 1,331	\$ 1,331	\$ 143
186	JACKSON NATIONAL LIFE INS CO	0.0	\$ 1,324	\$ 1,342	\$ 91
187	MASSACHUSETTS MUTUAL LIFE INS CO	0.0	\$ 1,267	\$ 1,267	\$ (180)
188	COMMERCIAL TRAVELERS LIFE INS CO	0.0	\$ 816	\$ 730	\$ -
189	ELIPS LIFE INS CO	0.0	\$ 653	\$ 272	\$ (18,913)
190	BALTIMORE LIFE INS CO THE	0.0	\$ 585	\$ 585	\$ -
191	CONTINENTAL LIFE INS CO OF BRENTWOOD TN	0.0	\$ 554	\$ 554	\$ -
192	AMERICAN BANKERS INS CO OF FL	0.0	\$ 497	\$ 497	\$ -
193	EVERLY LIFE INS CO	0.0	\$ 416	\$ 416	\$ -
194	AMERICAN FINANCIAL SECURITY LIFE INS CO	0.0	\$ 396	\$ 396	\$ -
195	ALLIANZ LIFE INS CO OF NORTH AMER	0.0	\$ 333	\$ 328	\$ 1,455
196	AETNA HEALTH & LIFE INS CO	0.0	\$ 307	\$ 307	\$ 1,001
197	RIVERSOURCE LIFE INS CO	0.0	\$ 290	\$ 297	\$ -
198	CENTRAL STATES INDEMNITY CO OF OMAHA	0.0	\$ 254	\$ 256	\$ -
199	GARDEN STATE LIFE INS CO	0.0	\$ 246	\$ 239	\$ -
200	HORACE MANN LIFE INS CO	0.0	\$ 216	\$ 216	\$ (3)
201	RESERVE NATIONAL INS CO	0.0	\$ 200	\$ 177	\$ 45,472
202	UNITED CONCORDIA INS CO	0.0	\$ 190	\$ 190	\$ 216
203	HM LIFE INS CO	0.0	\$ 163	\$ 163	\$ -
204	CANADA LIFE ASSUR CO THE	0.0	\$ 141	\$ 141	\$ 19,982
205	FIDELITY LIFE ASSN A LEGAL RESERVE LIFE INS CO	0.0	\$ 98	\$ 98	\$ -
206	TRANSAMERICA CASUALTY INS CO	0.0	\$ 88	\$ 88	\$ -
207	WILTON REASSURANCE LIFE CO OF NY	0.0	\$ 76	\$ 76	\$ (2)
208	QUARTZ HEALTH PLAN CORP	0.0	\$ 70	\$ 70	\$ -

Wisconsin Market Share - Business of 2023

GROUP ACCIDENT & HEALTH

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
209	NATIONAL CASUALTY CO	0.0	\$ 52	\$ 52	\$ -
210	SHENANDOAH LIFE INS CO	0.0	\$ 31	\$ 35	\$ 4,217
211	FIRST ALLMERICA FINANCIAL LIFE INS CO	0.0	\$ 24	\$ 24	\$ -
212	SENTRY LIFE INS CO	0.0	\$ -	\$ 1,588	\$ 28,421
213	GREENWICH INSURANCE CO	0.0	\$ -	\$ -	\$ 6,227,873
214	NATIONWIDE MUTUAL INS CO	0.0	\$ -	\$ -	\$ 6,091
215	SECURITY MUTUAL LIFE INS CO OF NY	0.0	\$ -	\$ -	\$ 1,337
216	WILCAC LIFE INS CO	0.0	\$ -	\$ -	\$ 32
217	UNITED NATIONAL LIFE INS CO OF AMER	0.0	\$ -	\$ -	\$ (1)
218	TEACHERS INSURANCE & ANNUITY ASSN OF AMER	0.0	\$ -	\$ -	\$ (170)
219	PRIMERICA LIFE INS CO	0.0	\$ -	\$ -	\$ (2,217)
220	UNIMERICA INSURANCE CO	0.0	\$ -	\$ -	\$ (3,533)
221	QUARTZ HEALTH INS CORP	0.0	\$ -	\$ -	\$ (4,235)
222	US HEALTH & LIFE INS CO	0.0	\$ -	\$ -	\$ (7,000)
223	CAPITOL INDEMNITY CORP	0.0	\$ -	\$ -	\$ (13,991)
224	TRAVELERS INDEMNITY CO OF CT THE	0.0	\$ -	\$ -	\$ (25,332)
225	ASPEN AMERICAN INS CO	0.0	\$ -	\$ -	\$ (41,588)
226	CATLIN INSURANCE CO INC	0.0	\$ -	\$ -	\$ (93,016)
227	EPIC LIFE INS CO THE	0.0	\$ -	\$ -	\$ (582,015)
228	ATLANTIC SPECIALTY INS CO	0.0	\$ (437)	\$ 249	\$ (451)
229	CENTRAL STATES HEALTH & LIFE CO OF OMAHA	0.0	\$ (551)	\$ 423	\$ 5,565
			\$ 9,623,609,306	\$ 9,626,441,026	\$ 8,228,810,083

Wisconsin Market Share - Business of 2023

STOP LOSS/EXCESS LOSS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	SUN LIFE ASSUR CO OF CN	14.8	\$ 153,412,610	\$ 156,559,395	\$ 7,501,314
2	HCC LIFE INS CO	14.7	\$ 153,003,338	\$ 153,003,338	\$ 105,128,393
3	ALL SAVERS INS CO	14.5	\$ 150,973,963	\$ 150,973,963	\$ 138,209,869
4	RELIASTAR LIFE INS CO	7.7	\$ 79,839,315	\$ 79,911,251	\$ 57,527,241
5	BLUE CROSS BLUE SHIELD OF WI	6.7	\$ 70,018,254	\$ 70,018,254	\$ 47,676,255
6	SYMETRA LIFE INS CO	6.2	\$ 64,772,418	\$ 65,170,174	\$ 59,049,841
7	UNITEDHEALTHCARE INSURANCE CO	4.4	\$ 46,041,172	\$ 45,968,897	\$ 43,880,087
8	QBE INSURANCE CORP	3.9	\$ 40,905,884	\$ 39,655,723	\$ 29,624,927
9	CIGNA HEALTH & LIFE INS CO	2.3	\$ 23,996,705	\$ 13,543,722	\$ 18,852,878
10	COMPANION LIFE INS CO	2.1	\$ 21,876,650	\$ 21,798,170	\$ 15,460,560
11	HUMANA INSURANCE CO	2.0	\$ 20,750,709	\$ 20,750,709	\$ 17,265,786
12	NATIONAL HEALTH INS CO	2.0	\$ 20,568,783	\$ 20,568,783	\$ 20,397,784
13	SWISS RE CORPORATE SOLUTIONS AMER INS CORP	1.7	\$ 17,871,381	\$ 17,912,511	\$ 9,489,875
14	WISCONSIN PHYSICIANS SERVICE INS CORP	1.7	\$ 17,227,980	\$ 17,227,980	\$ 18,909,903
15	BERKLEY LIFE & HEALTH INS CO	1.6	\$ 17,047,325	\$ 17,047,325	\$ 7,629,704
16	HEALTHPARTNERS INSURANCE CO	1.5	\$ 15,658,538	\$ 15,658,538	\$ 15,080,500
17	NETWORK HEALTH INS CORP	1.5	\$ 15,436,600	\$ 15,436,600	\$ 15,252,580
18	GERBER LIFE INS CO	1.5	\$ 15,353,605	\$ 15,433,694	\$ 10,978,858
19	PAN-AMERICAN LIFE INS CO	1.1	\$ 11,670,923	\$ 11,577,654	\$ 9,295,736
20	GRANULAR INSURANCE CO	1.0	\$ 10,625,727	\$ 10,625,727	\$ 11,111,325
21	MII LIFE INS INC	0.8	\$ 8,567,588	\$ 8,567,588	\$ 2,785,916
22	SIRIUSPOINT AMERICA INS CO	0.8	\$ 8,443,400	\$ 7,769,710	\$ 4,944,650
23	UNIMERICA INSURANCE CO	0.7	\$ 7,438,450	\$ 7,667,584	\$ 16,263,260
24	NATIONWIDE LIFE INS CO	0.5	\$ 5,409,382	\$ 5,409,382	\$ 4,361,828
25	HM LIFE INS CO	0.5	\$ 5,007,341	\$ 5,007,341	\$ 8,140,691
26	AMERICAN FIDELITY ASSUR CO	0.4	\$ 4,115,317	\$ 3,812,387	\$ 3,287,205
27	DEAN HEALTH INS INC	0.4	\$ 4,029,664	\$ 4,029,664	\$ 3,221,919
28	BERKSHIRE HATHAWAY SPECIALTY INS CO	0.3	\$ 3,631,621	\$ 3,631,621	\$ 1,477,058

Wisconsin Market Share - Business of 2023

STOP LOSS/EXCESS LOSS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
29	AETNA LIFE INS CO	0.3	\$ 3,424,771	\$ 3,423,613	\$ 2,484,133
30	BENCHMARK INSURANCE CO	0.3	\$ 3,128,803	\$ 3,128,803	\$ 3,260,735
31	UNION LABOR LIFE INS CO THE	0.3	\$ 2,969,091	\$ 3,016,138	\$ 1,491,436
32	SECURITY HEALTH PLAN OF WI INC	0.3	\$ 2,612,321	\$ 1,676,514	\$ 1,252,430
33	UNUM LIFE INS CO OF AMER	0.2	\$ 2,067,679	\$ 2,067,230	\$ 1,840,874
34	IRONSHORE INDEMNITY INC	0.2	\$ 1,577,951	\$ 950,006	\$ 708,135
35	FIDELITY SECURITY LIFE INS CO	0.1	\$ 1,461,943	\$ 1,461,943	\$ 1,278,117
36	TRUSTMARK LIFE INS CO	0.1	\$ 1,379,507	\$ 1,379,325	\$ 605,197
37	ZURICH AMERICAN INS CO	0.1	\$ 1,367,680	\$ 1,376,080	\$ 1,830,332
38	MEDICA INSURANCE CO	0.1	\$ 1,148,876	\$ 1,148,876	\$ 992,086
39	GREAT AMERICAN INS CO	0.1	\$ 1,085,215	\$ 1,085,215	\$ 3,451,712
40	AMALGAMATED LIFE INS CO	0.1	\$ 1,045,301	\$ 1,045,301	\$ 353,276
41	PREFERREDONE INSURANCE CO	0.1	\$ 660,879	\$ 660,879	\$ 1,071,711
42	HUDSON INSURANCE CO	0.0	\$ 262,711	\$ 88,633	\$ 35,867
43	COMPCARE HEALTH SERVICES INS CORP	0.0	\$ 226,011	\$ 226,011	\$ (26,822)
44	RELIASTAR LIFE INS CO OF NY	0.0	\$ 151,222	\$ 153,765	\$ -
45	WESTPORT INSURANCE CORP	0.0	\$ 77,777	\$ 77,777	\$ (46,836)
46	STANDARD LIFE & ACCIDENT INS CO	0.0	\$ 31,316	\$ 97,419	\$ -
47	LIBERTY UNION LIFE ASSUR CO	0.0	\$ 15,748	\$ 15,748	\$ 10,135
48	ASPIRUS HEALTH PLAN INC	0.0	\$ -	\$ 736,807	\$ -
49	MARKEL INSURANCE CO	0.0	\$ -	\$ -	\$ 9,404
50	CONNECTICUT GENERAL LIFE INS CO	0.0	\$ (151)	\$ (51)	\$ -
51	ATLANTIC SPECIALTY INS CO	0.0	\$ (363)	\$ (363)	\$ -
Total for 51 Ranked Insurers Writing This Line		100.0	\$ 1,038,388,931	\$ 1,028,553,354	\$ 723,407,865

Wisconsin Market Share - Business of 2023

FIRE						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
1	AUTO-OWNERS INSURANCE CO	11.7	\$ 38,401,928	\$ 34,701,126	\$ 23,119,048	
2	FACTORY MUTUAL INS CO	7.2	\$ 23,594,920	\$ 19,134,494	\$ 14,504,851	
3	ALLIANZ GLOBAL RISKS US INS CO	6.2	\$ 20,307,983	\$ 19,778,394	\$ 875,322	
4	WEST BEND INS CO	5.7	\$ 18,742,845	\$ 17,628,734	\$ 26,371,201	
5	ACUITY A MUTUAL INS CO	4.8	\$ 15,822,953	\$ 13,953,358	\$ 6,930,555	
6	FOREMOST INSURANCE CO GRAND RAPIDS MI	4.8	\$ 15,699,656	\$ 14,115,038	\$ 3,391,693	
7	TRAVELERS INDEMNITY CO THE	4.0	\$ 13,166,235	\$ 12,245,447	\$ 32,321,455	
8	XL INSURANCE AMER INC	3.7	\$ 12,256,927	\$ 11,622,653	\$ 83,482	
9	LIBERTY MUTUAL FIRE INS CO	3.2	\$ 10,546,626	\$ 9,529,992	\$ 4,173,970	
10	ZURICH AMERICAN INS CO	3.0	\$ 9,753,321	\$ 8,896,979	\$ 3,797,417	
11	TRAVELERS PROPERTY CSLTY CO OF AMER	2.3	\$ 7,494,125	\$ 7,531,044	\$ 1,686,188	
12	EMPLOYERS INSURANCE CO OF WAUSAU	2.3	\$ 7,477,670	\$ 6,873,014	\$ 6,546,193	
13	SWISS RE CORPORATE SOLUTIONS ELITE INS CORP	2.1	\$ 6,978,981	\$ 6,843,234	\$ 180,416	
14	MUNICIPAL PROPERTY INS CO	1.9	\$ 6,316,782	\$ 6,164,925	\$ 1,693,794	
15	EMPLOYERS MUTUAL CSLTY CO	1.8	\$ 5,869,363	\$ 5,214,320	\$ 1,428,203	
16	FIREMANS FUND INS CO	1.5	\$ 4,939,436	\$ 4,476,476	\$ 430,523	
17	PENNSYLVANIA LUMBERMENS MUTUAL INS CO	1.2	\$ 3,946,079	\$ 3,303,072	\$ 6,107,275	
18	AMERICAN MODERN PROP & CSLTY INS CO	1.2	\$ 3,773,587	\$ 3,253,495	\$ 1,537,896	
19	AFFILIATED F M INS CO	1.1	\$ 3,744,206	\$ 3,422,932	\$ (278,277)	
20	CINCINNATI INSURANCE CO THE	1.1	\$ 3,491,702	\$ 3,098,072	\$ 852,880	
21	CONTINENTAL CASUALTY CO	0.9	\$ 2,980,042	\$ 2,550,193	\$ 2,782,828	
22	EMCASCO INSURANCE CO	0.9	\$ 2,954,409	\$ 3,022,989	\$ 355,756	
23	MIDDLESEX INSURANCE CO	0.9	\$ 2,851,030	\$ 2,691,343	\$ 204,164	
24	STANDARD GUARANTY INS CO	0.8	\$ 2,756,654	\$ 2,716,862	\$ 790,297	
25	SELECTIVE INSURANCE CO OF AMER	0.8	\$ 2,611,599	\$ 2,329,726	\$ 281,400	
26	UNITED STATES LIABILITY INS CO	0.8	\$ 2,597,217	\$ 2,217,954	\$ 658,390	
27	FEDERATED MUTUAL INS CO	0.8	\$ 2,595,919	\$ 2,358,663	\$ 3,065,366	
28	AMERICAN GUARANTEE & LIABILITY INS CO	0.7	\$ 2,446,021	\$ 3,125,818	\$ 110,905	

Wisconsin Market Share - Business of 2023

FIRE							
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED		
29	GERMANTOWN MUTUAL INS CO	0.7	\$ 2,286,022	\$ 2,222,626	\$ 823,888		
30	HDI GLOBAL INS CO	0.7	\$ 2,274,126	\$ 2,014,890	\$ 624,781		
31	PENN MILLERS INS CO	0.7	\$ 2,159,162	\$ 1,334,044	\$ 452,636		
32	INSURANCE COMPANY OF THE STATE OF PA THE	0.6	\$ 2,016,245	\$ 3,502,482	\$ (2,049)		
33	MT PLEASANT-PERRY MIDDLETON MUTUAL INS CO	0.6	\$ 1,871,683	\$ 1,908,602	\$ 526,313		
34	FEDERATED RESERVE INS CO	0.5	\$ 1,637,012	\$ 1,303,429	\$ 364,259		
35	GENERAL CASUALTY CO OF WI	0.5	\$ 1,483,633	\$ 1,392,840	\$ 242,716		
36	VERLAN FIRE INS CO	0.5	\$ 1,482,615	\$ 1,558,630	\$ 196,299		
37	PARTNERS MUTUAL INS CO	0.4	\$ 1,449,332	\$ 1,287,924	\$ 577,058		
38	WESTERN NATIONAL MUTUAL INS CO	0.4	\$ 1,375,084	\$ 1,260,869	\$ (147,026)		
39	RIVER FALLS MUTUAL INS CO	0.4	\$ 1,290,093	\$ 1,182,167	\$ 124,009		
40	CENTRAL WISCONSIN MUTUAL INS CO	0.4	\$ 1,262,342	\$ 1,215,160	\$ 945,573		
41	STATE AUTO PROP & CSLTY INS CO	0.4	\$ 1,222,048	\$ 1,329,402	\$ (738,586)		
42	SECURA INSURANCE CO	0.4	\$ 1,192,129	\$ 1,180,552	\$ 76,420		
43	ALL-STAR/NEWARK MUTUAL INS CO	0.4	\$ 1,170,256	\$ 1,166,106	\$ 1,392,222		
44	HARTFORD FIRE INS CO	0.4	\$ 1,166,935	\$ 2,321,774	\$ (24,480,285)		
45	WISCONSIN MUTUAL INS CO	0.3	\$ 1,127,529	\$ 1,091,704	\$ 91,845		
46	AMERICAN HOME ASSUR CO	0.3	\$ 1,117,428	\$ 784,931	\$ 226,680		
47	SENTRY INSURANCE CO	0.3	\$ 1,102,381	\$ 693,185	\$ 1,667,051		
48	STATE AUTOMOBILE MUTUAL INS CO	0.3	\$ 1,079,549	\$ 804,718	\$ 73,426		
49	RSUI INDEMNITY CO	0.3	\$ 986,971	\$ 875,497	\$ 16,495		
50	SAFECO INSURANCE CO OF AMER	0.3	\$ 974,244	\$ 900,227	\$ (44,869)		
51	FARMERS MUTUAL HAIL INS CO OF IA	0.3	\$ 913,442	\$ 1,218,111	\$ 29,221		
52	UNION INSURANCE CO OF PROVIDENCE	0.3	\$ 892,133	\$ 806,936	\$ 114,133		
53	RIVER VALLEY MUTUAL INS CO	0.3	\$ 863,254	\$ 825,897	\$ 148,594		
54	JAMESTOWN MUTUAL INS CO	0.3	\$ 859,423	\$ 814,366	\$ 656,064		
55	CHARTER OAK FIRE INS CO THE	0.3	\$ 820,562	\$ 802,018	\$ 762,480		
56	GREEN COUNTY MUTUAL INS CO	0.2	\$ 808,763	\$ 775,875	\$ 610,755		

Wisconsin Market Share - Business of 2023

FIRE							
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED		
57	SUGAR CREEK MUTUAL INS CO	0.2	\$ 807,737	\$ 812,533	\$ 485,403		
58	IMT INSURANCE CO	0.2	\$ 805,976	\$ 763,848	\$ 224,465		
59	LIBERTY MUTUAL FIRE INS CO	0.2	\$ 804,779	\$ 778,894	\$ 4,688		
60	UNITED SERVICES AUTOMOBILE ASSN	0.2	\$ 791,027	\$ 779,859	\$ 385,010		
61	DISTRICTS MUTUAL INS & RISK MANAGEMENT SERVICES	0.2	\$ 785,671	\$ 707,468	\$ 45,000		
62	LEBANON-CLYMAN MUTUAL INS CO	0.2	\$ 782,543	\$ 733,929	\$ 144,541		
63	ARLINGTON MUTUAL INS CO	0.2	\$ 746,742	\$ 719,686	\$ 823,772		
64	AMERICAN STRATEGIC INS CORP	0.2	\$ 744,771	\$ 716,171	\$ 286,018		
65	SELECTIVE INSURANCE CO OF SC	0.2	\$ 718,473	\$ 625,899	\$ 163,466		
66	THERESA MUTUAL INS CO	0.2	\$ 709,785	\$ 707,034	\$ 505,659		
67	MT MORRIS MUTUAL INS CO	0.2	\$ 703,864	\$ 659,782	\$ 946,377		
68	NATIONWIDE AGRIBUSINESS INS CO	0.2	\$ 685,871	\$ 824,055	\$ 109,281		
69	UNITED FIRE & CSLTY CO	0.2	\$ 675,506	\$ 589,838	\$ (29,259)		
70	SELECTIVE INSURANCE CO OF THE SOUTHEAST	0.2	\$ 674,045	\$ 622,087	\$ 4,486		
71	LIBERTY MUTUAL INS CO	0.2	\$ 669,986	\$ 656,847	\$ 530,305		
72	MUTUAL OF WAUSAU INS CORP	0.2	\$ 649,615	\$ 613,773	\$ 124,836		
73	HELENVILLE MUTUAL INS CO	0.2	\$ 615,421	\$ 646,539	\$ 60,667		
74	CINCINNATI INDEMNITY CO THE	0.2	\$ 583,888	\$ 539,670	\$ (2,423)		
75	WISCONSIN RIVER MUTUAL INS CO	0.2	\$ 576,900	\$ 550,524	\$ 489,853		
76	MEDINA MUTUAL INS CO	0.2	\$ 566,353	\$ 568,977	\$ 321,329		
77	BADGER MUTUAL INS CO	0.2	\$ 563,454	\$ 616,440	\$ 42,087		
78	PHOENIX INSURANCE CO THE	0.2	\$ 537,684	\$ 444,213	\$ 41,509		
79	HOMESTEAD MUTUAL INS CO	0.2	\$ 528,604	\$ 476,915	\$ 7,500		
80	DUPONT MUTUAL INS CO	0.2	\$ 513,261	\$ 501,905	\$ 62,196		
81	BLOOMINGTON FARMERS MUTUAL INS CO	0.2	\$ 501,298	\$ 490,571	\$ 252,228		
82	RIVERSIDE MUTUAL INS CO	0.2	\$ 500,256	\$ 504,035	\$ 850,587		
83	MAPLE VALLEY MUTUAL INS CO	0.2	\$ 499,375	\$ 684,214	\$ (38,511)		
84	OWNERS INSURANCE CO	0.1	\$ 487,276	\$ 371,437	\$ (15,533)		

Wisconsin Market Share - Business of 2023

FIRE							
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED		
85	FEDERAL INSURANCE CO	0.1	\$ 487,117	\$ 506,360	\$ 487,832		
86	INTEGRITY INSURANCE CO	0.1	\$ 473,702	\$ 454,529	\$ 430,530		
87	UNITED MUTUAL INS CO	0.1	\$ 471,666	\$ 442,957	\$ 574,692		
88	REEDSBURG-WESTFIELD MUTUAL INS CO	0.1	\$ 465,391	\$ 437,040	\$ 338,706		
89	DARLINGTON MUTUAL INS CO	0.1	\$ 451,994	\$ 435,994	\$ 235,000		
90	ACCREDITED SURETY & CSLTY CO INC	0.1	\$ 412,257	\$ 258,703	\$ 68,549		
91	USAA CASUALTY INS CO	0.1	\$ 381,480	\$ 357,504	\$ 21,845		
92	NORTH RIVER INS CO THE	0.1	\$ 374,654	\$ 149,196	\$ 25,530		
93	SWISS RE CORPORATE SOLUTIONS AMER INS CORP	0.1	\$ 359,899	\$ 348,975	\$ 27,460		
94	CITIZENS INSURANCE CO OF AMER	0.1	\$ 353,233	\$ 390,230	\$ 18,284		
95	ARCH INSURANCE CO	0.1	\$ 348,008	\$ 158,991	\$ 112,101		
96	ERIE INSURANCE EXCHANGE	0.1	\$ 334,166	\$ 345,416	\$ 2,774		
97	COLUMBUS MUTUAL TOWN INS CO	0.1	\$ 333,962	\$ 317,675	\$ 75,620		
98	HEARTLAND MUTUAL INS CO	0.1	\$ 330,915	\$ 310,229	\$ 96,269		
99	PRICE COUNTY TOWN MUTUAL INS CO	0.1	\$ 328,041	\$ 322,389	\$ 84,481		
100	LA PRAIRIE GROVE MUTUAL INS CO	0.1	\$ 316,238	\$ 300,082	\$ 650		
101	FALLS LAKE NATL INS CO	0.1	\$ 315,023	\$ 290,911	\$ 57,125		
102	SENECA SIGEL MUTUAL INS CO	0.1	\$ 312,621	\$ 296,248	\$ 306,687		
103	ADDISON INSURANCE CO	0.1	\$ 311,160	\$ 298,529	\$ (31,729)		
104	HANOVER INSURANCE CO THE	0.1	\$ 299,413	\$ 323,205	\$ 473,267		
105	RACINE COUNTY MUTUAL INS CO	0.1	\$ 295,017	\$ 292,449	\$ 436,888		
106	EAGLE POINT MUTUAL INS CO	0.1	\$ 284,691	\$ 299,118	\$ 161,798		
107	USAA GENERAL INDEMNITY CO	0.1	\$ 278,690	\$ 260,400	\$ 1,501,603		
108	BARABOO MUTUAL INS CO	0.1	\$ 276,624	\$ 268,706	\$ 184,947		
109	CINCINNATI CASUALTY CO THE	0.1	\$ 275,188	\$ 275,966	\$ 374,025		
110	CLARNO MUTUAL INS CO	0.1	\$ 265,083	\$ 258,228	\$ 166,818		
111	FARMERS AUTOMOBILE INS ASSN THE	0.1	\$ 257,400	\$ 357,842	\$ 69,319		
112	OBSIDIAN INSURANCE CO	0.1	\$ 254,802	\$ 98,502	\$ 44,040		

Wisconsin Market Share - Business of 2023

FIRE							
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED		
113	NORTHERN FINNISH MUTUAL INS CO	0.1	\$ 252,118	\$ 243,763	\$ 161,850		
114	FEDERATED RURAL ELECTRIC INS EXCHANGE	0.1	\$ 251,087	\$ 245,310	\$ 497,341		
115	SPRING GROVE MUTUAL INS CO	0.1	\$ 237,350	\$ 240,473	\$ 18,863		
116	EMC PROPERTY & CSLTY CO	0.1	\$ 236,064	\$ 165,620	\$ 1,674		
117	FLORISTS MUTUAL INS CO	0.1	\$ 222,327	\$ 405,243	\$ (806)		
118	NORTH STAR MUTUAL INS CO	0.1	\$ 215,164	\$ 169,986	\$ 15,452		
119	BERKLEY REGIONAL INS CO	0.1	\$ 214,414	\$ 34,756	\$ 925		
120	TOKIO MARINE AMER INS CO	0.1	\$ 213,154	\$ 228,450	\$ (10,414)		
121	GREAT AMERICAN ASSUR CO	0.1	\$ 196,368	\$ 194,613	\$ 1,428,117		
122	AMERICAN NATIONAL PROP & CSLTY CO	0.1	\$ 196,054	\$ 180,399	\$ 154,807		
123	BERKSHIRE HATHAWAY HOMESTATE INS CO	0.1	\$ 194,940	\$ 172,019	\$ 1,780,523		
124	HASTINGS MUTUAL INS CO	0.1	\$ 194,561	\$ 195,550	\$ 16,522		
125	WESTERN NATIONAL ASSUR CO	0.1	\$ 179,830	\$ 148,126	\$ 6,294		
126	KENOSHA COUNTY MUTUAL INS CO	0.1	\$ 178,761	\$ 191,214	\$ 1,445		
127	STOCKHOLM TOWN MUTUAL INS CO	0.1	\$ 178,176	\$ 167,097	\$ 18,400		
128	SENTRY SELECT INS CO	0.1	\$ 176,383	\$ 179,763	\$ (7,409)		
129	NATIONWIDE MUTUAL INS CO	0.1	\$ 175,857	\$ 181,975	\$ 217,927		
130	PIONEER SPECIALTY INS CO	0.1	\$ 166,560	\$ 160,643	\$ 6,178		
131	AMERICAN MODERN HOME INS CO	0.1	\$ 164,737	\$ 158,791	\$ 8,486		
132	GARRISON PROPERTY & CSLTY INS CO	0.0	\$ 155,216	\$ 143,558	\$ 200,260		
133	OHIO SECURITY INS CO	0.0	\$ 150,718	\$ 141,018	\$ 83,359		
134	STANDARD FIRE INS CO THE	0.0	\$ 149,679	\$ 155,634	\$ (74,234)		
135	NEW HOPE MUTUAL INS CO	0.0	\$ 148,504	\$ 145,322	\$ 289,065		
136	ASHLAND COUNTY TOWN INS CO	0.0	\$ 143,191	\$ 130,923	\$ 15,211		
137	AMERICAN FAMILY MUTUAL INS CO SI	0.0	\$ 140,926	\$ 190,313	\$ 56,331		
138	STARR INDEMNITY & LIABILITY CO	0.0	\$ 139,932	\$ 111,858	\$ 4,240		
139	AMERICAN CASUALTY CO OF READING PA	0.0	\$ 137,597	\$ 90,194	\$ (5,786)		
140	NEXT INSURANCE US CO	0.0	\$ 137,575	\$ 116,589	\$ 41,444		

Wisconsin Market Share - Business of 2023

FIRE							
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED		
141	FIRST LIBERTY INS CORP THE	0.0	\$ 136,399	\$ 11,553	\$ 1,829		
142	FRANKENMUTH INSURANCE CO	0.0	\$ 131,323	\$ 104,376	\$ 19,418		
143	MASSACHUSETTS BAY INS CO	0.0	\$ 131,277	\$ 148,302	\$ 924,576		
144	ACE AMERICAN INS CO	0.0	\$ 118,474	\$ 117,319	\$ 24,375		
145	CLEAR BLUE INS CO	0.0	\$ 116,896	\$ 103,105	\$ (12,088)		
146	THIRD COAST INS CO	0.0	\$ 112,791	\$ 112,791	\$ 47,181		
147	TRI-COUNTY MUTUAL TOWN INS CO	0.0	\$ 112,391	\$ 108,954	\$ 56,599		
148	HENRIETTA GREENWOOD & UNION MUTUAL FIRE INS CO	0.0	\$ 97,455	\$ 98,377	\$ 35,688		
149	TRANSPORTATION INSURANCE CO	0.0	\$ 96,744	\$ 109,962	\$ 479		
150	ROCKFORD MUTUAL INS CO	0.0	\$ 95,531	\$ 83,602	\$ 199,461		
151	FEDERATED SERVICE INS CO	0.0	\$ 95,477	\$ 101,282	\$ 473		
152	NATIONAL FIRE INS CO OF HARTFORD	0.0	\$ 94,544	\$ 93,362	\$ 22,849		
153	STATE FARM FIRE & CSLTY CO	0.0	\$ 93,181	\$ 87,210	\$ 57,434		
154	WESTFIELD INSURANCE CO	0.0	\$ 87,808	\$ 83,162	\$ 5,582		
155	CALEDONIA MUTUAL FIRE INS CO	0.0	\$ 84,983	\$ 81,545	\$ 6,982		
156	MOTORISTS COMMERCIAL MUTUAL INS CO	0.0	\$ 76,805	\$ 65,972	\$ (22,397)		
157	TRANSGUARD INSURANCE CO OF AMER INC	0.0	\$ 76,160	\$ 70,851	\$ 650,668		
158	AXIS INSURANCE CO	0.0	\$ 74,397	\$ 63,929	\$ 1,929		
159	PEKIN INSURANCE CO	0.0	\$ 71,743	\$ 55,807	\$ (210)		
160	ATLANTIC STATES INS CO	0.0	\$ 69,901	\$ 73,896	\$ (13,817)		
161	AUTOMOBILE INSURANCE CO OF HARTFORD CT THE	0.0	\$ 67,555	\$ 72,592	\$ 323,773		
162	BERKSHIRE HATHAWAY DIRECT INS CO	0.0	\$ 64,454	\$ 53,620	\$ 48,456		
163	NATIONAL LIABILITY & FIRE INS CO	0.0	\$ 57,407	\$ 57,407	\$ 3,299		
164	BRISTOL TOWN INS CO	0.0	\$ 56,048	\$ 56,026	\$ -		
165	WILSON MUTUAL INS CO	0.0	\$ 54,710	\$ 154,920	\$ 153,722		
166	NATIONAL CASUALTY CO	0.0	\$ 51,316	\$ 75,878	\$ 4,636		
167	TRAVELERS INDEMNITY CO OF AMER THE	0.0	\$ 51,117	\$ 49,030	\$ 3,067		
168	AMICA MUTUAL INS CO	0.0	\$ 49,813	\$ 53,567	\$ (18,805)		

Wisconsin Market Share - Business of 2023

FIRE							
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED		
169	TOWER HILL PRIME INS CO	0.0	\$ 42,265	\$ 40,749	\$ 7,530		
170	MARKEL INSURANCE CO	0.0	\$ 38,242	\$ 23,902	\$ 3,507		
171	PHILADELPHIA INDEMNITY INS CO	0.0	\$ 36,799	\$ 32,977	\$ (608)		
172	SENECA INSURANCE CO INC	0.0	\$ 36,762	\$ 53,331	\$ 3,193		
173	CENTRAL MUTUAL INS CO	0.0	\$ 35,384	\$ 23,658	\$ 166		
174	ENCOMPASS INDEMNITY CO	0.0	\$ 33,361	\$ 35,551	\$ 34,383		
175	HARTFORD UNDERWRITERS INS CO	0.0	\$ 32,665	\$ 35,361	\$ -		
176	IMPERIUM INSURANCE CO	0.0	\$ 30,141	\$ 21,743	\$ -		
177	VALLEY FORGE INS CO	0.0	\$ 27,990	\$ 15,182	\$ (24,028)		
178	INTEGRITY PROPERTY & CSLTY INS CO	0.0	\$ 23,599	\$ 22,116	\$ 43		
179	MADISON MUTUAL INS CO	0.0	\$ 22,467	\$ 18,585	\$ 8,473		
180	BERKLEY NATIONAL INS CO	0.0	\$ 21,816	\$ 13,496	\$ 6,601		
181	PENINSULA INSURANCE CO THE	0.0	\$ 21,081	\$ 22,543	\$ (2,402)		
182	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	0.0	\$ 20,713	\$ 442,996	\$ (11,362)		
183	STATE AUTO INS CO OF WI	0.0	\$ 20,515	\$ 34,218	\$ 1,723		
184	AMCO INSURANCE CO	0.0	\$ 20,310	\$ 38,557	\$ 260,669		
185	NATIONWIDE ASSURANCE CO	0.0	\$ 19,638	\$ 26,865	\$ 37,051		
186	MICO INSURANCE CO	0.0	\$ 18,243	\$ 9,078	\$ 75		
187	CONTINENTAL INSURANCE CO THE	0.0	\$ 16,868	\$ 179,142	\$ (48,541)		
188	ATLANTIC SPECIALTY INS CO	0.0	\$ 16,770	\$ 16,401	\$ 2,125		
189	FIRE INSURANCE EXCHANGE	0.0	\$ 16,582	\$ 14,890	\$ 9,518		
190	TRAVELERS INDEMNITY CO OF CT THE	0.0	\$ 16,257	\$ 17,958	\$ 343,945		
191	GRANITE STATE INS CO	0.0	\$ 14,723	\$ 14,029	\$ 1,240		
192	SOMPO AMERICA INS CO	0.0	\$ 14,483	\$ 98,377	\$ (19,101)		
193	STATE NATIONAL INS CO INC	0.0	\$ 14,321	\$ 9,321	\$ -		
194	HANOVER AMERICAN INS CO THE	0.0	\$ 13,166	\$ 12,764	\$ 353		
195	PACIFIC EMPLOYERS INS CO	0.0	\$ 12,116	\$ 12,033	\$ 1,655		
196	ST PAUL FIRE & MARINE INS CO	0.0	\$ 12,041	\$ 10,196	\$ 1,977		

Wisconsin Market Share - Business of 2023

FIRE							
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED		
197	COUNTRY MUTUAL INS CO	0.0	\$ 11,801	\$ 9,209	\$ 3,924		
198	AMERICAN SELECT INS CO	0.0	\$ 11,692	\$ 3,898	\$ 862		
199	ALLMERICA FINANCIAL BENEFIT INS CO	0.0	\$ 9,831	\$ 8,867	\$ (153)		
200	STILLWATER PROPERTY & CSLTY INS CO	0.0	\$ 9,779	\$ 12,227	\$ (1,503)		
201	AMERICAN ZURICH INS CO	0.0	\$ 9,082	\$ 5,243	\$ 558		
202	GRINNELL MUTUAL REINSURANCE CO	0.0	\$ 9,017	\$ 7,498	\$ 1,452,244		
203	WESTFIELD NATIONAL INS CO	0.0	\$ 8,945	\$ 7,482	\$ 371		
204	COLISEUM REINSURANCE CO	0.0	\$ 8,690	\$ 8,690	\$ (1)		
205	FIDELITY AND GUARANTY INS CO	0.0	\$ 8,666	\$ 7,864	\$ 261		
206	HORACE MANN INS CO	0.0	\$ 8,587	\$ 10,097	\$ 956		
207	ARMED FORCES INS EXCHANGE	0.0	\$ 7,845	\$ 7,922	\$ 153		
208	TRAVELERS CASUALTY & SURETY CO	0.0	\$ 7,159	\$ 6,372	\$ 4,303		
209	AMERICAN ALTERNATIVE INS CORP	0.0	\$ 6,031	\$ 30,720	\$ (76,764)		
210	FREMONT INSURANCE CO	0.0	\$ 5,905	\$ 5,896	\$ -		
211	CONTINENTAL WESTERN INS CO	0.0	\$ 4,935	\$ 4,975	\$ (51)		
212	INTREPID INSURANCE CO	0.0	\$ 4,746	\$ 2,418	\$ -		
213	NATIONAL FIRE & CSLTY CO	0.0	\$ 4,415	\$ 4,232	\$ 154		
214	AMERICAN FIRE & CSLTY CO	0.0	\$ 3,834	\$ 3,572	\$ -		
215	WESTFIELD TOUCHSTONE INS CO	0.0	\$ 3,640	\$ 2,565	\$ 248		
216	GUIDEONE ELITE INS CO	0.0	\$ 3,354	\$ 597	\$ 25		
217	DORINCO REINSURANCE CO	0.0	\$ 3,343	\$ 3,354	\$ -		
218	NEW YORK MARINE & GENERAL INS CO	0.0	\$ 3,176	\$ 3,022	\$ (4,925)		
219	AMGUARD INSURANCE CO	0.0	\$ 2,867	\$ 3,668	\$ (4,360)		
220	OHIO CASUALTY INS CO THE	0.0	\$ 2,457	\$ 2,285	\$ -		
221	HARLEYSVILLE INSURANCE CO	0.0	\$ 2,257	\$ 875	\$ 1,727		
222	HUDSON INSURANCE CO	0.0	\$ 2,214	\$ 1,758	\$ 26		
223	NEW HAMPSHIRE INS CO	0.0	\$ 1,888	\$ 1,193	\$ (592)		
224	OLD GUARD INS CO	0.0	\$ 1,742	\$ 896	\$ 94		

Wisconsin Market Share - Business of 2023

FIRE							
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED		
225	REGENT INSURANCE CO	0.0	\$ 1,721	\$ 11,152	\$ 2,188		
226	DEPOSITORS INSURANCE CO	0.0	\$ 1,485	\$ 1,787	\$ (1,391)		
227	GREAT NORTHERN INS CO	0.0	\$ 1,472	\$ 1,472	\$ 99,948		
228	ILLINOIS NATIONAL INS CO	0.0	\$ 1,350	\$ 1,258	\$ 264		
229	KEYSTONE NATIONAL INS CO	0.0	\$ 1,265	\$ 562	\$ -		
230	AMTRUST INSURANCE CO	0.0	\$ 1,029	\$ 998	\$ (39)		
231	WEST AMERICAN INS CO	0.0	\$ 1,002	\$ 791	\$ -		
232	BITCO GENERAL INS CORP	0.0	\$ 994	\$ 995	\$ -		
233	SECURITY NATIONAL INS CO	0.0	\$ 979	\$ 979	\$ (270)		
234	STARNET INSURANCE CO	0.0	\$ 968	\$ 196	\$ (692)		
235	THE INSURANCE CO	0.0	\$ 966	\$ 1,521	\$ -		
236	GREENWICH INSURANCE CO	0.0	\$ 909	\$ 680	\$ 648		
237	NATIONWIDE GENERAL INS CO	0.0	\$ 888	\$ 825	\$ 29		
238	HARTFORD CASUALTY INS CO	0.0	\$ 859	\$ 821	\$ 15		
239	WESCO INSURANCE CO	0.0	\$ 688	\$ 5,253	\$ 81		
240	HISCOX INSURANCE CO INC	0.0	\$ 638	\$ 918	\$ 1,646		
241	UNITED STATES FIRE INS CO	0.0	\$ 353	\$ 329	\$ 9,146		
242	XL SPECIALTY INS CO	0.0	\$ 239	\$ 239	\$ 83		
243	WESTFIELD CHAMPION INS CO	0.0	\$ 214	\$ 171	\$ 15		
244	GREAT DIVIDE INS CO	0.0	\$ 121	\$ (553)	\$ 344		
245	AMERISURE INSURANCE CO	0.0	\$ 119	\$ 119	\$ (6)		
246	ENCOMPASS INSURANCE CO OF AMER	0.0	\$ 71	\$ 71	\$ (1)		
247	US UNDERWRITERS INS CO	0.0	\$ 50	\$ 50	\$ 1		
248	UTICA MUTUAL INS CO	0.0	\$ 26	\$ 19	\$ 12		
249	AMERISURE MUTUAL INS CO	0.0	\$ 24	\$ 32	\$ -		
250	BERKSHIRE HATHAWAY SPECIALTY INS CO	0.0	\$ 19	\$ 13	\$ (1,611)		
251	GREAT AMERICAN INS CO	0.0	\$ 9	\$ 300	\$ (30)		
252	CRUM & FORSTER INDEMNITY CO	0.0	\$ -	\$ 836	\$ 3,609		

Wisconsin Market Share - Business of 2023

FIRE						
RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED	
253	AMERICAN HALLMARK INS CO OF TX	0.0	\$ -	\$ 505	\$ (352)	
254	ALL AMERICA INS CO	0.0	\$ -	\$ 326	\$ (82)	
255	FARMERS INSURANCE EXCHANGE	0.0	\$ -	\$ 286	\$ (11)	
256	GUIDEONE INSURANCE CO	0.0	\$ -	\$ 45	\$ (14)	
257	AXIS REINSURANCE CO	0.0	\$ -	\$ 31	\$ 212	
258	QBE INSURANCE CORP	0.0	\$ -	\$ -	\$ 74,819	
259	DONEGAL MUTUAL INS CO	0.0	\$ -	\$ -	\$ 4,844	
260	CHICAGO INSURANCE CO	0.0	\$ -	\$ -	\$ 2,426	
261	PRAETORIAN INSURANCE CO	0.0	\$ -	\$ -	\$ 2,348	
262	NATIONAL FARMERS UNION PROP & CSLTY CO	0.0	\$ -	\$ -	\$ 104	
263	HARLEYSVILLE WORCESTER INS CO	0.0	\$ -	\$ -	\$ 89	
264	VIGILANT INSURANCE CO	0.0	\$ -	\$ -	\$ 6	
265	PENN-AMERICA INSURANCE CO	0.0	\$ -	\$ -	\$ (1)	
266	MILFORD CASUALTY INS CO	0.0	\$ -	\$ -	\$ (1)	
267	NORTHLAND INSURANCE CO	0.0	\$ -	\$ -	\$ (1)	
268	HARLEYSVILLE LAKE STATES INS CO	0.0	\$ -	\$ -	\$ (4)	
269	CHUBB NATIONAL INS CO	0.0	\$ -	\$ -	\$ (9)	
270	CAPITOL INDEMNITY CORP	0.0	\$ -	\$ -	\$ (45)	
271	WESTCHESTER FIRE INS CO	0.0	\$ -	\$ -	\$ (67)	
272	ST PAUL MERCURY INS CO	0.0	\$ -	\$ -	\$ (92)	
273	CAPITOL SPECIALTY INS CORP	0.0	\$ -	\$ -	\$ (157)	
274	PENNSYLVANIA MANUFACTURERS ASSN INS CO	0.0	\$ -	\$ -	\$ (312)	
275	OLD REPUBLIC INS CO	0.0	\$ -	\$ -	\$ (605)	
276	INDEMNITY INSURANCE CO OF NORTH AMER	0.0	\$ -	\$ -	\$ (886)	
277	AMERICAN SOUTHERN HOME INS CO	0.0	\$ -	\$ -	\$ (2,203)	
278	TRAVCO PERSONAL INS CO	0.0	\$ -	\$ -	\$ (2,341)	
279	AMERICAN FAMILY HOME INS CO	0.0	\$ -	\$ -	\$ (5,493)	
280	SUTTON NATIONAL INS CO	0.0	\$ -	\$ -	\$ (12,274)	

Wisconsin Market Share - Business of 2023

FIRE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
281	HARCO NATIONAL INS CO	0.0	\$ -	\$ -	\$ (15,512)
282	BENCHMARK INSURANCE CO	0.0	\$ (177)	\$ 15,536	\$ 253,304
283	ALLIED PROPERTY & CSLTY INS CO	0.0	\$ (234)	\$ (234)	\$ (36)
284	KEMPER INDEPENDENCE INS CO	0.0	\$ (786)	\$ 26,052	\$ 65,809
285	ACCELERANT NATIONAL INS CO	0.0	\$ (2,666)	\$ (158)	\$ (10,987)
286	EVEREST NATIONAL INS CO	0.0	\$ (4,567)	\$ (2,322)	\$ (894)
287	NATIONWIDE INSURANCE CO OF AMER	0.0	\$ (6,772)	\$ (6,772)	\$ (1,111)
288	AUSTIN MUTUAL INS CO	0.0	\$ (13,454)	\$ 1,380,884	\$ 2,596,032
289	WESTPORT INSURANCE CORP	-0.1	\$ (241,571)	\$ (43,117)	\$ (44,404)
Total for 289 Ranked Insurers Writing This Line		100.0	\$ 327,020,598	\$ 306,042,733	\$ 154,966,996

Wisconsin Market Share - Business of 2023

FARMOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	RURAL MUTUAL INS CO	36.7	\$ 89,602,998	\$ 83,910,055	\$ 38,860,196
2	AMERICAN FAMILY MUTUAL INS CO SI	9.8	\$ 23,823,873	\$ 23,481,556	\$ 10,366,268
3	SECURA INSURANCE CO	8.8	\$ 21,528,264	\$ 21,809,571	\$ 5,482,074
4	HASTINGS MUTUAL INS CO	6.9	\$ 16,881,451	\$ 16,630,312	\$ 3,722,210
5	MT MORRIS MUTUAL INS CO	6.0	\$ 14,606,808	\$ 13,500,641	\$ 7,166,383
6	WISCONSIN MUTUAL INS CO	4.3	\$ 10,441,625	\$ 9,557,091	\$ 5,398,801
7	STATE FARM FIRE & CSLTY CO	4.0	\$ 9,820,399	\$ 9,710,020	\$ 3,684,847
8	AMERICAN FAMILY INS CO	4.0	\$ 9,698,620	\$ 8,713,294	\$ 6,836,676
9	MCMILLAN-WARNER MUTUAL INS CO	2.9	\$ 7,052,093	\$ 6,879,651	\$ 2,386,514
10	NATIONWIDE AGRIBUSINESS INS CO	2.3	\$ 5,651,076	\$ 5,395,853	\$ 4,365,573
11	MUTUAL OF WAUSAU INS CORP	2.2	\$ 5,306,851	\$ 5,451,268	\$ 2,099,908
12	WESTFIELD INSURANCE CO	1.8	\$ 4,324,621	\$ 3,664,075	\$ 2,468,989
13	MAPLE VALLEY MUTUAL INS CO	1.4	\$ 3,465,391	\$ 3,287,170	\$ 518,057
14	GERMANTOWN MUTUAL INS CO	1.3	\$ 3,141,174	\$ 2,983,261	\$ 2,444,966
15	HOMESTEAD MUTUAL INS CO	1.3	\$ 3,132,988	\$ 2,994,417	\$ 783,445
16	ROCKFORD MUTUAL INS CO	1.2	\$ 2,862,833	\$ 2,320,161	\$ 1,035,102
17	EAGLE POINT MUTUAL INS CO	1.1	\$ 2,601,477	\$ 2,613,829	\$ 1,386,981
18	UNITED MUTUAL INS CO	1.1	\$ 2,580,567	\$ 2,537,441	\$ 1,254,172
19	STATE AUTOMOBILE MUTUAL INS CO	0.7	\$ 1,676,963	\$ 1,605,312	\$ 932,935
20	NORTH STAR MUTUAL INS CO	0.5	\$ 1,276,078	\$ 942,869	\$ 544,969
21	FORWARD MUTUAL INS CO	0.4	\$ 923,350	\$ 885,409	\$ 36,641
22	STARNET INSURANCE CO	0.3	\$ 621,711	\$ 633,679	\$ (65,745)
23	AMERICAN SELECT INS CO	0.2	\$ 539,261	\$ 374,662	\$ 263,900
24	TRAVELERS INDEMNITY CO OF AMER THE	0.2	\$ 484,392	\$ 516,034	\$ 507,322
25	INDEMNITY INSURANCE CO OF NORTH AMER	0.2	\$ 434,018	\$ 409,626	\$ 120,798

Wisconsin Market Share - Business of 2023

FARMOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
26	PHOENIX INSURANCE CO THE	0.1	\$ 341,198	\$ 229,443	\$ 113,850
27	AMERICAN FIRE & CSLTY CO	0.1	\$ 207,792	\$ 236,543	\$ 115,744
28	OHIO SECURITY INS CO	0.1	\$ 199,973	\$ 176,936	\$ 103,332
29	MARKEL INSURANCE CO	0.1	\$ 170,247	\$ 159,342	\$ 334,560
30	WESTFIELD NATIONAL INS CO	0.1	\$ 165,235	\$ 118,799	\$ 50,921
31	MADISON MUTUAL INS CO	0.0	\$ 113,074	\$ 115,456	\$ 36,810
32	TRAVELERS INDEMNITY CO OF CT THE	0.0	\$ 110,691	\$ 104,454	\$ 343,851
33	CHARTER OAK FIRE INS CO THE	0.0	\$ 89,400	\$ 85,585	\$ 1,205
34	TRAVELERS INDEMNITY CO THE	0.0	\$ 59,912	\$ 68,512	\$ (4,279)
35	GREAT AMERICAN INS CO	0.0	\$ 43,327	\$ 48,482	\$ (9,662)
36	PHILADELPHIA INDEMNITY INS CO	0.0	\$ 41,807	\$ 41,031	\$ 4,727
37	TRAVELERS PROPERTY CSLTY CO OF AMER	0.0	\$ 37,817	\$ 35,754	\$ (77)
38	OHIO CASUALTY INS CO THE	0.0	\$ 27,822	\$ 25,840	\$ 2,344
39	INTEGRITY INSURANCE CO	0.0	\$ 21,518	\$ 706	\$ -
40	GREAT AMERICAN ASSUR CO	0.0	\$ 20,665	\$ 24,977	\$ 2,479
41	GREAT AMERICAN ALLIANCE INS CO	0.0	\$ 11,809	\$ 10,868	\$ 1,723
42	LIBERTY MUTUAL INS CO	0.0	\$ 9,345	\$ 11,218	\$ (372)
43	WEST AMERICAN INS CO	0.0	\$ 7,113	\$ 6,778	\$ 116
44	ARGONAUT INSURANCE CO	0.0	\$ 5,901	\$ 5,785	\$ 2,398
45	COUNTRY MUTUAL INS CO	0.0	\$ 3,175	\$ 3,101	\$ (301)
46	ACADIA INSURANCE CO	0.0	\$ 2,385	\$ 600	\$ -
47	AMERICAN RELIABLE INS CO	0.0	\$ 2,148	\$ 9,157	\$ (15,000)
48	ATLANTIC STATES INS CO	0.0	\$ -	\$ 3,573	\$ -
49	FIREMANS FUND INS CO	0.0	\$ -	\$ 115	\$ (498)
50	QBE INSURANCE CORP	0.0	\$ -	\$ -	\$ 3,223

Wisconsin Market Share - Business of 2023

FARMOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
51	NATIONAL SURETY CORP	0.0	\$ -	\$ -	\$ 341
52	NATIONWIDE MUTUAL INS CO	0.0	\$ -	\$ -	\$ 307
53	GREAT AMERICAN INS CO OF NY	0.0	\$ -	\$ -	\$ 118
54	OWNERS INSURANCE CO	0.0	\$ (372)	\$ 65,694	\$ 60,038
55	AUTO-OWNERS INSURANCE CO	0.0	\$ (755)	\$ 68,170	\$ 587,939
56	WILSON MUTUAL INS CO	0.0	\$ (2,578)	\$ 31,922	\$ (44,951)
Total for 56 Ranked Insurers Writing This Line		100.0	\$ 244,167,531	\$ 232,496,098	\$ 104,292,868

Wisconsin Market Share - Business of 2023

HOMEOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	STATE FARM FIRE & CSLTY CO	16.2	\$ 338,900,582	\$ 323,783,991	\$ 231,151,303
2	AMERICAN FAMILY MUTUAL INS CO SI	13.6	\$ 285,106,047	\$ 273,994,815	\$ 168,032,445
3	AMERICAN FAMILY INS CO	5.0	\$ 103,772,900	\$ 94,354,746	\$ 67,671,126
4	AUTO-OWNERS INSURANCE CO	4.7	\$ 97,620,462	\$ 88,332,449	\$ 80,318,879
5	ACUITY A MUTUAL INS CO	4.6	\$ 95,785,958	\$ 88,346,781	\$ 64,531,835
6	ERIE INSURANCE CO	4.6	\$ 95,587,124	\$ 86,182,656	\$ 84,089,894
7	WEST BEND INS CO	4.0	\$ 84,228,592	\$ 80,168,538	\$ 67,398,972
8	HOMESITE INSURANCE CO OF THE MIDWEST	3.4	\$ 70,704,874	\$ 61,280,925	\$ 46,722,049
9	ALLSTATE VEHICLE & PROP INS CO	3.0	\$ 63,199,681	\$ 58,452,345	\$ 38,748,602
10	SECURA SUPREME INS CO	1.8	\$ 37,996,871	\$ 36,160,682	\$ 30,711,483
11	AMERICAN STRATEGIC INS CORP	1.7	\$ 35,627,350	\$ 30,811,323	\$ 17,184,957
12	TRAVELERS PERSONAL INS CO	1.4	\$ 29,175,311	\$ 26,975,712	\$ 25,040,463
13	WAUSAU GENERAL INS CO	1.4	\$ 28,834,483	\$ 29,495,083	\$ 9,232,262
14	UNITED SERVICES AUTOMOBILE ASSN	1.3	\$ 28,088,550	\$ 26,528,708	\$ 22,427,705
15	WISCONSIN MUTUAL INS CO	1.3	\$ 27,968,916	\$ 26,240,291	\$ 21,496,048
16	RURAL MUTUAL INS CO	1.3	\$ 26,826,699	\$ 24,682,706	\$ 19,623,061
17	HANOVER INSURANCE CO THE	1.3	\$ 26,723,134	\$ 24,703,767	\$ 16,104,436
18	BADGER MUTUAL INS CO	1.2	\$ 24,864,976	\$ 25,094,461	\$ 17,264,205
19	SAFECO INSURANCE CO OF IL	1.1	\$ 23,817,600	\$ 19,890,874	\$ 11,330,223
20	INTEGRITY SELECT INS CO	1.1	\$ 22,467,562	\$ 21,144,768	\$ 14,303,870
21	COUNTRY MUTUAL INS CO	1.0	\$ 21,278,636	\$ 20,642,175	\$ 9,037,791
22	GERMANTOWN MUTUAL INS CO	0.9	\$ 19,801,787	\$ 18,394,757	\$ 9,795,399
23	AUTO CLUB INS ASSN	0.9	\$ 18,808,058	\$ 19,217,409	\$ 11,381,542
24	USAA CASUALTY INS CO	0.9	\$ 18,548,097	\$ 17,083,101	\$ 11,888,735
25	FOREMOST INSURANCE CO GRAND RAPIDS MI	0.8	\$ 17,330,576	\$ 15,600,846	\$ 7,171,953
26	USAA GENERAL INDEMNITY CO	0.8	\$ 15,727,912	\$ 14,644,224	\$ 11,112,323
27	ILLINOIS FARMERS INS CO	0.7	\$ 15,458,653	\$ 14,948,318	\$ 14,636,558
28	ERIE INSURANCE EXCHANGE	0.7	\$ 13,712,898	\$ 13,947,660	\$ 10,616,787

Wisconsin Market Share - Business of 2023

HOMEOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
29	MUTUAL OF WAUSAU INS CORP	0.6	\$ 13,470,354	\$ 13,158,997	\$ 7,041,033
30	FARMERS AUTOMOBILE INS ASSN THE	0.6	\$ 12,333,978	\$ 12,650,625	\$ 15,940,608
31	FARMERS INSURANCE EXCHANGE	0.6	\$ 11,537,707	\$ 11,590,192	\$ 6,620,726
32	FIRE INSURANCE EXCHANGE	0.5	\$ 11,487,315	\$ 9,602,439	\$ 5,533,529
33	SAFECO INSURANCE CO OF AMER	0.5	\$ 11,297,983	\$ 11,627,660	\$ 1,436,546
34	HOMESITE INSURANCE CO	0.5	\$ 10,955,058	\$ 11,176,750	\$ 5,793,353
35	MT MORRIS MUTUAL INS CO	0.4	\$ 9,039,595	\$ 8,397,988	\$ 8,172,934
36	HASTINGS MUTUAL INS CO	0.4	\$ 8,807,413	\$ 8,272,876	\$ 5,781,357
37	PARTNERS MUTUAL INS CO	0.4	\$ 8,782,726	\$ 8,626,375	\$ 6,521,564
38	CINCINNATI INSURANCE CO THE	0.4	\$ 8,344,946	\$ 8,191,023	\$ 898,709
39	ALLSTATE PROPERTY & CSLTY INS CO	0.4	\$ 8,309,452	\$ 8,693,015	\$ 6,909,403
40	WEA PROPERTY & CSLTY INS CO	0.4	\$ 7,736,569	\$ 7,407,961	\$ 4,945,194
41	AMERICAN MODERN PROP & CSLTY INS CO	0.4	\$ 7,668,264	\$ 6,940,483	\$ 6,174,353
42	ALLSTATE INDEMNITY CO	0.4	\$ 7,440,300	\$ 7,723,708	\$ 2,129,748
43	CINCINNATI CASUALTY CO THE	0.4	\$ 7,404,171	\$ 5,863,869	\$ 3,711,327
44	HOMESTEAD MUTUAL INS CO	0.3	\$ 7,305,315	\$ 6,709,336	\$ 3,755,238
45	MCMILLAN-WARNER MUTUAL INS CO	0.3	\$ 7,292,970	\$ 6,996,326	\$ 3,729,828
46	ALLSTATE INSURANCE CO	0.3	\$ 7,230,907	\$ 7,591,313	\$ 3,279,494
47	ECONOMY FIRE & CSLTY CO	0.3	\$ 7,183,448	\$ 7,345,931	\$ 6,857,317
48	SELECTIVE INSURANCE CO OF SC	0.3	\$ 7,076,262	\$ 6,060,216	\$ 6,645,273
49	NATIONWIDE GENERAL INS CO	0.3	\$ 6,818,970	\$ 6,509,980	\$ 7,765,813
50	CHUBB INDEMNITY INS CO	0.3	\$ 6,566,741	\$ 6,472,079	\$ 4,362,467
51	GARRISON PROPERTY & CSLTY INS CO	0.3	\$ 6,561,988	\$ 5,878,374	\$ 5,088,765
52	TRAVELERS HOME & MARINE INS CO THE	0.3	\$ 6,542,192	\$ 6,724,888	\$ 5,215,010
53	ROCK RIDGE INS CO	0.3	\$ 6,424,003	\$ 5,026,526	\$ 4,010,571
54	ARTISAN AND TRUCKERS CSLTY CO	0.3	\$ 6,121,121	\$ 6,186,474	\$ 4,363,655
55	WESTERN NATIONAL MUTUAL INS CO	0.3	\$ 5,662,691	\$ 5,431,960	\$ 4,697,711
56	IMT INSURANCE CO	0.3	\$ 5,604,435	\$ 5,716,250	\$ 5,207,104

Wisconsin Market Share - Business of 2023

HOMEOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
57	FARMERS PROPERTY & CSLTY INS CO	0.3	\$ 5,513,671	\$ 6,840,032	\$ 5,930,355
58	AUTO CLUB GROUP INS CO	0.3	\$ 5,492,413	\$ 2,825,524	\$ 1,169,132
59	WILSON MUTUAL INS CO	0.3	\$ 5,453,991	\$ 5,713,258	\$ 2,261,010
60	PRIVILEGE UNDERWRITERS RECIPROCAL EXCHANGE	0.3	\$ 5,442,145	\$ 5,034,819	\$ 2,911,109
61	AMICA MUTUAL INS CO	0.3	\$ 5,402,856	\$ 5,071,458	\$ 3,498,156
62	AMERICAN FAMILY CONNECT PROP & CSLTY INS CO	0.3	\$ 5,395,092	\$ 5,940,411	\$ 6,007,295
63	INTEGON NATIONAL INS CO	0.2	\$ 5,076,588	\$ 4,745,761	\$ 4,494,408
64	TRUMBULL INSURANCE CO	0.2	\$ 5,015,513	\$ 5,073,649	\$ 3,394,530
65	SPINNAKER INSURANCE CO	0.2	\$ 4,459,247	\$ 4,177,708	\$ 3,227,401
66	ATLANTIC STATES INS CO	0.2	\$ 4,230,088	\$ 4,425,051	\$ 3,062,195
67	PACIFIC INDEMNITY CO	0.2	\$ 4,156,087	\$ 4,072,853	\$ 890,359
68	NATIONWIDE INSURANCE CO OF AMER	0.2	\$ 4,022,849	\$ 4,177,046	\$ 2,525,457
69	STATE AUTO PROP & CSLTY INS CO	0.2	\$ 3,970,980	\$ 5,639,538	\$ 4,803,000
70	LIBERTY MUTUAL FIRE INS CO	0.2	\$ 3,967,171	\$ 4,043,831	\$ 859,886
71	INTEGRITY PROPERTY & CSLTY INS CO	0.2	\$ 3,963,947	\$ 3,981,159	\$ 1,785,514
72	WADENA INSURANCE CO	0.2	\$ 3,954,489	\$ 3,676,875	\$ 2,977,618
73	GREAT NORTHERN INS CO	0.2	\$ 3,653,337	\$ 3,665,039	\$ 1,356,823
74	AMERICAN BANKERS INS CO OF FL	0.2	\$ 3,605,389	\$ 3,486,667	\$ 1,297,495
75	FARMERS DIRECT PROP & CSLTY INS CO	0.2	\$ 3,499,133	\$ 3,356,719	\$ 1,147,755
76	LEMONADE INSURANCE CO	0.2	\$ 3,493,502	\$ 3,117,193	\$ 2,530,404
77	LM INSURANCE CORP	0.2	\$ 3,446,987	\$ 3,529,360	\$ 518,210
78	ROCKFORD MUTUAL INS CO	0.2	\$ 3,308,691	\$ 2,785,142	\$ 1,853,674
79	AIG PROPERTY CSLTY CO	0.2	\$ 3,256,860	\$ 3,119,326	\$ 1,562,955
80	STANDARD FIRE INS CO THE	0.1	\$ 2,994,528	\$ 3,023,169	\$ 1,806,127
81	COUNTRY PREFERRED INS CO	0.1	\$ 2,854,821	\$ 1,405,892	\$ 986,394
82	FEDERAL INSURANCE CO	0.1	\$ 2,834,007	\$ 2,774,942	\$ 297,856
83	PROPERTY AND CSLTY INS CO OF HARTFORD	0.1	\$ 2,725,377	\$ 2,903,160	\$ 2,079,448
84	UNITED MUTUAL INS CO	0.1	\$ 2,573,208	\$ 2,472,702	\$ 1,835,376

Wisconsin Market Share - Business of 2023

HOMEOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
85	EAGLE POINT MUTUAL INS CO	0.1	\$ 2,569,663	\$ 2,485,502	\$ 5,234,358
86	MAPLE VALLEY MUTUAL INS CO	0.1	\$ 2,410,379	\$ 2,365,558	\$ 266,108
87	MICO INSURANCE CO	0.1	\$ 2,218,293	\$ 1,242,594	\$ 945,139
88	MAIN STREET AMER PROTECTION INS CO	0.1	\$ 2,167,450	\$ 1,629,404	\$ 1,377,281
89	STILLWATER PROPERTY & CSLTY INS CO	0.1	\$ 2,167,395	\$ 2,196,336	\$ 1,920,740
90	UNITRIN SAFEGUARD INS CO	0.1	\$ 2,121,730	\$ 2,401,366	\$ 1,934,138
91	INTEGRITY INSURANCE CO	0.1	\$ 2,030,013	\$ 2,016,221	\$ 709,886
92	LIBERTY MUTUAL INS CO	0.1	\$ 1,924,762	\$ 1,720,844	\$ 703,414
93	NUTMEG INSURANCE CO	0.1	\$ 1,863,667	\$ 1,449,994	\$ 929,981
94	AMERICAN NATIONAL PROP & CSLTY CO	0.1	\$ 1,819,467	\$ 1,646,601	\$ 1,472,560
95	ENCOMPASS INDEMNITY CO	0.1	\$ 1,691,185	\$ 1,680,346	\$ 1,718,486
96	NORTH STAR MUTUAL INS CO	0.1	\$ 1,681,853	\$ 1,291,788	\$ 1,276,973
97	KEMPER INDEPENDENCE INS CO	0.1	\$ 1,590,344	\$ 1,940,416	\$ 858,273
98	NATIONWIDE MUTUAL INS CO	0.1	\$ 1,529,736	\$ 1,575,396	\$ 1,102,003
99	FOREMOST PROPERTY & CSLTY INS CO	0.1	\$ 1,497,376	\$ 1,464,540	\$ 1,191,291
100	MEEMIC INSURANCE CO	0.1	\$ 1,495,922	\$ 2,443,520	\$ 4,718,118
101	BERKLEY INSURANCE CO	0.1	\$ 1,487,979	\$ 1,262,440	\$ 940,627
102	STATE AUTO INS CO OF WI	0.1	\$ 1,453,935	\$ 2,164,960	\$ 1,405,832
103	AMGUARD INSURANCE CO	0.1	\$ 1,401,103	\$ 1,197,535	\$ 1,653,646
104	MADISON MUTUAL INS CO	0.1	\$ 1,301,924	\$ 1,214,844	\$ 1,026,588
105	ECONOMY PREMIER ASSUR CO	0.1	\$ 1,268,878	\$ 1,333,409	\$ 698,760
106	ELECTRIC INSURANCE CO	0.1	\$ 1,262,259	\$ 1,253,291	\$ 863,853
107	TEACHERS INSURANCE CO	0.1	\$ 1,247,508	\$ 1,175,015	\$ 753,651
108	CENTRAL MUTUAL INS CO	0.1	\$ 1,201,325	\$ 961,949	\$ 1,167,522
109	PEERLESS INDEMNITY INS CO	0.1	\$ 1,165,981	\$ 509,113	\$ 239,129
110	CRESTBROOK INSURANCE CO	0.1	\$ 1,148,313	\$ 1,144,270	\$ 791,019
111	HARTFORD INSURANCE CO OF THE MIDWEST	0.0	\$ 978,555	\$ 1,022,013	\$ 537,678
112	MARKEL AMERICAN INS CO	0.0	\$ 822,619	\$ 824,277	\$ 82,492

Wisconsin Market Share - Business of 2023

HOMEOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
113	DONEGAL MUTUAL INS CO	0.0	\$ 738,306	\$ 424,949	\$ 518,541
114	FORWARD MUTUAL INS CO	0.0	\$ 737,165	\$ 707,354	\$ 156,490
115	AMERICAN MODERN HOME INS CO	0.0	\$ 625,759	\$ 529,085	\$ 125,082
116	SECURA INSURANCE CO	0.0	\$ 521,223	\$ 526,125	\$ 261,701
117	TRAVELERS PROPERTY CSLTY INS CO	0.0	\$ 519,122	\$ 539,307	\$ 492,423
118	HARTFORD CASUALTY INS CO	0.0	\$ 505,030	\$ 466,249	\$ 331,550
119	BRANCH INSURANCE EXCHANGE	0.0	\$ 465,051	\$ 468,795	\$ 309,298
120	OWNERS INSURANCE CO	0.0	\$ 464,760	\$ 417,287	\$ 372,658
121	TOWER HILL PRIME INS CO	0.0	\$ 463,431	\$ 337,016	\$ 120,860
122	ARMED FORCES INS EXCHANGE	0.0	\$ 463,321	\$ 478,384	\$ 333,350
123	HOMESITE INDEMNITY CO	0.0	\$ 454,354	\$ 426,981	\$ 883,092
124	EXECUTIVE RISK INDEMNITY INC	0.0	\$ 430,735	\$ 110,897	\$ 43,574
125	VIGILANT INSURANCE CO	0.0	\$ 427,530	\$ 428,010	\$ 81,483
126	TRUCK INSURANCE EXCHANGE	0.0	\$ 409,461	\$ 265,363	\$ 166,181
127	AUSTIN MUTUAL INS CO	0.0	\$ 409,403	\$ 449,906	\$ 19,150
128	PRAETORIAN INSURANCE CO	0.0	\$ 351,721	\$ 314,642	\$ 99,608
129	HORACE MANN INS CO	0.0	\$ 328,758	\$ 320,817	\$ 553,505
130	INTEGON INDEMNITY CORP	0.0	\$ 312,870	\$ 67,538	\$ 15,882
131	MIDWEST FAMILY MUTUAL INS CO	0.0	\$ 310,054	\$ 326,550	\$ 663,231
132	CHUBB NATIONAL INS CO	0.0	\$ 280,154	\$ 96,343	\$ 22,092
133	TWIN CITY FIRE INS CO	0.0	\$ 262,875	\$ 261,372	\$ 121,597
134	GRINNELL MUTUAL REINSURANCE CO	0.0	\$ 174,981	\$ 361,525	\$ 273,696
135	TRAVELERS INDEMNITY CO OF AMER THE	0.0	\$ 168,899	\$ 174,730	\$ 18,491
136	WESTFIELD INSURANCE CO	0.0	\$ 101,973	\$ 101,075	\$ 124,252
137	ESURANCE INSURANCE CO	0.0	\$ 97,649	\$ 131,256	\$ 49,342
138	ENCOMPASS INSURANCE CO OF AMER	0.0	\$ 88,400	\$ 97,402	\$ 54,759
139	PHARMACISTS MUTUAL INS CO	0.0	\$ 86,888	\$ 271,931	\$ 102,374
140	ALLSTATE NORTH AMER INS CO	0.0	\$ 73,854	\$ 8,110	\$ 7,124

Wisconsin Market Share - Business of 2023

HOMEOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
141	AUTOMOBILE INSURANCE CO OF HARTFORD CT THE	0.0	\$ 71,496	\$ 73,085	\$ 95,479
142	HARTFORD FIRE INS CO	0.0	\$ 60,558	\$ 63,322	\$ 44,136
143	TRISURA INSURANCE CO	0.0	\$ 59,274	\$ 36,982	\$ 21,593
144	TOGGLE INSURANCE CO	0.0	\$ 56,490	\$ 48,396	\$ 61,874
145	PIONEER SPECIALTY INS CO	0.0	\$ 54,239	\$ 17,457	\$ 590
146	PEKIN INSURANCE CO	0.0	\$ 47,804	\$ 63,010	\$ 69,961
147	CENTURY-NATIONAL INSURANCE CO	0.0	\$ 45,220	\$ 44,961	\$ 78,531
148	STATE AUTOMOBILE MUTUAL INS CO	0.0	\$ 34,751	\$ 33,203	\$ 46,202
149	NETHERLANDS INSURANCE CO THE	0.0	\$ 28,613	\$ 33,112	\$ 7,913
150	QBE INSURANCE CORP	0.0	\$ 21,939	\$ 298,823	\$ (1,786,330)
151	UNITED STATES LIABILITY INS CO	0.0	\$ 18,497	\$ 14,711	\$ 2,145
152	FOUNDERS INSURANCE CO	0.0	\$ 17,543	\$ 10,123	\$ 650
153	TRAVELERS CASUALTY & SURETY CO	0.0	\$ 14,129	\$ 13,803	\$ 12,975
154	NATIONAL GENERAL INS CO	0.0	\$ 12,533	\$ 5,911	\$ -
155	BANKERS STANDARD INS CO	0.0	\$ 6,059	\$ 10,338	\$ (290,330)
156	AMERICAN SECURITY INS CO	0.0	\$ 5,828	\$ 5,509	\$ (296)
157	FIRST CHICAGO INS CO	0.0	\$ 4,612	\$ 5,790	\$ -
158	HARLEYSVILLE INSURANCE CO	0.0	\$ 4,264	\$ 1,830	\$ 6,575
159	STATE NATIONAL INS CO INC	0.0	\$ 3,421	\$ (579)	\$ 6,359
160	MOTORISTS COMMERCIAL MUTUAL INS CO	0.0	\$ 3,242	\$ 3,242	\$ 10,493
161	FARMERS MUTUAL HAIL INS CO OF IA	0.0	\$ 2,124	\$ 2,408	\$ -
162	STANDARD GUARANTY INS CO	0.0	\$ 1,909	\$ 14,565	\$ (2,943)
163	AFFILIATED F M INS CO	0.0	\$ 1,548	\$ 978	\$ -
164	NATIONAL GENERAL ASSUR CO	0.0	\$ 1,293	\$ 719	\$ -
165	REGENT INSURANCE CO	0.0	\$ 1,052	\$ 3,089	\$ (36,020)
166	SELECTIVE INSURANCE CO OF THE SOUTHEAST	0.0	\$ 571	\$ 582	\$ 605
167	PENNSYLVANIA LUMBERMENS MUTUAL INS CO	0.0	\$ 361	\$ 389	\$ 328
168	STARR INDEMNITY & LIABILITY CO	0.0	\$ 76	\$ 66	\$ 71

Wisconsin Market Share - Business of 2023

HOMEOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
169	UTICA MUTUAL INS CO	0.0	\$ 57	\$ 41	\$ 46
170	MERASTAR INSURANCE CO	0.0	\$ 1	\$ 762	\$ (7)
171	FIREMANS FUND INS CO	0.0	\$ -	\$ 2,286	\$ -
172	UNITRIN DIRECT PROP & CSLTY CO	0.0	\$ -	\$ 710	\$ 7
173	SENTRY INSURANCE CO	0.0	\$ -	\$ -	\$ 8,969
174	CONTINENTAL CASUALTY CO	0.0	\$ -	\$ -	\$ 4,800
175	PROGRESSIVE NORTHERN INS CO	0.0	\$ -	\$ -	\$ 1,302
176	UNITED FIRE & CSLTY CO	0.0	\$ -	\$ -	\$ 644
177	HARTFORD ACCIDENT & INDEMNITY CO	0.0	\$ -	\$ -	\$ 522
178	FIRST AMERICAN PROP & CSLTY INS CO	0.0	\$ -	\$ -	\$ 228
179	NATIONWIDE AFFINITY INS CO OF AMER	0.0	\$ -	\$ -	\$ 8
180	OHIO CASUALTY INS CO THE	0.0	\$ -	\$ -	\$ (2)
181	MID-CENTURY INSURANCE CO	0.0	\$ -	\$ -	\$ (6)
182	UNITRIN PREFERRED INS CO	0.0	\$ -	\$ -	\$ (33)
183	MIDDLESEX INSURANCE CO	0.0	\$ -	\$ -	\$ (124)
184	AMERICAN MODERN SELECT INS CO	0.0	\$ -	\$ -	\$ (165)
185	AMERICAN FAMILY HOME INS CO	0.0	\$ -	\$ -	\$ (368)
186	STATE FARM GENERAL INS CO	0.0	\$ -	\$ -	\$ (463)
187	AMERICAN FIRE & CSLTY CO	0.0	\$ -	\$ -	\$ (3,295)
188	WEST AMERICAN INS CO	0.0	\$ -	\$ -	\$ (4,244)
189	SENTINEL INSURANCE CO LTD	0.0	\$ -	\$ -	\$ (4,291)
190	ALLIANZ GLOBAL RISKS US INS CO	0.0	\$ -	\$ -	\$ (5,157)
191	GENERAL CASUALTY CO OF WI	0.0	\$ -	\$ -	\$ (10,390)
192	ESURANCE PROPERTY & CSLTY INS CO	0.0	\$ (82)	\$ (77)	\$ (68,140)
193	ALLIED PROPERTY & CSLTY INS CO	0.0	\$ (507)	\$ (507)	\$ (309)
194	MASSACHUSETTS BAY INS CO	0.0	\$ (622)	\$ (622)	\$ (51,867)
195	HARTFORD UNDERWRITERS INS CO	0.0	\$ (906)	\$ (385)	\$ 87
196	NATIONAL CASUALTY CO	0.0	\$ (1,268)	\$ (1,268)	\$ (929)

Wisconsin Market Share - Business of 2023

HOMEOWNERS MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
197	DEPOSITORS INSURANCE CO	0.0	\$ (1,479)	\$ (1,479)	\$ (1,090)
198	LIBERTY INSURANCE CORP	0.0	\$ (1,510)	\$ (1,510)	\$ (4,567)
199	CITIZENS INSURANCE CO OF AMER	0.0	\$ (1,809)	\$ (1,809)	\$ (12,736)
200	NATIONWIDE AGRIBUSINESS INS CO	0.0	\$ (1,860)	\$ (1,860)	\$ (1,414)
201	AMCO INSURANCE CO	0.0	\$ (8,918)	\$ (8,918)	\$ (8,293)
202	EMPIRE FIRE & MARINE INS CO	0.0	\$ (10,757)	\$ (10,757)	\$ -
Total for 202 Ranked Insurers Writing This Line		100.0	\$ 2,089,077,257	\$ 1,968,258,982	\$ 1,399,713,694

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	SOCIETY INSURANCE A MUTUAL CO	5.6	\$ 55,943,987	\$ 53,601,695	\$ 27,936,759
2	SECURA INSURANCE CO	5.1	\$ 50,686,338	\$ 49,089,137	\$ 29,162,651
3	ACUITY A MUTUAL INS CO	4.9	\$ 49,390,552	\$ 45,321,228	\$ 26,925,548
4	RURAL MUTUAL INS CO	4.8	\$ 47,777,208	\$ 44,825,754	\$ 34,809,828
5	AMERICAN FAMILY INS CO	4.3	\$ 42,531,617	\$ 28,320,308	\$ 11,491,446
6	OWNERS INSURANCE CO	3.9	\$ 39,390,289	\$ 35,693,745	\$ 24,296,249
7	STATE FARM FIRE & CSLTY CO	3.2	\$ 31,759,079	\$ 30,064,356	\$ 29,102,615
8	FEDERAL INSURANCE CO	3.2	\$ 31,508,707	\$ 29,118,440	\$ 3,331,936
9	CINCINNATI INSURANCE CO THE	3.0	\$ 29,517,101	\$ 27,913,862	\$ 6,842,131
10	AUTO-OWNERS INSURANCE CO	2.9	\$ 28,851,665	\$ 25,333,786	\$ 17,873,936
11	WEST BEND INS CO	2.6	\$ 25,709,231	\$ 24,503,568	\$ 19,400,783
12	GERMANTOWN MUTUAL INS CO	2.5	\$ 24,844,174	\$ 23,141,989	\$ 14,230,781
13	CHURCH MUTUAL INS CO SI	2.0	\$ 20,270,151	\$ 18,958,510	\$ 15,576,931
14	ERIE INSURANCE CO	2.0	\$ 19,697,117	\$ 15,397,695	\$ 10,580,817
15	CHARTER OAK FIRE INS CO THE	1.8	\$ 18,399,638	\$ 18,286,702	\$ 8,072,516
16	TRAVELERS PROPERTY CSLTY CO OF AMER	1.8	\$ 17,568,800	\$ 17,729,479	\$ 2,846,366
17	FRANKENMUTH INSURANCE CO	1.4	\$ 13,998,251	\$ 13,109,551	\$ 11,002,674
18	INTEGRITY INSURANCE CO	1.4	\$ 13,981,470	\$ 14,496,968	\$ 5,530,630
19	ERIE INSURANCE EXCHANGE	1.3	\$ 13,393,599	\$ 15,572,353	\$ 17,687,925
20	PEKIN INSURANCE CO	1.3	\$ 13,087,031	\$ 12,362,739	\$ 8,414,966
21	PHILADELPHIA INDEMNITY INS CO	1.3	\$ 12,538,892	\$ 12,312,637	\$ 6,042,456
22	CITIZENS INSURANCE CO OF AMER	1.3	\$ 12,533,703	\$ 12,143,631	\$ 11,974,135
23	TRAVELERS INDEMNITY CO OF AMER THE	1.1	\$ 10,862,865	\$ 10,124,169	\$ 2,066,619
24	BADGER MUTUAL INS CO	1.1	\$ 10,722,719	\$ 10,484,337	\$ 5,512,005
25	PHOENIX INSURANCE CO THE	1.1	\$ 10,648,465	\$ 10,247,957	\$ 3,596,390

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
26	GREAT NORTHERN INS CO	1.0	\$ 10,429,748	\$ 9,841,627	\$ 4,350,105
27	MOTORISTS COMMERCIAL MUTUAL INS CO	0.9	\$ 9,087,016	\$ 8,874,544	\$ 6,944,553
28	ACE AMERICAN INS CO	0.8	\$ 8,093,095	\$ 10,950,998	\$ 3,188,817
29	GREATER NEW YORK MUTUAL INS CO	0.8	\$ 7,793,084	\$ 6,374,570	\$ 5,413,642
30	MASSACHUSETTS BAY INS CO	0.7	\$ 7,442,296	\$ 7,269,631	\$ 1,413,677
31	OHIO SECURITY INS CO	0.7	\$ 7,156,564	\$ 6,995,617	\$ 1,084,885
32	TRAVELERS INDEMNITY CO OF CT THE	0.7	\$ 7,086,916	\$ 6,418,528	\$ 781,830
33	BROTHERHOOD MUTUAL INS CO	0.7	\$ 6,639,347	\$ 6,138,009	\$ 4,787,467
34	CONTINENTAL CASUALTY CO	0.6	\$ 6,422,884	\$ 6,525,488	\$ 2,922,608
35	HOUSING ENTERPRISE INS CO INC	0.6	\$ 6,363,660	\$ 5,876,232	\$ 14,358,760
36	MIDVALE INDEMNITY CO	0.6	\$ 6,328,567	\$ 5,715,920	\$ 3,322,683
37	WADENA INSURANCE CO	0.6	\$ 6,006,748	\$ 5,733,232	\$ 5,862,849
38	WISCONSIN MUTUAL INS CO	0.6	\$ 5,825,106	\$ 5,706,741	\$ 6,003,478
39	ROCKFORD MUTUAL INS CO	0.6	\$ 5,787,984	\$ 5,199,373	\$ 2,254,035
40	HARTFORD FIRE INS CO	0.6	\$ 5,669,484	\$ 5,167,330	\$ 8,822,579
41	TRIANGLE INSURANCE CO INC	0.6	\$ 5,522,205	\$ 3,689,672	\$ 550,829
42	TRAVELERS INDEMNITY CO THE	0.5	\$ 5,385,892	\$ 4,937,852	\$ 2,086,792
43	VALLEY FORGE INS CO	0.5	\$ 5,216,528	\$ 5,171,550	\$ 2,479,354
44	CM REGENT INS CO	0.5	\$ 5,207,963	\$ 5,132,527	\$ 4,620,310
45	ATLANTIC STATES INS CO	0.5	\$ 5,110,871	\$ 5,438,269	\$ 3,102,596
46	HASTINGS MUTUAL INS CO	0.5	\$ 5,056,919	\$ 5,234,084	\$ 10,203,349
47	COUNTRY MUTUAL INS CO	0.5	\$ 4,754,416	\$ 4,280,043	\$ 9,298,831
48	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	0.5	\$ 4,584,484	\$ 4,410,879	\$ 1,386,719
49	CONTINENTAL INSURANCE CO THE	0.4	\$ 4,477,643	\$ 4,542,443	\$ 968,511
50	ALLSTATE INDEMNITY CO	0.4	\$ 4,276,602	\$ 4,059,592	\$ 1,302,896

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
51	AMERICAN CASUALTY CO OF READING PA	0.4	\$ 4,112,689	\$ 3,996,293	\$ (796,879)
52	HARTFORD UNDERWRITERS INS CO	0.4	\$ 4,011,532	\$ 3,311,786	\$ 1,069,978
53	MIDWEST FAMILY MUTUAL INS CO	0.4	\$ 3,987,367	\$ 4,338,871	\$ 784,596
54	GRINNELL MUTUAL REINSURANCE CO	0.4	\$ 3,903,077	\$ 4,022,685	\$ 3,583,949
55	AMCO INSURANCE CO	0.4	\$ 3,844,030	\$ 4,141,873	\$ 4,892,108
56	FIDELITY AND GUARANTY INS CO	0.4	\$ 3,734,560	\$ 3,152,456	\$ 1,180,200
57	HANOVER INSURANCE CO THE	0.4	\$ 3,672,291	\$ 3,193,059	\$ 446,393
58	NATIONAL FIRE INS CO OF HARTFORD	0.4	\$ 3,607,308	\$ 3,216,707	\$ 1,832,355
59	TRANSPORTATION INSURANCE CO	0.3	\$ 3,481,057	\$ 3,253,122	\$ 718,095
60	CONTINENTAL WESTERN INS CO	0.3	\$ 3,253,200	\$ 3,166,907	\$ 3,579,441
61	WISCONSIN COUNTY MUTUAL INS CORP	0.3	\$ 3,250,664	\$ 3,228,014	\$ 13,027,958
62	FEDERATED MUTUAL INS CO	0.3	\$ 3,224,012	\$ 2,857,190	\$ 1,409,034
63	ZURICH AMERICAN INS CO	0.3	\$ 3,102,847	\$ 3,361,387	\$ 968,185
64	AMGUARD INSURANCE CO	0.3	\$ 3,057,546	\$ 3,032,318	\$ 2,121,074
65	AMERICAN FAMILY MUTUAL INS CO SI	0.3	\$ 2,918,706	\$ 16,969,224	\$ 7,989,757
66	WESTFIELD INSURANCE CO	0.3	\$ 2,855,336	\$ 2,679,115	\$ 1,560,472
67	AUSTIN MUTUAL INS CO	0.3	\$ 2,825,021	\$ 2,800,613	\$ 4,115,931
68	MT MORRIS MUTUAL INS CO	0.3	\$ 2,820,441	\$ 2,716,674	\$ 2,301,486
69	AMERICAN FAMILY HOME INS CO	0.3	\$ 2,787,763	\$ 2,521,015	\$ 650,964
70	STATE NATIONAL INS CO INC	0.3	\$ 2,784,082	\$ 2,648,082	\$ 249,444
71	GENERAL CASUALTY CO OF WI	0.3	\$ 2,723,691	\$ 4,628,060	\$ (1,582,070)
72	MID-CENTURY INSURANCE CO	0.3	\$ 2,652,849	\$ 2,636,587	\$ 4,891,045
73	ACADIA INSURANCE CO	0.3	\$ 2,635,185	\$ 1,488,394	\$ 510,467
74	INTEGON NATIONAL INS CO	0.3	\$ 2,622,843	\$ 2,481,655	\$ 806,229
75	CENTRAL MUTUAL INS CO	0.3	\$ 2,543,101	\$ 1,923,161	\$ 2,534,884

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
76	BENCHMARK INSURANCE CO	0.3	\$ 2,527,538	\$ 2,359,973	\$ 2,612,170
77	ALLMERICA FINANCIAL BENEFIT INS CO	0.3	\$ 2,517,823	\$ 1,910,328	\$ 431,180
78	CINCINNATI INDEMNITY CO THE	0.2	\$ 2,483,982	\$ 2,296,980	\$ 641,552
79	RIVERPORT INSURANCE CO	0.2	\$ 2,473,519	\$ 1,323,052	\$ (80,187)
80	FIREMANS FUND INS CO	0.2	\$ 2,435,483	\$ 2,268,917	\$ (183,624)
81	TRAVELERS CASUALTY INS CO OF AMER	0.2	\$ 2,424,523	\$ 2,527,030	\$ 2,908,446
82	TRUCK INSURANCE EXCHANGE	0.2	\$ 2,357,290	\$ 2,271,259	\$ (207,540)
83	STATE AUTOMOBILE MUTUAL INS CO	0.2	\$ 2,346,962	\$ 2,281,411	\$ 2,256,626
84	AMERICAN SOUTHERN HOME INS CO	0.2	\$ 2,343,906	\$ 2,238,497	\$ 421,010
85	CUMIS INSURANCE SOCIETY INC	0.2	\$ 2,093,855	\$ 2,033,176	\$ 966,473
86	UNION INSURANCE CO	0.2	\$ 2,090,146	\$ 2,059,177	\$ 435,497
87	PARTNERS MUTUAL INS CO	0.2	\$ 1,966,843	\$ 1,917,550	\$ 523,374
88	HARLEYSVILLE INSURANCE CO	0.2	\$ 1,951,803	\$ 2,566,284	\$ 3,449,272
89	GUIDEONE INSURANCE CO	0.2	\$ 1,946,270	\$ 1,878,105	\$ (291,343)
90	DONEGAL MUTUAL INS CO	0.2	\$ 1,938,258	\$ 1,854,543	\$ 1,434,238
91	NATIONWIDE AGRIBUSINESS INS CO	0.2	\$ 1,916,386	\$ 2,247,858	\$ (60,890)
92	BERKSHIRE HATHAWAY HOMESTATE INS CO	0.2	\$ 1,858,554	\$ 1,635,111	\$ 340,018
93	WESCO INSURANCE CO	0.2	\$ 1,832,430	\$ 1,620,200	\$ 2,476,464
94	CINCINNATI CASUALTY CO THE	0.2	\$ 1,759,373	\$ 1,793,508	\$ (1,777,923)
95	STATE AUTO PROP & CSLTY INS CO	0.2	\$ 1,757,152	\$ 1,692,498	\$ 3,066,882
96	HOUSING AUTHORITY PROP INS A MUTUAL CO	0.2	\$ 1,751,685	\$ 1,602,419	\$ 705,724
97	NATIONWIDE ASSURANCE CO	0.2	\$ 1,721,572	\$ 1,669,374	\$ 841,132
98	ILLINOIS CASUALTY CO	0.2	\$ 1,720,661	\$ 1,628,900	\$ 448,536
99	MAPLE VALLEY MUTUAL INS CO	0.2	\$ 1,691,314	\$ 996,096	\$ 133,000
100	AMERISURE INSURANCE CO	0.2	\$ 1,664,162	\$ 1,390,989	\$ (347,192)

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
101	OLD GUARD INS CO	0.2	\$ 1,622,805	\$ 1,280,104	\$ 2,196,871
102	AMERICAN RELIABLE INS CO	0.2	\$ 1,577,713	\$ 1,485,381	\$ 508,894
103	TWIN CITY FIRE INS CO	0.1	\$ 1,410,407	\$ 1,442,088	\$ 1,772,614
104	SENTINEL INSURANCE CO LTD	0.1	\$ 1,370,289	\$ 1,439,599	\$ (177,010)
105	BERKSHIRE HATHAWAY SPECIALTY INS CO	0.1	\$ 1,345,826	\$ 1,039,385	\$ 574,143
106	BERKLEY NATIONAL INS CO	0.1	\$ 1,314,127	\$ 1,480,105	\$ 695,062
107	mitsui sumitomo ins co of amer	0.1	\$ 1,312,585	\$ 1,155,163	\$ 166,458
108	BCS INSURANCE CO	0.1	\$ 1,312,272	\$ 1,340,512	\$ 158,379
109	FARMERS INSURANCE EXCHANGE	0.1	\$ 1,309,064	\$ 1,391,318	\$ 258,646
110	FIREMENS INSURANCE CO OF WA DC	0.1	\$ 1,263,014	\$ 1,244,863	\$ 326,780
111	NATIONWIDE GENERAL INS CO	0.1	\$ 1,258,410	\$ 1,440,084	\$ 1,306,052
112	COMMUNITY INSURANCE CORP	0.1	\$ 1,249,530	\$ 1,187,383	\$ 278,408
113	AGCS MARINE INS CO	0.1	\$ 1,175,942	\$ 1,177,366	\$ 566,871
114	INTEGRITY SELECT INS CO	0.1	\$ 1,095,764	\$ 1,114,136	\$ 698,700
115	ST PAUL FIRE & MARINE INS CO	0.1	\$ 1,045,986	\$ 450,830	\$ 156,399
116	INSURANCE COMPANY OF GREATER NY	0.1	\$ 1,032,597	\$ 656,510	\$ 71,263
117	BERKLEY REGIONAL INS CO	0.1	\$ 1,029,663	\$ 2,796,312	\$ 779,728
118	DIAMOND STATE INS CO	0.1	\$ 975,978	\$ 859,432	\$ 383,804
119	ARCH INSURANCE CO	0.1	\$ 966,737	\$ 938,007	\$ 37,430
120	HOMESTEAD MUTUAL INS CO	0.1	\$ 890,321	\$ 821,895	\$ 237,820
121	GRANITE STATE INS CO	0.1	\$ 854,390	\$ 703,373	\$ 207,944
122	SELECTIVE INSURANCE CO OF AMER	0.1	\$ 850,602	\$ 732,312	\$ 456,138
123	EMCASCO INSURANCE CO	0.1	\$ 836,661	\$ 821,418	\$ 1,285,082
124	UNITED STATES FIRE INS CO	0.1	\$ 829,806	\$ 728,131	\$ 454,993
125	ARTISAN AND TRUCKERS CSLTY CO	0.1	\$ 821,410	\$ 742,940	\$ 652,105

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
126	DEPOSITORS INSURANCE CO	0.1	\$ 817,192	\$ 988,973	\$ 563,010
127	AMERICAN ZURICH INS CO	0.1	\$ 808,234	\$ 631,582	\$ 337,356
128	VIGILANT INSURANCE CO	0.1	\$ 802,572	\$ 764,813	\$ (7,188)
129	CHUBB INDEMNITY INS CO	0.1	\$ 798,920	\$ 510,683	\$ 302,182
130	AMERICAN ALTERNATIVE INS CORP	0.1	\$ 795,457	\$ 556,700	\$ (240,020)
131	CRUM & FORSTER INDEMNITY CO	0.1	\$ 761,438	\$ 627,265	\$ 34,701
132	UNITED FIRE & CSLTY CO	0.1	\$ 754,920	\$ 708,314	\$ 930,083
133	AMERICAN NATIONAL PROP & CSLTY CO	0.1	\$ 747,490	\$ 740,478	\$ 176,027
134	EMPLOYERS MUTUAL CSLTY CO	0.1	\$ 730,998	\$ 708,632	\$ 979,571
135	GREAT AMERICAN INS CO	0.1	\$ 700,173	\$ 571,500	\$ 98,702
136	FREMONT INSURANCE CO	0.1	\$ 699,343	\$ 402,751	\$ 364,298
137	HARTFORD CASUALTY INS CO	0.1	\$ 681,702	\$ 708,702	\$ 298,101
138	ALLSTATE INSURANCE CO	0.1	\$ 681,301	\$ 705,211	\$ 159,861
139	INTEGRITY PROPERTY & CSLTY INS CO	0.1	\$ 677,893	\$ 781,536	\$ 626,628
140	MARKEL INSURANCE CO	0.1	\$ 652,413	\$ 671,571	\$ 246,643
141	PHARMACISTS MUTUAL INS CO	0.1	\$ 650,682	\$ 680,189	\$ 160,453
142	ACE PROPERTY & CSLTY INS CO	0.1	\$ 645,223	\$ 464,599	\$ 204,248
143	NOVA CASUALTY CO	0.1	\$ 636,246	\$ 610,751	\$ (88,751)
144	EVEREST NATIONAL INS CO	0.1	\$ 633,087	\$ 628,502	\$ 243,826
145	STARNET INSURANCE CO	0.1	\$ 628,576	\$ 584,376	\$ (9,154)
146	LIBERTY MUTUAL FIRE INS CO	0.1	\$ 586,000	\$ 548,101	\$ 76,994
147	FEDERATED SERVICE INS CO	0.1	\$ 578,121	\$ 545,549	\$ 324,498
148	ATLANTIC SPECIALTY INS CO	0.1	\$ 561,867	\$ 567,647	\$ 571,955
149	GREAT AMERICAN ASSUR CO	0.1	\$ 557,638	\$ 494,822	\$ 48,841
150	REGENT INSURANCE CO	0.1	\$ 514,756	\$ 1,102,653	\$ (1,532,248)

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
151	WESTFIELD NATIONAL INS CO	0.0	\$ 496,469	\$ 441,463	\$ 352,493
152	AMERICAN FIRE & CSLTY CO	0.0	\$ 493,268	\$ 487,954	\$ 180,807
153	MUTUAL OF WAUSAU INS CORP	0.0	\$ 492,220	\$ 477,627	\$ 32,469
154	FIRE INSURANCE EXCHANGE	0.0	\$ 462,022	\$ 479,105	\$ 286,067
155	MGT INSURANCE CO	0.0	\$ 433,497	\$ 348,615	\$ 48,790
156	OHIO CASUALTY INS CO THE	0.0	\$ 429,239	\$ 384,794	\$ 249,570
157	STRATHMORE INSURANCE CO	0.0	\$ 406,972	\$ 448,955	\$ 1,225,418
158	WEST AMERICAN INS CO	0.0	\$ 400,751	\$ 333,107	\$ 552,641
159	NATIONWIDE MUTUAL INS CO	0.0	\$ 394,812	\$ 863,560	\$ 782,980
160	SENECA INSURANCE CO INC	0.0	\$ 387,280	\$ 458,156	\$ 136,250
161	NEW YORK MARINE & GENERAL INS CO	0.0	\$ 371,642	\$ 275,089	\$ 55,569
162	AMERISURE MUTUAL INS CO	0.0	\$ 368,883	\$ 326,604	\$ 7,928
163	AMERICAN SELECT INS CO	0.0	\$ 368,116	\$ 291,544	\$ 359,279
164	JEWELERS MUTUAL INS CO SI	0.0	\$ 361,985	\$ 354,139	\$ 80,858
165	QBE INSURANCE CORP	0.0	\$ 358,976	\$ 736,987	\$ 4,315,619
166	CRESTBROOK INSURANCE CO	0.0	\$ 356,370	\$ 396,891	\$ (6,139)
167	MARKEL AMERICAN INS CO	0.0	\$ 353,739	\$ 321,647	\$ 19,145
168	WESTFIELD PREMIER INS CO	0.0	\$ 347,304	\$ 126,918	\$ 63,186
169	SWISS RE CORPORATE SOLUTIONS ELITE INS CORP	0.0	\$ 342,461	\$ 297,681	\$ 265,537
170	AMERICAN HALLMARK INS CO OF TX	0.0	\$ 340,165	\$ 602,848	\$ 4,077,025
171	SELECTIVE INSURANCE CO OF THE SOUTHEAST	0.0	\$ 335,427	\$ 325,809	\$ 888,194
172	SENTRY INSURANCE CO	0.0	\$ 327,737	\$ 304,552	\$ 123,934
173	ADDISON INSURANCE CO	0.0	\$ 321,585	\$ 370,590	\$ 118,491
174	UNITED MUTUAL INS CO	0.0	\$ 308,443	\$ 301,987	\$ (4,777)
175	STANDARD FIRE INS CO THE	0.0	\$ 306,476	\$ 315,609	\$ 187,852

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
176	STAR INSURANCE CO	0.0	\$ 305,718	\$ 40,230	\$ 8,656
177	GENERAL INSURANCE CO OF AMER	0.0	\$ 297,794	\$ 289,224	\$ 63,439
178	LIO INSURANCE CO	0.0	\$ 289,630	\$ 325,840	\$ 51,172
179	HANOVER AMERICAN INS CO THE	0.0	\$ 283,431	\$ 351,665	\$ (195,717)
180	KEYSTONE NATIONAL INS CO	0.0	\$ 283,261	\$ 257,900	\$ 325,545
181	HISCOX INSURANCE CO INC	0.0	\$ 269,404	\$ 250,256	\$ 287,166
182	INTREPID INSURANCE CO	0.0	\$ 267,302	\$ 243,457	\$ 115,093
183	WESTFIELD CHAMPION INS CO	0.0	\$ 254,614	\$ 216,726	\$ 37,048
184	HARLEYSVILLE WORCESTER INS CO	0.0	\$ 254,235	\$ 390,326	\$ 157,683
185	GUIDEONE SPECIALTY INS CO	0.0	\$ 251,062	\$ 203,249	\$ 506,942
186	NEW HAMPSHIRE INS CO	0.0	\$ 243,487	\$ 199,049	\$ (32,360)
187	TRI-STATE INSURANCE CO OF MN	0.0	\$ 236,351	\$ 224,850	\$ 57,252
188	PENNSYLVANIA MANUFACTURERS ASSN INS CO	0.0	\$ 233,588	\$ 216,995	\$ 71,704
189	AMERICAN HOME ASSUR CO	0.0	\$ 229,203	\$ 226,179	\$ 178,240
190	UNION INSURANCE CO OF PROVIDENCE	0.0	\$ 226,375	\$ 149,764	\$ 51,360
191	AMERICAN GUARANTEE & LIABILITY INS CO	0.0	\$ 223,731	\$ 198,768	\$ (200,776)
192	ASPEN AMERICAN INS CO	0.0	\$ 208,504	\$ 209,733	\$ (13,269)
193	ACCREDITED SURETY & CSLTY CO INC	0.0	\$ 205,883	\$ 146,502	\$ 137,619
194	SPINNAKER INSURANCE CO	0.0	\$ 198,521	\$ 63,081	\$ 206,733
195	WESTFIELD SUPERIOR INS CO	0.0	\$ 192,249	\$ 101,040	\$ 45,870
196	ZURICH AMERICAN INS CO OF IL	0.0	\$ 191,837	\$ 164,350	\$ 115,293
197	SECURITY NATIONAL INS CO	0.0	\$ 189,174	\$ 402,960	\$ (82,935)
198	ACE FIRE UNDERWRITERS INS CO	0.0	\$ 184,831	\$ 305,151	\$ 119,040
199	WESTFIELD TOUCHSTONE INS CO	0.0	\$ 183,950	\$ 132,999	\$ 53,939
200	RLI INSURANCE CO	0.0	\$ 178,770	\$ 180,699	\$ 45,592

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
201	PACIFIC INDEMNITY CO	0.0	\$ 172,846	\$ 119,076	\$ (6,773)
202	ALL AMERICA INS CO	0.0	\$ 170,336	\$ 260,144	\$ (161,635)
203	VANTAPRO SPECIALTY INS CO	0.0	\$ 161,164	\$ 132,305	\$ 29,043
204	REPUBLIC-FRANKLIN INSURANCE CO	0.0	\$ 157,979	\$ 160,238	\$ 171,789
205	SPECIALTY RISK OF AMER	0.0	\$ 145,765	\$ 73,977	\$ -
206	NAVIGATORS INSURANCE CO	0.0	\$ 138,980	\$ 114,468	\$ 84,381
207	AMTRUST INSURANCE CO	0.0	\$ 138,447	\$ 134,462	\$ 73,039
208	NORTH STAR MUTUAL INS CO	0.0	\$ 134,166	\$ 108,221	\$ 44,453
209	WESTERN NATIONAL MUTUAL INS CO	0.0	\$ 126,314	\$ 117,413	\$ 110,450
210	SELECTIVE INSURANCE CO OF SC	0.0	\$ 124,647	\$ 134,431	\$ 27,367
211	FIDELITY AND DEPOSIT CO OF MD	0.0	\$ 122,689	\$ 125,966	\$ 219,581
212	US SPECIALTY INS CO	0.0	\$ 120,000	\$ 134,724	\$ (170,166)
213	NATIONWIDE INSURANCE CO OF AMER	0.0	\$ 116,017	\$ 58,660	\$ 14,729
214	MCMILLAN-WARNER MUTUAL INS CO	0.0	\$ 113,900	\$ 109,194	\$ (2,613)
215	ST PAUL MERCURY INS CO	0.0	\$ 113,818	\$ 74,510	\$ 10,053
216	RURAL TRUST INS CO	0.0	\$ 103,728	\$ 115,853	\$ 230,843
217	NATIONAL CASUALTY CO	0.0	\$ 95,887	\$ 974,974	\$ 185,985
218	MANUFACTURERS ALLIANCE INS CO	0.0	\$ 93,788	\$ 94,235	\$ 24,873
219	ASCOT INSURANCE CO	0.0	\$ 90,866	\$ 55,796	\$ 4,929
220	GREAT AMERICAN INS CO OF NY	0.0	\$ 88,114	\$ 81,713	\$ (30,389)
221	BITCO GENERAL INS CORP	0.0	\$ 88,081	\$ 72,000	\$ 435,117
222	ST PAUL GUARDIAN INS CO	0.0	\$ 86,498	\$ 98,464	\$ 19,071
223	CHUBB NATIONAL INS CO	0.0	\$ 85,738	\$ 55,407	\$ 6,290
224	UTICA MUTUAL INS CO	0.0	\$ 82,468	\$ 73,642	\$ (154,072)
225	STILLWATER INSURANCE CO	0.0	\$ 75,832	\$ 60,311	\$ 45,570

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
226	GREAT AMERICAN ALLIANCE INS CO	0.0	\$ 75,471	\$ 75,539	\$ (3,467)
227	GUIDEONE ELITE INS CO	0.0	\$ 75,277	\$ 94,783	\$ (114,133)
228	HARLEYSVILLE PREFERRED INS CO	0.0	\$ 72,003	\$ 83,852	\$ 91,076
229	SAFECO INSURANCE CO OF AMER	0.0	\$ 71,861	\$ 49,197	\$ 3,768
230	PACIFIC EMPLOYERS INS CO	0.0	\$ 69,486	\$ 111,977	\$ 230,751
231	VANLINER INSURANCE CO	0.0	\$ 68,562	\$ 62,630	\$ (9,279)
232	ARGONAUT INSURANCE CO	0.0	\$ 60,808	\$ 58,940	\$ 7,653
233	SECURA SUPREME INS CO	0.0	\$ 56,789	\$ 103,416	\$ 84,077
234	NORTH RIVER INS CO THE	0.0	\$ 54,328	\$ 39,779	\$ (10,851)
235	EAGLE POINT MUTUAL INS CO	0.0	\$ 49,430	\$ 54,771	\$ 2,000
236	ALLIED WORLD SPECIALTY INS CO	0.0	\$ 47,345	\$ 29,799	\$ 2,978
237	ALLIED INSURANCE CO OF AMER	0.0	\$ 47,085	\$ 89,404	\$ (229,127)
238	AMERISURE PARTNERS INS CO	0.0	\$ 41,191	\$ 24,816	\$ 7,652
239	NATIONAL INTERSTATE INS CO	0.0	\$ 32,085	\$ 30,787	\$ 1,172
240	HARTFORD ACCIDENT & INDEMNITY CO	0.0	\$ 27,693	\$ 29,188	\$ (467)
241	ILLINOIS NATIONAL INS CO	0.0	\$ 27,144	\$ 36,158	\$ (56,719)
242	GREAT DIVIDE INS CO	0.0	\$ 26,934	\$ 23,635	\$ 2,399
243	INSURANCE COMPANY OF THE STATE OF PA THE	0.0	\$ 25,291	\$ 25,279	\$ (482)
244	HARTFORD INSURANCE CO OF THE MIDWEST	0.0	\$ 24,764	\$ 14,171	\$ (3,553)
245	SOMPO AMERICA INS CO	0.0	\$ 22,013	\$ 22,278	\$ 10,203
246	BLUE RIDGE INDEMNITY CO	0.0	\$ 21,284	\$ 9,151	\$ 5,243
247	GARRISON PROPERTY & CSLTY INS CO	0.0	\$ 20,844	\$ 19,449	\$ 4,495
248	OHIO FARMERS INS CO	0.0	\$ 19,551	\$ 16,865	\$ (1,151)
249	DIGITAL ADVANTAGE INS CO	0.0	\$ 18,380	\$ 11,032	\$ 4,239
250	MILFORD CASUALTY INS CO	0.0	\$ 17,816	\$ 11,251	\$ (16,804)

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
251	ALLIED WORLD INS CO	0.0	\$ 16,992	\$ 6,493	\$ (3,015)
252	ALLIED PROPERTY & CSLTY INS CO	0.0	\$ 16,572	\$ 30,142	\$ 64,116
253	MIDDLESEX INSURANCE CO	0.0	\$ 14,831	\$ 13,202	\$ 6,541
254	LIBERTY MUTUAL INS CO	0.0	\$ 12,028	\$ 11,742	\$ (3,195,223)
255	INDEMNITY INSURANCE CO OF NORTH AMER	0.0	\$ 11,998	\$ 10,921	\$ 188
256	TOKIO MARINE AMER INS CO	0.0	\$ 10,817	\$ 9,202	\$ (1,270)
257	GLENCAR INSURANCE CO	0.0	\$ 10,719	\$ 5,888	\$ 3,103
258	WESTCHESTER FIRE INS CO	0.0	\$ 9,589	\$ 1,205	\$ 134
259	CHICAGO INSURANCE CO	0.0	\$ 8,385	\$ 8,249	\$ 57,565
260	MITSUI SUMITOMO INS USA INC	0.0	\$ 8,018	\$ 10,160	\$ (15,269)
261	GUIDEONE AMERICA INS CO	0.0	\$ 7,994	\$ 48,982	\$ 190
262	PENN-AMERICA INSURANCE CO	0.0	\$ 7,481	\$ 5,043	\$ 276
263	NATIONAL FIRE & INDEMNITY EXCHANGE JOHN L CORLEY INC /	0.0	\$ 6,374	\$ 6,022	\$ (4)
264	BITCO NATIONAL INS CO	0.0	\$ 6,168	\$ 6,343	\$ (259)
265	FARMINGTON CASUALTY CO	0.0	\$ 6,070	\$ 4,525	\$ (84)
266	TRANSGUARD INSURANCE CO OF AMER INC	0.0	\$ 4,275	\$ 2,138	\$ 798
267	UNIVERSAL FIRE & CSLTY INS CO	0.0	\$ 4,186	\$ 2,017	\$ 696
268	HARCO NATIONAL INS CO	0.0	\$ 3,961	\$ 2,202	\$ 55,067
269	XL SPECIALTY INS CO	0.0	\$ 3,569	\$ 317	\$ (135,027)
270	NATIONAL SPECIALTY INS CO	0.0	\$ 3,465	\$ 1,465	\$ 1,000
271	NATIONWIDE AFFINITY INS CO OF AMER	0.0	\$ 2,932	\$ 864	\$ 51
272	AXIS INSURANCE CO	0.0	\$ 2,468	\$ 2,138	\$ 1,952
273	CAPITOL SPECIALTY INS CORP	0.0	\$ 2,209	\$ 2,209	\$ (190,464)
274	WILLIAMSBURG NATIONAL INS CO	0.0	\$ 2,053	\$ 6,771	\$ (501)
275	NATIONAL FARMERS UNION PROP & CSLTY CO	0.0	\$ 1,895	\$ 105,693	\$ 98,168

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
276	AMERITRUST INSURANCE CORP	0.0	\$ 1,571	\$ 974	\$ 239
277	NATIONAL SURETY CORP	0.0	\$ 1,379	\$ 1,379	\$ 5,621
278	HUDSON INSURANCE CO	0.0	\$ 911	\$ 840	\$ 83
279	EMC PROPERTY & CSLTY CO	0.0	\$ 842	\$ 822	\$ 108
280	GREENWICH INSURANCE CO	0.0	\$ 815	\$ (788)	\$ (47,083)
281	WHITE PINE INS CO	0.0	\$ 750	\$ 250	\$ -
282	STARR INDEMNITY & LIABILITY CO	0.0	\$ 500	\$ 797	\$ 131
283	MADISON MUTUAL INS CO	0.0	\$ 425	\$ 425	\$ -
284	PROPERTY AND CSLTY INS CO OF HARTFORD	0.0	\$ 378	\$ 370	\$ (10)
285	TECHNOLOGY INSURANCE CO INC	0.0	\$ -	\$ 9,519	\$ (8,356)
286	PENINSULA INSURANCE CO THE	0.0	\$ -	\$ 5,313	\$ (1,606)
287	PIE INSURANCE CO THE	0.0	\$ -	\$ -	\$ 882,596
288	NETHERLANDS INSURANCE CO THE	0.0	\$ -	\$ -	\$ 440,868
289	CAPITOL INDEMNITY CORP	0.0	\$ -	\$ -	\$ 366,586
290	IMT INSURANCE CO	0.0	\$ -	\$ -	\$ 251,026
291	FARMERS PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	\$ 102,205
292	THE INSURANCE CO	0.0	\$ -	\$ -	\$ 60,738
293	TRAVELERS CASUALTY & SURETY CO	0.0	\$ -	\$ -	\$ 55,050
294	STONINGTON INSURANCE CO	0.0	\$ -	\$ -	\$ 47,851
295	PEERLESS INDEMNITY INS CO	0.0	\$ -	\$ -	\$ 25,824
296	FIRST NATIONAL INS CO OF AMER	0.0	\$ -	\$ -	\$ 23,872
297	ST PAUL PROTECTIVE INS CO	0.0	\$ -	\$ -	\$ 8,827
298	UNITED STATES FIDELITY & GUARANTY CO	0.0	\$ -	\$ -	\$ 3,201
299	FIDELITY AND GUARANTY INS UNDERWRITERS INC	0.0	\$ -	\$ -	\$ 2,357
300	PEERLESS INSURANCE CO	0.0	\$ -	\$ -	\$ 1,329

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
301	PENNSYLVANIA MANUFACTURERS INDEMNITY CO	0.0	\$ -	\$ -	1,257
302	INSURANCE COMPANY OF NORTH AMER	0.0	\$ -	\$ -	173
303	NORTHLAND INSURANCE CO	0.0	\$ -	\$ -	143
304	TRAVELERS COMMERCIAL INS CO	0.0	\$ -	\$ -	68
305	SCOTTSDALE INDEMNITY CO	0.0	\$ -	\$ -	62
306	NORTH POINTE INS CO	0.0	\$ -	\$ -	56
307	ARGONAUT GREAT CENTRAL INS CO	0.0	\$ -	\$ -	43
308	BUILDERS MUTUAL INS CO	0.0	\$ -	\$ -	1
309	SENTRY SELECT INS CO	0.0	\$ -	\$ -	(1)
310	ENDURANCE AMERICAN INS CO	0.0	\$ -	\$ -	(16)
311	HDI GLOBAL INS CO	0.0	\$ -	\$ -	(23)
312	TRAVELERS CASUALTY CO OF CT	0.0	\$ -	\$ -	(57)
313	MICHIGAN MILLERS MUTUAL INS CO	0.0	\$ -	\$ -	(100)
314	COLONIAL AMERICAN CSLTY & SURETY CO	0.0	\$ -	\$ -	(157)
315	GREAT AMERICAN SPIRIT INS CO	0.0	\$ -	\$ -	(634)
316	TRAVCO PERSONAL INS CO	0.0	\$ -	\$ -	(1,068)
317	AMERICAN STATES INS CO	0.0	\$ -	\$ -	(1,287)
318	TRAVELERS CASUALTY & SURETY CO OF AMER	0.0	\$ -	\$ -	(1,457)
319	FOREMOST PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	(3,229)
320	AMERICAN ECONOMY INS CO	0.0	\$ -	\$ -	(5,396)
321	TRUMBULL INSURANCE CO	0.0	\$ -	\$ -	(6,479)
322	WILSON MUTUAL INS CO	0.0	\$ -	\$ -	(6,829)
323	WAUSAU BUSINESS INS CO	0.0	\$ -	\$ -	(11,407)
324	CENTURY INDEMNITY CO	0.0	\$ -	\$ -	(14,553)
325	INDIANA INSURANCE CO	0.0	\$ -	\$ -	(14,665)

Wisconsin Market Share - Business of 2023

COMMERCIAL MULTIPLE PERIL

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
326	FOREMOST INSURANCE CO GRAND RAPIDS MI	0.0	\$ -	\$ -	(17,767)
327	BLACKBOARD INSURANCE CO	0.0	\$ -	\$ -	(26,046)
328	MIDWESTERN INDEMNITY CO THE	0.0	\$ -	\$ -	(26,825)
329	HAWKEYE-SECURITY INSURANCE CO	0.0	\$ -	\$ -	(27,664)
330	FOREMOST SIGNATURE INS CO	0.0	\$ -	\$ -	(36,749)
331	PARK NATIONAL INS CO	0.0	\$ -	\$ -	(51,667)
332	CONSOLIDATED INSURANCE CO	0.0	\$ -	\$ -	(78,410)
333	AMERICAN AUTOMOBILE INS CO	0.0	\$ -	\$ -	(121,879)
334	SAFETY NATIONAL CSLTY CORP	0.0	\$ -	\$ -	(180,655)
335	GENERALI (UNITED STATES BRANCH)	0.0	\$ -	\$ -	(270,100)
336	HARLEYSVILLE LAKE STATES INS CO	0.0	\$ -	\$ -	(319,056)
337	PRAETORIAN INSURANCE CO	0.0	\$ -	\$ -	(438,626)
338	EMPLOYERS INSURANCE CO OF WAUSAU	0.0	\$ -	\$ -	(2,234,440)
339	WAUSAU UNDERWRITERS INS CO	0.0	\$ -	\$ -	(3,661,360)
340	XL INSURANCE AMER INC	0.0	\$ (45)	\$ (173)	(149)
341	ANSUR AMERICA INS CO	0.0	\$ (77)	\$ 1,547	(1,997)
342	AMERICAN MODERN HOME INS CO	0.0	\$ (7,180)	\$ 1,015	240,526
343	IRONSHORE INDEMNITY INC	0.0	\$ (8,953)	\$ (4,513)	(915)
Total for 343 Ranked Insurers Writing This Line		100.0	\$ 998,822,112	\$ 952,995,642	\$ 570,117,385

Wisconsin Market Share - Business of 2023

MEDICAL MALPRACTICE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	CONTINENTAL CASUALTY CO	18.8	\$ 13,116,657	\$ 13,142,126	\$ (2,486,046)
2	MMIC INSURANCE INC	18.4	\$ 12,859,257	\$ 12,198,978	\$ 3,996,960
3	PROASSURANCE INDEMNITY CO INC	17.6	\$ 12,308,588	\$ 12,500,255	\$ 4,847,008
4	MEDICAL PROTECTIVE CO THE	15.9	\$ 11,104,541	\$ 11,218,804	\$ 6,152,683
5	PROSELECT INSURANCE CO	5.5	\$ 3,873,393	\$ 4,396,636	\$ 961,057
6	WISCONSIN HEALTH CARE LIABILITY INS PLAN	3.9	\$ 2,733,574	\$ 2,503,069	\$ 2,209,768
7	AMERICAN CASUALTY CO OF READING PA	3.7	\$ 2,585,915	\$ 2,475,887	\$ 64,050
8	MAG MUTUAL INS CO	2.7	\$ 1,892,616	\$ 1,628,118	\$ 46,239
9	NCMIC INSURANCE CO	2.7	\$ 1,870,133	\$ 1,873,406	\$ 380,828
10	COPIC INSURANCE CO	1.8	\$ 1,228,395	\$ 481,462	\$ (47,768)
11	DOCTORS COMPANY AN INTERINSURANCE EXCHANGE THE	1.1	\$ 792,900	\$ 629,569	\$ (160,878)
12	LIBERTY INSURANCE UNDERWRITERS INC	1.0	\$ 700,479	\$ 706,792	\$ (49,741)
13	PROASSURANCE INSURANCE CO OF AMER	1.0	\$ 677,489	\$ 715,408	\$ (841,595)
14	PHARMACISTS MUTUAL INS CO	0.9	\$ 635,696	\$ 675,647	\$ 209,189
15	ACE AMERICAN INS CO	0.9	\$ 604,771	\$ 584,037	\$ 91,733
16	ACUITY A MUTUAL INS CO	0.7	\$ 515,789	\$ 409,746	\$ (93,180)
17	ASPEN AMERICAN INS CO	0.6	\$ 435,465	\$ 338,051	\$ (52,423)
18	CINCINNATI INSURANCE CO THE	0.5	\$ 370,359	\$ 380,131	\$ 294,413
19	GREAT DIVIDE INS CO	0.4	\$ 266,476	\$ 258,683	\$ 599,815
20	CAPITOL SPECIALTY INS CORP	0.4	\$ 246,392	\$ 253,117	\$ 141,125
21	CINCINNATI INDEMNITY CO THE	0.3	\$ 185,982	\$ 175,525	\$ (4,902)
22	BERKSHIRE HATHAWAY SPECIALTY INS CO	0.2	\$ 147,638	\$ 132,264	\$ 88,170
23	FAIR AMERICAN INS & REINSURANCE CO	0.2	\$ 106,789	\$ 103,748	\$ 11,060
24	CHURCH MUTUAL INS CO SI	0.1	\$ 90,893	\$ 93,631	\$ 80,427
25	NORCAL INSURANCE CO	0.1	\$ 84,194	\$ 100,738	\$ 64,188

Wisconsin Market Share - Business of 2023

MEDICAL MALPRACTICE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
26	ISMIE MUTUAL INS CO	0.1	\$ 82,645	\$ 58,188	\$ (141,958)
27	FORTRESS INSURANCE CO	0.1	\$ 72,759	\$ 68,330	\$ 1,183
28	ALLIED WORLD INS CO	0.1	\$ 63,503	\$ 60,820	\$ 619
29	STATE FARM FIRE & CSLTY CO	0.1	\$ 52,550	\$ 55,740	\$ 19,749
30	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	0.1	\$ 45,181	\$ 7,723	\$ (407,842)
31	PROFESSIONAL SOLUTIONS INS CO	0.0	\$ 29,404	\$ 29,167	\$ 3,976
32	HARTFORD FIRE INS CO	0.0	\$ 25,164	\$ 14,603	\$ -
33	CONTINENTAL INSURANCE CO THE	0.0	\$ 19,354	\$ 22,438	\$ 8,682
34	CINCINNATI CASUALTY CO THE	0.0	\$ 17,734	\$ 18,385	\$ (25,651)
35	BEAZLEY INSURANCE CO INC	0.0	\$ 9,363	\$ 9,223	\$ 2,169
36	AMERICAN HOME ASSUR CO	0.0	\$ 5,329	\$ 7,380	\$ 45,685
37	CAMPMED CASUALTY & INDEMNITY CO INC	0.0	\$ 711	\$ 1,606	\$ 100
38	PHILADELPHIA INDEMNITY INS CO	0.0	\$ 8	\$ -	\$ -
39	ACE FIRE UNDERWRITERS INS CO	0.0	\$ -	\$ 81	\$ (763)
40	HUDSON INSURANCE CO	0.0	\$ -	\$ 47	\$ (2,570)
41	ZURICH AMERICAN INS CO	0.0	\$ -	\$ -	\$ 214,401
42	EXECUTIVE RISK INDEMNITY INC	0.0	\$ -	\$ -	\$ 7,094
43	SENTRY INSURANCE CO	0.0	\$ -	\$ -	\$ 209
44	TRAVELERS INDEMNITY CO THE	0.0	\$ -	\$ -	\$ (9)
45	NATIONWIDE MUTUAL INS CO	0.0	\$ -	\$ -	\$ (17)
46	DEPOSITORS INSURANCE CO	0.0	\$ -	\$ -	\$ (28)
47	AMCO INSURANCE CO	0.0	\$ -	\$ -	\$ (138)
48	ALLIED WORLD SPECIALTY INS CO	0.0	\$ -	\$ -	\$ (211)
49	FEDERAL INSURANCE CO	0.0	\$ -	\$ -	\$ (584)
50	ST PAUL GUARDIAN INS CO	0.0	\$ -	\$ -	\$ (802)

Wisconsin Market Share - Business of 2023

MEDICAL MALPRACTICE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
51	EVEREST NATIONAL INS CO	0.0	\$ -	\$ -	(808)
52	ACE PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	(873)
53	CAPITOL INDEMNITY CORP	0.0	\$ -	\$ -	(1,790)
54	QBE INSURANCE CORP	0.0	\$ -	\$ -	(2,147)
55	PLATTE RIVER INS CO	0.0	\$ -	\$ -	(2,562)
56	ATLANTIC SPECIALTY INS CO	0.0	\$ -	\$ -	(5,747)
57	MARKEL AMERICAN INS CO	0.0	\$ -	\$ -	(5,819)
58	ST PAUL MERCURY INS CO	0.0	\$ -	\$ -	(25,574)
59	CHICAGO INSURANCE CO	0.0	\$ -	\$ -	(147,234)
60	ST PAUL FIRE & MARINE INS CO	0.0	\$ -	\$ -	(241,545)
61	AMERICAN ALTERNATIVE INS CORP	0.0	\$ (8)	\$ (1)	13,690
62	PREFERRED PROFESSIONAL INS CO	0.0	\$ (6,002)	\$ (4,629)	831,259
Total for 62 Ranked Insurers Writing This Line		100.0	\$ 69,852,076	\$ 68,324,929	\$ 16,636,324

Wisconsin Market Share - Business of 2023

WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	WEST BEND INS CO	7.3	\$ 143,557,211	\$ 145,768,926	\$ 47,772,513
2	ACE FIRE UNDERWRITERS INS CO	5.2	\$ 101,556,295	\$ 110,984,115	\$ 83,372,145
3	ACUITY A MUTUAL INS CO	4.4	\$ 85,635,237	\$ 86,677,918	\$ 37,835,970
4	TRAVELERS INDEMNITY CO OF CT THE	3.7	\$ 73,080,501	\$ 72,937,329	\$ 33,005,002
5	TRAVELERS PROPERTY CSLTY CO OF AMER	3.6	\$ 71,218,987	\$ 68,092,209	\$ 45,926,116
6	SENTRY CASUALTY CO	3.5	\$ 68,965,228	\$ 71,022,142	\$ 51,205,249
7	ZURICH AMERICAN INS CO	3.5	\$ 68,361,314	\$ 61,625,070	\$ 34,730,939
8	SFM MUTUAL INS CO	3.0	\$ 58,383,668	\$ 55,999,546	\$ 26,683,900
9	SECURA INSURANCE CO	2.8	\$ 55,224,471	\$ 56,617,255	\$ 27,692,616
10	OLD REPUBLIC INS CO	2.7	\$ 53,745,601	\$ 54,165,836	\$ 28,901,873
11	AMERICAN ZURICH INS CO	2.7	\$ 53,115,879	\$ 49,443,929	\$ 30,680,120
12	SOCIETY INSURANCE A MUTUAL CO	2.7	\$ 52,922,770	\$ 55,214,782	\$ 14,003,152
13	SENTRY INSURANCE CO	2.5	\$ 48,142,212	\$ 48,122,186	\$ 28,645,675
14	ACCIDENT FUND INS CO OF AMER	2.3	\$ 45,175,558	\$ 47,010,124	\$ 21,050,032
15	EMCASCO INSURANCE CO	2.0	\$ 39,124,579	\$ 40,623,792	\$ 29,102,799
16	TWIN CITY FIRE INS CO	2.0	\$ 38,636,814	\$ 39,129,525	\$ 18,398,952
17	RURAL MUTUAL INS CO	2.0	\$ 38,426,823	\$ 37,565,260	\$ 11,763,080
18	UNITED WISCONSIN INS CO	1.5	\$ 29,841,018	\$ 31,097,459	\$ 16,716,611
19	HARTFORD CASUALTY INS CO	1.4	\$ 27,565,781	\$ 26,396,027	\$ 11,958,669
20	LM INSURANCE CORP	1.3	\$ 24,665,085	\$ 25,912,156	\$ 17,745,963
21	FEDERATED MUTUAL INS CO	1.2	\$ 22,993,291	\$ 22,587,664	\$ 10,360,077
22	AIU INSURANCE CO	1.1	\$ 21,933,273	\$ 32,008,964	\$ 35,121,951
23	EMPLOYERS MUTUAL CSLTY CO	1.1	\$ 20,896,231	\$ 21,403,419	\$ 17,438,987
24	INTEGRITY INSURANCE CO	1.0	\$ 20,111,662	\$ 21,871,637	\$ 16,968,990
25	FIRST DAKOTA INDEMNITY CO	1.0	\$ 19,950,193	\$ 18,284,018	\$ 10,468,461

Wisconsin Market Share - Business of 2023

WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
26	SAFETY NATIONAL CSLTY CORP	1.0	\$ 18,919,381	\$ 15,957,805	\$ 13,275,266
27	MIDDLESEX INSURANCE CO	0.8	\$ 16,443,924	\$ 17,257,371	\$ 4,485,130
28	INSURANCE COMPANY OF THE WEST	0.8	\$ 16,415,793	\$ 14,245,227	\$ 5,379,206
29	VALLEY FORGE INS CO	0.8	\$ 16,189,423	\$ 15,773,314	\$ 12,597,270
30	LEAGUE OF WI MUNICIPALITIES MUTUAL INS	0.8	\$ 15,808,225	\$ 15,367,035	\$ 8,667,570
31	AUTO-OWNERS INSURANCE CO	0.8	\$ 15,611,271	\$ 15,806,281	\$ 7,516,214
32	PRAETORIAN INSURANCE CO	0.7	\$ 14,655,381	\$ 6,526,567	\$ 2,261,742
33	BRICKSTREET MUTUAL INS CO	0.7	\$ 14,330,980	\$ 14,336,917	\$ 8,147,143
34	FRANKENMUTH INSURANCE CO	0.7	\$ 14,036,299	\$ 14,350,213	\$ 6,121,159
35	ERIE INSURANCE EXCHANGE	0.7	\$ 13,147,274	\$ 15,284,311	\$ 22,543,245
36	ARCH INDEMNITY INS CO	0.6	\$ 12,508,315	\$ 10,996,085	\$ 7,436,517
37	LIBERTY INSURANCE CORP	0.6	\$ 12,447,166	\$ 8,230,544	\$ 10,506,661
38	GREAT AMERICAN ALLIANCE INS CO	0.6	\$ 12,035,692	\$ 11,956,971	\$ 6,979,728
39	AMERICAN INTERSTATE INS CO	0.6	\$ 11,747,750	\$ 12,328,491	\$ 3,634,311
40	CINCINNATI INSURANCE CO THE	0.6	\$ 11,621,436	\$ 13,529,769	\$ 12,891,991
41	SECURITY NATIONAL INS CO	0.6	\$ 11,084,856	\$ 11,416,142	\$ 6,882,474
42	ACCIDENT FUND NATL INS CO	0.6	\$ 11,026,087	\$ 11,487,444	\$ 5,836,166
43	CHURCH MUTUAL INS CO SI	0.6	\$ 11,020,957	\$ 11,532,581	\$ 9,916,364
44	WESTERN NATIONAL MUTUAL INS CO	0.5	\$ 9,923,690	\$ 10,029,772	\$ 5,975,998
45	XL SPECIALTY INS CO	0.5	\$ 9,731,492	\$ 11,226,635	\$ 5,255,521
46	SELECTIVE INSURANCE CO OF SC	0.5	\$ 9,615,239	\$ 8,944,760	\$ 3,749,545
47	CITIZENS INSURANCE CO OF AMER	0.5	\$ 9,271,165	\$ 9,135,778	\$ 3,061,097
48	ARCH INSURANCE CO	0.5	\$ 9,023,126	\$ 8,560,596	\$ 2,090,943
49	CITIES AND VILLAGES MUTUAL INS CO	0.4	\$ 8,652,905	\$ 8,652,905	\$ 4,899,134
50	ATLANTIC STATES INS CO	0.4	\$ 8,390,928	\$ 9,319,470	\$ 3,406,872

Wisconsin Market Share - Business of 2023

WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
51	EMPLOYERS PREFERRED INS CO	0.4	\$ 8,315,842	\$ 7,811,190	\$ 2,039,316
52	ACE AMERICAN INS CO	0.4	\$ 8,286,553	\$ 3,534,889	\$ 1,517,112
53	EMPLOYERS INSURANCE CO OF WAUSAU	0.4	\$ 8,044,148	\$ 7,367,800	\$ 2,589,112
54	AMERICAN GUARANTEE & LIABILITY INS CO	0.4	\$ 7,888,462	\$ 7,484,570	\$ 4,570,981
55	WISCONSIN COUNTY MUTUAL INS CORP	0.4	\$ 7,767,861	\$ 7,616,469	\$ 2,848,800
56	VIGILANT INSURANCE CO	0.4	\$ 7,561,242	\$ 9,335,560	\$ 6,829,480
57	EMPLOYERS ASSURANCE CO	0.4	\$ 7,553,992	\$ 7,672,551	\$ 1,726,000
58	TRANSPORTATION INSURANCE CO	0.4	\$ 7,398,333	\$ 4,679,440	\$ (1,302,635)
59	LIBERTY MUTUAL FIRE INS CO	0.4	\$ 7,301,099	\$ 8,798,031	\$ 6,900,504
60	PENNSYLVANIA MANUFACTURERS ASSN INS CO	0.4	\$ 7,202,164	\$ 6,344,326	\$ 4,462,219
61	STATE FARM FIRE & CSLTY CO	0.3	\$ 6,681,173	\$ 6,660,613	\$ 174,615
62	GREAT WEST CSLTY CO	0.3	\$ 6,660,468	\$ 6,295,672	\$ 1,012,493
63	TRAVELERS INDEMNITY CO OF AMER THE	0.3	\$ 6,606,999	\$ 6,776,572	\$ 2,891,718
64	FEDERAL INSURANCE CO	0.3	\$ 6,383,240	\$ 6,143,023	\$ 1,079,252
65	WESCO INSURANCE CO	0.3	\$ 6,144,824	\$ 6,912,117	\$ 4,804,772
66	HASTINGS MUTUAL INS CO	0.3	\$ 6,125,712	\$ 7,100,409	\$ 3,303,644
67	PEKIN INSURANCE CO	0.3	\$ 5,802,893	\$ 5,812,222	\$ 3,841,391
68	UNITED FIRE & CSLTY CO	0.3	\$ 5,604,139	\$ 5,573,152	\$ 2,099,569
69	PARTNERS MUTUAL INS CO	0.3	\$ 5,400,649	\$ 5,020,674	\$ 4,154,938
70	STARR INDEMNITY & LIABILITY CO	0.3	\$ 5,370,969	\$ 5,874,268	\$ 4,261,338
71	ACCIDENT FUND GENERAL INS CO	0.3	\$ 5,224,459	\$ 5,039,432	\$ 1,923,492
72	ZURICH AMERICAN INS CO OF IL	0.2	\$ 4,853,433	\$ 5,121,009	\$ 2,253,591
73	NEW HAMPSHIRE INS CO	0.2	\$ 4,738,415	\$ 4,985,931	\$ 39,604,276
74	AMERICAN FAMILY MUTUAL INS CO SI	0.2	\$ 4,077,644	\$ 4,807,278	\$ 2,610,964
75	FEDERATED SERVICE INS CO	0.2	\$ 4,050,945	\$ 3,664,484	\$ 1,192,484

Wisconsin Market Share - Business of 2023

WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
76	DONEGAL MUTUAL INS CO	0.2	\$ 3,997,301	\$ 4,131,318	\$ 1,405,842
77	CHARTER OAK FIRE INS CO THE	0.2	\$ 3,771,284	\$ 3,995,260	\$ 611,569
78	BENCHMARK INSURANCE CO	0.2	\$ 3,735,071	\$ 3,494,425	\$ 1,790,321
79	IMT INSURANCE CO	0.2	\$ 3,649,811	\$ 3,813,304	\$ 4,025,497
80	WESTERN NATIONAL ASSUR CO	0.2	\$ 3,603,291	\$ 3,536,867	\$ 2,476,206
81	CONTINENTAL INSURANCE CO THE	0.2	\$ 3,570,296	\$ 3,370,954	\$ 1,136,873
82	MIDVALE INDEMNITY CO	0.2	\$ 3,567,037	\$ 3,574,998	\$ 2,223,133
83	OWNERS INSURANCE CO	0.2	\$ 3,442,163	\$ 3,523,133	\$ 1,222,953
84	EVEREST PREMIER INS CO	0.2	\$ 3,378,949	\$ 2,515,329	\$ 1,423,227
85	SUNZ INSURANCE CO	0.2	\$ 3,375,081	\$ 3,375,081	\$ 643,453
86	EVEREST NATIONAL INS CO	0.2	\$ 3,301,311	\$ 3,998,654	\$ 2,173,785
87	DISTRICTS MUTUAL INS & RISK MANAGEMENT SERVICES	0.2	\$ 3,274,665	\$ 3,391,606	\$ 1,575,541
88	WESTFIELD INSURANCE CO	0.2	\$ 3,273,618	\$ 2,742,844	\$ 985,889
89	TECHNOLOGY INSURANCE CO INC	0.2	\$ 3,164,059	\$ 3,069,154	\$ 1,188,447
90	AMERISURE INSURANCE CO	0.2	\$ 3,088,005	\$ 2,421,074	\$ 1,022,664
91	MARKEL INSURANCE CO	0.2	\$ 3,013,228	\$ 3,035,933	\$ 1,430,389
92	BERKSHIRE HATHAWAY HOMESTATE INS CO	0.2	\$ 2,992,728	\$ 2,463,477	\$ 2,188,719
93	BITCO NATIONAL INS CO	0.2	\$ 2,978,571	\$ 2,982,349	\$ 1,511,582
94	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	0.1	\$ 2,904,079	\$ 2,793,785	\$ 2,546,077
95	SERVICE AMERICAN INDEMNITY CO	0.1	\$ 2,854,499	\$ 2,837,186	\$ 1,969,874
96	SECURA SUPREME INS CO	0.1	\$ 2,818,689	\$ 2,991,643	\$ 552,066
97	GRINNELL MUTUAL REINSURANCE CO	0.1	\$ 2,756,685	\$ 3,008,062	\$ 236,756
98	QBE INSURANCE CORP	0.1	\$ 2,694,353	\$ 2,338,402	\$ 1,664,842
99	VANLINER INSURANCE CO	0.1	\$ 2,682,975	\$ 2,790,364	\$ 706,534
100	PIONEER SPECIALTY INS CO	0.1	\$ 2,642,861	\$ 2,651,584	\$ 678,406

Wisconsin Market Share - Business of 2023

WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
101	ELECTRIC INSURANCE CO	0.1	\$ 2,545,374	\$ 2,545,374	\$ (414,304)
102	TRI-STATE INSURANCE CO OF MN	0.1	\$ 2,517,003	\$ 2,495,444	\$ 1,420,796
103	AMERISURE MUTUAL INS CO	0.1	\$ 2,462,145	\$ 2,464,133	\$ 1,139,724
104	CINCINNATI INDEMNITY CO THE	0.1	\$ 2,381,179	\$ 2,253,171	\$ 1,136,924
105	COMMUNITY INSURANCE CORP	0.1	\$ 2,256,145	\$ 2,265,356	\$ (431,208)
106	PROTECTIVE INSURANCE CO	0.1	\$ 2,243,694	\$ 2,246,244	\$ 457,977
107	NORTHSTONE INSURANCE CO	0.1	\$ 2,212,255	\$ 2,334,192	\$ 616,861
108	CINCINNATI CASUALTY CO THE	0.1	\$ 2,203,157	\$ 2,173,812	\$ 867,689
109	CONTINENTAL CASUALTY CO	0.1	\$ 2,182,114	\$ 2,052,675	\$ (1,109,961)
110	SIRIUSPOINT AMERICA INS CO	0.1	\$ 2,137,477	\$ 2,068,567	\$ 1,077,375
111	HANOVER AMERICAN INS CO THE	0.1	\$ 2,131,964	\$ 2,015,689	\$ 279,121
112	FIRST LIBERTY INS CORP THE	0.1	\$ 2,127,572	\$ 1,799,694	\$ 483,580
113	STATE AUTO PROP & CSLTY INS CO	0.1	\$ 2,083,642	\$ 2,350,053	\$ 1,336,974
114	NORTH RIVER INS CO THE	0.1	\$ 2,080,909	\$ 2,065,437	\$ 1,271
115	INDEMNITY INSURANCE CO OF NORTH AMER	0.1	\$ 1,962,337	\$ 1,966,935	\$ 1,753,932
116	BROTHERHOOD MUTUAL INS CO	0.1	\$ 1,960,977	\$ 1,985,991	\$ 350,936
117	NATIONAL FIRE INS CO OF HARTFORD	0.1	\$ 1,858,461	\$ 1,737,986	\$ (2,343,334)
118	CHUBB INDEMNITY INS CO	0.1	\$ 1,817,623	\$ 2,037,362	\$ 1,551,383
119	BADGER MUTUAL INS CO	0.1	\$ 1,801,633	\$ 1,919,761	\$ 506,935
120	FIREMANS FUND INS CO	0.1	\$ 1,790,040	\$ 1,718,470	\$ (134,599)
121	AMCO INSURANCE CO	0.1	\$ 1,770,044	\$ 2,072,315	\$ 989,726
122	PHOENIX INSURANCE CO THE	0.1	\$ 1,729,932	\$ 1,325,101	\$ 575,196
123	CAROLINA CASUALTY INS CO	0.1	\$ 1,711,964	\$ 1,202,383	\$ 485,120
124	GERMANTOWN MUTUAL INS CO	0.1	\$ 1,691,044	\$ 1,655,575	\$ 1,007,081
125	PACIFIC INDEMNITY CO	0.1	\$ 1,672,263	\$ 1,828,162	\$ 422,693

Wisconsin Market Share - Business of 2023

WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
126	MIDWEST FAMILY MUTUAL INS CO	0.1	\$ 1,669,246	\$ 2,292,483	\$ 2,183,179
127	CHUBB NATIONAL INS CO	0.1	\$ 1,656,666	\$ 1,665,855	\$ 1,287,239
128	WADENA INSURANCE CO	0.1	\$ 1,627,146	\$ 1,542,050	\$ 1,432,864
129	SOMPO AMERICA INS CO	0.1	\$ 1,564,659	\$ 1,336,885	\$ 553,982
130	NORGUARD INSURANCE CO	0.1	\$ 1,503,763	\$ 1,558,369	\$ 365,659
131	REGENT INSURANCE CO	0.1	\$ 1,473,276	\$ 2,165,874	\$ (3,957,670)
132	HANOVER INSURANCE CO THE	0.1	\$ 1,463,150	\$ 1,509,602	\$ 1,043,448
133	HARTFORD ACCIDENT & INDEMNITY CO	0.1	\$ 1,453,934	\$ 1,476,471	\$ (327,541)
134	BERKSHIRE HATHAWAY DIRECT INS CO	0.1	\$ 1,443,431	\$ 1,567,085	\$ 795,399
135	GRANITE STATE INS CO	0.1	\$ 1,403,513	\$ 1,489,453	\$ 2,117,324
136	TRAVELERS INDEMNITY CO THE	0.1	\$ 1,379,538	\$ 1,450,974	\$ 564,798
137	SELECTIVE INSURANCE CO OF THE SOUTHEAST	0.1	\$ 1,359,396	\$ 1,403,315	\$ 43,685
138	WESTFIELD NATIONAL INS CO	0.1	\$ 1,354,197	\$ 1,586,924	\$ 782,528
139	MILFORD CASUALTY INS CO	0.1	\$ 1,330,479	\$ 1,195,904	\$ 2,119,619
140	FEDERATED RURAL ELECTRIC INS EXCHANGE	0.1	\$ 1,328,444	\$ 1,364,066	\$ 1,894,392
141	AMERICAN CASUALTY CO OF READING PA	0.1	\$ 1,276,307	\$ 1,142,557	\$ 486,281
142	NATIONAL CASUALTY CO	0.1	\$ 1,237,964	\$ 1,033,236	\$ 481,598
143	SENTRY SELECT INS CO	0.1	\$ 1,236,434	\$ 1,265,227	\$ 1,333,665
144	DIAMOND INSURANCE CO	0.1	\$ 1,163,509	\$ 1,281,022	\$ 692,528
145	STONINGTON INSURANCE CO	0.1	\$ 1,123,405	\$ 1,256,281	\$ (1,792,445)
146	STARR SPECIALTY INS CO	0.1	\$ 1,099,617	\$ 1,082,358	\$ 1,678,280
147	PRESCIENT NATIONAL INS CO	0.1	\$ 1,086,392	\$ 1,119,872	\$ 969,642
148	NATIONAL LIABILITY & FIRE INS CO	0.1	\$ 1,085,971	\$ 970,040	\$ 414,712
149	OHIO SECURITY INS CO	0.1	\$ 1,038,059	\$ 1,071,909	\$ 819,131
150	WEST AMERICAN INS CO	0.1	\$ 1,030,949	\$ 1,148,507	\$ 949,306

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RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
151	HARTFORD UNDERWRITERS INS CO	0.1	\$ 1,013,393	\$ 1,065,555	\$ 103,678
152	GREAT NORTHERN INS CO	0.0	\$ 964,763	\$ 1,054,190	\$ 51,257
153	AMERICAN COMPENSATION INS CO	0.0	\$ 955,393	\$ 967,980	\$ 450,800
154	PEKIN SELECT INS CO	0.0	\$ 911,318	\$ 675,597	\$ 519,869
155	NATIONAL INTERSTATE INS CO	0.0	\$ 906,678	\$ 884,852	\$ (766,074)
156	ROCKFORD MUTUAL INS CO	0.0	\$ 898,859	\$ 871,938	\$ 151,407
157	CONTINENTAL WESTERN INS CO	0.0	\$ 869,804	\$ 1,186,260	\$ 1,059,510
158	BERKLEY NATIONAL INS CO	0.0	\$ 834,104	\$ 839,036	\$ 610,010
159	KEY RISK INS CO	0.0	\$ 831,570	\$ 272,747	\$ 292,653
160	UNITED STATES FIRE INS CO	0.0	\$ 826,170	\$ 858,493	\$ 822,533
161	AMERICAN FIRE & CSLTY CO	0.0	\$ 825,017	\$ 849,763	\$ (527,818)
162	FIREMENS INSURANCE CO OF WA DC	0.0	\$ 812,684	\$ 1,069,929	\$ 520,653
163	MIDWEST EMPLOYERS CSLTY CO	0.0	\$ 800,077	\$ 600,779	\$ 186,698
164	PINNACLEPOINT INSURANCE CO	0.0	\$ 795,358	\$ 733,927	\$ 358,289
165	REDWOOD FIRE & CSLTY INS CO	0.0	\$ 789,202	\$ 1,276,644	\$ 1,919,189
166	EVEREST DENALI INS CO	0.0	\$ 771,416	\$ 926,894	\$ 512,028
167	NATIONWIDE AGRIBUSINESS INS CO	0.0	\$ 768,528	\$ 1,842,110	\$ 2,242,013
168	RIVERPORT INSURANCE CO	0.0	\$ 732,273	\$ 728,512	\$ 590,738
169	ZENITH INSURANCE CO	0.0	\$ 729,699	\$ 730,299	\$ 458,455
170	OLD REPUBLIC GENERAL INS CORP	0.0	\$ 729,337	\$ 745,058	\$ 368,262
171	ADDISON INSURANCE CO	0.0	\$ 720,344	\$ 665,919	\$ 427,572
172	MEMIC INDEMNITY CO	0.0	\$ 703,661	\$ 660,438	\$ 147,442
173	STARSTONE NATIONAL INS CO	0.0	\$ 702,126	\$ 616,247	\$ (226,094)
174	BANKERS STANDARD INS CO	0.0	\$ 699,243	\$ 558,922	\$ 186,097
175	CHEROKEE INSURANCE CO	0.0	\$ 686,481	\$ 686,586	\$ 864,651

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WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
176	WAYPOINT MUTUAL	0.0	\$ 680,273	\$ 485,806	\$ 93,163
177	ARGONAUT INSURANCE CO	0.0	\$ 673,205	\$ 619,217	\$ 584,756
178	AMGUARD INSURANCE CO	0.0	\$ 671,997	\$ 697,738	\$ 1,230,611
179	HARTFORD FIRE INS CO	0.0	\$ 666,183	\$ 669,376	\$ (487,777)
180	FIRE INSURANCE EXCHANGE	0.0	\$ 659,223	\$ 625,283	\$ (50,266)
181	ATLANTIC SPECIALTY INS CO	0.0	\$ 643,288	\$ 624,349	\$ 426,065
182	COUNTRY MUTUAL INS CO	0.0	\$ 635,706	\$ 641,953	\$ 81,897
183	NATIONWIDE MUTUAL INS CO	0.0	\$ 634,211	\$ 835,061	\$ (290,909)
184	TRUCK INSURANCE EXCHANGE	0.0	\$ 624,663	\$ 643,970	\$ 486,375
185	NORTH POINTE INS CO	0.0	\$ 608,795	\$ 88,565	\$ 862,402
186	PACIFIC EMPLOYERS INS CO	0.0	\$ 595,651	\$ 321,677	\$ (445,442)
187	OHIO CASUALTY INS CO THE	0.0	\$ 583,538	\$ 587,939	\$ 248,642
188	ALLMERICA FINANCIAL BENEFIT INS CO	0.0	\$ 572,592	\$ 610,430	\$ (1,083)
189	GENERAL CASUALTY CO OF WI	0.0	\$ 570,993	\$ 943,283	\$ (215,648)
190	ASCOT INSURANCE CO	0.0	\$ 563,390	\$ 408,297	\$ 328,206
191	WORK FIRST CSLTY CO	0.0	\$ 544,137	\$ 530,432	\$ 214,433
192	BERKLEY REGIONAL INS CO	0.0	\$ 531,508	\$ 465,101	\$ 399,298
193	COMMERCE AND INDUSTRY INS CO	0.0	\$ 529,390	\$ 375,905	\$ (8,181,658)
194	FLORISTS MUTUAL INS CO	0.0	\$ 502,364	\$ 523,539	\$ 1,212,884
195	AMERISURE PARTNERS INS CO	0.0	\$ 493,717	\$ 496,665	\$ 230,435
196	MANUFACTURERS ALLIANCE INS CO	0.0	\$ 480,998	\$ 532,307	\$ 356,454
197	MASSACHUSETTS BAY INS CO	0.0	\$ 477,597	\$ 452,406	\$ 2,285,852
198	AMERICAN AUTOMOBILE INS CO	0.0	\$ 471,843	\$ 477,329	\$ 582,089
199	TRAVELERS CASUALTY & SURETY CO	0.0	\$ 458,394	\$ 449,582	\$ (11,343)
200	STARNET INSURANCE CO	0.0	\$ 443,639	\$ 538,889	\$ 795,811

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WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
201	FIDELITY AND GUARANTY INS CO	0.0	\$ 440,209	\$ 440,209	\$ (1,929,124)
202	MITSUI SUMITOMO INS USA INC	0.0	\$ 438,612	\$ 470,355	\$ 670,164
203	AMTRUST INSURANCE CO	0.0	\$ 427,091	\$ 384,781	\$ 152,001
204	GUIDEONE INSURANCE CO	0.0	\$ 424,642	\$ 461,144	\$ 10,388
205	ILLINOIS CASUALTY CO	0.0	\$ 409,370	\$ 410,074	\$ (63,611)
206	BITCO GENERAL INS CORP	0.0	\$ 406,933	\$ 535,641	\$ 444,283
207	CLEAR SPRING PROP & CSLTY CO	0.0	\$ 406,829	\$ 353,581	\$ (75,231)
208	STAR INSURANCE CO	0.0	\$ 399,870	\$ 439,703	\$ 164,808
209	SOUTHERN INSURANCE CO	0.0	\$ 392,405	\$ 355,422	\$ 327,830
210	AMERICAN INTERSTATE INS CO OF TX	0.0	\$ 389,678	\$ 43,125	\$ -
211	STATE AUTOMOBILE MUTUAL INS CO	0.0	\$ 383,533	\$ 593,344	\$ 289,035
212	INTREPID INSURANCE CO	0.0	\$ 367,331	\$ 361,492	\$ 237,277
213	PENNSYLVANIA MANUFACTURERS INDEMNITY CO	0.0	\$ 348,821	\$ 272,528	\$ 117,963
214	PREFERRED PROFESSIONAL INS CO	0.0	\$ 336,541	\$ 319,573	\$ 145,642
215	CENTRAL MUTUAL INS CO	0.0	\$ 323,052	\$ 310,816	\$ 85,850
216	BERKLEY CASUALTY CO	0.0	\$ 321,132	\$ 377,114	\$ 46,791
217	DAKOTA TRUCK UNDERWRITERS	0.0	\$ 314,914	\$ 336,773	\$ 340,529
218	TOKIO MARINE AMER INS CO	0.0	\$ 311,858	\$ 263,288	\$ 80,508
219	ROCKWOOD CASUALTY INS CO	0.0	\$ 309,506	\$ 303,761	\$ 74,399
220	GREAT AMERICAN SPIRIT INS CO	0.0	\$ 288,239	\$ 266,653	\$ 150,714
221	UNION INSURANCE CO	0.0	\$ 287,692	\$ 266,577	\$ 98,586
222	FARMERS INSURANCE EXCHANGE	0.0	\$ 274,957	\$ 287,853	\$ 281,981
223	STATE NATIONAL INS CO INC	0.0	\$ 268,635	\$ 274,635	\$ 7,191
224	TRIANGLE INSURANCE CO INC	0.0	\$ 256,733	\$ 250,950	\$ 254,421
225	EASTGUARD INSURANCE CO	0.0	\$ 239,991	\$ 256,134	\$ 953,682

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WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
226	WELLFLEET NEW YORK INS CO	0.0	\$ 237,425	\$ 146,515	\$ 33,200
227	TRIUMPHE CASUALTY CO	0.0	\$ 233,432	\$ 144,364	\$ 19,741
228	SENTINEL INSURANCE CO LTD	0.0	\$ 231,995	\$ 239,799	\$ 73,178
229	MITSUI SUMITOMO INS CO OF AMER	0.0	\$ 230,413	\$ 268,081	\$ 57,563
230	RLI INSURANCE CO	0.0	\$ 228,725	\$ 237,138	\$ 24,823
231	ALL AMERICA INS CO	0.0	\$ 228,308	\$ 150,613	\$ (18,649)
232	GREENWICH INSURANCE CO	0.0	\$ 213,544	\$ 160,567	\$ 17,947
233	RURAL TRUST INS CO	0.0	\$ 212,871	\$ 176,379	\$ (17,347)
234	OLD GUARD INS CO	0.0	\$ 211,177	\$ 188,950	\$ 36,633
235	UNION INSURANCE CO OF PROVIDENCE	0.0	\$ 196,983	\$ 165,155	\$ (34,502)
236	NOVA CASUALTY CO	0.0	\$ 192,878	\$ 186,565	\$ 15,562
237	SILVER OAK CSLTY INC	0.0	\$ 191,904	\$ 26,064	\$ -
238	WCF NATIONAL INS CO	0.0	\$ 189,638	\$ 204,912	\$ 195,195
239	MERIDIAN SECURITY INS CO	0.0	\$ 188,559	\$ 230,522	\$ 120,531
240	ERIE INSURANCE CO	0.0	\$ 187,205	\$ 171,176	\$ 56,676
241	WELLFLEET INSURANCE CO	0.0	\$ 187,033	\$ 134,560	\$ 28,940
242	ACADIA INSURANCE CO	0.0	\$ 184,076	\$ 98,059	\$ 208,809
243	OBI NATIONAL INS CO	0.0	\$ 183,625	\$ 196,222	\$ 165,166
244	TRANSGUARD INSURANCE CO OF AMER INC	0.0	\$ 179,124	\$ 156,745	\$ 104,695
245	ALLMERICA FINANCIAL ALLIANCE INS CO	0.0	\$ 178,925	\$ 163,647	\$ 22,931
246	GREAT DIVIDE INS CO	0.0	\$ 171,509	\$ 233,095	\$ 338,565
247	DEPOSITORS INSURANCE CO	0.0	\$ 170,862	\$ 170,851	\$ 152,344
248	AMERICAN SELECT INS CO	0.0	\$ 167,978	\$ 163,054	\$ (84,913)
249	NATIONAL SURETY CORP	0.0	\$ 166,647	\$ 137,956	\$ 100,306
250	FEDERATED RESERVE INS CO	0.0	\$ 155,569	\$ 154,549	\$ (174)

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WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
251	SOMPO AMERICA FIRE & MARINE INS CO	0.0	\$ 154,912	\$ 264,409	\$ 203,671
252	SUMMITPOINT INSURANCE CO	0.0	\$ 152,789	\$ 155,972	\$ (61,819)
253	PIE INSURANCE CO THE	0.0	\$ 150,035	\$ 19,484	\$ 188,741
254	CONTINENTAL INDEMNITY CO	0.0	\$ 141,678	\$ 141,678	\$ 64,979
255	PHARMACISTS MUTUAL INS CO	0.0	\$ 140,816	\$ 167,578	\$ (99,711)
256	AUSTIN MUTUAL INS CO	0.0	\$ 138,449	\$ 144,619	\$ 9,161
257	MIDWEST FAMILY ADVANTAGE INS CO	0.0	\$ 136,058	\$ 168,705	\$ 19,721
258	UTICA MUTUAL INS CO	0.0	\$ 130,323	\$ 135,512	\$ 147,129
259	GREAT AMERICAN ASSUR CO	0.0	\$ 123,392	\$ 69,457	\$ (501,055)
260	MIDWEST INSURANCE CO	0.0	\$ 106,889	\$ 93,547	\$ 25,619
261	EMPLOYERS COMPENSATION INS CO	0.0	\$ 102,829	\$ 183,596	\$ 79,155
262	WAUSAU UNDERWRITERS INS CO	0.0	\$ 100,628	\$ (6,961)	\$ (386,666)
263	AIG PROPERTY CSLTY CO	0.0	\$ 97,968	\$ 99,295	\$ 98,821
264	EMC PROPERTY & CSLTY CO	0.0	\$ 92,731	\$ 98,670	\$ 88,557
265	MICHIGAN COMMERCIAL INS MUTUAL	0.0	\$ 92,628	\$ 92,628	\$ 413,330
266	NEW YORK MARINE & GENERAL INS CO	0.0	\$ 92,391	\$ 95,926	\$ 81,278
267	HARLEYSVILLE PREFERRED INS CO	0.0	\$ 87,496	\$ 88,023	\$ 732
268	SAFETY FIRST INS CO	0.0	\$ 84,813	\$ 84,533	\$ 1,216
269	ARGONAUT-MIDWEST INSURANCE CO	0.0	\$ 84,630	\$ 83,055	\$ 33,614
270	COREPOINTE INSURANCE CO	0.0	\$ 82,917	\$ 79,037	\$ 17,378
271	CRUM & FORSTER INDEMNITY CO	0.0	\$ 81,996	\$ 64,077	\$ 116,897
272	ACIG INSURANCE CO	0.0	\$ 77,312	\$ 77,312	\$ 517
273	CHIRON INSURANCE CO	0.0	\$ 75,166	\$ 135,904	\$ 39,772
274	CERITY INSURANCE CO	0.0	\$ 68,162	\$ 65,226	\$ (5,250)
275	OAK RIVER INS CO	0.0	\$ 61,776	\$ 60,586	\$ 63,414

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RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
276	FLAGSHIP CITY INS CO	0.0	\$ 57,054	\$ 64,165	\$ (98,532)
277	AMERITRUST INSURANCE CORP	0.0	\$ 56,133	\$ 55,622	\$ (5,530)
278	SEQUOIA INSURANCE CO	0.0	\$ 53,335	\$ 26,825	\$ 3,294
279	NATIONWIDE GENERAL INS CO	0.0	\$ 47,303	\$ 37,911	\$ 35,890
280	THE INSURANCE CO	0.0	\$ 42,335	\$ 45,338	\$ (130,827)
281	ACE PROPERTY & CSLTY INS CO	0.0	\$ 40,899	\$ 47,954	\$ 18,435
282	ERIE INSURANCE PROP & CSLTY CO	0.0	\$ 37,979	\$ 47,813	\$ (30,250)
283	PENN MILLERS INS CO	0.0	\$ 37,565	\$ 35,108	\$ (99,167)
284	HARTFORD INSURANCE CO OF THE MIDWEST	0.0	\$ 36,516	\$ 60,346	\$ (55,583)
285	GREAT AMERICAN INS CO	0.0	\$ 34,788	\$ 31,086	\$ 468,071
286	ALLIED EASTERN INDEMNITY CO	0.0	\$ 34,176	\$ 27,543	\$ -
287	SAGAMORE INSURANCE CO	0.0	\$ 30,465	\$ 30,465	\$ (73,254)
288	TRANS PACIFIC INS CO	0.0	\$ 29,832	\$ 28,183	\$ 30,513
289	MAG MUTUAL INS CO	0.0	\$ 28,681	\$ 17,167	\$ 89,699
290	MID-CENTURY INSURANCE CO	0.0	\$ 28,189	\$ 35,367	\$ 660,596
291	EASTERN ADVANTAGE ASSUR CO	0.0	\$ 27,253	\$ 33,841	\$ -
292	SERVICE LLOYDS INS CO A STOCK CO	0.0	\$ 26,973	\$ 22,757	\$ 276,280
293	BEARING MIDWEST CSLTY CO	0.0	\$ 26,308	\$ 16,052	\$ (8,400)
294	ERIE INSURANCE CO OF NY	0.0	\$ 22,205	\$ 24,569	\$ (6,936)
295	EXECUTIVE RISK INDEMNITY INC	0.0	\$ 20,054	\$ 11,003	\$ 3,894
296	WESTCHESTER FIRE INS CO	0.0	\$ 19,510	\$ 14,262	\$ 6,196
297	NATIONWIDE INSURANCE CO OF AMER	0.0	\$ 19,418	\$ 9,826	\$ 1,040
298	OHIO FARMERS INS CO	0.0	\$ 16,997	\$ 18,403	\$ 3,356
299	PATRIOT GENERAL INS CO	0.0	\$ 16,520	\$ 16,102	\$ 64,308
300	PENINSULA INSURANCE CO THE	0.0	\$ 11,159	\$ 11,719	\$ (2,464)

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RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
301	HARLEYSVILLE WORCESTER INS CO	0.0	\$ 10,902	\$ 10,140	\$ 2,897
302	SUTTON NATIONAL INS CO	0.0	\$ 6,431	\$ 6,431	\$ 1,652
303	EASTERN ALLIANCE INS CO	0.0	\$ 6,053	\$ 6,679	\$ -
304	WCF SELECT INS CO	0.0	\$ 5,271	\$ 4,487	\$ (114,702)
305	IMPERIUM INSURANCE CO	0.0	\$ 5,216	\$ 131,080	\$ 819,937
306	WESTFIELD CHAMPION INS CO	0.0	\$ 5,063	\$ 1,507	\$ 1,225
307	HDI GLOBAL INS CO	0.0	\$ 4,286	\$ 1,582	\$ (3,208)
308	TNUS INSURANCE CO	0.0	\$ 2,902	\$ 3,551	\$ (8,966)
309	SAMSUNG FIRE & MARINE INS CO LTD (US BRANCH)	0.0	\$ 2,855	\$ 2,968	\$ (247)
310	REPUBLIC-FRANKLIN INSURANCE CO	0.0	\$ 2,405	\$ 1,974	\$ 70
311	GRAY INSURANCE CO THE	0.0	\$ 2,104	\$ 2,104	\$ (591)
312	FRANK WINSTON CRUM INS CO	0.0	\$ 1,180	\$ 1,180	\$ -
313	OBI AMERICA INS CO	0.0	\$ 923	\$ 801	\$ (262)
314	WESTFIELD SUPERIOR INS CO	0.0	\$ 260	\$ 216	\$ 66
315	ALLIED PROPERTY & CSLTY INS CO	0.0	\$ 166	\$ 166	\$ 4
316	PETROLEUM CASUALTY CO	0.0	\$ 47	\$ 47	\$ -
317	AMERICAN FAMILY HOME INS CO	0.0	\$ 5	\$ 7	\$ 2
318	GREAT AMERICAN INS CO OF NY	0.0	\$ 4	\$ 4	\$ (37,475)
319	PENNSYLVANIA NATIONAL MUTUAL CSLTY INS CO	0.0	\$ -	\$ 20	\$ (248)
320	VIRGINIA SURETY CO INC	0.0	\$ -	\$ -	\$ 1,907,440
321	MIDWESTERN INDEMNITY CO THE	0.0	\$ -	\$ -	\$ 628,953
322	HAWKEYE-SECURITY INSURANCE CO	0.0	\$ -	\$ -	\$ 502,442
323	CENTURY INDEMNITY CO	0.0	\$ -	\$ -	\$ 285,151
324	WESTPORT INSURANCE CORP	0.0	\$ -	\$ -	\$ 100,369
325	INDIANA INSURANCE CO	0.0	\$ -	\$ -	\$ 95,363

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RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
326	BUILDERS MUTUAL INS CO	0.0	\$ -	\$ -	95,256
327	AMERICAN STATES INS CO	0.0	\$ -	\$ -	78,386
328	ST PAUL MERCURY INS CO	0.0	\$ -	\$ -	52,227
329	AXIS INSURANCE CO	0.0	\$ -	\$ -	46,456
330	AMERICAN ALTERNATIVE INS CORP	0.0	\$ -	\$ -	34,854
331	PEERLESS INSURANCE CO	0.0	\$ -	\$ -	28,724
332	AMFED CASUALTY INS CO	0.0	\$ -	\$ -	24,025
333	ST PAUL PROTECTIVE INS CO	0.0	\$ -	\$ -	14,056
334	HDI GLOBAL SELECT INS CO	0.0	\$ -	\$ -	11,338
335	TRUMBULL INSURANCE CO	0.0	\$ -	\$ -	10,722
336	NATIONAL SPECIALTY INS CO	0.0	\$ -	\$ -	9,448
337	TRAVELERS CASUALTY INS CO OF AMER	0.0	\$ -	\$ -	5,633
338	PEERLESS INDEMNITY INS CO	0.0	\$ -	\$ -	3,298
339	CONSOLIDATED INSURANCE CO	0.0	\$ -	\$ -	2,982
340	OCCIDENTAL FIRE & CSLTY CO OF NC	0.0	\$ -	\$ -	2,547
341	FIDELITY AND DEPOSIT CO OF MD	0.0	\$ -	\$ -	561
342	FIRST NATIONAL INS CO OF AMER	0.0	\$ -	\$ -	525
343	ALLSTATE INSURANCE CO	0.0	\$ -	\$ -	132
344	UNITRIN SAFEGUARD INS CO	0.0	\$ -	\$ -	106
345	TRINITY UNIVERSAL INS CO	0.0	\$ -	\$ -	4
346	AMERICAN NATIONAL PROP & CSLTY CO	0.0	\$ -	\$ -	(1)
347	GENERAL CASUALTY INS CO	0.0	\$ -	\$ -	(1)
348	CAPITOL INDEMNITY CORP	0.0	\$ -	\$ -	(30)
349	NUTMEG INSURANCE CO	0.0	\$ -	\$ -	(42)

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RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
350	TRAVELERS CASUALTY CO THE	0.0	\$ -	\$ -	(47)
351	21ST CENTURY PREMIER INS CO	0.0	\$ -	\$ -	(58)
352	TRAVELERS CASUALTY & SURETY CO OF AMER	0.0	\$ -	\$ -	(282)
353	21ST CENTURY CENTENNIAL INS CO	0.0	\$ -	\$ -	(282)
354	SELECTIVE INSURANCE CO OF AMER	0.0	\$ -	\$ -	(411)
355	UNIVERSAL UNDERWRITERS INS CO	0.0	\$ -	\$ -	(483)
356	COLONIAL AMERICAN CSLTY & SURETY CO	0.0	\$ -	\$ -	(573)
357	WILLIAMSBURG NATIONAL INS CO	0.0	\$ -	\$ -	(1,096)
358	TRAVELERS CASUALTY CO OF CT	0.0	\$ -	\$ -	(1,573)
359	AUTOMOBILE INSURANCE CO OF HARTFORD CT THE	0.0	\$ -	\$ -	(1,719)
360	FOREMOST INSURANCE CO GRAND RAPIDS MI	0.0	\$ -	\$ -	(3,217)
361	GENESIS INSURANCE CO	0.0	\$ -	\$ -	(8,000)
362	HARLEYSVILLE LAKE STATES INS CO	0.0	\$ -	\$ -	(8,578)
363	FOREMOST PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	(12,517)
364	FARMINGTON CASUALTY CO	0.0	\$ -	\$ -	(13,109)
365	AIG ASSURANCE CO	0.0	\$ -	\$ -	(15,098)
366	STANDARD FIRE INS CO THE	0.0	\$ -	\$ -	(15,946)
367	AMERICAN BUSINESS & MERCANTILE INS MUTUAL INC	0.0	\$ -	\$ -	(21,399)
368	REPWEST INSURANCE CO	0.0	\$ -	\$ -	(22,649)
369	FOREMOST SIGNATURE INS CO	0.0	\$ -	\$ -	(23,120)
370	ROCHDALE INSURANCE CO	0.0	\$ -	\$ -	(35,122)
371	ANSUR AMERICA INS CO	0.0	\$ -	\$ -	(39,103)
372	TIG INSURANCE CO	0.0	\$ -	\$ -	(42,369)
373	ST PAUL GUARDIAN INS CO	0.0	\$ -	\$ -	(49,429)
374	GENERAL INSURANCE CO OF AMER	0.0	\$ -	\$ -	(99,194)
375	AMERICAN ECONOMY INS CO	0.0	\$ -	\$ -	(243,276)

Wisconsin Market Share - Business of 2023

WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
376	NETHERLANDS INSURANCE CO THE	0.0	\$ -	\$ -	\$ (272,860)
377	TRAVCO PERSONAL INS CO	0.0	\$ -	\$ -	\$ (394,513)
378	ALLSTATE NORTHBROOK INDEMNITY CO	0.0	\$ -	\$ -	\$ (975,730)
379	WILSON MUTUAL INS CO	0.0	\$ -	\$ -	\$ (2,462,264)
380	AMERICAN MODERN HOME INS CO	0.0	\$ -	\$ (80)	\$ (696)
381	WAUSAU GENERAL INS CO	0.0	\$ -	\$ (28,779)	\$ (500,070)
382	AMERICAN FAMILY INS CO	0.0	\$ (1)	\$ 474	\$ 12
383	WAUSAU BUSINESS INS CO	0.0	\$ (1)	\$ (90,337)	\$ (332,133)
384	PROPERTY AND CSLTY INS CO OF HARTFORD	0.0	\$ (15)	\$ (15)	\$ 7,280
385	FIDELITY AND GUARANTY INS UNDERWRITERS INC	0.0	\$ (40)	\$ (40)	\$ 196,221
386	HARLEYSVILLE INSURANCE CO	0.0	\$ (2,651)	\$ 5,922	\$ (1,345,770)
387	MOTORISTS COMMERCIAL MUTUAL INS CO	0.0	\$ (2,738)	\$ (2,738)	\$ 771,110
388	NATIONAL AMERICAN INS CO	0.0	\$ (7,798)	\$ (2,913)	\$ (63,589)
389	LIBERTY MUTUAL INS CO	0.0	\$ (10,536)	\$ (29,973)	\$ (231,316)
390	ST PAUL FIRE & MARINE INS CO	0.0	\$ (10,974)	\$ (10,974)	\$ (2,057,773)
391	UNITED STATES FIDELITY & GUARANTY CO	0.0	\$ (37,041)	\$ (37,041)	\$ (1,304,734)
392	AMERICAN HOME ASSUR CO	0.0	\$ (79,267)	\$ (240,987)	\$ 285,601
393	ILLINOIS NATIONAL INS CO	-0.1	\$ (1,891,489)	\$ (1,891,489)	\$ (27,265,341)
394	INSURANCE COMPANY OF THE STATE OF PA THE	-0.1	\$ (2,066,062)	\$ (1,804,836)	\$ (13,652,254)
395	XL INSURANCE AMER INC	-0.3	\$ (6,379,127)	\$ (7,651,031)	\$ 309,559
Total for 395 Ranked Insurers Writing This Line		100.0	\$ 1,964,497,634	\$ 1,963,425,181	\$ 1,037,792,031

Wisconsin Market Share - Business of 2023

EXCESS WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	SAFETY NATIONAL CSLTY CORP	33.6	\$ 3,570,712	\$ 3,533,545	\$ 646,778
2	ACE AMERICAN INS CO	19.8	\$ 2,105,604	\$ 2,602,191	\$ 793,006
3	LIBERTY MUTUAL FIRE INS CO	9.8	\$ 1,041,400	\$ 908,656	\$ 489,652
4	ARCH INSURANCE CO	8.6	\$ 908,382	\$ 908,382	\$ 358,442
5	OLD REPUBLIC INS CO	7.1	\$ 755,838	\$ 728,483	\$ (33,314)
6	TRAVELERS PROPERTY CSLTY CO OF AMER	6.6	\$ 697,103	\$ 683,342	\$ (241,119)
7	XL SPECIALTY INS CO	6.4	\$ 678,092	\$ 678,092	\$ 30,575
8	SENTRY INSURANCE CO	2.3	\$ 248,485	\$ 248,523	\$ 86,816
9	HARTFORD CASUALTY INS CO	2.0	\$ 216,368	\$ 215,677	\$ (230,665)
10	ZURICH AMERICAN INS CO	1.9	\$ 206,965	\$ 153,842	\$ (862,496)
11	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	1.5	\$ 160,727	\$ 138,487	\$ 71,641
12	LM INSURANCE CORP	0.3	\$ 27,640	\$ 116,483	\$ (298,121)
13	CONTINENTAL CASUALTY CO	0.0	\$ -	\$ -	\$ 300,682
14	PROTECTIVE INSURANCE CO	0.0	\$ -	\$ -	\$ 278,700
15	EMPLOYERS INSURANCE CO OF WAUSAU	0.0	\$ -	\$ -	\$ 105,709
16	TRAVCO PERSONAL INS CO	0.0	\$ -	\$ -	\$ 22,671
17	CONTINENTAL INSURANCE CO THE	0.0	\$ -	\$ -	\$ 6,667
18	PRAETORIAN INSURANCE CO	0.0	\$ -	\$ -	\$ 3,644
19	AMERICAN ALTERNATIVE INS CORP	0.0	\$ -	\$ -	\$ 2,634
20	EMPLOYERS MUTUAL CSLTY CO	0.0	\$ -	\$ -	\$ 270
21	PACIFIC INDEMNITY CO	0.0	\$ -	\$ -	\$ (3)
22	GREAT NORTHERN INS CO	0.0	\$ -	\$ -	\$ (48)
23	FIDELITY AND GUARANTY INS CO	0.0	\$ -	\$ -	\$ (54)
24	QBE INSURANCE CORP	0.0	\$ -	\$ -	\$ (57)
25	NEW YORK MARINE & GENERAL INS CO	0.0	\$ -	\$ -	\$ (416)
26	FEDERAL INSURANCE CO	0.0	\$ -	\$ -	\$ (455)
27	ST PAUL PROTECTIVE INS CO	0.0	\$ -	\$ -	\$ (976)
28	ST PAUL MERCURY INS CO	0.0	\$ -	\$ -	\$ (977)

Wisconsin Market Share - Business of 2023

EXCESS WORKERS COMPENSATION

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
29	SENTRY CASUALTY CO	0.0	\$ -	\$ -	(1,228)
30	ST PAUL FIRE & MARINE INS CO	0.0	\$ -	\$ -	(4,849)
31	TRAVELERS CASUALTY & SURETY CO	0.0	\$ -	\$ -	(10,344)
32	SWISS RE CORPORATE SOLUTIONS AMER INS CORP	0.0	\$ -	\$ -	(15,525)
33	FIDELITY AND GUARANTY INS UNDERWRITERS INC	0.0	\$ -	\$ -	(26,254)
34	GENERAL REINSURANCE CORP	0.0	\$ -	\$ -	(30,229)
35	UNITED STATES FIDELITY & GUARANTY CO	0.0	\$ -	\$ -	(51,881)
36	AMERICAN CASUALTY CO OF READING PA	0.0	\$ -	\$ -	(59,867)
37	WESTPORT INSURANCE CORP	0.0	\$ -	\$ -	(206,169)
38	LIBERTY INSURANCE CORP	0.0	\$ -	\$ -	(343,787)
39	WISCONSIN MUNICIPAL MUTUAL INS CO	0.0	\$ -	\$ -	(1,844,863)
Total for 39 Ranked Insurers Writing This Line		100.0	\$ 10,617,316	\$ 10,915,703	\$ (1,065,810)

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	WEST BEND INS CO	7.6	\$ 92,209,501	\$ 90,624,317	\$ 46,310,878
2	TRAVELERS PROPERTY CSLTY CO OF AMER	4.0	\$ 48,698,631	\$ 47,336,518	\$ 47,212,971
3	ACUITY A MUTUAL INS CO	3.8	\$ 46,740,938	\$ 44,935,439	\$ 18,428,216
4	FEDERAL INSURANCE CO	3.8	\$ 45,751,241	\$ 45,645,989	\$ 9,167,741
5	AMERICAN FAMILY MUTUAL INS CO SI	3.5	\$ 42,576,960	\$ 40,792,920	\$ 20,475,736
6	ZURICH AMERICAN INS CO	3.4	\$ 41,488,704	\$ 39,640,439	\$ 21,199,281
7	TRAVELERS CASUALTY & SURETY CO OF AMER	2.7	\$ 32,930,695	\$ 32,686,274	\$ 4,944,649
8	STATE FARM FIRE & CSLTY CO	2.6	\$ 31,161,505	\$ 30,015,933	\$ 30,837,644
9	CUMIS INSURANCE SOCIETY INC	2.2	\$ 27,002,447	\$ 27,660,702	\$ 16,552,930
10	CONTINENTAL CASUALTY CO	2.1	\$ 25,282,890	\$ 24,695,742	\$ 12,812,854
11	CONTINENTAL INSURANCE CO THE	2.0	\$ 24,596,782	\$ 22,913,828	\$ 11,779,892
12	CINCINNATI INSURANCE CO THE	2.0	\$ 23,831,325	\$ 24,775,036	\$ 15,112,099
13	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	1.9	\$ 23,086,444	\$ 22,461,514	\$ 3,731,494
14	VIRGINIA SURETY CO INC	1.8	\$ 22,230,185	\$ 23,711,019	\$ 8,464,610
15	ACE AMERICAN INS CO	1.5	\$ 18,419,411	\$ 21,438,026	\$ (8,877,607)
16	ACE PROPERTY & CSLTY INS CO	1.5	\$ 18,197,657	\$ 19,403,068	\$ 40,982,780
17	SECURA INSURANCE CO	1.4	\$ 16,558,410	\$ 16,026,778	\$ 2,768,928
18	HANOVER INSURANCE CO THE	1.3	\$ 15,401,474	\$ 14,865,644	\$ 5,757,948
19	ARCH INSURANCE CO	1.2	\$ 14,357,926	\$ 12,849,667	\$ 5,323,297
20	EMPLOYERS MUTUAL CSLTY CO	1.1	\$ 13,878,698	\$ 13,505,522	\$ 13,183,060
21	GREAT AMERICAN INS CO	1.1	\$ 13,348,535	\$ 13,710,228	\$ 4,458,637
22	XL INSURANCE AMER INC	1.1	\$ 13,339,630	\$ 12,951,906	\$ 2,829,901
23	FEDERATED MUTUAL INS CO	1.1	\$ 13,135,818	\$ 14,026,050	\$ 4,139,326
24	TWIN CITY FIRE INS CO	1.0	\$ 11,690,152	\$ 12,209,889	\$ 5,976,366
25	AUTO-OWNERS INSURANCE CO	0.9	\$ 11,521,313	\$ 10,953,105	\$ 4,649,129
26	LEAGUE OF WI MUNICIPALITIES MUTUAL INS	0.9	\$ 10,992,310	\$ 10,806,821	\$ 6,562,618
27	AMERICAN GUARANTEE & LIABILITY INS CO	0.8	\$ 10,003,352	\$ 9,731,236	\$ 6,387,740
28	ERIE INSURANCE EXCHANGE	0.8	\$ 9,699,070	\$ 9,231,953	\$ 4,622,258

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
29	MARKEL AMERICAN INS CO	0.8	\$ 9,665,656	\$ 8,886,042	\$ 5,028,594
30	OWNERS INSURANCE CO	0.8	\$ 9,653,802	\$ 9,099,838	\$ 5,409,647
31	MIDDLESEX INSURANCE CO	0.7	\$ 9,043,276	\$ 8,884,929	\$ 5,351,540
32	EVEREST NATIONAL INS CO	0.7	\$ 8,549,487	\$ 7,602,896	\$ 2,980,094
33	AMERICAN BANKERS INS CO OF FL	0.7	\$ 8,420,393	\$ 7,049,168	\$ 3,064,234
34	OLD REPUBLIC INS CO	0.7	\$ 8,094,869	\$ 8,336,246	\$ (2,088,862)
35	STARR INDEMNITY & LIABILITY CO	0.7	\$ 7,933,999	\$ 6,664,366	\$ 10,683,383
36	WISCONSIN MUNICIPAL MUTUAL INS CO	0.6	\$ 7,572,884	\$ 7,572,884	\$ 3,091,167
37	ENDURANCE AMERICAN INS CO	0.6	\$ 7,371,320	\$ 7,561,677	\$ 14,857,409
38	OHIO CASUALTY INS CO THE	0.6	\$ 7,277,989	\$ 7,799,307	\$ 5,025,308
39	WISCONSIN COUNTY MUTUAL INS CORP	0.6	\$ 7,042,758	\$ 7,042,626	\$ 3,351,266
40	NAVIGATORS INSURANCE CO	0.6	\$ 7,021,650	\$ 6,875,577	\$ 1,077,511
41	XL SPECIALTY INS CO	0.6	\$ 6,856,311	\$ 7,160,164	\$ 13,545,918
42	BERKLEY NATIONAL INS CO	0.5	\$ 6,684,389	\$ 6,582,646	\$ 1,727,925
43	AXIS INSURANCE CO	0.5	\$ 6,655,239	\$ 7,920,325	\$ 2,411,183
44	PHILADELPHIA INDEMNITY INS CO	0.5	\$ 6,613,892	\$ 6,627,002	\$ 1,743,712
45	WESTERN NATIONAL MUTUAL INS CO	0.5	\$ 6,599,615	\$ 6,445,602	\$ 2,069,711
46	NATIONAL CASUALTY CO	0.5	\$ 6,585,823	\$ 7,227,121	\$ 2,601,105
47	SELECTIVE INSURANCE CO OF AMER	0.5	\$ 6,365,690	\$ 5,784,864	\$ 1,410,207
48	ALLIANZ GLOBAL RISKS US INS CO	0.5	\$ 6,116,352	\$ 6,304,749	\$ 11,505,506
49	GREAT AMERICAN ASSUR CO	0.5	\$ 5,946,611	\$ 5,199,811	\$ 5,864,847
50	FEDERATED RESERVE INS CO	0.5	\$ 5,701,298	\$ 4,587,772	\$ 3,749,212
51	SWISS RE CORPORATE SOLUTIONS AMER INS CORP	0.5	\$ 5,662,544	\$ 5,626,259	\$ 16,287,098
52	RSUI INDEMNITY CO	0.4	\$ 5,425,797	\$ 5,577,244	\$ 1,136,114
53	GREENWICH INSURANCE CO	0.4	\$ 5,271,679	\$ 5,601,740	\$ 2,018,639
54	SOCIETY INSURANCE A MUTUAL CO	0.4	\$ 5,213,883	\$ 5,122,227	\$ 3,188,061
55	ARTISAN AND TRUCKERS CSLTY CO	0.4	\$ 5,164,443	\$ 5,189,897	\$ 509,081
56	MIDVALE INDEMNITY CO	0.4	\$ 4,989,415	\$ 4,517,921	\$ 1,626,493

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
57	WISCONSIN LAWYERS MUTUAL INS CO	0.4	\$ 4,977,471	\$ 4,748,573	\$ (239,675)
58	ALLSTATE INDEMNITY CO	0.4	\$ 4,915,492	\$ 4,666,468	\$ 1,857,656
59	ACCREDITED SURETY & CSLTY CO INC	0.4	\$ 4,773,757	\$ 4,885,338	\$ 1,053,393
60	UNITED STATES LIABILITY INS CO	0.4	\$ 4,689,255	\$ 4,566,045	\$ 302,309
61	PHOENIX INSURANCE CO THE	0.4	\$ 4,627,737	\$ 4,372,045	\$ 1,826,019
62	UNITED STATES FIRE INS CO	0.4	\$ 4,569,168	\$ 1,599,209	\$ 3,623,668
63	SENTRY INSURANCE CO	0.4	\$ 4,491,459	\$ 4,086,810	\$ 4,435,908
64	ASPEN AMERICAN INS CO	0.4	\$ 4,410,044	\$ 3,792,731	\$ 2,419,438
65	ALLIED WORLD SPECIALTY INS CO	0.4	\$ 4,344,851	\$ 4,469,959	\$ 1,392,725
66	SECURIAN CASUALTY CO	0.4	\$ 4,317,857	\$ 4,303,125	\$ 2,228,875
67	INTEGRITY INSURANCE CO	0.3	\$ 4,249,884	\$ 4,230,962	\$ 212,402
68	HISCOX INSURANCE CO INC	0.3	\$ 4,237,395	\$ 4,248,434	\$ 2,649,513
69	QBE INSURANCE CORP	0.3	\$ 4,131,152	\$ 4,091,956	\$ 1,699,038
70	BERKLEY INSURANCE CO	0.3	\$ 3,998,326	\$ 4,102,365	\$ 1,853,509
71	RLI INSURANCE CO	0.3	\$ 3,932,572	\$ 3,725,742	\$ 239,132
72	COMMUNITY INSURANCE CORP	0.3	\$ 3,896,623	\$ 3,775,427	\$ 2,254,360
73	BERKSHIRE HATHAWAY SPECIALTY INS CO	0.3	\$ 3,889,590	\$ 3,806,879	\$ 5,266,870
74	WESTCHESTER FIRE INS CO	0.3	\$ 3,773,366	\$ 3,937,676	\$ 2,418,489
75	CITIES AND VILLAGES MUTUAL INS CO	0.3	\$ 3,708,111	\$ 3,708,111	\$ (244,945)
76	CAPITOL SPECIALTY INS CORP	0.3	\$ 3,675,829	\$ 3,626,122	\$ 2,603,501
77	SECURA SUPREME INS CO	0.3	\$ 3,644,197	\$ 3,691,015	\$ 1,685,198
78	FIREMANS FUND INS CO	0.3	\$ 3,623,143	\$ 3,192,557	\$ (6,820,423)
79	MARKEL INSURANCE CO	0.3	\$ 3,576,706	\$ 3,130,393	\$ 1,260,955
80	ASCOT INSURANCE CO	0.3	\$ 3,564,838	\$ 3,289,036	\$ 1,431,479
81	GREAT WEST CSLTY CO	0.3	\$ 3,336,246	\$ 2,601,404	\$ (1,338,942)
82	BEAZLEY INSURANCE CO INC	0.3	\$ 3,248,440	\$ 3,437,400	\$ 691,634
83	PARTNERS MUTUAL INS CO	0.3	\$ 3,233,067	\$ 2,924,064	\$ 753,832
84	LIBERTY MUTUAL FIRE INS CO	0.3	\$ 3,192,212	\$ 5,234,311	\$ (136,509)

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
85	MID-CONTINENT CASUALTY CO	0.3	\$ 3,149,595	\$ 3,053,577	\$ 1,099,906
86	FOREMOST INSURANCE CO GRAND RAPIDS MI	0.2	\$ 3,025,982	\$ 3,096,301	\$ 323,750
87	NEXT INSURANCE US CO	0.2	\$ 2,978,187	\$ 2,501,021	\$ 1,346,818
88	HUDSON INSURANCE CO	0.2	\$ 2,926,982	\$ 3,547,434	\$ 1,771,564
89	CHARTER OAK FIRE INS CO THE	0.2	\$ 2,878,414	\$ 3,001,467	\$ 1,239,259
90	NORTH RIVER INS CO THE	0.2	\$ 2,849,906	\$ 2,974,282	\$ 933,009
91	GREAT AMERICAN SECURITY INS CO	0.2	\$ 2,810,512	\$ 2,366,265	\$ 485,511
92	UNITED FIRE & CSLTY CO	0.2	\$ 2,806,832	\$ 2,712,364	\$ 1,176,313
93	HARTFORD FIRE INS CO	0.2	\$ 2,790,518	\$ 2,691,369	\$ (2,887,631)
94	GREAT AMERICAN SPIRIT INS CO	0.2	\$ 2,724,465	\$ 2,763,796	\$ 770,174
95	EMCASCO INSURANCE CO	0.2	\$ 2,686,260	\$ 2,795,845	\$ 1,009,898
96	FRANKENMUTH INSURANCE CO	0.2	\$ 2,671,769	\$ 2,522,772	\$ 2,271,512
97	SAFECO INSURANCE CO OF AMER	0.2	\$ 2,622,291	\$ 2,451,912	\$ 1,564,311
98	NATIONAL INTERSTATE INS CO	0.2	\$ 2,604,874	\$ 2,580,501	\$ 1,839,161
99	PEKIN INSURANCE CO	0.2	\$ 2,589,092	\$ 2,374,676	\$ (1,905,511)
100	BERKLEY REGIONAL INS CO	0.2	\$ 2,584,474	\$ 713,304	\$ 136,490
101	MOTORISTS COMMERCIAL MUTUAL INS CO	0.2	\$ 2,489,646	\$ 2,467,692	\$ 1,244,144
102	ALLIED WORLD INS CO	0.2	\$ 2,378,163	\$ 2,700,516	\$ 257,477
103	ATLANTIC SPECIALTY INS CO	0.2	\$ 2,373,837	\$ 2,967,077	\$ 3,323,997
104	CINCINNATI CASUALTY CO THE	0.2	\$ 2,254,888	\$ 1,851,114	\$ 771,072
105	FARMERS INSURANCE EXCHANGE	0.2	\$ 2,254,702	\$ 2,364,581	\$ 489,803
106	FEDERATED RURAL ELECTRIC INS EXCHANGE	0.2	\$ 2,233,653	\$ 2,164,980	\$ 434,832
107	WAUSAU BUSINESS INS CO	0.2	\$ 2,217,725	\$ 2,397,295	\$ (1,286,151)
108	DISTRICTS MUTUAL INS & RISK MANAGEMENT SERVICES	0.2	\$ 2,091,220	\$ 2,092,607	\$ (68,223)
109	UNITED SERVICES AUTOMOBILE ASSN	0.2	\$ 2,089,005	\$ 1,979,223	\$ 849,361
110	UNIVERSAL UNDERWRITERS INS CO	0.2	\$ 2,064,393	\$ 1,428,288	\$ 835,020
111	IMT INSURANCE CO	0.2	\$ 2,046,718	\$ 2,018,652	\$ 2,478,505
112	TRAVELERS INDEMNITY CO THE	0.2	\$ 2,040,454	\$ 2,002,414	\$ 1,812,790

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
113	TDC NATIONAL ASSUR CO	0.2	\$ 1,996,783	\$ 2,009,828	\$ 781,680
114	US SPECIALTY INS CO	0.2	\$ 1,993,751	\$ 2,177,980	\$ 798,752
115	WESTERN NATIONAL ASSUR CO	0.2	\$ 1,948,938	\$ 1,701,034	\$ 1,176,200
116	SPINNAKER INSURANCE CO	0.2	\$ 1,939,676	\$ 1,360,235	\$ 1,803,421
117	HASTINGS MUTUAL INS CO	0.2	\$ 1,906,731	\$ 1,982,567	\$ 103,072
118	MITSUI SUMITOMO INS USA INC	0.2	\$ 1,883,322	\$ 2,068,182	\$ 354,545
119	LIBERTY INSURANCE CORP	0.2	\$ 1,868,606	\$ 2,033,918	\$ 183,340
120	BLUE RIDGE INDEMNITY CO	0.2	\$ 1,866,398	\$ 1,444,240	\$ 1,474,126
121	SELECTIVE INSURANCE CO OF SC	0.2	\$ 1,828,399	\$ 1,615,589	\$ 401,394
122	WESCO INSURANCE CO	0.1	\$ 1,795,155	\$ 2,165,181	\$ 122,565
123	ALLIED WORLD NATL ASSUR CO	0.1	\$ 1,668,678	\$ 1,403,576	\$ (49,474)
124	SELECTIVE INSURANCE CO OF THE SOUTHEAST	0.1	\$ 1,570,582	\$ 1,497,491	\$ 183,007
125	ATLANTIC STATES INS CO	0.1	\$ 1,560,771	\$ 1,604,028	\$ (765,395)
126	HDI GLOBAL INS CO	0.1	\$ 1,545,765	\$ 1,311,079	\$ 1,429,552
127	STATE NATIONAL INS CO INC	0.1	\$ 1,521,906	\$ 1,511,906	\$ (2,670,202)
128	AMERICAN STRATEGIC INS CORP	0.1	\$ 1,477,587	\$ 1,239,488	\$ (39,989)
129	HARTFORD CASUALTY INS CO	0.1	\$ 1,448,220	\$ 1,301,200	\$ 208,389
130	AMCO INSURANCE CO	0.1	\$ 1,439,727	\$ 1,542,333	\$ 613,844
131	NATIONWIDE AGRIBUSINESS INS CO	0.1	\$ 1,390,248	\$ 1,736,909	\$ 9,148,903
132	TRIANGLE INSURANCE CO INC	0.1	\$ 1,376,102	\$ 815,741	\$ 250,742
133	CINCINNATI INDEMNITY CO THE	0.1	\$ 1,328,657	\$ 1,230,405	\$ 234,729
134	CHURCH MUTUAL INS CO SI	0.1	\$ 1,295,137	\$ 1,256,802	\$ 86,275
135	STATE AUTOMOBILE MUTUAL INS CO	0.1	\$ 1,267,274	\$ 1,169,495	\$ 954,004
136	PROGRESSIVE UNIVERSAL INS CO	0.1	\$ 1,239,398	\$ 1,212,168	\$ 171,402
137	IRONSHORE INDEMNITY INC	0.1	\$ 1,225,668	\$ 801,489	\$ 447,908
138	BCS INSURANCE CO	0.1	\$ 1,222,496	\$ 1,231,715	\$ 1,418,120
139	WESTFIELD INSURANCE CO	0.1	\$ 1,203,858	\$ 1,104,543	\$ 299,246
140	AMERICAN MODERN PROP & CSLTY INS CO	0.1	\$ 1,198,815	\$ 1,070,949	\$ 164,259

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
141	INTEGRITY SELECT INS CO	0.1	\$ 1,156,344	\$ 1,200,818	\$ 572,489
142	PIONEER SPECIALTY INS CO	0.1	\$ 1,148,212	\$ 1,158,294	\$ 2,409,749
143	PROTECTIVE PROPERTY & CSLTY INS CO	0.1	\$ 1,110,883	\$ 1,411,769	\$ 334,777
144	AMERICAN FAMILY INS CO	0.1	\$ 1,095,682	\$ 934,498	\$ 2,476,091
145	INTEGON NATIONAL INS CO	0.1	\$ 1,093,585	\$ 1,207,921	\$ 612,315
146	TOYOTA MOTOR INS CO	0.1	\$ 1,092,761	\$ 781,308	\$ 662,727
147	HOUSING ENTERPRISE INS CO INC	0.1	\$ 1,081,349	\$ 1,080,790	\$ 537,640
148	TOKIO MARINE AMER INS CO	0.1	\$ 1,078,322	\$ 1,042,581	\$ 299,691
149	UTICA MUTUAL INS CO	0.1	\$ 1,063,490	\$ 1,047,332	\$ 185,727
150	ARGONAUT INSURANCE CO	0.1	\$ 1,039,091	\$ 1,334,662	\$ 1,363,870
151	COUNTRY MUTUAL INS CO	0.1	\$ 1,034,644	\$ 983,488	\$ (685,930)
152	GRINNELL MUTUAL REINSURANCE CO	0.1	\$ 1,021,010	\$ 940,685	\$ 94,852
153	NATIONWIDE MUTUAL INS CO	0.1	\$ 990,862	\$ 1,084,960	\$ 1,177,236
154	WISCONSIN MUTUAL INS CO	0.1	\$ 990,138	\$ 917,546	\$ 430,847
155	STATE AUTO PROP & CSLTY INS CO	0.1	\$ 987,480	\$ 1,051,294	\$ 1,217,912
156	BADGER MUTUAL INS CO	0.1	\$ 926,583	\$ 954,957	\$ 182,500
157	USAA CASUALTY INS CO	0.1	\$ 916,777	\$ 854,424	\$ 459,232
158	PRIVILEGE UNDERWRITERS RECIPROCAL EXCHANGE	0.1	\$ 914,033	\$ 882,526	\$ (4,365)
159	ROCKFORD MUTUAL INS CO	0.1	\$ 893,261	\$ 772,505	\$ 179,671
160	AUTOMOBILE INSURANCE CO OF HARTFORD CT THE	0.1	\$ 891,333	\$ 898,289	\$ 410,397
161	GERMANTOWN MUTUAL INS CO	0.1	\$ 888,916	\$ 836,273	\$ 148,580
162	REPUBLIC-FRANKLIN INSURANCE CO	0.1	\$ 885,169	\$ 866,533	\$ 582,800
163	SENTRY SELECT INS CO	0.1	\$ 857,398	\$ 888,384	\$ 83,000
164	MT MORRIS MUTUAL INS CO	0.1	\$ 847,492	\$ 848,852	\$ 35,000
165	TRAVELERS INDEMNITY CO OF CT THE	0.1	\$ 822,876	\$ 702,294	\$ 221,328
166	AUTO CLUB INS ASSN	0.1	\$ 809,394	\$ 873,597	\$ 341,758
167	MEDICAL PROTECTIVE CO THE	0.1	\$ 798,638	\$ 805,290	\$ (180,972)
168	EVEREST REINSURANCE CO	0.1	\$ 763,706	\$ 763,706	\$ 279,988

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
169	HARTFORD UNDERWRITERS INS CO	0.1	\$ 755,845	\$ 659,818	\$ 64,974
170	VANTAGE RISK ASSUR CO	0.1	\$ 726,000	\$ 176,474	\$ 84,432
171	WEA PROPERTY & CSLTY INS CO	0.1	\$ 714,790	\$ 694,756	\$ (800,000)
172	PENNSYLVANIA LUMBERMENS MUTUAL INS CO	0.1	\$ 708,010	\$ 654,539	\$ 11,028
173	MMIC INSURANCE INC	0.1	\$ 707,033	\$ 756,917	\$ 235,486
174	UNION INSURANCE CO OF PROVIDENCE	0.1	\$ 696,992	\$ 654,456	\$ 108,729
175	AMERICAN ALTERNATIVE INS CORP	0.1	\$ 686,406	\$ 502,847	\$ 350,749
176	GOVERNMENT EMPLOYEES INS CO	0.1	\$ 677,278	\$ 679,077	\$ (50,867)
177	HARLEYSVILLE WORCESTER INS CO	0.1	\$ 656,730	\$ 645,463	\$ 178,107
178	ADDISON INSURANCE CO	0.1	\$ 641,598	\$ 615,828	\$ 268,218
179	PENN MILLERS INS CO	0.1	\$ 632,359	\$ 495,130	\$ 30,010
180	PROFESSIONAL SOLUTIONS INS CO	0.1	\$ 631,577	\$ 662,737	\$ (16,259)
181	MASSACHUSETTS BAY INS CO	0.1	\$ 627,663	\$ 571,096	\$ (60,444)
182	RIVERPORT INSURANCE CO	0.1	\$ 623,450	\$ 265,984	\$ 82,642
183	CONTINENTAL WESTERN INS CO	0.0	\$ 606,785	\$ 635,493	\$ 228,249
184	BERKSHIRE HATHAWAY DIRECT INS CO	0.0	\$ 605,119	\$ 578,215	\$ 225,166
185	LIBERTY INSURANCE UNDERWRITERS INC	0.0	\$ 601,882	\$ 1,076,449	\$ 3,307,714
186	PLATEAU CASUALTY INS CO	0.0	\$ 598,352	\$ 722,155	\$ 385,942
187	LIBERTY MUTUAL INS CO	0.0	\$ 595,585	\$ 606,061	\$ (440,027)
188	AMERISURE MUTUAL INS CO	0.0	\$ 594,090	\$ 576,655	\$ 3,105,193
189	TRAVELERS INDEMNITY CO OF AMER THE	0.0	\$ 591,770	\$ 586,115	\$ 242,990
190	ACADIA INSURANCE CO	0.0	\$ 585,190	\$ 262,161	\$ 107,416
191	LM INSURANCE CORP	0.0	\$ 580,614	\$ 626,093	\$ 509,258
192	ALLMERICA FINANCIAL BENEFIT INS CO	0.0	\$ 572,083	\$ 446,841	\$ 253,435
193	NOVA CASUALTY CO	0.0	\$ 562,624	\$ 1,840,682	\$ 443,983
194	CENTRAL MUTUAL INS CO	0.0	\$ 544,711	\$ 446,729	\$ 112,984
195	UNION INSURANCE CO	0.0	\$ 539,130	\$ 509,033	\$ 202,868
196	HARCO NATIONAL INS CO	0.0	\$ 538,444	\$ 448,594	\$ 96,684

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
197	PROSELECT INSURANCE CO	0.0	\$ 537,156	\$ 497,933	\$ 4,566
198	AMERICAN NATIONAL PROP & CSLTY CO	0.0	\$ 534,297	\$ 475,875	\$ 223,854
199	SAFETY NATIONAL CSLTY CORP	0.0	\$ 528,570	\$ 498,626	\$ 1,469,225
200	BENCHMARK INSURANCE CO	0.0	\$ 524,375	\$ 543,453	\$ 49,250
201	HARTFORD STEAM BOILER INSPECTION & INS CO THE	0.0	\$ 523,415	\$ 470,238	\$ 7,641
202	MINNESOTA LAWYERS MUTUAL INS CO	0.0	\$ 514,061	\$ 493,255	\$ 162,610
203	FEDERATED SERVICE INS CO	0.0	\$ 511,218	\$ 516,787	\$ 199,347
204	NORTH POINTE INS CO	0.0	\$ 499,165	\$ 460,240	\$ 414,699
205	USAA GENERAL INDEMNITY CO	0.0	\$ 493,861	\$ 444,310	\$ 325,341
206	INDEMNITY INSURANCE CO OF NORTH AMER	0.0	\$ 492,605	\$ 1,700,362	\$ 681,895
207	ECONOMY FIRE & CSLTY CO	0.0	\$ 491,298	\$ 550,485	\$ 641,917
208	ALLSTATE PROPERTY & CSLTY INS CO	0.0	\$ 483,794	\$ 494,826	\$ 165,575
209	CRONUS INSURANCE CO	0.0	\$ 479,465	\$ 68,529	\$ -
210	ACE FIRE UNDERWRITERS INS CO	0.0	\$ 477,618	\$ 470,964	\$ (36,316)
211	FALLS LAKE NATL INS CO	0.0	\$ 472,550	\$ 448,867	\$ (366,445)
212	AIG PROPERTY CSLTY CO	0.0	\$ 459,159	\$ 514,453	\$ 32,070
213	AMERICAN CASUALTY CO OF READING PA	0.0	\$ 452,415	\$ 453,231	\$ (77,359)
214	MIDWEST FAMILY MUTUAL INS CO	0.0	\$ 430,008	\$ 505,543	\$ 2,102,864
215	EXECUTIVE RISK INDEMNITY INC	0.0	\$ 428,887	\$ 422,308	\$ 155,995
216	STRATFORD INSURANCE CO	0.0	\$ 427,703	\$ 277,569	\$ (21,917)
217	OHIO SECURITY INS CO	0.0	\$ 421,448	\$ 435,605	\$ (63,157)
218	STARSTONE NATIONAL INS CO	0.0	\$ 420,495	\$ 399,883	\$ 1,546,057
219	AMERICAN SECURITY INS CO	0.0	\$ 413,341	\$ 389,751	\$ 403,683
220	COALITION INSURANCE CO	0.0	\$ 408,028	\$ 119,890	\$ 34,634
221	NATIONAL SPECIALTY INS CO	0.0	\$ 404,682	\$ 634,682	\$ 82,643
222	GREAT DIVIDE INS CO	0.0	\$ 400,944	\$ 400,879	\$ (161,719)
223	AMICA MUTUAL INS CO	0.0	\$ 396,970	\$ 382,673	\$ (371,734)
224	PENNSYLVANIA MANUFACTURERS ASSN INS CO	0.0	\$ 378,674	\$ 266,900	\$ 499,307

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
225	FARMERS PROPERTY & CSLTY INS CO	0.0	\$ 375,554	\$ 552,111	\$ 219,205
226	VANLINER INSURANCE CO	0.0	\$ 358,200	\$ 415,137	\$ 536,849
227	AMERICAN FAMILY HOME INS CO	0.0	\$ 351,846	\$ 366,508	\$ 140,390
228	NEW YORK MARINE & GENERAL INS CO	0.0	\$ 351,432	\$ 346,501	\$ 140,276
229	AMERICAN FAMILY CONNECT PROP & CSLTY INS CO	0.0	\$ 349,931	\$ 358,124	\$ (722,663)
230	BROTHERHOOD MUTUAL INS CO	0.0	\$ 348,895	\$ 343,289	\$ 800
231	SENTINEL INSURANCE CO LTD	0.0	\$ 348,648	\$ 358,271	\$ 94,196
232	COMMERCE AND INDUSTRY INS CO	0.0	\$ 332,922	\$ 259,025	\$ 213,994
233	TECHNOLOGY INSURANCE CO INC	0.0	\$ 324,690	\$ 253,875	\$ 350,870
234	VALLEY FORGE INS CO	0.0	\$ 319,109	\$ 202,770	\$ 572,618
235	CM VANTAGE SPECIALTY INS CO	0.0	\$ 316,785	\$ 321,793	\$ (80,275)
236	BITCO GENERAL INS CORP	0.0	\$ 315,777	\$ 234,180	\$ -
237	PENNSYLVANIA MANUFACTURERS INDEMNITY CO	0.0	\$ 315,648	\$ 229,849	\$ 89,773
238	THE INSURANCE CO	0.0	\$ 301,240	\$ 320,084	\$ (225,864)
239	CITIZENS INSURANCE CO OF AMER	0.0	\$ 297,940	\$ 280,002	\$ 157,401
240	CHUBB INDEMNITY INS CO	0.0	\$ 295,256	\$ 288,261	\$ 77,283
241	GREAT AMERICAN ALLIANCE INS CO	0.0	\$ 290,638	\$ 274,439	\$ 122,350
242	NORTH STAR MUTUAL INS CO	0.0	\$ 290,098	\$ 236,351	\$ 1,020,438
243	FIREMENS INSURANCE CO OF WA DC	0.0	\$ 280,824	\$ 297,593	\$ 112,810
244	CAPITOL INDEMNITY CORP	0.0	\$ 280,707	\$ 235,837	\$ 117,600
245	AUTO CLUB GROUP INS CO	0.0	\$ 272,489	\$ 151,892	\$ -
246	WILSON MUTUAL INS CO	0.0	\$ 268,472	\$ 335,277	\$ (47)
247	CRESTBROOK INSURANCE CO	0.0	\$ 253,132	\$ 249,894	\$ 32,641
248	NATIONAL LIABILITY & FIRE INS CO	0.0	\$ 252,030	\$ 186,534	\$ (18,502)
249	MICO INSURANCE CO	0.0	\$ 250,218	\$ 143,772	\$ 201,899
250	NATIONAL FIRE INS CO OF HARTFORD	0.0	\$ 238,756	\$ 225,020	\$ (716,326)
251	TRUCK INSURANCE EXCHANGE	0.0	\$ 238,339	\$ 237,342	\$ (36,358)
252	GARRISON PROPERTY & CSLTY INS CO	0.0	\$ 229,537	\$ 196,938	\$ 54,776

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
253	MCMILLAN-WARNER MUTUAL INS CO	0.0	\$ 224,922	\$ 237,157	\$ -
254	MUTUAL OF WAUSAU INS CORP	0.0	\$ 224,904	\$ 149,726	\$ (15,000)
255	ELECTRIC INSURANCE CO	0.0	\$ 224,411	\$ 239,392	\$ 46,058
256	AMERICAN ZURICH INS CO	0.0	\$ 223,412	\$ 161,715	\$ 89,852
257	CLEAR BLUE INS CO	0.0	\$ 215,656	\$ 209,094	\$ 179,505
258	EVEREST PREMIER INS CO	0.0	\$ 200,772	\$ 164,163	\$ 44,177
259	BEAZLEY AMERICA INS CO INC	0.0	\$ 193,422	\$ 183,150	\$ 78,042
260	CENSTAT CASUALTY CO	0.0	\$ 192,263	\$ 192,271	\$ 116,617
261	ALPS PROPERTY & CSLTY INS CO	0.0	\$ 190,627	\$ 177,674	\$ -
262	PROGRESSIVE NORTHERN INS CO	0.0	\$ 185,432	\$ 191,785	\$ (8,729)
263	STARNET INSURANCE CO	0.0	\$ 185,337	\$ 180,755	\$ (20,479)
264	GREAT NORTHERN INS CO	0.0	\$ 178,592	\$ 189,885	\$ 8,260
265	LANCER INSURANCE CO	0.0	\$ 176,301	\$ 173,249	\$ 21,329
266	GEICO GENERAL INS CO	0.0	\$ 175,669	\$ 143,244	\$ 49,422
267	PHARMACISTS MUTUAL INS CO	0.0	\$ 173,200	\$ 198,023	\$ 56,060
268	EMC PROPERTY & CSLTY CO	0.0	\$ 172,724	\$ 152,218	\$ 60,828
269	ZALE INDEMNITY CO	0.0	\$ 169,177	\$ 169,177	\$ -
270	FARMERS MUTUAL HAIL INS CO OF IA	0.0	\$ 168,289	\$ 240,496	\$ 41,368
271	NATIONWIDE GENERAL INS CO	0.0	\$ 167,624	\$ 177,698	\$ 49,171
272	WESTFIELD NATIONAL INS CO	0.0	\$ 167,281	\$ 157,767	\$ 31,545
273	STONINGTON INSURANCE CO	0.0	\$ 165,722	\$ 153,698	\$ 329,542
274	PROGRESSIVE CLASSIC INS CO	0.0	\$ 165,569	\$ 170,560	\$ (15,095)
275	PACIFIC INDEMNITY CO	0.0	\$ 164,615	\$ 156,635	\$ 58,500
276	HOMESTEAD MUTUAL INS CO	0.0	\$ 160,107	\$ 111,680	\$ 54,460
277	OLD GUARD INS CO	0.0	\$ 159,469	\$ 134,612	\$ 16,853
278	AMERISURE PARTNERS INS CO	0.0	\$ 153,858	\$ 153,781	\$ 407,932
279	FLORISTS MUTUAL INS CO	0.0	\$ 150,859	\$ 176,597	\$ 62,309
280	DEALERS ASSURANCE CO	0.0	\$ 149,858	\$ 266,590	\$ 109,867

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
281	GUIDEONE INSURANCE CO	0.0	\$ 147,815	\$ 145,876	\$ (37,187)
282	CM REGENT INS CO	0.0	\$ 144,409	\$ 146,726	\$ 134,773
283	ENCOMPASS INDEMNITY CO	0.0	\$ 143,709	\$ 150,728	\$ (125,977)
284	ILLINOIS CASUALTY CO	0.0	\$ 142,415	\$ 137,963	\$ (30,399)
285	COREPOINTE INSURANCE CO	0.0	\$ 140,225	\$ 96,574	\$ 18,917
286	ZURICH AMERICAN INS CO OF IL	0.0	\$ 137,537	\$ 157,171	\$ 29,261
287	RURAL TRUST INS CO	0.0	\$ 132,505	\$ 106,621	\$ 45,017
288	TRAVELERS PERSONAL INS CO	0.0	\$ 131,241	\$ 126,339	\$ 58,042
289	AUSTIN MUTUAL INS CO	0.0	\$ 129,810	\$ 1,642,981	\$ 1,013,129
290	NATIONWIDE ASSURANCE CO	0.0	\$ 129,037	\$ 112,129	\$ 31,828
291	SECURITY NATIONAL INS CO	0.0	\$ 127,463	\$ 202,817	\$ (105,723)
292	AXIS REINSURANCE CO	0.0	\$ 121,250	\$ 121,250	\$ 15,615
293	INTEGRITY PROPERTY & CSLTY INS CO	0.0	\$ 119,476	\$ 127,698	\$ (7,490)
294	KEMPER INDEPENDENCE INS CO	0.0	\$ 119,474	\$ 162,079	\$ (18,468)
295	MAPLE VALLEY MUTUAL INS CO	0.0	\$ 116,811	\$ 112,100	\$ -
296	GREATER NEW YORK MUTUAL INS CO	0.0	\$ 114,961	\$ 85,534	\$ (869)
297	MEEMIC INSURANCE CO	0.0	\$ 111,207	\$ 156,010	\$ (21,095)
298	CAMICO MUTUAL INS CO	0.0	\$ 110,761	\$ 103,186	\$ (5,889)
299	MITSUI SUMITOMO INS CO OF AMER	0.0	\$ 109,941	\$ 108,946	\$ 45,565
300	AMERICAN SELECT INS CO	0.0	\$ 107,635	\$ 93,661	\$ 18,317
301	PREFERRED PROFESSIONAL INS CO	0.0	\$ 105,075	\$ 78,449	\$ 23,535
302	SOMPO AMERICA INS CO	0.0	\$ 101,880	\$ 98,271	\$ (638,436)
303	SAFECO INSURANCE CO OF IL	0.0	\$ 101,097	\$ 78,585	\$ (1,816)
304	CLEAR SPRING PROP & CSLTY CO	0.0	\$ 100,850	\$ 91,940	\$ 19,827
305	MANUFACTURERS ALLIANCE INS CO	0.0	\$ 99,576	\$ 74,320	\$ 40,493
306	FREMONT INSURANCE CO	0.0	\$ 97,901	\$ 59,844	\$ 20,667
307	ACCELERANT NATIONAL INS CO	0.0	\$ 93,693	\$ 47,599	\$ 18,127
308	GENERAL SECURITY NATL INS CO	0.0	\$ 93,531	\$ 78,408	\$ 20,239

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
309	TRANSPORTATION INSURANCE CO	0.0	\$ 92,257	\$ 208,589	\$ 328,041
310	COLONIAL SURETY CO	0.0	\$ 91,431	\$ 92,552	\$ 3,973
311	FAIR AMERICAN INS & REINSURANCE CO	0.0	\$ 90,950	\$ 102,258	\$ 58,368
312	HARLEYSVILLE INSURANCE CO	0.0	\$ 87,226	\$ 319,194	\$ 58,384
313	WESTFIELD SELECT INS CO	0.0	\$ 85,750	\$ 41,019	\$ 19,183
314	WADENA INSURANCE CO	0.0	\$ 83,191	\$ 86,088	\$ (10,805)
315	ECONOMY PREMIER ASSUR CO	0.0	\$ 74,497	\$ 79,873	\$ (31,776)
316	IMPERIUM INSURANCE CO	0.0	\$ 74,371	\$ 246,090	\$ 784,972
317	THIRD COAST INS CO	0.0	\$ 72,429	\$ 49,559	\$ 32,573
318	STAR INSURANCE CO	0.0	\$ 70,476	\$ 140,931	\$ (14,081)
319	NORTHLAND INSURANCE CO	0.0	\$ 69,840	\$ 68,188	\$ 21,162
320	TRANSGUARD INSURANCE CO OF AMER INC	0.0	\$ 68,065	\$ 75,932	\$ (18,459)
321	AMERICAN RELIABLE INS CO	0.0	\$ 67,425	\$ 63,225	\$ 48,580
322	ALLSTATE INSURANCE CO	0.0	\$ 67,360	\$ 73,930	\$ 10,403
323	TRAVELERS HOME & MARINE INS CO THE	0.0	\$ 67,288	\$ 73,322	\$ 14,126
324	FOUNDERS INSURANCE CO	0.0	\$ 67,182	\$ 80,987	\$ (1,264)
325	STATE AUTO INS CO OF WI	0.0	\$ 66,657	\$ 107,931	\$ 127,397
326	UNITRIN SAFEGUARD INS CO	0.0	\$ 66,563	\$ 85,534	\$ (1,148)
327	CAROLINA CASUALTY INS CO	0.0	\$ 66,338	\$ 72,027	\$ (33,606)
328	FIDELITY AND GUARANTY INS CO	0.0	\$ 66,117	\$ 52,193	\$ 10,608
329	WESTERN SURETY CO	0.0	\$ 64,294	\$ 64,618	\$ 12,225
330	EMPLOYERS INSURANCE CO OF WAUSAU	0.0	\$ 61,300	\$ 30,796	\$ 4,907,779
331	EAGLE POINT MUTUAL INS CO	0.0	\$ 60,611	\$ 52,628	\$ -
332	VANTAPRO SPECIALTY INS CO	0.0	\$ 59,052	\$ 45,295	\$ 6,090
333	STANDARD FIRE INS CO THE	0.0	\$ 58,162	\$ 59,194	\$ 14,855
334	STATE FARM MUTUAL AUTOMOBILE INS CO	0.0	\$ 57,980	\$ 50,106	\$ -
335	NATIONAL FIRE & CSLTY CO	0.0	\$ 56,629	\$ 56,195	\$ 826
336	MERCHANTS BONDING CO (MUTUAL)	0.0	\$ 55,470	\$ 55,420	\$ 4,034

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
337	HARTFORD ACCIDENT & INDEMNITY CO	0.0	\$ 54,846	\$ 14,566	\$ (44,190)
338	OBSIDIAN INSURANCE CO	0.0	\$ 54,214	\$ 54,214	\$ 3,424
339	HORACE MANN INS CO	0.0	\$ 52,759	\$ 53,830	\$ (54,422)
340	ST PAUL FIRE & MARINE INS CO	0.0	\$ 50,777	\$ 56,269	\$ 447,167
341	RADNOR SPECIALTY INS CO	0.0	\$ 50,711	\$ 51,397	\$ 16,005
342	DONEGAL MUTUAL INS CO	0.0	\$ 48,296	\$ 30,145	\$ 560,542
343	ISMIE MUTUAL INS CO	0.0	\$ 48,099	\$ 47,457	\$ 17,369
344	STILLWATER PROPERTY & CSLTY INS CO	0.0	\$ 48,088	\$ 55,876	\$ -
345	AMERICAN SOUTHERN HOME INS CO	0.0	\$ 46,953	\$ 33,638	\$ (86,016)
346	SIRIUSPOINT AMERICA INS CO	0.0	\$ 45,561	\$ 20,679	\$ 11,496
347	TOWER HILL PRIME INS CO	0.0	\$ 43,832	\$ 38,344	\$ -
348	MID-CENTURY INSURANCE CO	0.0	\$ 43,396	\$ 41,968	\$ (26,328)
349	BANKERS INSURANCE CO	0.0	\$ 42,463	\$ 51,991	\$ -
350	WESTFIELD PREMIER INS CO	0.0	\$ 41,524	\$ 34,491	\$ 4,340
351	VIGILANT INSURANCE CO	0.0	\$ 39,400	\$ 42,303	\$ (584,824)
352	GREAT PLAINS CSLTY INC	0.0	\$ 37,855	\$ 14,108	\$ 6,337
353	HARLEYSVILLE PREFERRED INS CO	0.0	\$ 37,081	\$ 32,234	\$ 8,897
354	CONTRACTORS BONDING & INS CO	0.0	\$ 36,900	\$ 30,729	\$ 1,490
355	FIRE INSURANCE EXCHANGE	0.0	\$ 35,278	\$ 26,964	\$ -
356	GENERAL INSURANCE CO OF AMER	0.0	\$ 33,370	\$ 32,111	\$ (11,577)
357	WISCONSIN HEALTH CARE LIABILITY INS PLAN	0.0	\$ 32,049	\$ 31,999	\$ (7,376)
358	COPIC INSURANCE CO	0.0	\$ 29,897	\$ 11,383	\$ 7,064
359	WESTFIELD TOUCHSTONE INS CO	0.0	\$ 27,807	\$ 18,049	\$ 4,121
360	AMERICAN HALLMARK INS CO OF TX	0.0	\$ 26,710	\$ 76,407	\$ 10,930
361	CANAL INSURANCE CO	0.0	\$ 26,381	\$ 26,494	\$ 5,673
362	MADISON MUTUAL INS CO	0.0	\$ 26,007	\$ 27,783	\$ -
363	CONTINENTAL INDEMNITY CO	0.0	\$ 25,560	\$ 25,553	\$ 19,910
364	WESTFIELD CHAMPION INS CO	0.0	\$ 25,469	\$ 21,470	\$ 3,422

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
365	PROPERTY AND CSLTY INS CO OF HARTFORD	0.0	\$ 24,980	\$ 27,265	\$ 961
366	WESTFIELD SUPERIOR INS CO	0.0	\$ 24,832	\$ 14,080	\$ 3,455
367	PRAETORIAN INSURANCE CO	0.0	\$ 22,510	\$ 62,059	\$ (41,383)
368	GREAT AMERICAN INS CO OF NY	0.0	\$ 22,125	\$ 19,151	\$ 170,640
369	ST PAUL GUARDIAN INS CO	0.0	\$ 20,946	\$ 19,496	\$ (1,624)
370	BANKERS STANDARD INS CO	0.0	\$ 20,773	\$ 19,959	\$ (389,251)
371	NATIONWIDE INSURANCE CO OF AMER	0.0	\$ 20,746	\$ 23,259	\$ (1,170)
372	BRANCH INSURANCE EXCHANGE	0.0	\$ 19,539	\$ 20,893	\$ 8,880
373	TRUMBULL INSURANCE CO	0.0	\$ 18,259	\$ 20,143	\$ 781
374	UNIVERSAL FIRE & CSLTY INS CO	0.0	\$ 17,065	\$ 13,788	\$ 8,968
375	AMERICAN COMMERCE INS CO	0.0	\$ 16,187	\$ 49,931	\$ -
376	NEW HAMPSHIRE INS CO	0.0	\$ 13,084	\$ 38,397	\$ (163,494)
377	TRAVELERS PROPERTY CSLTY INS CO	0.0	\$ 12,437	\$ 13,608	\$ 3,413
378	KEY RISK INS CO	0.0	\$ 12,004	\$ 11,999	\$ 22,091
379	SENECA INSURANCE CO INC	0.0	\$ 11,460	\$ 15,805	\$ 54,061
380	CHUBB NATIONAL INS CO	0.0	\$ 10,253	\$ 6,054	\$ 2,911
381	FIRST GUARD INS CO	0.0	\$ 9,867	\$ 9,867	\$ 124
382	DIAMOND STATE INS CO	0.0	\$ 9,671	\$ 12,450	\$ (1,875)
383	INTEGON INDEMNITY CORP	0.0	\$ 9,252	\$ 1,836	\$ -
384	AMERISURE INSURANCE CO	0.0	\$ 8,905	\$ 8,170	\$ 17,426
385	CRUM & FORSTER INDEMNITY CO	0.0	\$ 8,879	\$ 5,919	\$ 33,844
386	HANOVER AMERICAN INS CO THE	0.0	\$ 8,212	\$ 9,873	\$ (1,419)
387	INSURANCE COMPANY OF GREATER NY	0.0	\$ 7,909	\$ 7,326	\$ (182)
388	GENERAL STAR NATL INS CO	0.0	\$ 7,779	\$ 7,740	\$ 710,000
389	ARMED FORCES INS EXCHANGE	0.0	\$ 7,562	\$ 7,256	\$ 1,697
390	ALLSTATE VEHICLE & PROP INS CO	0.0	\$ 7,507	\$ 7,488	\$ -
391	STRATHMORE INSURANCE CO	0.0	\$ 7,472	\$ 4,670	\$ 199
392	WHITE PINE INS CO	0.0	\$ 7,444	\$ 8,793	\$ -

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
393	GLENCAR INSURANCE CO	0.0	\$ 7,099	\$ 2,806	\$ 3,049
394	LIO INSURANCE CO	0.0	\$ 6,982	\$ 5,666	\$ 1,114
395	MILFORD CASUALTY INS CO	0.0	\$ 6,863	\$ 7,112	\$ (16,216)
396	TRI-STATE INSURANCE CO OF MN	0.0	\$ 6,798	\$ 6,378	\$ 1,096
397	PENINSULA INSURANCE CO THE	0.0	\$ 6,769	\$ 10,150	\$ (1,163)
398	PACIFIC EMPLOYERS INS CO	0.0	\$ 6,528	\$ 8,703	\$ (20,057)
399	AMTRUST INSURANCE CO	0.0	\$ 5,920	\$ 5,146	\$ (1,902)
400	BERKLEY CASUALTY CO	0.0	\$ 5,871	\$ 3,605	\$ 236
401	GRANITE STATE INS CO	0.0	\$ 5,743	\$ 4,563	\$ 231,602
402	GREAT MIDWEST INS CO	0.0	\$ 5,591	\$ 5,126	\$ -
403	AMERICAN MODERN HOME INS CO	0.0	\$ 5,479	\$ 5,334	\$ (2,092)
404	MS TRANSVERSE INS CO	0.0	\$ 5,302	\$ 2,265	\$ 310
405	OLD REPUBLIC SURETY CO	0.0	\$ 5,010	\$ 10,010	\$ 136
406	AEGIS SECURITY INS CO	0.0	\$ 4,720	\$ 10,963	\$ -
407	DEPOSITORS INSURANCE CO	0.0	\$ 4,466	\$ 13,925	\$ (2,003)
408	US UNDERWRITERS INS CO	0.0	\$ 4,382	\$ 4,415	\$ 24
409	MEDMARC CASUALTY INS CO	0.0	\$ 4,318	\$ 3,478	\$ 86,814
410	ENCOMPASS INSURANCE CO OF AMER	0.0	\$ 4,292	\$ 5,356	\$ (4,891)
411	DIGITAL ADVANTAGE INS CO	0.0	\$ 3,904	\$ 13,110	\$ 4,428
412	SAMSUNG FIRE & MARINE INS CO LTD (US BRANCH)	0.0	\$ 3,754	\$ 24,604	\$ (3,290)
413	NATIONAL INDEMNITY CO	0.0	\$ 3,530	\$ 5,091	\$ 3,624
414	FIRST COLONIAL INS CO	0.0	\$ 3,402	\$ 7,200	\$ (12)
415	OCCIDENTAL FIRE & CSLTY CO OF NC	0.0	\$ 3,104	\$ 2,659	\$ 6,520
416	KEYSTONE NATIONAL INS CO	0.0	\$ 3,054	\$ 2,880	\$ -
417	GENERALI (UNITED STATES BRANCH)	0.0	\$ 3,025	\$ 3,025	\$ (323,800)
418	WEST AMERICAN INS CO	0.0	\$ 2,805	\$ 2,569	\$ (2,953)
419	SPECIALTY RISK OF AMER	0.0	\$ 2,726	\$ 1,954	\$ -
420	INTREPID INSURANCE CO	0.0	\$ 2,525	\$ 2,799	\$ -

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
421	EVERSPAN INSURANCE CO	0.0	\$ 2,416	\$ 1,665	\$ 549
422	GUIDEONE SPECIALTY INS CO	0.0	\$ 2,186	\$ 1,714	\$ (11,870)
423	TRISURA INSURANCE CO	0.0	\$ 2,174	\$ 2,049	\$ (12,186)
424	INSURANCE COMPANY OF THE STATE OF PA THE	0.0	\$ 2,152	\$ 2,152	\$ (94,091)
425	MAIN STREET AMER PROTECTION INS CO	0.0	\$ 2,101	\$ 1,781	\$ -
426	SENTRUITY CASUALTY CO	0.0	\$ 2,026	\$ 48	\$ 2
427	PROTECTIVE INSURANCE CO	0.0	\$ 1,963	\$ 1,454	\$ 711,682
428	EMPIRE FIRE & MARINE INS CO	0.0	\$ 1,794	\$ 1,644	\$ (894)
429	PENN-AMERICA INSURANCE CO	0.0	\$ 1,665	\$ 4,171	\$ 1,037
430	WATFORD INSURANCE CO	0.0	\$ 1,421	\$ 1,421	\$ (13,132)
431	BERKSHIRE HATHAWAY HOMESTATE INS CO	0.0	\$ 1,257	\$ 564	\$ (15,588)
432	GREYSTONE INSURANCE CO	0.0	\$ 1,200	\$ 1,200	\$ 600
433	AMERICAN FIRE & CSLTY CO	0.0	\$ 1,166	\$ 1,482	\$ (671)
434	OHIO FARMERS INS CO	0.0	\$ 1,163	\$ 1,082	\$ 676
435	ROCK RIDGE INS CO	0.0	\$ 1,144	\$ 2,202	\$ (388)
436	WOLVERINE MUTUAL INS CO	0.0	\$ 870	\$ 2,030	\$ -
437	MID-CONTINENT ASSURANCE CO	0.0	\$ 760	\$ 222	\$ -
438	WILSHIRE INSURANCE CO	0.0	\$ 750	\$ 750	\$ 560
439	WAUSAU GENERAL INS CO	0.0	\$ 506	\$ 526	\$ 1,125
440	ILLINOIS NATIONAL INS CO	0.0	\$ 365	\$ 41,903	\$ (6,574,024)
441	JEWELERS MUTUAL INS CO SI	0.0	\$ 294	\$ 125	\$ 4
442	AMGUARD INSURANCE CO	0.0	\$ 251	\$ 110,016	\$ 262,787
443	AMERICAN HOME ASSUR CO	0.0	\$ 228	\$ 3,600	\$ (111,330)
444	COLONY SPECIALTY INS CO	0.0	\$ 85	\$ 1,106	\$ (52)
445	NATIONAL FARMERS UNION PROP & CSLTY CO	0.0	\$ 76	\$ 42,818	\$ (2,516)
446	PENNSYLVANIA NATIONAL MUTUAL CSLTY INS CO	0.0	\$ -	\$ 4,660	\$ 1,370
447	SCOTTSDALE INDEMNITY CO	0.0	\$ -	\$ 1,196	\$ (172,765)
448	ANSUR AMERICA INS CO	0.0	\$ -	\$ 418	\$ (12,802)

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
449	SAGAMORE INSURANCE CO	0.0	\$ -	\$ 321	\$ (9,100)
450	GUIDEONE ELITE INS CO	0.0	\$ -	\$ 230	\$ (55,731)
451	ALL AMERICA INS CO	0.0	\$ -	\$ 73	\$ (38)
452	AMERICAN AUTOMOBILE INS CO	0.0	\$ -	\$ 21	\$ (13,425)
453	SOUTHERN INSURANCE CO	0.0	\$ -	\$ 1	\$ -
454	SWISS RE CORPORATE SOLUTIONS ELITE INS CORP	0.0	\$ -	\$ -	\$ 9,472,503
455	TIG INSURANCE CO	0.0	\$ -	\$ -	\$ 5,332,423
456	MUNICH REINSURANCE AMER INC	0.0	\$ -	\$ -	\$ 4,712,206
457	PIE INSURANCE CO THE	0.0	\$ -	\$ -	\$ 1,771,052
458	TRAVELERS CASUALTY & SURETY CO	0.0	\$ -	\$ -	\$ 1,268,274
459	CHICAGO INSURANCE CO	0.0	\$ -	\$ -	\$ 991,557
460	UNITED STATES FIDELITY & GUARANTY CO	0.0	\$ -	\$ -	\$ 101,203
461	ST PAUL MERCURY INS CO	0.0	\$ -	\$ -	\$ 36,007
462	ST PAUL PROTECTIVE INS CO	0.0	\$ -	\$ -	\$ 25,919
463	CATLIN INSURANCE CO INC	0.0	\$ -	\$ -	\$ 18,773
464	PINNACLE NATIONAL INS CO	0.0	\$ -	\$ -	\$ 13,469
465	MAXUM CASUALTY INS CO	0.0	\$ -	\$ -	\$ 8,501
466	UNIVERSAL UNDERWRITERS OF TX INS CO	0.0	\$ -	\$ -	\$ 4,871
467	NUTMEG INSURANCE CO	0.0	\$ -	\$ -	\$ 4,262
468	FIDELITY AND DEPOSIT CO OF MD	0.0	\$ -	\$ -	\$ 3,327
469	FIDELITY AND GUARANTY INS UNDERWRITERS INC	0.0	\$ -	\$ -	\$ 2,835
470	COLONIAL AMERICAN CSLTY & SURETY CO	0.0	\$ -	\$ -	\$ 1,750
471	ENDURANCE RISK SOLUTIONS ASSUR CO	0.0	\$ -	\$ -	\$ 1,203
472	CONCERT INSURANCE CO	0.0	\$ -	\$ -	\$ 450
473	ARGONAUT GREAT CENTRAL INS CO	0.0	\$ -	\$ -	\$ 229
474	UNITRIN PREFERRED INS CO	0.0	\$ -	\$ -	\$ 71
475	PLATTE RIVER INS CO	0.0	\$ -	\$ -	\$ 34
476	21ST CENTURY NORTH AMER INS CO	0.0	\$ -	\$ -	\$ 12

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
477	AFFILIATED F M INS CO	0.0	\$ -	\$ -	10
478	GENERAL CASUALTY INS CO	0.0	\$ -	\$ -	3
479	WELLFLEET NEW YORK INS CO	0.0	\$ -	\$ -	(1)
480	ESURANCE PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	(7)
481	21ST CENTURY CENTENNIAL INS CO	0.0	\$ -	\$ -	(43)
482	PARTNERRE AMERICA INS CO	0.0	\$ -	\$ -	(54)
483	FARMINGTON CASUALTY CO	0.0	\$ -	\$ -	(85)
484	FOREMOST PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	(143)
485	TRANSPORT INSURANCE CO	0.0	\$ -	\$ -	(372)
486	PLAZA INSURANCE CO	0.0	\$ -	\$ -	(618)
487	FIRST NATIONAL INS CO OF AMER	0.0	\$ -	\$ -	(847)
488	ALLIED PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	(1,047)
489	PEERLESS INSURANCE CO	0.0	\$ -	\$ -	(1,082)
490	TRAVELERS CASUALTY INS CO OF AMER	0.0	\$ -	\$ -	(1,144)
491	SUTTON NATIONAL INS CO	0.0	\$ -	\$ -	(1,169)
492	FOREMOST SIGNATURE INS CO	0.0	\$ -	\$ -	(1,247)
493	GENERAL REINSURANCE CORP	0.0	\$ -	\$ -	(2,000)
494	HARLEYSVILLE LAKE STATES INS CO	0.0	\$ -	\$ -	(2,693)
495	INSURANCE COMPANY OF NORTH AMER	0.0	\$ -	\$ -	(2,975)
496	GUIDEONE AMERICA INS CO	0.0	\$ -	\$ -	(3,714)
497	TRAVELERS CASUALTY CO THE	0.0	\$ -	\$ -	(3,793)
498	21ST CENTURY PREMIER INS CO	0.0	\$ -	\$ -	(4,109)
499	AXIS SPECIALTY INS CO	0.0	\$ -	\$ -	(4,426)
500	NETHERLANDS INSURANCE CO THE	0.0	\$ -	\$ -	(7,541)
501	GENESIS INSURANCE CO	0.0	\$ -	\$ -	(9,000)
502	SENTRY CASUALTY CO	0.0	\$ -	\$ -	(10,503)
503	TRAVCO PERSONAL INS CO	0.0	\$ -	\$ -	(12,272)
504	TRINITY UNIVERSAL INS CO	0.0	\$ -	\$ -	(14,301)

Wisconsin Market Share - Business of 2023

OTHER LIABILITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
505	AMERICAN STATES INS CO	0.0	\$ -	\$ -	(21,301)
506	HALLMARK INSURANCE CO	0.0	\$ -	\$ -	(28,325)
507	ARCH PROPERTY CSLTY INS CO	0.0	\$ -	\$ -	(31,016)
508	INDIANA INSURANCE CO	0.0	\$ -	\$ -	(31,261)
509	WAUSAU UNDERWRITERS INS CO	0.0	\$ -	\$ -	(31,354)
510	CONSOLIDATED INSURANCE CO	0.0	\$ -	\$ -	(43,320)
511	COLISEUM REINSURANCE CO	0.0	\$ -	\$ -	(116,053)
512	WCF SELECT INS CO	0.0	\$ -	\$ -	(185,083)
513	HAWKEYE-SECURITY INSURANCE CO	0.0	\$ -	\$ -	(322,578)
514	CENTURY INDEMNITY CO	0.0	\$ -	\$ -	(1,287,887)
515	NATIONAL SURETY CORP	0.0	\$ -	\$ -	(2,589,572)
516	HARTFORD INSURANCE CO OF THE MIDWEST	0.0	\$ (211)	\$ (211)	1,174
517	CATERPILLAR INSURANCE CO	0.0	\$ (421)	\$ 616,079	494,004
518	OBI NATIONAL INS CO	0.0	\$ (940)	\$ 61,690	7,612
519	FORGE INSURANCE CO	0.0	\$ (1,348)	\$ 9,397	-
520	NATIONAL AMERICAN INS CO	0.0	\$ (2,463)	\$ 6,413	288,226
521	TNUS INSURANCE CO	0.0	\$ (2,612)	\$ (2,612)	(144)
522	DEVELOPERS SURETY & INDEMNITY CO	0.0	\$ (7,502)	\$ (631)	165
523	MIC PROPERTY & CSLTY INS CORP	0.0	\$ (11,840)	\$ 335,216	54,406
524	FIRST LIBERTY INS CORP THE	0.0	\$ (19,397)	\$ 133,586	121,741
525	ENDURANCE ASSURANCE CORP	0.0	\$ (19,778)	\$ (19,256)	(72,195)
526	PROASSURANCE INDEMNITY CO INC	0.0	\$ (22,342)	\$ (12,140)	46,211
527	EVEREST DENALI INS CO	0.0	\$ (35,987)	\$ (34,247)	4,998
528	REGENT INSURANCE CO	0.0	\$ (49,314)	\$ 41,391	94,868
529	OLD REPUBLIC GENERAL INS CORP	0.0	\$ (72,640)	\$ (92,538)	(130,978)
530	GENERAL CASUALTY CO OF WI	0.0	\$ (589,461)	\$ 246,182	1,102,287
531	WESTPORT INSURANCE CORP	-0.1	\$ (888,828)	\$ (858,029)	(696,401)
Total for 531 Ranked Insurers Writing This Line		100.0	\$ 1,216,480,016	\$ 1,197,208,601	\$ 629,932,383

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	STATE FARM MUTUAL AUTOMOBILE INS CO	14.8	\$ 611,167,222	\$ 582,686,523	\$ 427,067,141
2	PROGRESSIVE UNIVERSAL INS CO	11.2	\$ 461,693,746	\$ 442,068,610	\$ 292,438,476
3	ARTISAN AND TRUCKERS CSLTY CO	10.3	\$ 426,706,644	\$ 409,566,535	\$ 277,514,010
4	AMERICAN FAMILY MUTUAL INS CO SI	9.8	\$ 404,626,325	\$ 396,234,279	\$ 230,095,955
5	AMERICAN FAMILY INS CO	5.8	\$ 240,316,369	\$ 223,145,144	\$ 163,073,058
6	ALLSTATE PROPERTY & CSLTY INS CO	4.1	\$ 170,513,995	\$ 163,941,918	\$ 98,972,497
7	ERIE INSURANCE EXCHANGE	3.6	\$ 148,036,781	\$ 136,435,709	\$ 130,026,683
8	ACUITY A MUTUAL INS CO	3.1	\$ 127,807,717	\$ 116,249,946	\$ 86,248,594
9	WEST BEND INS CO	2.9	\$ 118,394,070	\$ 110,462,867	\$ 74,815,477
10	GEICO CASUALTY CO	2.2	\$ 91,058,245	\$ 92,852,220	\$ 63,208,963
11	GEICO SECURE INS CO	2.1	\$ 85,592,907	\$ 79,019,226	\$ 65,851,281
12	OWNERS INSURANCE CO	2.0	\$ 83,839,659	\$ 75,323,771	\$ 54,030,593
13	INTEGRITY PROPERTY & CSLTY INS CO	1.3	\$ 55,576,310	\$ 54,501,217	\$ 35,717,529
14	WISCONSIN MUTUAL INS CO	1.3	\$ 53,575,115	\$ 50,025,308	\$ 41,569,933
15	RURAL MUTUAL INS CO	1.3	\$ 51,742,944	\$ 49,437,142	\$ 37,786,263
16	SECURA SUPREME INS CO	1.2	\$ 48,365,864	\$ 46,878,024	\$ 36,567,653
17	MID-CENTURY INSURANCE CO	1.1	\$ 43,654,210	\$ 44,102,292	\$ 22,494,765
18	USAA CASUALTY INS CO	1.0	\$ 41,888,120	\$ 36,858,396	\$ 25,775,973
19	AUTO CLUB GROUP INS CO	1.0	\$ 40,589,724	\$ 37,636,869	\$ 30,132,073
20	UNITED SERVICES AUTOMOBILE ASSN	0.9	\$ 37,847,278	\$ 36,394,178	\$ 28,816,647
21	ALLMERICA FINANCIAL BENEFIT INS CO	0.9	\$ 36,983,593	\$ 35,218,379	\$ 25,218,992
22	STATE FARM FIRE & CSLTY CO	0.9	\$ 35,712,182	\$ 33,691,009	\$ 28,139,014
23	SAFECO INSURANCE CO OF IL	0.8	\$ 32,829,348	\$ 33,127,624	\$ 23,626,045
24	USAA GENERAL INDEMNITY CO	0.8	\$ 31,919,329	\$ 30,365,904	\$ 26,449,618
25	STANDARD FIRE INS CO THE	0.7	\$ 30,155,539	\$ 27,710,255	\$ 17,030,896

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
26	BADGER MUTUAL INS CO	0.7	\$ 27,732,635	\$ 27,398,557	\$ 20,935,457
27	PARTNERS MUTUAL INS CO	0.6	\$ 25,471,721	\$ 24,188,178	\$ 18,278,927
28	LIBERTY MUTUAL INS CO	0.6	\$ 25,331,703	\$ 25,537,582	\$ 17,064,990
29	AUTO-OWNERS INSURANCE CO	0.5	\$ 20,205,707	\$ 17,953,805	\$ 15,260,239
30	COUNTRY PREFERRED INS CO	0.5	\$ 19,338,487	\$ 18,671,507	\$ 16,570,096
31	LM GENERAL INS CO	0.4	\$ 17,972,304	\$ 19,523,261	\$ 9,576,382
32	FARMERS AUTOMOBILE INS ASSN THE	0.4	\$ 17,902,143	\$ 16,971,238	\$ 16,803,762
33	GERMANTOWN MUTUAL INS CO	0.4	\$ 16,787,773	\$ 15,884,214	\$ 12,989,656
34	WADENA INSURANCE CO	0.4	\$ 16,127,888	\$ 15,589,790	\$ 10,065,542
35	SENTRY INSURANCE CO	0.4	\$ 15,851,389	\$ 15,132,520	\$ 8,277,419
36	ECONOMY PREFERRED INS CO	0.4	\$ 15,482,593	\$ 16,337,490	\$ 12,928,175
37	HASTINGS MUTUAL INS CO	0.4	\$ 14,628,790	\$ 14,043,802	\$ 13,652,786
38	AMERICAN FAMILY CONNECT PROP & CSLTY INS CO	0.3	\$ 12,808,113	\$ 12,132,065	\$ 9,004,039
39	GEICO GENERAL INS CO	0.3	\$ 12,204,243	\$ 12,182,634	\$ 6,720,419
40	TWIN CITY FIRE INS CO	0.3	\$ 11,783,317	\$ 12,292,958	\$ 8,423,373
41	WEA PROPERTY & CSLTY INS CO	0.3	\$ 10,845,919	\$ 10,566,634	\$ 6,442,128
42	AMERICAN STANDARD INS CO OF WI	0.2	\$ 10,075,232	\$ 11,394,254	\$ 5,075,459
43	FARMERS GROUP PROP & CSLTY INS CO	0.2	\$ 9,114,455	\$ 9,041,098	\$ 4,081,917
44	NEW SOUTH INS CO	0.2	\$ 8,903,281	\$ 9,417,010	\$ 7,834,493
45	STATE NATIONAL INS CO INC	0.2	\$ 8,876,867	\$ 8,041,691	\$ 4,962,161
46	GEICO INDEMNITY CO	0.2	\$ 8,666,819	\$ 8,595,997	\$ 4,404,334
47	MT MORRIS MUTUAL INS CO	0.2	\$ 8,539,145	\$ 8,150,398	\$ 5,448,915
48	SELECTIVE INSURANCE CO OF SC	0.2	\$ 8,398,111	\$ 7,393,355	\$ 7,402,489
49	NATIONWIDE GENERAL INS CO	0.2	\$ 7,981,396	\$ 7,512,205	\$ 5,930,435
50	BRISTOL WEST INS CO	0.2	\$ 7,953,643	\$ 7,341,396	\$ 3,857,817

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
51	ESURANCE INSURANCE CO	0.2	\$ 7,822,469	\$ 10,386,697	\$ 8,802,350
52	FOUNDERS INSURANCE CO	0.2	\$ 7,730,090	\$ 7,553,517	\$ 5,612,435
53	CINCINNATI INSURANCE CO THE	0.2	\$ 7,652,095	\$ 7,560,000	\$ 2,979,260
54	PERMANENT GENERAL ASSUR CORP OF OH	0.2	\$ 6,764,966	\$ 7,188,854	\$ 4,542,219
55	ROCKFORD MUTUAL INS CO	0.2	\$ 6,637,306	\$ 5,701,487	\$ 4,888,353
56	AMICA MUTUAL INS CO	0.2	\$ 6,483,900	\$ 6,185,169	\$ 2,568,654
57	ROOT PROPERTY & CSLTY INS CO	0.2	\$ 6,426,102	\$ 4,724,172	\$ 4,075,089
58	AMERICAN ECONOMY INS CO	0.2	\$ 6,338,883	\$ 2,917,418	\$ 2,086,025
59	WESTERN NATIONAL MUTUAL INS CO	0.1	\$ 6,045,106	\$ 6,184,474	\$ 4,223,839
60	GENERAL AUTOMOBILE INS CO INC THE	0.1	\$ 5,798,553	\$ 3,799,912	\$ 2,518,286
61	CINCINNATI CASUALTY CO THE	0.1	\$ 5,737,541	\$ 4,413,258	\$ 2,598,047
62	MICO INSURANCE CO	0.1	\$ 5,366,557	\$ 3,182,101	\$ 3,249,351
63	PERMANENT GENERAL ASSUR CORP	0.1	\$ 5,229,858	\$ 6,164,774	\$ 3,633,219
64	MAIN STREET AMER PROTECTION INS CO	0.1	\$ 5,182,221	\$ 4,301,629	\$ 4,356,074
65	ERIE INSURANCE CO	0.1	\$ 5,167,600	\$ 4,856,918	\$ 4,339,896
66	FOREMOST INSURANCE CO GRAND RAPIDS MI	0.1	\$ 5,077,656	\$ 5,115,130	\$ 2,159,666
67	PROGRESSIVE NORTHERN INS CO	0.1	\$ 5,070,061	\$ 5,111,498	\$ 1,935,335
68	HARTFORD FIRE INS CO	0.1	\$ 4,884,859	\$ 4,279,703	\$ 4,757,079
69	PROGRESSIVE CLASSIC INS CO	0.1	\$ 4,855,344	\$ 4,891,671	\$ 1,932,182
70	FARMERS PROPERTY & CSLTY INS CO	0.1	\$ 4,845,394	\$ 6,892,555	\$ 4,944,266
71	AUTO CLUB INS ASSN	0.1	\$ 4,785,732	\$ 4,829,450	\$ 2,170,556
72	WILSON MUTUAL INS CO	0.1	\$ 4,783,329	\$ 5,166,576	\$ 3,220,048
73	GARRISON PROPERTY & CSLTY INS CO	0.1	\$ 4,722,612	\$ 7,710,215	\$ 7,911,087
74	ATLANTIC STATES INS CO	0.1	\$ 4,610,988	\$ 5,010,183	\$ 2,778,734
75	NATIONWIDE MUTUAL INS CO	0.1	\$ 4,505,139	\$ 4,722,934	\$ 3,643,446

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
76	FARMERS INSURANCE EXCHANGE	0.1	\$ 4,503,828	\$ 3,396,908	\$ 3,026,736
77	GRINNELL COMPASS INC	0.1	\$ 4,484,828	\$ 3,836,863	\$ 4,302,540
78	COUNTRY MUTUAL INS CO	0.1	\$ 4,388,715	\$ 4,139,567	\$ 3,166,849
79	MEEMIC INSURANCE CO	0.1	\$ 4,366,394	\$ 6,208,839	\$ 4,762,074
80	FIRST CHICAGO INS CO	0.1	\$ 4,284,955	\$ 2,920,307	\$ 1,127,187
81	NORTH STAR MUTUAL INS CO	0.1	\$ 3,937,283	\$ 3,014,161	\$ 3,935,617
82	NATIONWIDE INSURANCE CO OF AMER	0.1	\$ 3,894,951	\$ 4,033,308	\$ 3,184,238
83	DAIRYLAND NATIONAL INS CO	0.1	\$ 3,717,706	\$ 3,491,242	\$ 2,119,618
84	ALLSTATE INDEMNITY CO	0.1	\$ 3,575,313	\$ 3,577,398	\$ 2,622,329
85	MGA INSURANCE CO INC	0.1	\$ 3,566,549	\$ 3,161,081	\$ 2,463,693
86	ESSENTIA INSURANCE CO	0.1	\$ 3,557,749	\$ 3,384,226	\$ 1,305,432
87	NATIONAL GENERAL INS CO	0.1	\$ 3,466,762	\$ 2,049,079	\$ 629,338
88	GOVERNMENT EMPLOYEES INS CO	0.1	\$ 3,412,257	\$ 3,388,624	\$ 2,190,680
89	MCMILLAN-WARNER MUTUAL INS CO	0.1	\$ 3,077,494	\$ 2,765,175	\$ 2,025,202
90	CHUBB INDEMNITY INS CO	0.1	\$ 3,047,150	\$ 2,962,857	\$ 2,327,370
91	SECURA INSURANCE CO	0.1	\$ 3,029,476	\$ 3,126,529	\$ 1,555,999
92	GRINNELL SELECT INS CO	0.1	\$ 2,796,865	\$ 2,828,141	\$ 1,922,078
93	LIBERTY MUTUAL FIRE INS CO	0.1	\$ 2,765,789	\$ 3,093,911	\$ 484,238
94	MADISON MUTUAL INS CO	0.1	\$ 2,351,447	\$ 2,237,277	\$ 1,443,284
95	CENTRAL MUTUAL INS CO	0.1	\$ 2,263,853	\$ 1,812,888	\$ 1,934,074
96	AMERICAN NATIONAL PROP & CSLTY CO	0.1	\$ 2,158,507	\$ 2,111,836	\$ 1,727,091
97	INTEGRITY INSURANCE CO	0.0	\$ 2,038,792	\$ 2,083,717	\$ 816,314
98	ELECTRIC INSURANCE CO	0.0	\$ 2,015,322	\$ 2,017,271	\$ 1,626,750
99	UNITRIN SAFEGUARD INS CO	0.0	\$ 1,998,892	\$ 2,398,707	\$ 1,591,575
100	KEMPER INDEPENDENCE INS CO	0.0	\$ 1,888,753	\$ 2,286,779	\$ 1,728,766

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
101	ENCOMPASS INDEMNITY CO	0.0	\$ 1,879,281	\$ 1,810,765	\$ 1,128,070
102	PRIVILEGE UNDERWRITERS RECIPROCAL EXCHANGE	0.0	\$ 1,864,717	\$ 1,763,875	\$ 1,452,360
103	STATE AUTO PROP & CSLTY INS CO	0.0	\$ 1,797,130	\$ 2,817,624	\$ 1,787,245
104	PROPERTY AND CSLTY INS CO OF HARTFORD	0.0	\$ 1,762,271	\$ 1,805,916	\$ 1,170,962
105	DAIRYLAND INSURANCE CO	0.0	\$ 1,597,469	\$ 1,708,231	\$ 1,068,784
106	STATE AUTO INS CO OF WI	0.0	\$ 1,525,052	\$ 2,296,104	\$ 1,258,861
107	AMERICAN FAMILY HOME INS CO	0.0	\$ 1,469,130	\$ 1,414,484	\$ 559,440
108	HORACE MANN INS CO	0.0	\$ 1,417,342	\$ 1,338,194	\$ 1,725,220
109	HARTFORD UNDERWRITERS INS CO	0.0	\$ 1,381,652	\$ 1,436,225	\$ 932,570
110	TRAVELERS HOME & MARINE INS CO THE	0.0	\$ 1,348,030	\$ 2,193,464	\$ 1,164,125
111	RIVERPORT INSURANCE CO	0.0	\$ 1,318,081	\$ 1,295,240	\$ 104,922
112	AMERICAN MODERN PROP & CSLTY INS CO	0.0	\$ 1,232,207	\$ 1,227,892	\$ 975,047
113	DONEGAL MUTUAL INS CO	0.0	\$ 1,177,783	\$ 865,156	\$ 1,357,355
114	CLEARCOVER INSURANCE CO	0.0	\$ 1,122,026	\$ 981,792	\$ 992,049
115	PACIFIC INDEMNITY CO	0.0	\$ 1,046,266	\$ 1,020,015	\$ 580,381
116	BRANCH INSURANCE EXCHANGE	0.0	\$ 869,444	\$ 926,940	\$ 910,575
117	21ST CENTURY PREMIER INS CO	0.0	\$ 814,719	\$ 720,524	\$ 781,990
118	STILLWATER INSURANCE CO	0.0	\$ 795,417	\$ 938,652	\$ 541,839
119	AIG PROPERTY CSLTY CO	0.0	\$ 786,443	\$ 806,784	\$ 70,158
120	GREAT NORTHERN INS CO	0.0	\$ 785,621	\$ 748,589	\$ 155,992
121	SENTRY SELECT INS CO	0.0	\$ 779,740	\$ 699,116	\$ 537,625
122	PIONEER SPECIALTY INS CO	0.0	\$ 778,130	\$ 401,912	\$ 575,090
123	PHILADELPHIA INDEMNITY INS CO	0.0	\$ 752,197	\$ 733,625	\$ 187,458
124	VIKING INSURANCE CO OF WI	0.0	\$ 738,470	\$ 766,216	\$ 318,912
125	ECONOMY PREMIER ASSUR CO	0.0	\$ 730,005	\$ 764,879	\$ 347,351

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
126	CRESTBROOK INSURANCE CO	0.0	\$ 707,932	\$ 716,344	\$ 395,410
127	FARMERS MUTUAL HAIL INS CO OF IA	0.0	\$ 662,856	\$ 869,674	\$ 454,718
128	COUNTRY CASUALTY INS CO	0.0	\$ 652,777	\$ 617,217	\$ 336,767
129	NETHERLANDS INSURANCE CO THE	0.0	\$ 617,884	\$ 606,819	\$ 560,350
130	HORACE MANN PROP & CSLTY INS CO	0.0	\$ 607,664	\$ 595,339	\$ 404,864
131	WESTERN NATIONAL ASSUR CO	0.0	\$ 584,068	\$ 376,984	\$ 126,420
132	TRUMBULL INSURANCE CO	0.0	\$ 538,623	\$ 572,758	\$ 1,336,870
133	INTEGON NATIONAL INS CO	0.0	\$ 454,688	\$ 366,577	\$ 535,037
134	FEDERAL INSURANCE CO	0.0	\$ 429,502	\$ 409,778	\$ 379,676
135	GRINNELL MUTUAL REINSURANCE CO	0.0	\$ 422,319	\$ 413,838	\$ 525,173
136	BERKLEY INSURANCE CO	0.0	\$ 387,176	\$ 349,631	\$ 156,339
137	GEICO CHOICE INS CO	0.0	\$ 348,629	\$ 31,202	\$ 42,681
138	LM INSURANCE CORP	0.0	\$ 347,783	\$ 390,927	\$ (98,059)
139	PEERLESS INDEMNITY INS CO	0.0	\$ 332,173	\$ 435,432	\$ 352,824
140	NATIONAL GENERAL ASSUR CO	0.0	\$ 323,864	\$ 145,800	\$ 51,576
141	MIDWEST FAMILY MUTUAL INS CO	0.0	\$ 308,348	\$ 326,165	\$ 240,561
142	INTEGON INDEMNITY CORP	0.0	\$ 299,955	\$ 52,986	\$ 17,029
143	TEACHERS INSURANCE CO	0.0	\$ 297,776	\$ 294,599	\$ 228,610
144	FOREMOST PROPERTY & CSLTY INS CO	0.0	\$ 222,800	\$ 226,735	\$ 127,277
145	BLUE RIDGE INDEMNITY CO	0.0	\$ 193,077	\$ 116,344	\$ 86,822
146	AUSTIN MUTUAL INS CO	0.0	\$ 162,078	\$ 174,870	\$ 101,037
147	SPINNAKER INSURANCE CO	0.0	\$ 153,687	\$ 117,910	\$ 151,015
148	MIDVALE INDEMNITY CO	0.0	\$ 150,242	\$ 158,906	\$ 189,574
149	MARKEL AMERICAN INS CO	0.0	\$ 149,135	\$ 153,661	\$ 45,701
150	TRAVELERS PROPERTY CSLTY INS CO	0.0	\$ 142,718	\$ 221,597	\$ (9,976)

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
151	PROGRESSIVE CASUALTY INS CO	0.0	\$ 134,800	\$ 131,758	\$ 28,666
152	EXECUTIVE RISK INDEMNITY INC	0.0	\$ 117,224	\$ 30,429	\$ 42,149
153	FIRST LIBERTY INS CORP THE	0.0	\$ 107,570	\$ 109,144	\$ 60,204
154	NATIONAL SPECIALTY INS CO	0.0	\$ 100,442	\$ 99,715	\$ 46,485
155	FARMERS CASUALTY INS CO	0.0	\$ 70,625	\$ 74,010	\$ (43,717)
156	VIGILANT INSURANCE CO	0.0	\$ 69,488	\$ 70,686	\$ 1,004
157	ENCOMPASS INSURANCE CO OF AMER	0.0	\$ 66,100	\$ 78,378	\$ 30,426
158	HARTFORD CASUALTY INS CO	0.0	\$ 62,499	\$ 63,744	\$ 36,499
159	PHARMACISTS MUTUAL INS CO	0.0	\$ 57,966	\$ 211,638	\$ 152,155
160	NOBLR RECIPROCAL EXCHANGE	0.0	\$ 55,726	\$ 36,120	\$ 59,954
161	AMICA PROPERTY & CSLTY INS CO	0.0	\$ 54,918	\$ 55,585	\$ 117,935
162	CHUBB NATIONAL INS CO	0.0	\$ 37,160	\$ 10,962	\$ 2,188
163	AMERICAN BANKERS INS CO OF FL	0.0	\$ 32,156	\$ 30,556	\$ 44,471
164	STATE AUTOMOBILE MUTUAL INS CO	0.0	\$ 20,525	\$ 22,410	\$ 26,987
165	XL SPECIALTY INS CO	0.0	\$ 13,339	\$ 12,120	\$ 2,787
166	LIBERTY INSURANCE CORP	0.0	\$ 11,141	\$ 10,077	\$ 2,744
167	SAFECO INSURANCE CO OF AMER	0.0	\$ 6,696	\$ 6,755	\$ 426
168	BANKERS STANDARD INS CO	0.0	\$ 448	\$ 448	\$ (138,928)
169	SENTINEL INSURANCE CO LTD	0.0	\$ 88	\$ 1,222	\$ 399,782
170	MASSACHUSETTS BAY INS CO	0.0	\$ 49	\$ 1,447	\$ (2,836)
171	ALLSTATE INSURANCE CO	0.0	\$ -	\$ 17	\$ 109,338
172	HARLEYSVILLE INSURANCE CO	0.0	\$ -	\$ -	\$ 153,053
173	HANOVER INSURANCE CO THE	0.0	\$ -	\$ -	\$ 134,387
174	REGENT INSURANCE CO	0.0	\$ -	\$ -	\$ 57,958
175	PEKIN INSURANCE CO	0.0	\$ -	\$ -	\$ 42,312

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
176	FARMERS DIRECT PROP & CSLTY INS CO	0.0	\$ -	\$ -	24,858
177	HARTFORD ACCIDENT & INDEMNITY CO	0.0	\$ -	\$ -	24,733
178	RESPONSE WORLDWIDE DIRECT AUTO INS CO	0.0	\$ -	\$ -	13,174
179	21ST CENTURY CENTENNIAL INS CO	0.0	\$ -	\$ -	4,530
180	ESURANCE PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	4,222
181	VALLEY FORGE INS CO	0.0	\$ -	\$ -	1,658
182	NATIONWIDE AFFINITY INS CO OF AMER	0.0	\$ -	\$ -	1,596
183	BENCHMARK INSURANCE CO	0.0	\$ -	\$ -	964
184	PRAETORIAN INSURANCE CO	0.0	\$ -	\$ -	777
185	MIDDLESEX INSURANCE CO	0.0	\$ -	\$ -	767
186	AMERICAN ALTERNATIVE INS CORP	0.0	\$ -	\$ -	627
187	UNITRIN PREFERRED INS CO	0.0	\$ -	\$ -	149
188	ALLIED PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	106
189	COLISEUM REINSURANCE CO	0.0	\$ -	\$ -	78
190	RESPONSE WORLDWIDE INS CO	0.0	\$ -	\$ -	38
191	EMCASCO INSURANCE CO	0.0	\$ -	\$ -	34
192	OHIO CASUALTY INS CO THE	0.0	\$ -	\$ -	(1)
193	VICTORIA FIRE & CSLTY CO	0.0	\$ -	\$ -	(2)
194	TRAVCO INSURANCE CO	0.0	\$ -	\$ -	(3)
195	AMERICAN MODERN HOME INS CO	0.0	\$ -	\$ -	(4)
196	WESTPORT INSURANCE CORP	0.0	\$ -	\$ -	(5)
197	AMERICAN FIRE & CSLTY CO	0.0	\$ -	\$ -	(6)
198	PEAK PROPERTY & CSLTY INS CORP	0.0	\$ -	\$ -	(32)
199	EMC PROPERTY & CSLTY CO	0.0	\$ -	\$ -	(208)
200	ECONOMY FIRE & CSLTY CO	0.0	\$ -	\$ -	(254)

Wisconsin Market Share - Business of 2023

PRIVATE PASSENGERS CARS

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
201	INFINITY INSURANCE CO	0.0	\$ -	\$ -	(258)
202	DEPOSITORS INSURANCE CO	0.0	\$ -	\$ -	(278)
203	METROPOLITAN GENERAL INS CO	0.0	\$ -	\$ -	(384)
204	HAWKEYE-SECURITY INSURANCE CO	0.0	\$ -	\$ -	(440)
205	RESPONSE INSURANCE CO	0.0	\$ -	\$ -	(559)
206	IMT INSURANCE CO	0.0	\$ -	\$ -	(604)
207	HARTFORD INSURANCE CO OF THE MIDWEST	0.0	\$ -	\$ -	(653)
208	SOCIETY INSURANCE A MUTUAL CO	0.0	\$ -	\$ -	(859)
209	MERASTAR INSURANCE CO	0.0	\$ -	\$ -	(922)
210	UNITRIN AUTO & HOME INS CO	0.0	\$ -	\$ -	(1,153)
211	CONTINENTAL CASUALTY CO	0.0	\$ -	\$ -	(1,256)
212	GENERAL CASUALTY INS CO	0.0	\$ -	\$ -	(2,179)
213	WEST AMERICAN INS CO	0.0	\$ -	\$ -	(2,456)
214	QBE INSURANCE CORP	0.0	\$ -	\$ -	(4,771)
215	PROGRESSIVE DIRECT INS CO	0.0	\$ -	\$ -	(5,436)
216	EMPLOYERS MUTUAL CSLTY CO	0.0	\$ -	\$ -	(8,635)
217	FALLS LAKE NATL INS CO	0.0	\$ -	\$ -	(8,757)
218	NATIONAL FARMERS UNION PROP & CSLTY CO	0.0	\$ -	\$ -	(20,000)
219	UNITRIN DIRECT PROP & CSLTY CO	0.0	\$ -	\$ -	(21,392)
220	GENERAL CASUALTY CO OF WI	0.0	\$ -	\$ -	(23,346)
221	KNIGHTBROOK INSURANCE CO	0.0	\$ -	\$ -	(25,977)
222	UNITED FIRE & CSLTY CO	0.0	\$ -	\$ -	(112,886)
223	AMCO INSURANCE CO	0.0	\$ (132)	\$ (132)	(73,754)
224	CITIZENS INSURANCE CO OF AMER	0.0	\$ (630)	\$ 25,616	\$ 430,847
225	ALPHA PROPERTY & CSLTY INS CO	0.0	\$ (1,120)	\$ 5,370	\$ 22,262
Total for 225 Ranked Insurers Writing This Line			\$ 4,132,974,356	\$ 3,951,716,352	\$ 2,773,607,163

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	ACUITY A MUTUAL INS CO	8.5	\$ 77,810,780	\$ 75,310,956	\$ 44,425,588
2	WEST BEND INS CO	7.8	\$ 71,128,063	\$ 69,612,010	\$ 40,761,178
3	ARTISAN AND TRUCKERS CSLTY CO	7.3	\$ 66,730,738	\$ 66,781,732	\$ 41,843,808
4	SECURA INSURANCE CO	5.2	\$ 47,319,140	\$ 46,332,686	\$ 28,840,950
5	GREAT WEST CSLTY CO	5.0	\$ 46,006,690	\$ 42,641,356	\$ 25,582,395
6	RURAL MUTUAL INS CO	2.6	\$ 24,015,155	\$ 22,700,771	\$ 13,892,002
7	AUTO-OWNERS INSURANCE CO	2.4	\$ 21,753,238	\$ 16,349,448	\$ 10,889,930
8	INTEGRITY INSURANCE CO	2.1	\$ 19,170,629	\$ 19,754,131	\$ 11,188,782
9	ZURICH AMERICAN INS CO	1.9	\$ 17,356,358	\$ 17,535,751	\$ 8,080,802
10	TRAVELERS INDEMNITY CO OF CT THE	1.6	\$ 14,873,364	\$ 14,725,988	\$ 11,117,423
11	SOCIETY INSURANCE A MUTUAL CO	1.5	\$ 13,864,166	\$ 13,567,224	\$ 7,807,200
12	CINCINNATI INSURANCE CO THE	1.5	\$ 13,692,766	\$ 13,158,754	\$ 6,152,522
13	NATIONAL INTERSTATE INS CO	1.5	\$ 13,471,304	\$ 13,169,685	\$ 9,888,535
14	ERIE INSURANCE EXCHANGE	1.5	\$ 13,318,839	\$ 13,349,108	\$ 11,315,267
15	SENTRY SELECT INS CO	1.4	\$ 12,986,592	\$ 13,249,295	\$ 3,539,947
16	ACE AMERICAN INS CO	1.4	\$ 12,902,673	\$ 11,799,393	\$ 5,375,228
17	WESTERN NATIONAL MUTUAL INS CO	1.3	\$ 11,681,151	\$ 11,544,258	\$ 6,566,405
18	EMPLOYERS MUTUAL CSLTY CO	1.3	\$ 11,556,405	\$ 11,658,223	\$ 7,820,742
19	OLD REPUBLIC INS CO	1.2	\$ 10,901,742	\$ 10,267,318	\$ 13,270,379
20	MIDDLESEX INSURANCE CO	1.2	\$ 10,809,304	\$ 10,047,185	\$ 7,696,594
21	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	1.2	\$ 10,527,370	\$ 8,608,598	\$ 3,271,234
22	AMERICAN INTER-FIDELITY EXCHANGE	1.1	\$ 10,217,560	\$ 11,216,413	\$ 8,990,882
23	ARCH INSURANCE CO	1.1	\$ 10,107,757	\$ 9,949,018	\$ 3,132,843
24	FEDERATED MUTUAL INS CO	1.1	\$ 9,990,047	\$ 9,757,373	\$ 5,662,862
25	TRAVELERS PROPERTY CSLTY CO OF AMER	1.0	\$ 9,436,556	\$ 9,813,666	\$ 7,597,639
26	PEKIN INSURANCE CO	0.9	\$ 8,443,889	\$ 7,500,451	\$ 4,621,624
27	WISCONSIN COUNTY MUTUAL INS CORP	0.9	\$ 8,345,011	\$ 8,344,879	\$ 1,650,338
28	FRANKENMUTH INSURANCE CO	0.9	\$ 8,122,412	\$ 7,743,039	\$ 3,966,431

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
29	MIDVALE INDEMNITY CO	0.8	\$ 7,757,788	\$ 11,124,171	\$ 3,211,762
30	NATIONAL INDEMNITY CO	0.8	\$ 7,484,161	\$ 6,812,921	\$ 1,656,453
31	EMCASCO INSURANCE CO	0.8	\$ 7,382,204	\$ 7,367,615	\$ 3,795,429
32	TRAVELERS INDEMNITY CO THE	0.8	\$ 6,895,206	\$ 6,892,455	\$ 6,437,252
33	MOBILITAS GENERAL INS CO	0.7	\$ 6,810,092	\$ 4,328,318	\$ 5,173,658
34	MOTORISTS COMMERCIAL MUTUAL INS CO	0.7	\$ 6,482,356	\$ 6,503,558	\$ 3,612,387
35	LEAGUE OF WI MUNICIPALITIES MUTUAL INS	0.7	\$ 6,342,820	\$ 6,188,506	\$ 3,635,347
36	PIONEER SPECIALTY INS CO	0.7	\$ 6,278,650	\$ 6,117,011	\$ 3,565,359
37	INTEGON NATIONAL INS CO	0.7	\$ 6,103,410	\$ 6,372,545	\$ 1,018,542
38	ALLMERICA FINANCIAL BENEFIT INS CO	0.7	\$ 6,033,229	\$ 5,605,194	\$ 1,418,438
39	NORTHLAND INSURANCE CO	0.6	\$ 5,472,711	\$ 5,582,148	\$ 3,046,391
40	SENTRY INSURANCE CO	0.6	\$ 5,398,489	\$ 5,252,178	\$ 3,281,232
41	FEDERATED RESERVE INS CO	0.6	\$ 5,356,411	\$ 4,648,585	\$ 1,480,861
42	PHILADELPHIA INDEMNITY INS CO	0.5	\$ 4,926,893	\$ 4,744,563	\$ 2,724,544
43	GREENWICH INSURANCE CO	0.5	\$ 4,780,816	\$ 4,790,961	\$ 2,410,854
44	SELECTIVE INSURANCE CO OF AMER	0.5	\$ 4,396,540	\$ 3,707,899	\$ 3,471,031
45	OWNERS INSURANCE CO	0.5	\$ 4,369,907	\$ 8,251,453	\$ 3,651,026
46	UNITED FIRE & CSLTY CO	0.5	\$ 4,327,000	\$ 4,218,388	\$ 2,021,148
47	HARTFORD FIRE INS CO	0.4	\$ 4,036,403	\$ 4,134,931	\$ 6,848,324
48	NEW YORK MARINE & GENERAL INS CO	0.4	\$ 4,036,273	\$ 3,166,720	\$ 894,117
49	CHARTER OAK FIRE INS CO THE	0.4	\$ 3,985,170	\$ 4,109,127	\$ 2,448,788
50	BERKSHIRE HATHAWAY HOMESTATE INS CO	0.4	\$ 3,936,100	\$ 3,977,242	\$ 2,442,142
51	INTEGRITY PROPERTY & CSLTY INS CO	0.4	\$ 3,904,527	\$ 3,919,043	\$ 4,152,591
52	STATE FARM MUTUAL AUTOMOBILE INS CO	0.4	\$ 3,852,216	\$ 3,692,767	\$ 2,527,826
53	FEDERAL INSURANCE CO	0.4	\$ 3,768,015	\$ 3,558,545	\$ 1,328,679
54	CITIES AND VILLAGES MUTUAL INS CO	0.4	\$ 3,692,089	\$ 3,692,089	\$ 1,914,743
55	PARTNERS MUTUAL INS CO	0.4	\$ 3,645,513	\$ 3,269,563	\$ 1,697,740
56	LIBERTY MUTUAL FIRE INS CO	0.4	\$ 3,617,446	\$ 3,806,711	\$ 1,769,484

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
57	TRAVELERS INDEMNITY CO OF AMER THE	0.4	\$ 3,616,087	\$ 3,523,209	\$ 1,450,365
58	HASTINGS MUTUAL INS CO	0.4	\$ 3,592,484	\$ 3,642,677	\$ 1,844,102
59	NATIONWIDE AGRIBUSINESS INS CO	0.4	\$ 3,342,960	\$ 3,757,475	\$ 2,191,224
60	CONTINENTAL CASUALTY CO	0.4	\$ 3,337,294	\$ 2,511,365	\$ 5,996,979
61	EMPIRE FIRE & MARINE INS CO	0.3	\$ 3,129,413	\$ 3,189,316	\$ 625,094
62	GRINNELL MUTUAL REINSURANCE CO	0.3	\$ 3,077,343	\$ 3,011,707	\$ 2,861,002
63	TRANSIT MUTUAL INS CORP OF WI	0.3	\$ 3,036,236	\$ 3,036,236	\$ 2,343,708
64	IMT INSURANCE CO	0.3	\$ 3,026,608	\$ 2,832,800	\$ 2,978,180
65	ALLSTATE INSURANCE CO	0.3	\$ 2,840,412	\$ 2,795,571	\$ 1,646,302
66	ACE PROPERTY & CSLTY INS CO	0.3	\$ 2,834,902	\$ 2,767,590	\$ 1,217,579
67	COMMUNITY INSURANCE CORP	0.3	\$ 2,780,621	\$ 2,696,490	\$ 637,470
68	THIRD COAST INS CO	0.3	\$ 2,676,309	\$ 892,103	\$ 14,859
69	FALLS LAKE NATL INS CO	0.3	\$ 2,614,796	\$ 2,465,697	\$ 923,473
70	DONEGAL MUTUAL INS CO	0.3	\$ 2,374,747	\$ 2,315,904	\$ 1,805,860
71	CANAL INSURANCE CO	0.2	\$ 2,077,525	\$ 2,056,397	\$ 1,974,226
72	WESCO INSURANCE CO	0.2	\$ 2,038,099	\$ 2,524,100	\$ 918,904
73	GREAT AMERICAN ASSUR CO	0.2	\$ 2,011,605	\$ 1,961,291	\$ 352,544
74	TRIANGLE INSURANCE CO INC	0.2	\$ 1,984,796	\$ 1,258,940	\$ 542,196
75	VALLEY FORGE INS CO	0.2	\$ 1,914,011	\$ 1,908,646	\$ 1,800,466
76	WESTERN NATIONAL ASSUR CO	0.2	\$ 1,908,643	\$ 1,771,185	\$ 1,489,081
77	UNITED STATES FIRE INS CO	0.2	\$ 1,887,960	\$ 1,523,657	\$ 1,125,725
78	PROTECTIVE INSURANCE CO	0.2	\$ 1,841,479	\$ 2,030,459	\$ 1,674,812
79	ATLANTIC STATES INS CO	0.2	\$ 1,839,319	\$ 1,839,330	\$ 2,386,910
80	FIRST CHICAGO INS CO	0.2	\$ 1,808,881	\$ 1,561,998	\$ 86,525
81	STARR INDEMNITY & LIABILITY CO	0.2	\$ 1,799,745	\$ 2,153,314	\$ 892,275
82	WESTFIELD INSURANCE CO	0.2	\$ 1,742,036	\$ 1,475,506	\$ 1,126,378
83	RLI INSURANCE CO	0.2	\$ 1,740,032	\$ 1,697,348	\$ 1,819,954
84	CONTINENTAL INSURANCE CO THE	0.2	\$ 1,694,981	\$ 1,555,344	\$ 1,044,458

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
85	SELECTIVE INSURANCE CO OF SC	0.2	\$ 1,614,543	\$ 1,491,306	\$ 473,763
86	CINCINNATI INDEMNITY CO THE	0.2	\$ 1,608,103	\$ 1,554,614	\$ 1,387,656
87	CONTINENTAL WESTERN INS CO	0.2	\$ 1,604,732	\$ 1,760,475	\$ 585,129
88	BENCHMARK INSURANCE CO	0.2	\$ 1,579,907	\$ 1,577,222	\$ 1,291,396
89	HARLEYSVILLE INSURANCE CO	0.2	\$ 1,566,561	\$ 2,005,146	\$ 497,801
90	AMERICAN FAMILY MUTUAL INS CO SI	0.2	\$ 1,558,101	\$ 1,811,893	\$ (1,073,449)
91	GREAT NORTHERN INS CO	0.2	\$ 1,539,535	\$ 1,434,248	\$ 666,035
92	MIDWEST FAMILY MUTUAL INS CO	0.2	\$ 1,522,048	\$ 1,745,640	\$ 1,654,890
93	STATE AUTOMOBILE MUTUAL INS CO	0.2	\$ 1,508,811	\$ 1,491,422	\$ 1,400,051
94	NATIONAL FIRE INS CO OF HARTFORD	0.2	\$ 1,454,758	\$ 1,452,576	\$ 2,020,550
95	SELECTIVE INSURANCE CO OF THE SOUTHEAST	0.2	\$ 1,424,663	\$ 1,337,472	\$ 653,205
96	UNION INSURANCE CO	0.2	\$ 1,388,974	\$ 1,152,098	\$ 268,016
97	EMC PROPERTY & CSLTY CO	0.1	\$ 1,363,334	\$ 1,311,346	\$ 1,076,853
98	CHURCH MUTUAL INS CO SI	0.1	\$ 1,358,042	\$ 1,374,673	\$ 1,025,609
99	LANCER INSURANCE CO	0.1	\$ 1,344,746	\$ 1,266,152	\$ 429,480
100	EVEREST NATIONAL INS CO	0.1	\$ 1,332,150	\$ 1,002,487	\$ 247,107
101	NORTH RIVER INS CO THE	0.1	\$ 1,313,760	\$ 1,190,201	\$ 1,227,443
102	TRANSPORTATION INSURANCE CO	0.1	\$ 1,295,823	\$ 1,604,485	\$ 1,227,482
103	NATIONAL LIABILITY & FIRE INS CO	0.1	\$ 1,290,633	\$ 1,295,124	\$ 211,898
104	NATIONAL SPECIALTY INS CO	0.1	\$ 1,284,326	\$ 656,326	\$ 676,516
105	ROCKFORD MUTUAL INS CO	0.1	\$ 1,234,480	\$ 1,096,314	\$ 788,644
106	BERKLEY CASUALTY CO	0.1	\$ 1,231,644	\$ 799,970	\$ 220,293
107	MOTORS INSURANCE CORP	0.1	\$ 1,218,833	\$ 1,218,833	\$ 1,157,420
108	OHIO SECURITY INS CO	0.1	\$ 1,176,274	\$ 1,274,676	\$ 874,274
109	AMERICAN CASUALTY CO OF READING PA	0.1	\$ 1,162,066	\$ 1,149,852	\$ 897,926
110	RIVERPORT INSURANCE CO	0.1	\$ 1,146,004	\$ 713,763	\$ 146,443
111	FEDERATED SERVICE INS CO	0.1	\$ 1,139,304	\$ 1,136,614	\$ 1,620,836
112	HUDSON INSURANCE CO	0.1	\$ 1,128,858	\$ 809,311	\$ 260,808

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
113	BERKLEY NATIONAL INS CO	0.1	\$ 1,117,407	\$ 1,092,884	\$ 803,442
114	FIREMENS INSURANCE CO OF WA DC	0.1	\$ 1,114,064	\$ 1,106,980	\$ 67,408
115	NAVIGATORS INSURANCE CO	0.1	\$ 1,108,529	\$ 1,143,306	\$ 259,254
116	CAROLINA CASUALTY INS CO	0.1	\$ 1,100,414	\$ 991,250	\$ 1,001,899
117	ACADIA INSURANCE CO	0.1	\$ 1,091,942	\$ 545,967	\$ 154,030
118	ATLANTIC SPECIALTY INS CO	0.1	\$ 1,055,325	\$ 983,794	\$ 574,810
119	EVERSPAN INSURANCE CO	0.1	\$ 999,647	\$ 276,835	\$ 130,288
120	WISCONSIN MUNICIPAL MUTUAL INS CO	0.1	\$ 957,068	\$ 957,068	\$ 32,758
121	ADDISON INSURANCE CO	0.1	\$ 948,818	\$ 859,859	\$ 498,118
122	UNION INSURANCE CO OF PROVIDENCE	0.1	\$ 938,506	\$ 893,117	\$ 612,676
123	VANLINER INSURANCE CO	0.1	\$ 929,941	\$ 1,064,725	\$ 238,966
124	AMERICAN AUTOMOBILE INS CO	0.1	\$ 923,457	\$ 590,173	\$ 232,524
125	MT MORRIS MUTUAL INS CO	0.1	\$ 915,482	\$ 858,165	\$ 441,854
126	PENNSYLVANIA LUMBERMENS MUTUAL INS CO	0.1	\$ 887,948	\$ 869,919	\$ 490,183
127	ALLIED PROPERTY & CSLTY INS CO	0.1	\$ 870,356	\$ 858,343	\$ 336,958
128	INDEMNITY INSURANCE CO OF NORTH AMER	0.1	\$ 857,807	\$ 901,243	\$ 499,104
129	BERKSHIRE HATHAWAY DIRECT INS CO	0.1	\$ 852,378	\$ 805,068	\$ 656,725
130	TRAVELERS CASUALTY INS CO OF AMER	0.1	\$ 816,118	\$ 818,440	\$ 365,746
131	HARLEYSVILLE WORCESTER INS CO	0.1	\$ 815,400	\$ 883,705	\$ 372,080
132	NORTH POINTE INS CO	0.1	\$ 790,643	\$ 1,010,288	\$ 485,474
133	GERMANTOWN MUTUAL INS CO	0.1	\$ 789,843	\$ 735,562	\$ 618,114
134	BERKLEY REGIONAL INS CO	0.1	\$ 752,000	\$ 664,372	\$ 464,315
135	SAFETY NATIONAL CSLTY CORP	0.1	\$ 751,804	\$ 646,947	\$ 532,520
136	NATIONAL CASUALTY CO	0.1	\$ 745,785	\$ 1,541,328	\$ 835,119
137	DISTRICTS MUTUAL INS & RISK MANAGEMENT SERVICES	0.1	\$ 690,621	\$ 657,198	\$ 34,742
138	WISCONSIN MUTUAL INS CO	0.1	\$ 684,738	\$ 669,311	\$ 702,703
139	FREMONT INSURANCE CO	0.1	\$ 679,942	\$ 498,057	\$ 108,118
140	AMGUARD INSURANCE CO	0.1	\$ 663,854	\$ 594,428	\$ (221,693)

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
141	FIRE INSURANCE EXCHANGE	0.1	\$ 646,051	\$ 606,606	\$ 133,824
142	PENN MILLERS INS CO	0.1	\$ 626,842	\$ 294,102	\$ (89,177)
143	GREAT AMERICAN INS CO	0.1	\$ 623,378	\$ 407,942	\$ 29,446
144	CINCINNATI CASUALTY CO THE	0.1	\$ 604,352	\$ 598,341	\$ 142,541
145	AMERICAN GUARANTEE & LIABILITY INS CO	0.1	\$ 581,718	\$ 524,356	\$ 307,771
146	GREAT DIVIDE INS CO	0.1	\$ 577,127	\$ 597,822	\$ 173,850
147	LIBERTY MUTUAL INS CO	0.1	\$ 572,750	\$ 383,917	\$ (6,731)
148	ACCREDITED SURETY & CSLTY CO INC	0.1	\$ 567,221	\$ 554,898	\$ 168,291
149	STATE FARM FIRE & CSLTY CO	0.1	\$ 566,445	\$ 532,514	\$ 310,070
150	HARLEYSVILLE PREFERRED INS CO	0.1	\$ 551,347	\$ 317,989	\$ 139,996
151	COUNTRY MUTUAL INS CO	0.1	\$ 538,533	\$ 507,656	\$ 472,757
152	FEDERATED RURAL ELECTRIC INS EXCHANGE	0.1	\$ 538,313	\$ 520,951	\$ 608,788
153	HARTFORD ACCIDENT & INDEMNITY CO	0.1	\$ 533,840	\$ 488,234	\$ 278,117
154	TRUMBULL INSURANCE CO	0.1	\$ 527,685	\$ 522,831	\$ 252,169
155	DEPOSITORS INSURANCE CO	0.1	\$ 520,697	\$ 543,762	\$ 313,329
156	KEY RISK INS CO	0.1	\$ 507,146	\$ 383,868	\$ 152,999
157	FORGE INSURANCE CO	0.1	\$ 479,302	\$ 387,482	\$ (28,311)
158	HARTFORD CASUALTY INS CO	0.1	\$ 468,965	\$ 351,119	\$ 100,523
159	STATE AUTO PROP & CSLTY INS CO	0.1	\$ 468,378	\$ 548,398	\$ 579,313
160	HANOVER INSURANCE CO THE	0.1	\$ 464,882	\$ 432,544	\$ 57,956
161	CRUM & FORSTER INDEMNITY CO	0.1	\$ 460,557	\$ 371,531	\$ 182,060
162	NATIONWIDE ASSURANCE CO	0.0	\$ 452,892	\$ 351,276	\$ 88,213
163	MARKEL INSURANCE CO	0.0	\$ 448,841	\$ 445,105	\$ 41,346
164	ZURICH AMERICAN INS CO OF IL	0.0	\$ 442,025	\$ 440,703	\$ 227,696
165	TOKIO MARINE AMER INS CO	0.0	\$ 423,996	\$ 388,138	\$ (41,143)
166	SPINNAKER INSURANCE CO	0.0	\$ 416,551	\$ 50,322	\$ -
167	SOMPO AMERICA INS CO	0.0	\$ 402,504	\$ 356,824	\$ 174,815
168	LM INSURANCE CORP	0.0	\$ 391,073	\$ 366,161	\$ 286,755

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
169	AMERISURE INSURANCE CO	0.0	\$ 381,140	\$ 369,904	\$ 83,773
170	AMERICAN FAMILY HOME INS CO	0.0	\$ 379,068	\$ 363,808	\$ 327,906
171	NUTMEG INSURANCE CO	0.0	\$ 375,584	\$ 266,797	\$ 110,478
172	TRANSGUARD INSURANCE CO OF AMER INC	0.0	\$ 371,534	\$ 348,269	\$ 8,313
173	AMERISURE MUTUAL INS CO	0.0	\$ 365,329	\$ 306,173	\$ 70,052
174	TRISURA INSURANCE CO	0.0	\$ 363,324	\$ 246,708	\$ 100,932
175	INTEGRITY SELECT INS CO	0.0	\$ 361,411	\$ 348,738	\$ 151,252
176	BITCO GENERAL INS CORP	0.0	\$ 356,932	\$ 310,895	\$ 41,346
177	BROTHERHOOD MUTUAL INS CO	0.0	\$ 352,541	\$ 349,916	\$ 46,819
178	GUIDEONE INSURANCE CO	0.0	\$ 349,151	\$ 334,582	\$ 86,272
179	ST PAUL MERCURY INS CO	0.0	\$ 348,825	\$ 93,017	\$ 52,200
180	CENTRAL MUTUAL INS CO	0.0	\$ 341,175	\$ 275,867	\$ 54,614
181	ST PAUL PROTECTIVE INS CO	0.0	\$ 319,070	\$ 81,507	\$ 52,099
182	GENERAL INSURANCE CO OF AMER	0.0	\$ 316,991	\$ 200,223	\$ 177,671
183	INTREPID INSURANCE CO	0.0	\$ 315,859	\$ 118,427	\$ 57,638
184	HARCO NATIONAL INS CO	0.0	\$ 308,437	\$ 305,970	\$ 191,260
185	QBE INSURANCE CORP	0.0	\$ 306,239	\$ 316,051	\$ 80,580
186	IMPERIUM INSURANCE CO	0.0	\$ 305,701	\$ 267,127	\$ 82,694
187	AUSTIN MUTUAL INS CO	0.0	\$ 304,163	\$ 1,882,087	\$ 1,501,025
188	FIRST GUARD INS CO	0.0	\$ 301,761	\$ 301,761	\$ 276,768
189	EVEREST DENALI INS CO	0.0	\$ 287,926	\$ 255,494	\$ 111,356
190	NEW SOUTH INS CO	0.0	\$ 286,198	\$ 151,851	\$ 72,534
191	CUMIS INSURANCE SOCIETY INC	0.0	\$ 273,263	\$ 252,978	\$ 97,375
192	ALLIED WORLD SPECIALTY INS CO	0.0	\$ 264,063	\$ 105,774	\$ 60,598
193	WESTFIELD NATIONAL INS CO	0.0	\$ 253,147	\$ 230,018	\$ 290,631
194	NATIONWIDE MUTUAL INS CO	0.0	\$ 247,579	\$ 509,683	\$ 274,001
195	AXIS INSURANCE CO	0.0	\$ 240,678	\$ 231,771	\$ 141,029
196	LIBERTY INSURANCE CORP	0.0	\$ 236,962	\$ 354,677	\$ 184,557

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
197	STARNET INSURANCE CO	0.0	\$ 236,790	\$ 222,409	\$ 250,229
198	TRUCK INSURANCE EXCHANGE	0.0	\$ 229,790	\$ 240,513	\$ (112,755)
199	PENNSYLVANIA MANUFACTURERS ASSN INS CO	0.0	\$ 225,101	\$ 211,528	\$ (124,434)
200	FIRST LIBERTY INS CORP THE	0.0	\$ 223,889	\$ 138,791	\$ 32,159
201	PHOENIX INSURANCE CO THE	0.0	\$ 217,388	\$ 230,060	\$ 94,669
202	GEICO GENERAL INS CO	0.0	\$ 208,112	\$ 172,796	\$ 113,797
203	AMERICAN MODERN HOME INS CO	0.0	\$ 207,789	\$ 207,789	\$ 46,274
204	AMTRUST INSURANCE CO	0.0	\$ 197,860	\$ 151,360	\$ 24,032
205	AMERICAN ZURICH INS CO	0.0	\$ 193,559	\$ 176,985	\$ (2,050)
206	FLORISTS MUTUAL INS CO	0.0	\$ 187,926	\$ 254,606	\$ 95,826
207	MASSACHUSETTS BAY INS CO	0.0	\$ 184,914	\$ 198,907	\$ (44,682)
208	NATIONWIDE GENERAL INS CO	0.0	\$ 177,599	\$ 189,409	\$ 187,680
209	AMERICAN NATIONAL PROP & CSLTY CO	0.0	\$ 177,159	\$ 156,979	\$ 97,199
210	HARTFORD UNDERWRITERS INS CO	0.0	\$ 158,360	\$ 155,160	\$ 19,707
211	GRANITE STATE INS CO	0.0	\$ 157,913	\$ 88,121	\$ 63,614
212	SENTINEL INSURANCE CO LTD	0.0	\$ 157,889	\$ 157,947	\$ 64,236
213	NOVA CASUALTY CO	0.0	\$ 152,685	\$ 140,789	\$ 46,225
214	COREPOINTE INSURANCE CO	0.0	\$ 150,905	\$ 338,479	\$ 139,518
215	AMERICAN FIRE & CSLTY CO	0.0	\$ 147,894	\$ 148,000	\$ 51,040
216	PRAETORIAN INSURANCE CO	0.0	\$ 146,093	\$ 85,386	\$ (118,600)
217	ALLSTATE INDEMNITY CO	0.0	\$ 144,559	\$ 118,669	\$ 90,232
218	NORTH STAR MUTUAL INS CO	0.0	\$ 143,852	\$ 103,216	\$ 33,247
219	FARMERS INSURANCE EXCHANGE	0.0	\$ 143,267	\$ 150,027	\$ 38,900
220	FIDELITY AND GUARANTY INS CO	0.0	\$ 142,224	\$ 42,413	\$ 79,458
221	OBSIDIAN INSURANCE CO	0.0	\$ 139,307	\$ 92,239	\$ 53,453
222	PHARMACISTS MUTUAL INS CO	0.0	\$ 138,553	\$ 144,414	\$ 16,380
223	AMERICAN SELECT INS CO	0.0	\$ 132,091	\$ 130,253	\$ 217,245
224	OHIO CASUALTY INS CO THE	0.0	\$ 128,123	\$ 105,967	\$ 35,441

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
225	NEW HAMPSHIRE INS CO	0.0	\$ 127,012	\$ 123,912	\$ 22,997
226	MITSUI SUMITOMO INS CO OF AMER	0.0	\$ 121,635	\$ 124,225	\$ (24,250)
227	HARTFORD INSURANCE CO OF THE MIDWEST	0.0	\$ 118,480	\$ 98,590	\$ 46,093
228	WILSHIRE INSURANCE CO	0.0	\$ 116,993	\$ 117,022	\$ 37,603
229	MITSUI SUMITOMO INS USA INC	0.0	\$ 108,251	\$ 122,484	\$ (33,598)
230	SECURITY NATIONAL INS CO	0.0	\$ 104,272	\$ 111,046	\$ 15,448
231	AMERICAN SOUTHERN HOME INS CO	0.0	\$ 103,558	\$ 123,498	\$ 221,168
232	ALL AMERICA INS CO	0.0	\$ 102,523	\$ 83,522	\$ 44,341
233	VANTAPRO SPECIALTY INS CO	0.0	\$ 100,661	\$ 82,054	\$ (391)
234	OLD GUARD INS CO	0.0	\$ 99,215	\$ 90,537	\$ 39,657
235	MID-CENTURY INSURANCE CO	0.0	\$ 98,254	\$ 125,359	\$ 240,370
236	GRINNELL SELECT INS CO	0.0	\$ 89,944	\$ 78,564	\$ 5,908
237	GRINNELL COMPASS INC	0.0	\$ 88,649	\$ 61,435	\$ 7,168
238	WEST AMERICAN INS CO	0.0	\$ 83,684	\$ 101,712	\$ 24,486
239	OCCIDENTAL FIRE & CSLTY CO OF NC	0.0	\$ 79,207	\$ 126,486	\$ 20,766
240	TWIN CITY FIRE INS CO	0.0	\$ 78,932	\$ 75,575	\$ 465,869
241	STAR INSURANCE CO	0.0	\$ 78,071	\$ 219,836	\$ 250,584
242	PENINSULA INSURANCE CO THE	0.0	\$ 76,034	\$ 97,240	\$ 314,531
243	CHIRON INSURANCE CO	0.0	\$ 71,852	\$ 25,844	\$ 17,859
244	AMERICAN HALLMARK INS CO OF TX	0.0	\$ 68,380	\$ 134,208	\$ 18,246
245	CLEAR BLUE INS CO	0.0	\$ 67,940	\$ 74,693	\$ 302,897
246	MANUFACTURERS ALLIANCE INS CO	0.0	\$ 63,952	\$ 129,028	\$ 13,696
247	AMERICAN RELIABLE INS CO	0.0	\$ 62,885	\$ 60,106	\$ 65,868
248	CITIZENS INSURANCE CO OF AMER	0.0	\$ 59,587	\$ 93,758	\$ 43,043
249	PREFERRED PROFESSIONAL INS CO	0.0	\$ 58,776	\$ 58,020	\$ 20,887
250	AMERISURE PARTNERS INS CO	0.0	\$ 56,571	\$ 51,411	\$ 93,892
251	RURAL TRUST INS CO	0.0	\$ 54,287	\$ 62,218	\$ 60,438
252	GREAT PLAINS CSLTY INC	0.0	\$ 53,641	\$ 18,726	\$ 2,134

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
253	EVEREST PREMIER INS CO	0.0	\$ 52,327	\$ 79,389	\$ (102,048)
254	SWISS RE CORPORATE SOLUTIONS ELITE INS CORP	0.0	\$ 46,109	\$ 36,541	\$ (3,646)
255	ALLIED INSURANCE CO OF AMER	0.0	\$ 45,013	\$ 130,655	\$ 20,196
256	MUNICIPAL PROPERTY INS CO	0.0	\$ 44,856	\$ 44,856	\$ 5,193
257	XL SPECIALTY INS CO	0.0	\$ 44,778	\$ 22,336	\$ (72,136)
258	GATEWAY INSURANCE CO	0.0	\$ 41,823	\$ 41,290	\$ -
259	INCLINE CASUALTY CO	0.0	\$ 39,065	\$ 84,013	\$ 3,922
260	ST PAUL GUARDIAN INS CO	0.0	\$ 38,715	\$ 15,184	\$ 4,854
261	FARMINGTON CASUALTY CO	0.0	\$ 36,943	\$ 16,786	\$ 11,614
262	SWISS RE CORPORATE SOLUTIONS AMER INS CORP	0.0	\$ 36,002	\$ 34,724	\$ 1,620
263	GREAT AMERICAN INS CO OF NY	0.0	\$ 35,625	\$ 35,714	\$ (19,741)
264	STARSTONE NATIONAL INS CO	0.0	\$ 35,535	\$ 35,535	\$ (8,798)
265	BERKSHIRE HATHAWAY SPECIALTY INS CO	0.0	\$ 32,798	\$ 22,746	\$ 129,371
266	XL INSURANCE AMER INC	0.0	\$ 32,391	\$ 50,006	\$ (78,851)
267	HALLMARK INSURANCE CO	0.0	\$ 32,320	\$ 367,545	\$ 122,556
268	MID-CONTINENT CASUALTY CO	0.0	\$ 32,206	\$ 21,873	\$ -
269	MILFORD CASUALTY INS CO	0.0	\$ 29,777	\$ 35,865	\$ (4,375)
270	GREAT AMERICAN ALLIANCE INS CO	0.0	\$ 28,673	\$ 25,653	\$ (4,947)
271	WADENA INSURANCE CO	0.0	\$ 25,126	\$ 23,134	\$ 115,028
272	UTICA MUTUAL INS CO	0.0	\$ 24,942	\$ 23,073	\$ (1,459)
273	WESTFIELD SUPERIOR INS CO	0.0	\$ 23,227	\$ 11,576	\$ 3,425
274	WESTFIELD PREMIER INS CO	0.0	\$ 22,295	\$ 11,177	\$ 17,924
275	SECURA SUPREME INS CO	0.0	\$ 22,170	\$ 21,714	\$ 92,302
276	GOVERNMENT EMPLOYEES INS CO	0.0	\$ 21,679	\$ 21,679	\$ 85,157
277	WESTFIELD CHAMPION INS CO	0.0	\$ 21,454	\$ 9,024	\$ 4,831
278	STONINGTON INSURANCE CO	0.0	\$ 21,304	\$ 20,628	\$ 50,609
279	AMERICAN BANKERS INS CO OF FL	0.0	\$ 20,755	\$ 2,269	\$ -
280	PROPERTY AND CSLTY INS CO OF HARTFORD	0.0	\$ 19,803	\$ 16,200	\$ 2,132

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
281	INSURANCE COMPANY OF THE STATE OF PA THE	0.0	\$ 18,814	\$ 20,024	\$ 80,579
282	EMPLOYERS INSURANCE CO OF WAUSAU	0.0	\$ 18,195	\$ 16,195	\$ (7,725)
283	ACE FIRE UNDERWRITERS INS CO	0.0	\$ 16,703	\$ 21,409	\$ (1,069)
284	WESTFIELD TOUCHSTONE INS CO	0.0	\$ 15,669	\$ 9,565	\$ 2,952
285	ROCK RIDGE INS CO	0.0	\$ 14,312	\$ (5,762)	\$ 5,085
286	PENNSYLVANIA MANUFACTURERS INDEMNITY CO	0.0	\$ 14,176	\$ 14,150	\$ 6,859
287	ILLINOIS NATIONAL INS CO	0.0	\$ 12,759	\$ 8,000	\$ (15,587)
288	CHUBB NATIONAL INS CO	0.0	\$ 12,264	\$ 9,841	\$ 2,457
289	SOMPO AMERICA FIRE & MARINE INS CO	0.0	\$ 12,046	\$ 9,379	\$ 3,901
290	SENECA INSURANCE CO INC	0.0	\$ 11,293	\$ 7,128	\$ 3,486
291	TRI-STATE INSURANCE CO OF MN	0.0	\$ 10,760	\$ 10,465	\$ 9,263
292	NATIONAL FIRE & CSLTY CO	0.0	\$ 9,539	\$ 9,350	\$ (12)
293	TECHNOLOGY INSURANCE CO INC	0.0	\$ 9,472	\$ 7,890	\$ (1,977)
294	REPWEST INSURANCE CO	0.0	\$ 9,253	\$ 9,432	\$ -
295	PACIFIC INDEMNITY CO	0.0	\$ 9,189	\$ 8,719	\$ 1,594
296	ELECTRIC INSURANCE CO	0.0	\$ 7,715	\$ 7,715	\$ 552,195
297	STANDARD FIRE INS CO THE	0.0	\$ 7,631	\$ 1,250	\$ 51
298	ALLIED WORLD INS CO	0.0	\$ 7,245	\$ 13,055	\$ 5,207
299	FIREMANS FUND INS CO	0.0	\$ 5,006	\$ 4,900	\$ 35,275
300	CONTRACTORS BONDING & INS CO	0.0	\$ 4,443	\$ 3,553	\$ (330)
301	AMERICAN STANDARD INS CO OF WI	0.0	\$ 4,143	\$ 5,376	\$ -
302	AMERICAN ROAD INS CO THE	0.0	\$ 4,004	\$ 4,244	\$ -
303	ARGONAUT INSURANCE CO	0.0	\$ 3,874	\$ 3,204	\$ 343
304	THE INSURANCE CO	0.0	\$ 3,304	\$ 3,472	\$ (52,783)
305	ARCH PROPERTY CSLTY INS CO	0.0	\$ 3,293	\$ 559	\$ (12,116)
306	PACIFIC EMPLOYERS INS CO	0.0	\$ 3,258	\$ 4,640	\$ (2,668)
307	REPUBLIC-FRANKLIN INSURANCE CO	0.0	\$ 2,510	\$ 3,317	\$ (635)
308	NATIONAL AMERICAN INS CO	0.0	\$ 1,928	\$ 10,185	\$ 4,934

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
309	MGT INSURANCE CO	0.0	\$ 1,834	\$ 615	\$ 203
310	AMCO INSURANCE CO	0.0	\$ 794	\$ 1,702	\$ 175,893
311	GREATER NEW YORK MUTUAL INS CO	0.0	\$ 725	\$ 725	\$ 85
312	WESTPORT INSURANCE CORP	0.0	\$ 363	\$ 1,080	\$ (29,189)
313	NATIONWIDE INSURANCE CO OF AMER	0.0	\$ 65	\$ 1,030	\$ (776)
314	ANSUR AMERICA INS CO	0.0	\$ -	\$ 9,128	\$ (18,969)
315	OLD REPUBLIC GENERAL INS CORP	0.0	\$ -	\$ 1,488	\$ (14,446)
316	WAUSAU UNDERWRITERS INS CO	0.0	\$ -	\$ 524	\$ (18,353)
317	ARGONAUT-MIDWEST INSURANCE CO	0.0	\$ -	\$ -	\$ 38,483
318	WILSON MUTUAL INS CO	0.0	\$ -	\$ -	\$ 31,289
319	UNIVERSAL UNDERWRITERS INS CO	0.0	\$ -	\$ -	\$ 29,938
320	GREAT MIDWEST INS CO	0.0	\$ -	\$ -	\$ 16,955
321	CHICAGO INSURANCE CO	0.0	\$ -	\$ -	\$ 3,869
322	FOREMOST SIGNATURE INS CO	0.0	\$ -	\$ -	\$ 441
323	FOREMOST INSURANCE CO GRAND RAPIDS MI	0.0	\$ -	\$ -	\$ 281
324	FIDELITY AND GUARANTY INS UNDERWRITERS INC	0.0	\$ -	\$ -	\$ 187
325	AIG ASSURANCE CO	0.0	\$ -	\$ -	\$ 131
326	PIE INSURANCE CO THE	0.0	\$ -	\$ -	\$ 76
327	DIAMOND STATE INS CO	0.0	\$ -	\$ -	\$ 38
328	FOREMOST PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	\$ 22
329	VICTORIA FIRE & CSLTY CO	0.0	\$ -	\$ -	\$ 7
330	PENN-AMERICA INSURANCE CO	0.0	\$ -	\$ -	\$ 1
331	GENERAL CASUALTY INS CO	0.0	\$ -	\$ -	\$ (1)
332	OHIO FARMERS INS CO	0.0	\$ -	\$ -	\$ (4)
333	GREAT AMERICAN SPIRIT INS CO	0.0	\$ -	\$ -	\$ (4)
334	TRAVELERS CASUALTY CO THE	0.0	\$ -	\$ -	\$ (5)
335	TRAVELERS CASUALTY & SURETY CO	0.0	\$ -	\$ -	\$ (18)
336	ALLIED WORLD NATL ASSUR CO	0.0	\$ -	\$ -	\$ (24)

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
337	VIGILANT INSURANCE CO	0.0	\$ -	\$ -	(29)
338	NORTHLAND CASUALTY CO	0.0	\$ -	\$ -	(52)
339	LIBERTY INSURANCE UNDERWRITERS INC	0.0	\$ -	\$ -	(87)
340	AMERICAN ECONOMY INS CO	0.0	\$ -	\$ -	(167)
341	PROCENTURY INSURANCE CO	0.0	\$ -	\$ -	(231)
342	AIG PROPERTY CSLTY CO	0.0	\$ -	\$ -	(234)
343	ST PAUL FIRE & MARINE INS CO	0.0	\$ -	\$ -	(305)
344	ARGONAUT GREAT CENTRAL INS CO	0.0	\$ -	\$ -	(368)
345	WAUSAU BUSINESS INS CO	0.0	\$ -	\$ -	(582)
346	UNITED STATES FIDELITY & GUARANTY CO	0.0	\$ -	\$ -	(887)
347	SENTRY CASUALTY CO	0.0	\$ -	\$ -	(1,464)
348	PARK NATIONAL INS CO	0.0	\$ -	\$ -	(1,755)
349	MARKEL AMERICAN INS CO	0.0	\$ -	\$ -	(1,835)
350	PROGRESSIVE NORTHERN INS CO	0.0	\$ -	\$ -	(3,282)
351	HARLEYSVILLE LAKE STATES INS CO	0.0	\$ -	\$ -	(3,295)
352	PLAZA INSURANCE CO	0.0	\$ -	\$ -	(3,407)
353	HDI GLOBAL INS CO	0.0	\$ -	\$ -	(3,420)
354	SCOTTSDALE INDEMNITY CO	0.0	\$ -	\$ -	(3,680)
355	AMERICAN STATES INS CO	0.0	\$ -	\$ -	(5,051)
356	UNIVERSAL UNDERWRITERS OF TX INS CO	0.0	\$ -	\$ -	(6,050)
357	INDIANA INSURANCE CO	0.0	\$ -	\$ -	(7,444)
358	CONSOLIDATED INSURANCE CO	0.0	\$ -	\$ -	(11,141)
359	FARMERS PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	(14,809)
360	PEERLESS INSURANCE CO	0.0	\$ -	\$ -	(20,514)
361	NETHERLANDS INSURANCE CO THE	0.0	\$ -	\$ -	(32,086)
362	TRAVCO PERSONAL INS CO	0.0	\$ -	\$ -	(37,322)
363	COMMERCE AND INDUSTRY INS CO	0.0	\$ -	\$ -	(38,054)
364	HAWKEYE-SECURITY INSURANCE CO	0.0	\$ -	\$ -	(42,171)

Wisconsin Market Share - Business of 2023

COMMERCIAL VEHICLES

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
365	MIDWESTERN INDEMNITY CO THE	0.0	\$ -	\$ -	(55,948)
366	CAPITOL INDEMNITY CORP	0.0	\$ -	\$ -	(67,333)
367	PEERLESS INDEMNITY INS CO	0.0	\$ -	\$ -	(69,609)
368	FIRST NATIONAL INS CO OF AMER	0.0	\$ -	\$ -	(89,652)
369	WESTCHESTER FIRE INS CO	0.0	\$ -	\$ -	(210,914)
370	INSURANCE COMPANY OF NORTH AMER	0.0	\$ -	(252)	\$ (246)
371	WILLIAMSBURG NATIONAL INS CO	0.0	\$ (2)	\$ 3,822	\$ (2,738)
372	AMERICAN HOME ASSUR CO	0.0	\$ (61)	\$ (61)	\$ 193,023
373	SAGAMORE INSURANCE CO	0.0	\$ (66)	\$ 4,173	\$ (11,900)
374	AMERICAN ALTERNATIVE INS CORP	0.0	\$ (362)	\$ 8,752	\$ 357,194
375	NATIONAL FARMERS UNION PROP & CSLTY CO	0.0	\$ (414)	\$ 20,852	\$ (1,757)
376	WATFORD INSURANCE CO	0.0	\$ (941)	\$ (941)	\$ 4,328
377	AEGIS SECURITY INS CO	0.0	\$ (1,540)	\$ 63,683	\$ 309,983
378	NEXT INSURANCE US CO	0.0	\$ (8,634)	\$ 13,182	\$ 29,502
379	REGENT INSURANCE CO	0.0	\$ (19,202)	\$ 6,169	\$ (84,239)
380	STATE NATIONAL INS CO INC	0.0	\$ (47,991)	\$ 50,009	\$ (1,640,872)
381	NATIONAL CONTINENTAL INS CO	0.0	\$ (151,043)	\$ 167,009	\$ 2,959,607
382	GENERAL CASUALTY CO OF WI	0.0	\$ (249,024)	\$ 213,577	\$ 1,352,568
Total for 382 Ranked Insurers Writing This Line		100.0	\$ 914,669,617	\$ 888,040,634	\$ 531,208,822

Wisconsin Market Share - Business of 2023

FIDELITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	TRAVELERS CASUALTY & SURETY CO OF AMER	15.9	\$ 4,122,830	\$ 4,143,331	\$ 1,398,348
2	FEDERAL INSURANCE CO	11.9	\$ 3,085,074	\$ 3,564,499	\$ 1,334,267
3	CUMIS INSURANCE SOCIETY INC	7.7	\$ 2,000,115	\$ 1,914,377	\$ (469,900)
4	GREAT AMERICAN INS CO	6.9	\$ 1,790,427	\$ 1,564,672	\$ 274,703
5	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	5.7	\$ 1,486,273	\$ 1,461,289	\$ (864,938)
6	FIDELITY AND DEPOSIT CO OF MD	3.7	\$ 962,761	\$ 855,137	\$ (19,245)
7	BEAZLEY INSURANCE CO INC	3.7	\$ 948,621	\$ 839,706	\$ 332,231
8	CONTINENTAL CASUALTY CO	3.5	\$ 907,726	\$ 789,827	\$ 175,392
9	WEST BEND INS CO	2.9	\$ 761,077	\$ 765,018	\$ 114,531
10	BERKLEY INSURANCE CO	2.6	\$ 680,295	\$ 633,510	\$ 1,198,220
11	ZURICH AMERICAN INS CO	2.6	\$ 665,993	\$ 637,303	\$ (145,460)
12	AXIS INSURANCE CO	2.5	\$ 648,418	\$ 720,760	\$ 1,099,300
13	HANOVER INSURANCE CO THE	2.1	\$ 535,266	\$ 431,954	\$ 69,059
14	EMPLOYERS MUTUAL CSLTY CO	1.7	\$ 435,716	\$ 440,269	\$ 188,022
15	SECURITY NATIONAL INS CO	1.7	\$ 430,292	\$ 434,185	\$ 12,349
16	OHIO CASUALTY INS CO THE	1.6	\$ 406,294	\$ 378,789	\$ 51,970
17	ATLANTIC SPECIALTY INS CO	1.5	\$ 398,720	\$ 375,670	\$ 2,072,925
18	WESTERN SURETY CO	1.4	\$ 357,969	\$ 369,358	\$ 37,108
19	ACUITY A MUTUAL INS CO	1.2	\$ 321,433	\$ 307,433	\$ 20,454
20	ACE AMERICAN INS CO	1.2	\$ 303,867	\$ 304,561	\$ 352,000
21	HARTFORD FIRE INS CO	1.0	\$ 261,814	\$ 262,481	\$ (230,989)
22	GREAT AMERICAN ALLIANCE INS CO	0.9	\$ 242,870	\$ 236,942	\$ 81,040
23	FEDERATED MUTUAL INS CO	0.9	\$ 231,278	\$ 226,787	\$ 279
24	UNITED STATES FIRE INS CO	0.9	\$ 225,029	\$ 211,083	\$ 2,280
25	ARCH INSURANCE CO	0.8	\$ 213,177	\$ 242,257	\$ 4,158
26	BERKSHIRE HATHAWAY SPECIALTY INS CO	0.7	\$ 188,354	\$ 182,730	\$ 95,356
27	ALLMERICA FINANCIAL BENEFIT INS CO	0.7	\$ 177,186	\$ 127,079	\$ (4,846)
28	BERKLEY REGIONAL INS CO	0.6	\$ 166,343	\$ 164,162	\$ (13,669)

Wisconsin Market Share - Business of 2023

FIDELITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
29	TWIN CITY FIRE INS CO	0.6	\$ 161,128	\$ 163,692	\$ (8,127)
30	US SPECIALTY INS CO	0.6	\$ 160,580	\$ 156,056	\$ 47,942
31	LIBERTY MUTUAL INS CO	0.6	\$ 158,618	\$ 156,280	\$ 60,814
32	SOUTHWEST MARINE & GENERAL INS CO	0.6	\$ 151,189	\$ 177,882	\$ (81)
33	RLI INSURANCE CO	0.6	\$ 150,867	\$ 143,060	\$ 3,094
34	SELECTIVE INSURANCE CO OF AMER	0.5	\$ 133,376	\$ 134,559	\$ (75,770)
35	COLONIAL SURETY CO	0.5	\$ 129,494	\$ 100,766	\$ 17,434
36	SECURA INSURANCE CO	0.4	\$ 107,174	\$ 105,977	\$ (5,000)
37	AUTO-OWNERS INSURANCE CO	0.4	\$ 103,444	\$ 105,897	\$ (4,682)
38	OLD REPUBLIC SURETY CO	0.4	\$ 96,526	\$ 91,719	\$ 1,652
39	FEDERATED RESERVE INS CO	0.4	\$ 92,938	\$ 80,020	\$ 655
40	NATIONAL CASUALTY CO	0.4	\$ 92,575	\$ 95,548	\$ (34,339)
41	ALLIANZ GLOBAL RISKS US INS CO	0.3	\$ 83,522	\$ 70,972	\$ (17,722)
42	MIDDLESEX INSURANCE CO	0.3	\$ 82,725	\$ 79,230	\$ 17,523
43	PHILADELPHIA INDEMNITY INS CO	0.3	\$ 80,001	\$ 90,643	\$ 28,720
44	DEVELOPERS SURETY & INDEMNITY CO	0.3	\$ 77,049	\$ 46,027	\$ (1,741)
45	OWNERS INSURANCE CO	0.3	\$ 71,040	\$ 68,383	\$ (5,014)
46	QBE INSURANCE CORP	0.3	\$ 69,226	\$ 39,225	\$ 9,657
47	STATE FARM FIRE & CSLTY CO	0.3	\$ 69,138	\$ 69,121	\$ -
48	PEKIN INSURANCE CO	0.2	\$ 58,676	\$ 66,670	\$ 803
49	ST PAUL FIRE & MARINE INS CO	0.2	\$ 55,344	\$ 55,162	\$ 39,363
50	PLATTE RIVER INS CO	0.2	\$ 46,621	\$ 43,625	\$ 426
51	HARCO NATIONAL INS CO	0.2	\$ 46,401	\$ 38,723	\$ 10,811
52	COLONIAL AMERICAN CSLTY & SURETY CO	0.2	\$ 44,358	\$ 31,305	\$ 150
53	SENTRY SELECT INS CO	0.1	\$ 36,312	\$ 44,147	\$ 19,789
54	STARR INDEMNITY & LIABILITY CO	0.1	\$ 36,152	\$ 48,451	\$ 14,120
55	CONTINENTAL INSURANCE CO THE	0.1	\$ 34,741	\$ 33,607	\$ 13,800
56	EMPLOYERS INSURANCE CO OF WAUSAU	0.1	\$ 33,722	\$ 32,982	\$ 3,626

Wisconsin Market Share - Business of 2023

FIDELITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
57	IRONSHORE INDEMNITY INC	0.1	\$ 32,288	\$ 28,239	\$ 15,978
58	CINCINNATI INSURANCE CO THE	0.1	\$ 30,674	\$ 60,214	\$ 4,587
59	XL SPECIALTY INS CO	0.1	\$ 30,000	\$ 30,000	\$ 5,309
60	MIDVALE INDEMNITY CO	0.1	\$ 23,742	\$ 17,068	\$ 8,534
61	WESTCHESTER FIRE INS CO	0.1	\$ 23,096	\$ 27,286	\$ (20,456)
62	SENTRY INSURANCE CO	0.1	\$ 23,072	\$ 24,705	\$ 27,732
63	SELECTIVE INSURANCE CO OF THE SOUTHEAST	0.1	\$ 22,375	\$ 22,417	\$ 105,564
64	MARKEL INSURANCE CO	0.1	\$ 22,062	\$ 3,838	\$ 828
65	SELECTIVE INSURANCE CO OF SC	0.1	\$ 21,569	\$ 19,072	\$ 57
66	IMT INSURANCE CO	0.1	\$ 19,165	\$ 18,958	\$ -
67	FEDERATED SERVICE INS CO	0.1	\$ 18,678	\$ 19,729	\$ (1,242)
68	TRANSPORTATION INSURANCE CO	0.1	\$ 18,398	\$ 1,186	\$ 443
69	MARKEL AMERICAN INS CO	0.1	\$ 16,117	\$ 17,093	\$ 3,366
70	ALLIED WORLD SPECIALTY INS CO	0.1	\$ 15,833	\$ 15,833	\$ (2,346)
71	WESTFIELD INSURANCE CO	0.1	\$ 15,148	\$ 14,202	\$ 821
72	FEDERATED RURAL ELECTRIC INS EXCHANGE	0.1	\$ 13,183	\$ 13,173	\$ (2)
73	GREAT NORTHERN INS CO	0.0	\$ 12,936	\$ 13,014	\$ (3,108)
74	NATIONWIDE MUTUAL INS CO	0.0	\$ 12,711	\$ 12,587	\$ (511)
75	NATIONWIDE AGRIBUSINESS INS CO	0.0	\$ 8,262	\$ 15,824	\$ 3,557
76	GENERAL CASUALTY CO OF WI	0.0	\$ 7,761	\$ 17,229	\$ (22,922)
77	STATE AUTO PROP & CSLTY INS CO	0.0	\$ 6,415	\$ 5,986	\$ 273
78	WESTFIELD NATIONAL INS CO	0.0	\$ 6,290	\$ 4,275	\$ 681
79	CHUBB INDEMNITY INS CO	0.0	\$ 6,012	\$ 4,524	\$ 25
80	REGENT INSURANCE CO	0.0	\$ 5,347	\$ 7,792	\$ (18,442)
81	MERCHANTS BONDING CO (MUTUAL)	0.0	\$ 5,093	\$ 3,310	\$ 242
82	ERIE INSURANCE CO	0.0	\$ 4,434	\$ 4,980	\$ 9
83	GREAT AMERICAN ASSUR CO	0.0	\$ 4,418	\$ 4,439	\$ 291
84	NGM INSURANCE CO	0.0	\$ 4,307	\$ 3,571	\$ 256

Wisconsin Market Share - Business of 2023

FIDELITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
85	PENNSYLVANIA LUMBERMENS MUTUAL INS CO	0.0	\$ 4,297	\$ 4,853	\$ -
86	UNIVERSAL SURETY CO	0.0	\$ 4,163	\$ 4,131	\$ (8)
87	HISCOX INSURANCE CO INC	0.0	\$ 3,687	\$ 3,636	\$ 1,394
88	STATE AUTOMOBILE MUTUAL INS CO	0.0	\$ 3,553	\$ 3,548	\$ 158
89	UNIVERSAL SURETY OF AMER	0.0	\$ 3,091	\$ 3,757	\$ 5,417
90	VIGILANT INSURANCE CO	0.0	\$ 3,068	\$ 3,065	\$ (355)
91	AMERICAN CASUALTY CO OF READING PA	0.0	\$ 2,991	\$ 2,152	\$ 334
92	mitsui sumitomo ins usa inc	0.0	\$ 2,731	\$ 2,653	\$ -
93	STATE NATIONAL INS CO INC	0.0	\$ 2,559	\$ 2,559	\$ 2,000
94	NATIONAL FIRE INS CO OF HARTFORD	0.0	\$ 2,284	\$ 2,325	\$ 782
95	UNITED FIRE & CSLTY CO	0.0	\$ 2,117	\$ 2,186	\$ 203
96	CHARTER OAK FIRE INS CO THE	0.0	\$ 2,094	\$ 2,092	\$ (75)
97	PACIFIC INDEMNITY CO	0.0	\$ 2,032	\$ 1,241	\$ 47
98	TRAVELERS PROPERTY CSLTY CO OF AMER	0.0	\$ 1,959	\$ 2,185	\$ (256)
99	COREPOINTE INSURANCE CO	0.0	\$ 1,700	\$ 3,555	\$ 1,514
100	AMERICAN SELECT INS CO	0.0	\$ 1,592	\$ 1,276	\$ 157
101	MASSACHUSETTS BAY INS CO	0.0	\$ 1,371	\$ 6,602	\$ (3,585)
102	PENNSYLVANIA NATIONAL MUTUAL CSLTY INS CO	0.0	\$ 1,281	\$ 160	\$ -
103	OLD GUARD INS CO	0.0	\$ 1,239	\$ 664	\$ 162
104	TRAVELERS INDEMNITY CO OF AMER THE	0.0	\$ 1,144	\$ 381	\$ 34
105	FRANKENMUTH INSURANCE CO	0.0	\$ 719	\$ 624	\$ -
106	FIDELITY AND GUARANTY INS CO	0.0	\$ 564	\$ 559	\$ 33
107	LIBERTY INSURANCE UNDERWRITERS INC	0.0	\$ 547	\$ 543	\$ (8,561)
108	WESTERN NATIONAL MUTUAL INS CO	0.0	\$ 490	\$ 1,020	\$ -
109	TRAVELERS INDEMNITY CO OF CT THE	0.0	\$ 431	\$ 520	\$ (3)
110	VALLEY FORGE INS CO	0.0	\$ 315	\$ 27	\$ 259
111	MANUFACTURERS ALLIANCE INS CO	0.0	\$ 294	\$ 294	\$ 80
112	SURETEC INSURANCE CO	0.0	\$ 258	\$ 506	\$ (6)

Wisconsin Market Share - Business of 2023

FIDELITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
113	UNITED CASUALTY & SURETY INS CO	0.0	\$ 215	\$ 258	\$ 38
114	WESTFIELD TOUCHSTONE INS CO	0.0	\$ 196	\$ 107	\$ 29
115	CENTRAL MUTUAL INS CO	0.0	\$ 188	\$ 191	\$ -
116	WESTFIELD CHAMPION INS CO	0.0	\$ 166	\$ 92	\$ 26
117	FIREMANS FUND INS CO	0.0	\$ 102	\$ 105	\$ -
118	HARTFORD CASUALTY INS CO	0.0	\$ 100	\$ 100	\$ (19)
119	SECURA SUPREME INS CO	0.0	\$ 95	\$ 95	\$ -
120	WESTFIELD SUPERIOR INS CO	0.0	\$ 18	\$ 1	\$ 3
121	AMERICAN GUARANTEE & LIABILITY INS CO	0.0	\$ 7	\$ 7	\$ -
122	CITIZENS INSURANCE CO OF AMER	0.0	\$ -	\$ 1,147	\$ (6,656)
123	CONTRACTORS BONDING & INS CO	0.0	\$ -	\$ 193	\$ (1)
124	NEW YORK MARINE & GENERAL INS CO	0.0	\$ -	\$ 93	\$ 14
125	TRAVELERS CASUALTY & SURETY CO	0.0	\$ -	\$ 16	\$ (817)
126	ZURICH AMERICAN INS CO OF IL	0.0	\$ -	\$ 14	\$ (9)
127	INDEMNITY INSURANCE CO OF NORTH AMER	0.0	\$ -	\$ -	\$ 919
128	WESCO INSURANCE CO	0.0	\$ -	\$ -	\$ 533
129	AMTRUST INSURANCE CO	0.0	\$ -	\$ -	\$ 207
130	AMCO INSURANCE CO	0.0	\$ -	\$ -	\$ 165
131	PRAETORIAN INSURANCE CO	0.0	\$ -	\$ -	\$ 9
132	TRAVELERS CASUALTY INS CO OF AMER	0.0	\$ -	\$ -	\$ 1
133	GREAT AMERICAN INS CO OF NY	0.0	\$ -	\$ -	\$ (1)
134	AMERISURE MUTUAL INS CO	0.0	\$ -	\$ -	\$ (3)
135	FOREMOST INSURANCE CO GRAND RAPIDS MI	0.0	\$ -	\$ -	\$ (4)
136	ST PAUL PROTECTIVE INS CO	0.0	\$ -	\$ -	\$ (9)
137	FOREMOST SIGNATURE INS CO	0.0	\$ -	\$ -	\$ (10)
138	UNITED STATES FIDELITY & GUARANTY CO	0.0	\$ -	\$ -	\$ (11)
139	TRAVELERS INDEMNITY CO THE	0.0	\$ -	\$ -	\$ (19)
140	ACE FIRE UNDERWRITERS INS CO	0.0	\$ -	\$ -	\$ (22)

Wisconsin Market Share - Business of 2023

FIDELITY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
141	PACIFIC EMPLOYERS INS CO	0.0	\$ -	\$ -	(31)
142	NATIONAL FARMERS UNION PROP & CSLTY CO	0.0	\$ -	\$ -	(55)
143	PHOENIX INSURANCE CO THE	0.0	\$ -	\$ -	(79)
144	LEXON INSURANCE CO	0.0	\$ -	\$ -	(123)
145	TRAVCO PERSONAL INS CO	0.0	\$ -	\$ -	(131)
146	EXECUTIVE RISK INDEMNITY INC	0.0	\$ -	\$ -	(182)
147	ST PAUL GUARDIAN INS CO	0.0	\$ -	\$ -	(277)
148	UNIVERSAL UNDERWRITERS INS CO	0.0	\$ -	\$ -	(558)
149	ST PAUL MERCURY INS CO	0.0	\$ -	\$ -	(615)
150	MOTORISTS COMMERCIAL MUTUAL INS CO	0.0	\$ -	\$ -	(876)
151	HARTFORD ACCIDENT & INDEMNITY CO	0.0	\$ -	\$ -	(1,628)
152	LIBERTY MUTUAL FIRE INS CO	0.0	\$ -	\$ -	(1,929)
153	ASPEN AMERICAN INS CO	0.0	\$ -	\$ -	(2,961)
154	CAPITOL INDEMNITY CORP	0.0	\$ -	\$ -	(3,983)
155	STARNET INSURANCE CO	0.0	\$ -	\$ -	(6,499)
156	AMERICAN HOME ASSUR CO	0.0	\$ -	\$ -	(8,486)
157	EVEREST NATIONAL INS CO	0.0	\$ -	\$ -	(32,656)
158	BERKSHIRE HATHAWAY HOMESTATE INS CO	0.0	\$ -	\$ -	(110,072)
Total for 158 Ranked Insurers Writing This Line		100.0	\$ 25,901,199	\$ 25,444,975	\$ 7,235,319

Wisconsin Market Share - Business of 2023

SURETY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	TRAVELERS CASUALTY & SURETY CO OF AMER	14.3	\$ 13,208,226	\$ 9,959,183	\$ (236,526)
2	LIBERTY MUTUAL INS CO	10.9	\$ 10,055,061	\$ 9,817,317	\$ 1,883,103
3	WESTERN SURETY CO	6.4	\$ 5,923,893	\$ 5,349,516	\$ 1,672,238
4	FIDELITY AND DEPOSIT CO OF MD	5.8	\$ 5,328,474	\$ 5,787,250	\$ (107,771)
5	ATLANTIC SPECIALTY INS CO	4.6	\$ 4,286,959	\$ 2,221,403	\$ 97,413
6	EULER HERMES NORTH AMER INS CO	4.6	\$ 4,246,080	\$ 620,487	\$ 503,314
7	OLD REPUBLIC SURETY CO	3.8	\$ 3,554,039	\$ 3,400,275	\$ 697,409
8	GRANITE RE INC	3.7	\$ 3,376,013	\$ 3,336,483	\$ 126,762
9	FEDERAL INSURANCE CO	3.1	\$ 2,898,189	\$ 2,616,114	\$ 214,494
10	WEST BEND INS CO	2.8	\$ 2,561,853	\$ 2,579,056	\$ (203,164)
11	CONTINENTAL CASUALTY CO	2.7	\$ 2,529,416	\$ 2,473,332	\$ 674,380
12	HUDSON INSURANCE CO	2.2	\$ 2,015,336	\$ 1,985,933	\$ 647,887
13	EVERGREEN NATIONAL INDEMNITY CO	2.1	\$ 1,968,232	\$ 1,985,396	\$ 37,756
14	XL SPECIALTY INS CO	2.1	\$ 1,921,205	\$ 1,853,438	\$ 246,639
15	OHIO CASUALTY INS CO THE	2.0	\$ 1,873,687	\$ 1,813,816	\$ 272,406
16	MERCHANTS BONDING CO (MUTUAL)	2.0	\$ 1,857,453	\$ 1,720,806	\$ 95,601
17	MERCHANTS NATIONAL BONDING INC	2.0	\$ 1,850,899	\$ 1,643,488	\$ 549,023
18	HANOVER INSURANCE CO THE	2.0	\$ 1,806,461	\$ 1,325,438	\$ (535,339)
19	SELECTIVE INSURANCE CO OF AMER	1.6	\$ 1,451,557	\$ 1,276,521	\$ 6,645,994
20	EVEREST REINSURANCE CO	1.2	\$ 1,131,237	\$ 820,700	\$ 68,302
21	CINCINNATI INSURANCE CO THE	1.2	\$ 1,095,334	\$ 844,855	\$ 57,836
22	NATIONWIDE MUTUAL INS CO	1.2	\$ 1,094,118	\$ 1,217,837	\$ 75,739
23	ARGONAUT INSURANCE CO	1.1	\$ 998,074	\$ 1,193,854	\$ 107,910
24	GREAT AMERICAN INS CO	1.0	\$ 907,124	\$ 1,051,473	\$ 15,064
25	HARTFORD FIRE INS CO	1.0	\$ 894,791	\$ 778,897	\$ 52,466
26	PHILADELPHIA INDEMNITY INS CO	0.9	\$ 867,497	\$ 883,832	\$ 41,924
27	UNITED FIRE & CSLTY CO	0.9	\$ 832,317	\$ 509,771	\$ 56,742
28	SWISS RE CORPORATE SOLUTIONS AMER INS CORP	0.8	\$ 759,964	\$ 1,547,760	\$ 100,259

Wisconsin Market Share - Business of 2023

SURETY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
29	UNITED STATES FIRE INS CO	0.7	\$ 601,132	\$ 884,763	\$ 216,113
30	HARCO NATIONAL INS CO	0.6	\$ 598,357	\$ 489,958	\$ (11,341)
31	RLI INSURANCE CO	0.6	\$ 532,909	\$ 666,797	\$ (8,573)
32	ENDURANCE AMERICAN INS CO	0.6	\$ 515,589	\$ 495,337	\$ (4,710)
33	CAPITOL INDEMNITY CORP	0.5	\$ 497,090	\$ 522,303	\$ 55,827
34	OHIO FARMERS INS CO	0.5	\$ 490,927	\$ 346,131	\$ 44,767
35	GREAT MIDWEST INS CO	0.5	\$ 461,786	\$ 644,692	\$ -
36	LEXON INSURANCE CO	0.5	\$ 429,837	\$ 628,125	\$ (52,013)
37	WESTCHESTER FIRE INS CO	0.4	\$ 402,376	\$ 474,790	\$ (37,107)
38	PLATTE RIVER INS CO	0.4	\$ 361,344	\$ 368,008	\$ 51,718
39	EMPLOYERS MUTUAL CSLTY CO	0.4	\$ 359,682	\$ 328,701	\$ 4,304
40	TRISURA INSURANCE CO	0.4	\$ 348,241	\$ 206,169	\$ 24,238
41	DEVELOPERS SURETY & INDEMNITY CO	0.4	\$ 326,915	\$ 206,538	\$ 34,502
42	ARCH INSURANCE CO	0.3	\$ 310,796	\$ 239,804	\$ 13,374
43	AUTO-OWNERS INSURANCE CO	0.3	\$ 306,398	\$ 309,696	\$ (14,389)
44	ZURICH AMERICAN INS CO	0.3	\$ 279,339	\$ 70,216	\$ 5,718
45	SAFECO INSURANCE CO OF AMER	0.3	\$ 268,453	\$ 299,246	\$ 33,068
46	AMERICAN CONTRACTORS INDEMNITY CO	0.3	\$ 237,964	\$ 202,948	\$ (6,995)
47	PENNSYLVANIA NATIONAL MUTUAL CSLTY INS CO	0.3	\$ 233,037	\$ 166,024	\$ 11,890
48	FRANKENMUTH INSURANCE CO	0.2	\$ 230,590	\$ 142,641	\$ 382
49	AMERISURE MUTUAL INS CO	0.2	\$ 221,627	\$ 56,934	\$ 10,579
50	AMERICAN ALTERNATIVE INS CORP	0.2	\$ 211,981	\$ 257,465	\$ (97,751)
51	SIRIUSPOINT AMERICA INS CO	0.2	\$ 190,647	\$ 61,851	\$ 13,487
52	BERKLEY INSURANCE CO	0.2	\$ 169,128	\$ 230,589	\$ (31,990)
53	PACIFIC INDEMNITY CO	0.2	\$ 167,286	\$ 77,378	\$ 7,849
54	US SPECIALTY INS CO	0.2	\$ 164,180	\$ 393,443	\$ (74,883)
55	ASCOT SURETY & CSLTY CO	0.2	\$ 154,474	\$ 89,329	\$ 25,012
56	LEXINGTON NATIONAL INS CORP	0.2	\$ 151,742	\$ 88,987	\$ -

Wisconsin Market Share - Business of 2023

SURETY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
57	STATE FARM FIRE & CSLTY CO	0.2	\$ 147,343	\$ 144,766	\$ (521)
58	UNIVERSAL SURETY CO	0.1	\$ 133,823	\$ 121,563	\$ 919
59	SENTRY INSURANCE CO	0.1	\$ 115,702	\$ 100,812	\$ (14,650)
60	WESTFIELD INSURANCE CO	0.1	\$ 110,813	\$ 83,595	\$ (1,136)
61	IMT INSURANCE CO	0.1	\$ 99,557	\$ 83,971	\$ (374)
62	GRAY CASUALTY & SURETY CO THE	0.1	\$ 94,951	\$ 55,980	\$ -
63	SURETEC INSURANCE CO	0.1	\$ 92,778	\$ 128,280	\$ (14,607)
64	WESTERN NATIONAL MUTUAL INS CO	0.1	\$ 86,717	\$ 82,779	\$ (9,145)
65	NGM INSURANCE CO	0.1	\$ 82,521	\$ 69,421	\$ 4,615
66	ENDURANCE ASSURANCE CORP	0.1	\$ 79,874	\$ 16,386	\$ 4,828
67	OHIO INDEMNITY CO	0.1	\$ 74,453	\$ 64,456	\$ (2,933)
68	AMERICAN BANKERS INS CO OF FL	0.1	\$ 69,376	\$ 69,376	\$ 39,293
69	OLD REPUBLIC INS CO	0.1	\$ 66,380	\$ 73,086	\$ 1,176,423
70	SECURITY NATIONAL INS CO	0.1	\$ 64,962	\$ 58,636	\$ 4,289
71	SWISS RE CORPORATE SOLUTIONS PREMIER INS CORP	0.1	\$ 63,500	\$ 91,545	\$ (19,272)
72	EVERSPAN INSURANCE CO	0.1	\$ 56,375	\$ 35,179	\$ 20,474
73	GREAT AMERICAN ALLIANCE INS CO	0.1	\$ 47,678	\$ 53,081	\$ 2,507
74	COLONIAL SURETY CO	0.0	\$ 39,710	\$ 50,063	\$ (9,612)
75	ALLEGHENY CASUALTY CO	0.0	\$ 38,788	\$ 34,041	\$ 1,322
76	PEKIN INSURANCE CO	0.0	\$ 33,979	\$ 34,474	\$ 2,919
77	GUARANTEE COMPANY OF NORTH AMER USA THE	0.0	\$ 32,493	\$ 40,322	\$ (21,232)
78	INTERNATIONAL FIDELITY INS CO	0.0	\$ 31,512	\$ 36,865	\$ (1,652)
79	BAR PLAN MUTUAL INS CO THE	0.0	\$ 29,404	\$ 30,527	\$ 305
80	ERIE INSURANCE CO	0.0	\$ 25,136	\$ 21,078	\$ 309
81	GRAY INSURANCE CO THE	0.0	\$ 25,101	\$ 20,867	\$ (4,948)
82	TRAVELERS CASUALTY & SURETY CO	0.0	\$ 23,251	\$ 23,003	\$ (1,685)
83	ACCELERANT NATIONAL INS CO	0.0	\$ 22,923	\$ 8,991	\$ 321
84	FEDERATED MUTUAL INS CO	0.0	\$ 22,720	\$ 22,113	\$ (603)

Wisconsin Market Share - Business of 2023

SURETY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
85	FARMINGTON CASUALTY CO	0.0	\$ 17,242	\$ 16,313	\$ 551
86	UNITED CASUALTY & SURETY INS CO	0.0	\$ 16,856	\$ 63,071	\$ 2,986
87	AMERICAN CASUALTY CO OF READING PA	0.0	\$ 11,885	\$ 11,789	\$ (15,425)
88	CONTRACTORS BONDING & INS CO	0.0	\$ 10,285	\$ 10,301	\$ 345
89	MIDWEST EMPLOYERS CSLTY CO	0.0	\$ 10,000	\$ 9,979	\$ (4,480)
90	VIGILANT INSURANCE CO	0.0	\$ 9,150	\$ 9,146	\$ (1,730)
91	NATIONAL FIRE INS CO OF HARTFORD	0.0	\$ 7,815	\$ 8,493	\$ 2,012
92	BANKERS INSURANCE CO	0.0	\$ 7,525	\$ 7,525	\$ 4,515
93	JET INSURANCE CO	0.0	\$ 6,340	\$ 667	\$ 83
94	MINNESOTA LAWYERS MUTUAL INS CO	0.0	\$ 5,027	\$ 5,006	\$ -
95	NATIONAL INDEMNITY CO	0.0	\$ 4,633	\$ 6,670	\$ 3,297
96	SENTRY SELECT INS CO	0.0	\$ 3,744	\$ 2,855	\$ 779
97	AMERICAN STATES INS CO	0.0	\$ 3,700	\$ 3,743	\$ 453
98	INDEMNITY NATIONAL INS CO	0.0	\$ 3,237	\$ 1,403	\$ 210
99	REPWEST INSURANCE CO	0.0	\$ 3,236	\$ 3,186	\$ -
100	PENNSYLVANIA INSURANCE CO	0.0	\$ 2,780	\$ 2,003	\$ 379
101	STATE NATIONAL INS CO INC	0.0	\$ 2,038	\$ 2,038	\$ -
102	HARTFORD INSURANCE CO OF THE MIDWEST	0.0	\$ 1,900	\$ 1,918	\$ 164
103	ACSTAR INSURANCE CO	0.0	\$ 1,875	\$ 1,875	\$ 278
104	UTICA MUTUAL INS CO	0.0	\$ 1,265	\$ 928	\$ 19
105	PACIFIC EMPLOYERS INS CO	0.0	\$ 1,130	\$ 1,129	\$ (67)
106	ST PAUL FIRE & MARINE INS CO	0.0	\$ 624	\$ 624	\$ (2,567)
107	STAR INSURANCE CO	0.0	\$ 550	\$ 502	\$ 46
108	WEST AMERICAN INS CO	0.0	\$ 500	\$ 499	\$ 73
109	PROTECTIVE INSURANCE CO	0.0	\$ 400	\$ 425	\$ -
110	STANDARD FIRE INS CO THE	0.0	\$ 383	\$ 7,002	\$ (1,211)
111	CONTINENTAL INSURANCE CO THE	0.0	\$ 379	\$ 9,918	\$ 3,351
112	UNITED STATES FIDELITY & GUARANTY CO	0.0	\$ 260	\$ 260	\$ (233)

Wisconsin Market Share - Business of 2023

SURETY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
113	AMERICAN SOUTHERN INS CO	0.0	\$ 100	\$ 70	\$ -
114	MID-CONTINENT CASUALTY CO	0.0	\$ -	\$ 6,872	\$ -
115	ASPEN AMERICAN INS CO	0.0	\$ -	\$ 4,340	\$ (21,062)
116	NATIONAL AMERICAN INS CO	0.0	\$ -	\$ 1,183	\$ 524
117	NATIONAL FARMERS UNION PROP & CSLTY CO	0.0	\$ -	\$ 363	\$ -
118	AEGIS SECURITY INS CO	0.0	\$ -	\$ 150	\$ -
119	BOND SAFEGUARD INS CO	0.0	\$ -	\$ 22	\$ (49,085)
120	QBE INSURANCE CORP	0.0	\$ -	\$ -	\$ 123,669
121	AXIS INSURANCE CO	0.0	\$ -	\$ -	\$ 9,965
122	ALLIED WORLD INS CO	0.0	\$ -	\$ -	\$ 2,862
123	PRAETORIAN INSURANCE CO	0.0	\$ -	\$ -	\$ 2,113
124	HARTFORD CASUALTY INS CO	0.0	\$ -	\$ -	\$ 1,746
125	NAVIGATORS INSURANCE CO	0.0	\$ -	\$ -	\$ 51
126	AMCO INSURANCE CO	0.0	\$ -	\$ -	\$ 35
127	INSURANCE COMPANY OF THE STATE OF PA THE	0.0	\$ -	\$ -	\$ 35
128	TRAVELERS INDEMNITY CO THE	0.0	\$ -	\$ -	\$ 25
129	NORTH RIVER INS CO THE	0.0	\$ -	\$ -	\$ 9
130	FIDELITY AND GUARANTY INS CO	0.0	\$ -	\$ -	\$ (1)
131	ST PAUL GUARDIAN INS CO	0.0	\$ -	\$ -	\$ (1)
132	ACE PROPERTY & CSLTY INS CO	0.0	\$ -	\$ -	\$ (2)
133	NEW YORK MARINE & GENERAL INS CO	0.0	\$ -	\$ -	\$ (16)
134	GREAT AMERICAN INS CO OF NY	0.0	\$ -	\$ -	\$ (28)
135	ACE AMERICAN INS CO	0.0	\$ -	\$ -	\$ (36)
136	ACCREDITED SURETY & CSLTY CO INC	0.0	\$ -	\$ -	\$ (75)
137	INDEMNITY INSURANCE CO OF NORTH AMER	0.0	\$ -	\$ -	\$ (214)
138	SOUTHWEST MARINE & GENERAL INS CO	0.0	\$ -	\$ -	\$ (349)
139	HARTFORD ACCIDENT & INDEMNITY CO	0.0	\$ -	\$ -	\$ (602)
140	INSURANCE COMPANY OF NORTH AMER	0.0	\$ -	\$ -	\$ (925)

Wisconsin Market Share - Business of 2023

SURETY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
141	ACUITY A MUTUAL INS CO	0.0	\$ -	\$ -	(1,108)
142	SENECA INSURANCE CO INC	0.0	\$ -	\$ -	(1,829)
143	FAIR AMERICAN INS & REINSURANCE CO	0.0	\$ -	\$ -	(2,318)
144	SAFETY NATIONAL CSLTY CORP	0.0	\$ -	\$ -	(4,143)
145	ALLIED WORLD SPECIALTY INS CO	0.0	\$ -	\$ -	(9,545)
146	GENERAL CASUALTY CO OF WI	0.0	\$ -	\$ -	(18,028)
147	BERKSHIRE HATHAWAY SPECIALTY INS CO	0.0	\$ -	\$ -	(19,849)
148	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	0.0	\$ -	\$ -	(27,560)
149	REGENT INSURANCE CO	0.0	\$ -	\$ -	(90,971)
150	WESTPORT INSURANCE CORP	0.0	\$ (13,569)	\$ (13,569)	(661)
Total for 150 Ranked Insurers Writing This Line		100.0	\$ 92,450,426	\$ 81,407,049	\$ 15,113,545

Wisconsin Market Share - Business of 2023

CREDIT

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	OHIO INDEMNITY CO	18.1	\$ 4,641,852	\$ 4,825,240	\$ 2,652,853
2	EULER HERMES NORTH AMER INS CO	17.2	\$ 4,415,008	\$ 4,867,330	\$ 468,075
3	AMERICAN NATIONAL PROP & CSLTY CO	10.7	\$ 2,756,503	\$ 2,839,364	\$ 1,183,619
4	ARCH INSURANCE CO	8.7	\$ 2,240,560	\$ 2,401,699	\$ 540,745
5	GREAT AMERICAN ASSUR CO	7.6	\$ 1,964,490	\$ 1,821,776	\$ 1,001,004
6	COFACE NORTH AMER INS CO	7.2	\$ 1,853,124	\$ 1,998,977	\$ 65,663
7	ATRADIUS TRADE CREDIT INS INC	6.2	\$ 1,590,022	\$ 1,592,223	\$ 832,310
8	FALLS LAKE NATL INS CO	4.4	\$ 1,123,521	\$ 1,123,521	\$ 842,036
9	GREAT AMERICAN INS CO	3.9	\$ 1,014,321	\$ 889,157	\$ (350,141)
10	TRITON INSURANCE CO	1.8	\$ 475,485	\$ 446,533	\$ 210,349
11	OLD REPUBLIC INS CO	1.8	\$ 450,213	\$ 554,160	\$ (52,091)
12	LIBERTY MUTUAL INS CO	1.7	\$ 439,570	\$ 549,574	\$ 119,066
13	US SPECIALTY INS CO	1.7	\$ 432,750	\$ 420,275	\$ 50,725
14	WESCO INSURANCE CO	1.4	\$ 369,825	\$ 429,112	\$ 151,918
15	ACE AMERICAN INS CO	1.4	\$ 362,483	\$ 334,042	\$ 74,854
16	STARR INDEMNITY & LIABILITY CO	0.9	\$ 232,048	\$ 128,722	\$ 1,382
17	CUMIS INSURANCE SOCIETY INC	0.8	\$ 203,608	\$ 194,528	\$ 71,389
18	NATIONAL UNION FIRE INS CO OF PITTSBURGH PA	0.7	\$ 190,867	\$ 219,563	\$ 118,837
19	SECURIAN CASUALTY CO	0.7	\$ 178,117	\$ 182,517	\$ 37,032
20	INTEGON NATIONAL INS CO	0.7	\$ 174,330	\$ 150,665	\$ 25,820
21	FIRST COLONIAL INS CO	0.7	\$ 172,771	\$ 286,657	\$ 101,767
22	TECHNOLOGY INSURANCE CO INC	0.4	\$ 99,386	\$ 18,954	\$ (22)
23	UNITED STATES FIRE INS CO	0.4	\$ 90,000	\$ 37,726	\$ 12,267
24	ATLANTIC SPECIALTY INS CO	0.3	\$ 89,182	\$ 95,157	\$ 54,527
25	INSURANCE COMPANY OF THE STATE OF PA THE	0.2	\$ 51,824	\$ 38,868	\$ 11,995
26	GENERAL SECURITY NATL INS CO	0.1	\$ 30,000	\$ 9,945	\$ 5,505
27	BLUE RIDGE INDEMNITY CO	0.1	\$ 26,686	\$ 24,208	\$ 25,724
28	NATIONAL SPECIALTY INS CO	0.1	\$ 20,260	\$ 844	\$ 2,053

Wisconsin Market Share - Business of 2023

CREDIT

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
29	AMERICAN BANKERS INS CO OF FL	0.1	\$ 20,038	\$ 34,476	\$ 9,512
30	KNIGHTBROOK INSURANCE CO	0.0	\$ 5,099	\$ 11,389	\$ (684)
31	ALLIED WORLD SPECIALTY INS CO	0.0	\$ -	\$ 13,726	\$ 3,940
32	TRANSAMERICA CASUALTY INS CO	0.0	\$ -	\$ 10	\$ -
33	XL SPECIALTY INS CO	0.0	\$ -	\$ -	\$ 198,647
34	GREAT AMERICAN ALLIANCE INS CO	0.0	\$ -	\$ -	\$ 165
35	INSURANCE COMPANY OF NORTH AMER	0.0	\$ -	\$ -	\$ (169)
36	AMERICAN SECURITY INS CO	0.0	\$ -	\$ -	\$ (456)
37	QBE INSURANCE CORP	0.0	\$ -	\$ -	\$ (439,752)
Total for 37 Ranked Insurers Writing This Line		100.0	\$ 25,713,943	\$ 26,540,938	\$ 8,030,464

Wisconsin Market Share - Business of 2023

MORTGAGE GUARANTY

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	ARCH MORTGAGE INS CO	29.0	\$ 30,700,394	\$ 31,010,437	\$ (203,107)
2	MORTGAGE GUARANTY INS CORP	24.5	\$ 25,924,460	\$ 26,302,379	\$ 948,879
3	RADIAN GUARANTY INC	13.6	\$ 14,411,783	\$ 14,981,529	\$ (221,260)
4	ENACT MORTGAGE INS CORP	11.8	\$ 12,489,273	\$ 12,777,815	\$ (522,535)
5	NATIONAL MORTGAGE INS CORP	9.1	\$ 9,617,074	\$ 9,779,472	\$ (5,285)
6	ESSENT GUARANTY INC	9.0	\$ 9,500,236	\$ 9,796,173	\$ 79,507
7	UNITED GUARANTY RESIDENTIAL INS CO	1.9	\$ 1,999,221	\$ 2,602,462	\$ (1,051,965)
8	ARCH MORTGAGE GUARANTY CO	1.0	\$ 1,041,930	\$ 1,034,085	\$ (117,298)
9	PMI MORTGAGE INS CO	0.2	\$ 172,129	\$ 172,189	\$ 20,643
10	REPUBLIC MORTGAGE INS CO	0.1	\$ 110,229	\$ 110,253	\$ 13,163
11	ENACT MORTGAGE INS CORP OF NC	0.0	\$ 24,202	\$ 24,202	\$ 5,632
12	MGIC INDEMNITY CORP	0.0	\$ -	\$ 1,599	\$ -
13	MGIC CREDIT ASSUR CORP	0.0	\$ -	\$ -	\$ (80,780)
14	ARCH MORTGAGE ASSUR CO	0.0	\$ (55)	\$ (55)	\$ 336
Total for 14 Ranked Insurers Writing This Line		100.0	\$ 105,990,876	\$ 108,592,540	\$ (1,134,070)

Wisconsin Market Share - Business of 2023

TITLE

RANK	INSURER	% OF MARKET	PREMIUMS WRITTEN	PREMIUMS EARNED	LOSSES INCURRED
1	FIRST AMERICAN TITLE INS CO	46.3	\$ 93,730,100	\$ 94,317,033	\$ 2,385,754
2	CHICAGO TITLE INS CO	13.5	\$ 27,359,962	\$ 27,929,577	\$ 1,222,203
3	OLD REPUBLIC NATL TITLE INS CO	11.3	\$ 22,780,521	\$ 23,010,769	\$ 300,064
4	STEWART TITLE GUARANTY CO	10.6	\$ 21,373,835	\$ 21,780,047	\$ 531,410
5	FIDELITY NATIONAL TITLE INS CO	6.8	\$ 13,717,785	\$ 13,867,237	\$ 12,671,771
6	TITLE RESOURCES GUARANTY CO	3.2	\$ 6,479,512	\$ 6,202,063	\$ -
7	COMMONWEALTH LAND TITLE INS CO	3.1	\$ 6,209,787	\$ 6,307,755	\$ 190,143
8	WESTCOR LAND TITLE INS CO	2.0	\$ 4,028,059	\$ 4,050,246	\$ 2,500
9	ADVOCUS NATIONAL TITLE INS CO	1.8	\$ 3,589,877	\$ 3,597,642	\$ 21,099
10	DOMA TITLE INS INC	0.6	\$ 1,265,634	\$ 1,247,468	\$ -
11	AGENTS NATIONAL TITLE INS CO	0.3	\$ 661,861	\$ 661,644	\$ 1,013
12	ALLIANT NATIONAL TITLE INS CO INC	0.3	\$ 647,958	\$ 649,246	\$ 25,103
13	WFG NATIONAL TITLE INS CO	0.2	\$ 321,582	\$ 312,461	\$ (2,705)
14	AMTRUST TITLE INS CO	0.1	\$ 136,013	\$ 131,895	\$ 12,437
15	NATIONAL TITLE INS OF NY INC	0.0	\$ 69,715	\$ 107,272	\$ 2,821
16	AMERICAN GUARANTY TITLE INS CO	0.0	\$ 53,563	\$ 75,879	\$ 485
17	REAL ADVANTAGE TITLE INS CO	0.0	\$ 23,317	\$ 23,401	\$ -
18	RADIAN TITLE INS INC	0.0	\$ 21,730	\$ 20,906	\$ -
19	INVESTORS TITLE INS CO	0.0	\$ 2,119	\$ 2,231	\$ -
Total for 19 Ranked Insurers Writing This Line		100.0	\$ 202,472,930	\$ 204,294,772	\$ 17,364,098



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